



The submission process from the Publisher's point of view

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event

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<http://www.medcommsnetworking.com>





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<https://tandfonline.com/>



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Agenda



- Pathway to publication
- What to think about before you submit
- Insight into peer review
- Revisions & reducing risk of rejection
- Post publication
- Alternate publication options

Pathway to publication



Initial Decision

How to get your paper through initial review

Peer
Review

How to get your paper through peer review

Revision

How to get a quick decision following revision

Acceptance

How to measure + improve your papers success post publication



Presubmission inquiries



- Please send them!
- Saves everyone time
- Avoids outright rejections
- We will recommend appropriate journals and contact editors if appropriate
- We can make sure you have all the right disclosure forms etc.



Submitting agent function

- Agencies can submit papers on behalf of the authors.
- The submitting agent is sent all important decision emails along with the authors.

Submitting Agent

* Agent Question  [Edit](#)

- | | |
|---|---|
| <input type="radio"/> Author | I, Miss Elizabeth Knowles, am submitting this manuscript on behalf of myself and my co-authors. |
| <input type="radio"/> Submitting Agent | I, Miss Elizabeth Knowles, am not an author on this manuscript. I am submitting this manuscript on behalf of an author. |



What our editors like to see



What we want

- Within journal scope
- House-style sections present
- Objectives clearly stated
- Language at high standard
- Novel conclusion or methodology
- Message of paper same throughout
- References complete and up-to-date
- All funding information fully disclosed

What we don't

- Poor organization
- Objective/conclusion mismatch
- Adds nothing to literature
- Sample size too small
- “Salami publication”
- Evidence of citation chasing



Remember: Any questions, just ask the editorial office!

