European CME Forum: 
it's role in the evolving CME landscape
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MedComms Networking Event
www.MedCommsNetworking.com

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Disclosure

- Eugene Pozniak is Programme Director and Guarantor of European CME Forum, a not-for-profit organisation.
- MD, Siyemi Learning (siyemi.org) – an independent education provider since 2006.
- I have no relevant financial relationships to disclose.
- Both Siyemi Learning and European CME Forum work with collaborative partners including medical societies and universities to develop independent education and receive arms-length grants and sponsorship from industry.
Agenda

- A challenge for Europe
- Evolving education formats
- CME accreditation
A challenge for Europe

- CME developing since 2000
- However terminology was not being standardised
- Each stakeholder group was referring to similar things using different jargon and
- Each group was operating in their own silo
Solution

- Bring together all the groups into a room together to review and discuss current challenges and possible solutions

Outcome of #1ECF

- Valued as an independent setting for discussion
- Recognised as a unique opportunity to meet to review current status and challenges, and future direction
- Intra-group variability as well as inter-group differences
The next few years

- Good CME Practice group (goodCMEpractice.eu)
- “Day 0” meetings for specialty groups
The next few years

- iPACME
- Medical societies and associations
- International Academy for CPD (academy4cpd-accreditation.org)
The next few years

- Journal of European CME (JECME.eu)
- Diamond Open Access online only
The next few years

✦ All CME Forum activities are written up and published

✦ Open access
The next few years

- #9ECF, Amsterdam, in collaboration with UEMS
- Launch of “EACCME 2.0”
Meeting formats

- Initially didactic lectures
- Content-heavy
Meeting formats

- More interactivity
- Extended Q&A
- Panel discussions
Meeting formats

- Quizshow — talkshow
- Investor pitches
- Head-to-head interviews
- Table workshops
Meeting formats

- Delegate and faculty feedback very important
Meeting formats

- Forum workshops
- Extended small groups sessions
- Informing and discussing —> Learning and doing
Meeting formats — new areas

- Educational planning and outcomes assessment
- Interprofessional education
- The patient voice
- Micro-learning
- From basics to advances practice
- Etc.
Meeting planning

- Being done along CME principles!
Needs assessment — learning objectives
Faculty disclosure
Educational format
Examine practice and analyse outcomes
#9ECF — 2016

- Needs assessment — learning objectives
- Faculty disclosure
- Educational format
- Examine practice and analyse outcomes

—> #9ECF will be our first CME-accredited meeting
After a decade…

A community of practice of CME professionals in Europe and further afield

Driven by CME principles to promote CME best practice

Bringing together all the key stakeholder groups in CME, speaking a common language, working towards common goals…
Contact

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