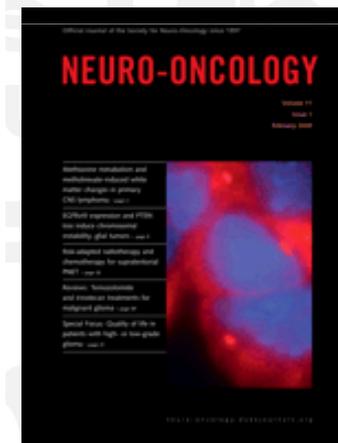
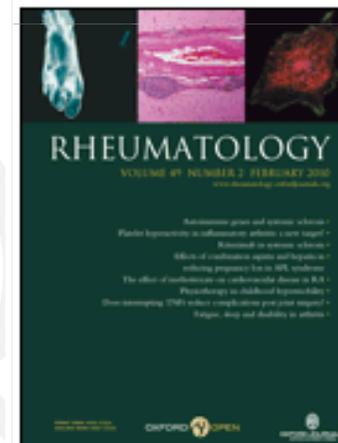
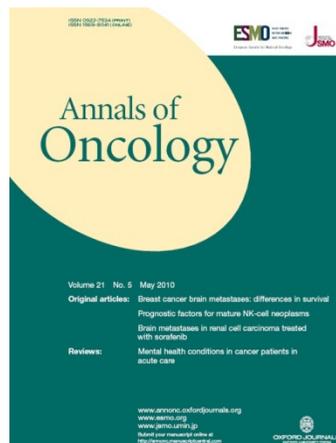


Oxford University Press

Chris Pym
Business Development Editor



Agenda



- Who we are
- Why OUP?
- Sample titles
- Services to industry
- Key contacts
- Questions



Who we are



- Oxford University Press was founded in 1586 by an act of government, granting the University the right to publish all manner of books
- The University first appointed Delegates to oversee this right in 1633, ensuring the highest quality in publishing
- Largest university press in the world, currently employing around 5,000 staff
- Publishing branches in 13 countries across Europe, the Americas, Australasia, Asia and Africa with offices in over 50 countries
- Publishing partners with many high profile national and international medical societies
- In 2011 we will publish 250 journals of which over 70 are medical journals

Why OUP?



- Physicians continue to rely on medical journals as the best source of medical information
- Over two-thirds of our journals are associated with prestigious learned societies, giving you direct access to their memberships, as well as wider institutionally-based readers
- Our journals are among the most prestigious and widely respected in the world. According to the 2009 ISI Journal Citations Reports, nearly one quarter of our titles are in the top 10%, and well over three-quarters are in the top 50% of their subject category
- Our collection of peer-reviewed journals includes some of the world's leading titles, many of which are ranked top in their field



Sample titles



European Heart Journal

- Key journal of the European Society of Cardiology
- Impact factor: 9.800
- Circulation: 21,653 print and 128,049 monthly unique users online
- Time to first decision on manuscripts: 25 days
- Publishes 24 issues per year
- Features original articles, reviews, clinical perspectives, ESC Guidelines, and editorial articles
- Peer reviewed supplements
- Open access publishing available
- EBAC accredited online CME on ESC Guidelines
- Video pages just launched

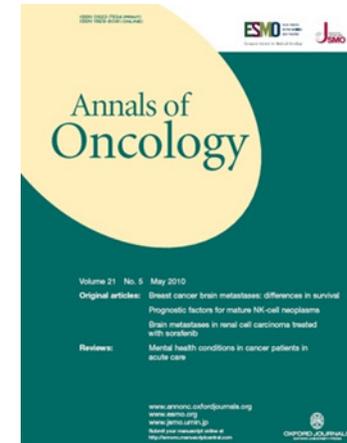


Sample titles



Annals of Oncology

- Journal of the European Society of Medical Oncology and the leading European oncology journal
- Impact factor 5.647
- Circulation: 5,650 print and 84,786 monthly unique users online
- Time to first decision: approximately 4 weeks
- Publishes 12 issues per year
- Features rapid publication of editorials, reviews, original articles and letters related to oncology, particularly medical oncology
- Global readership
- Peer reviewed supplements
- Open access publishing available



OXFORD JOURNALS
OXFORD UNIVERSITY PRESS

Other journals



- Age and Ageing
- American Journal of Epidemiology
- BJA: British Journal of Anaesthesia
- Brain
- British Medical Bulletin
- Carcinogenesis
- Cardiovascular Research
- Cerebral Cortex
- Clinical Infectious Diseases
- Continuing Education in Anaesthesia, Critical Care & Pain
- EP Europace
- Epidemiologic Reviews
- European Journal of Echocardiography
- European Journal of Heart Failure
- European Journal of Heart Failure Supplements
- Family Practice
- The Gerontologist

Other journals



- Human Reproduction
- InnovAiT
- International Immunology
- Journal of Antimicrobial Chemotherapy
- Journal of Gerontology
- The Journals of Gerontology: Series A & B
- Journal of Infectious Diseases
- JNCI: Journal of the National Cancer Institute
- Nephrology Dialysis Transplantation
- Neuro-Oncology
- QJM: An International Journal of Medicine
- Rheumatology
- Schizophrenia Bulletin
- Social Cognitive and Affective Neuroscience

Publishing services to industry



- Supplements – including free-to-view supplements
- Reprints and ePrints
- Open access options for many journals including EHJ and Annals of Oncology
- Right, translations and permissions available
- Sponsored bulk journal subscriptions
- Bulk book sales – both clinical and patient information
- Advertising: print and online

Future developments

- Increased liaison with the medical communications and pharmaceutical industry through the Business Development team
- Exciting new online options with a launch of mobile-optimised journal websites over the next year
- Enhanced communication with industry on areas of potential interest for sponsored work
- Human Reproduction developing sHoRt articles to précis original research articles



Key contacts



- Business development editor- Chris Pym
- Supplements - Caroline Bracken
- Reprints - Sarah Heaviside
- Advertising - Steve Simmonds and Joanna Baker
- Rights, translations and permissions available

- Contact us at corporate.services@oup.com