Insight into peer review

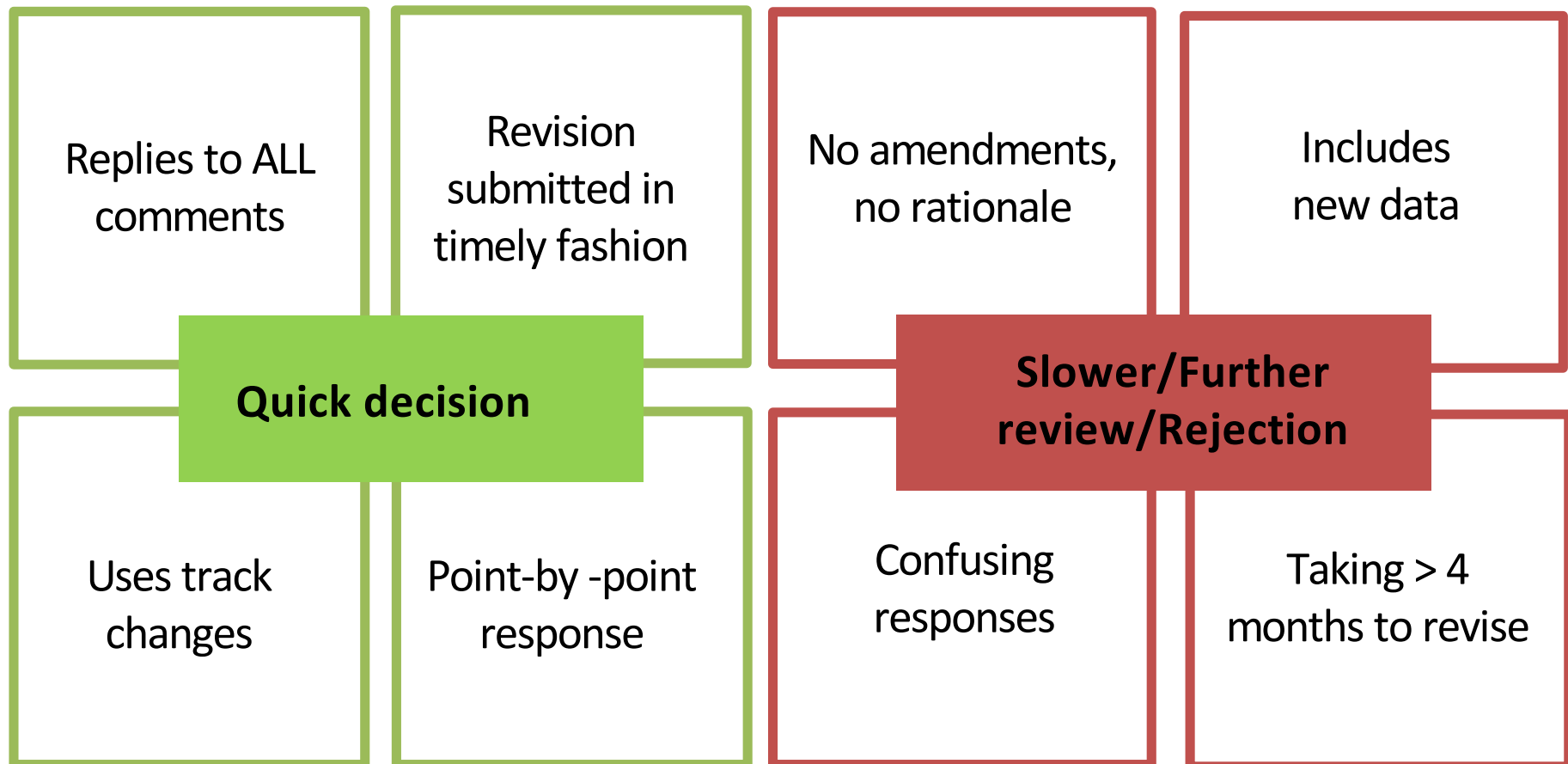


1. Just a marketing piece, or attempt to find a marketing niche
2. Minimizes negative results; overstates efficacy
3. Unclear objective
4. Ignores conflicting studies
5. “no duh” conclusions
6. Flawed analysis
7. Wrong analysis, often appears to favor product
8. Unclear inclusion/exclusion criteria
9. Missing references or too much data on file
10. No p-values to back claims of significance

**Top 10 peer review
comments you want
to avoid**



Reduce rejection risk




Post publication



How do we measure an articles impact?



Make an impact.

 **Chronic Exercise Preserves Lean Muscle Mass in Masters Athletes**

DOI: 10.3810/psm.2011.09.1933
Andrew P. Wroblewski MBS, BS^{ad}, Francesca Amati MD, PhD^{ad},
Mark A. Smiley MBA, BS^r, Bret Goodpaster PhD^b & Vonda Wright MD, MS^{ad}
pages 172-178

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Publishing models and article dates explained
Published online: 28 May 2015

[Alert me](#)

Abstract

Aging is commonly associated with a loss of muscle mass and strength, resulting in falls, functional decline, and the subjective feeling of weakness. Exercise modulates the

Citation Reports®

Article metrics

Citations

CrossRef (2)

Altmetric score



- News (2)
- Blogs (1)
- Twitter (128)
- Facebook (9)
- Google+ (1)
- Mendeley (4)

