Agenda

- Overview of FSG
- Our Journals
- Our Publishing Solutions
- Our Digital Hubs
Overview of FSG

- Clinical & translational medicine titles
- 26 journals
- 5 digital hubs

- Titles in applied science and IP issues in R&D
- 5 journals
- 2 digital hubs

- Fully open access titles
- 2 journals
- 1 digital hub
Our Journals
Our Journals
All journals run by a Commissioning Editor and Managing Editor in collaboration with the journal’s Editorial Board

- Manage pre-submission enquiries
- Commission content and ensure quality
- Pipeline management
- Editorial Board management
- Social media & marketing activities
- Journal development
Editorial Board

Team of 30+ key experts from academia and industry
Recruited at launch and refreshed on an ongoing basis
Support the journal by:
• Providing content suggestions
• Conducting peer review of manuscript – particularly difficult papers, those with a split opinion, etc.
• Providing feedback on the journal
• Writing for the journal themselves
• Acting as a journal ambassador
- Pre-submission enquiries encouraged
- Peer review by at least 3 specialists
- Editorial decision within 2 working days
- Journal cascading/transfer
- Publication standards - CONSORT, COPE, GPP3 and ICMJE
- ISMPP association
The Range of Research Questions

- Basic Science: How does it work?
- Translational Research: Can it be studied in people?
- Efficacy Studies: What are the specific effects?
- Outcomes & Effectiveness Research: How well does it work in real-world settings?
- Pre- and post-registration studies
- RWE & HEOR research
- Observational studies
- Narrative & systematic reviews
- Therapeutic overviews
- Unmet needs
- Drug, device & vaccine evaluations
- Consensus and treatment guidelines
Clinical Trial Protocols

Background, design and rationale of trial

Phase 2/3 or post-registration studies

Educate for trial recruitment

Summary infographic
Our Publishing Options
Timely and highly engaging, well-read articles
- Standard publication – 14–18 weeks
  - No page charges
  - Accelerated publication – 6 weeks
  - $270/page
  - Online ahead of print and fully citable
Open Access – Hybrid Journals

- Open access options for all 21 subscription journals
- Fee of $2,500
- CC BY-NC-ND license
- Copyright assigned to the author
- Options available for other OA licenses and uses
Open Access – Open Access Journals

- 12 journals are currently fully OA
- Range of OA license options available
- Future Science OA –
  - CC-BY license
  - Publishes all research of relevance to human health
Social Media Reach

- All journals integrated with Twitter
- Many have sizeable LinkedIn groups
- Articles shared daily using # and @
- Attention tracked via article metrics
- Video abstracts, mechanism of action videos, procedures, audio only
- Free
- On YouTube
- Added post-publication
- Services offered – in-house team
  - Polishing an existing video
  - Creating an image-based video
  - Full filming and production service
Graphical Abstracts

- Concise, visual summary of the main findings of the article

- Services offered:
  - Polishing an existing images
  - Full creative and design service
Our Digital Hubs
Digital Knowledge Hubs

- Complement our key journals
- **Free** to register online resource
- Membership based - fully compliant
- Daily news and articles
- Feature selected journal articles
Sharing Journal Articles on a Digital Hub

- Article abstract hosted on hub
- Link through to article – exclusive for members
- Feature on the digital site homepage
- Promotion via social media
- Highlighted in the weekly newsletter
- Hubs are platforms to provide bespoke content
- Include interviews, white papers, editorials and webinars
- Video interviews present research findings and expert opinion
- Raise awareness of emerging therapies, treatment strategies and clinical trials
- Plan S
- Video Journal
- Pharma Platforms
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