My path into medical writing
Why do I like my job?

Learning

Creativity

People

Variety
Med comms may not be for you if...

- You don’t like the idea of feedback or criticism
- An empty blank page horrifies you
- You expect personal recognition for your work
- Deadlines stress you out
- You’d rather not interact with people
- You’re not too fond of the pharmaceutical industry
Let’s hold a symposium in Chicago!

We need to ensure doctors attend.

Here you go – all done!

Let’s hold a symposium in Chicago!

We need to ensure enough doctors attend.

What will I talk about?

A typical project

Epidemiology

- **Median age = 63 years**
- **Male = female**
- **Annual incidence**
  - 2-3/1,000/year
  - 600,000/year in US
- Incidence poorly studied
- 0.57-3.8% based on prospective observational studies
- Estimated annual incidence
  - Lower estimate = 0.57% → 3,400
  - High estimate = 3.8% → 22,200
- 10 per million – only 100 cases/year
A typical project

"Here you go – all done!"

"But you can’t mention medicines, that would be promotional"

"So can I just make a few changes to my slides?"

2016 2017
Questions
alotgether different

Come and speak to the team at the AMICULUM booth