Article metrics inform

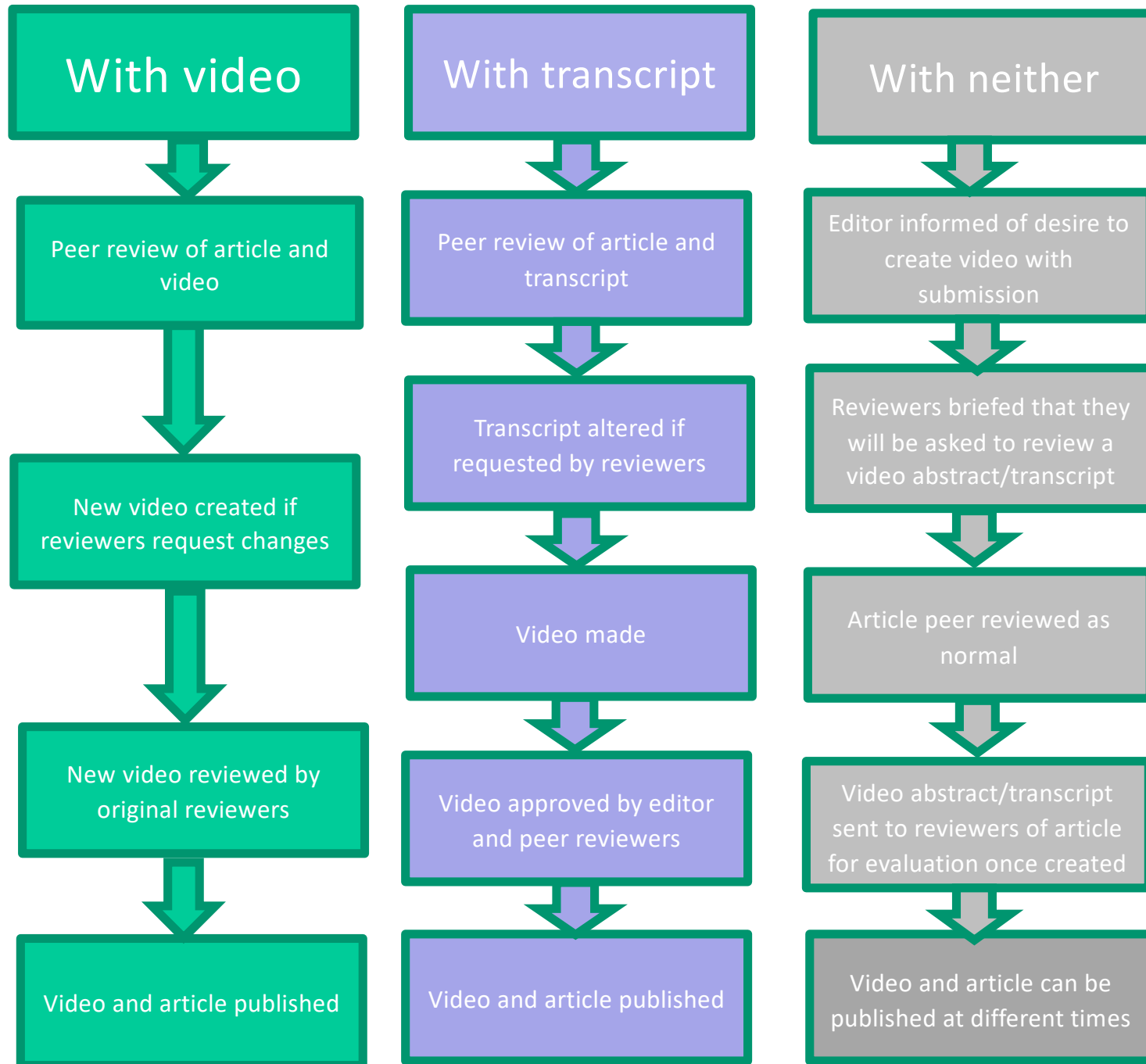


Alternate publication options



Video abstracts

- Gaining popularity
- A short video that engagingly introduces readers to an article
- Published in front of the pay wall (at Taylor & Francis)
- Inclusion of additional relevant material such as images, animations and simulations are strongly encouraged
- Can help to engage readers and may lead to increased usage and citation
- Either the completed video or a video transcript is peer reviewed alongside the article
- Company can keep copyright if desired (journal-dependent)





Accompanying video clips

- Supplementary material e.g. videos of procedures, live EEGs, sound clips to aid diagnostics etc.
- Must be submitted with the original submission
- Peer reviewed along with article
- In front of the pay wall (at Taylor & Francis)
- Can aid the readability of articles and make them more useful to readers and clinicians in real-world settings



Thank you

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Feel free to contact me with any queries.