Altmetric data, services, and platform: An overview

Presented at a MedComms Networking event, 3 May 2017
Altmetric is a data science company dedicated to tracking and analyzing the online activity around scholarly research outputs.
We’re best known for our data integrations with top journal publishers

6000 journals, 100+ publishers globally
Example: Attention to a Clinical Trial

HOPE-Duchenne (Halt cardiomyopathy progression in Duchenne)

592

Summary

- So far, Altmetric has seen 151 news stories from 74 outlets.

Showing items 1-100

- **Capricor Therapeutics: HOPEful Thoughts for an Early Approval**
  - Bioprinted, 09 Sep 2016
  - Why is this important? Based on this single Phase III trial, the FDA may grant conditional approval.

- **Capricor completes enrollment in Phase 1/2 study assessing lead product candidate CAP-1002 in DMD**
  - Seeking Alpha, 07 Sep 2016
  - Capricor Therapeutics (CAPR +3.8%) hits its enrollment target of 25 patients in its Phase 1/2 study, HOPE-Duchenne, assessing...

- **Capricor Therapeutics Completes Enrollment in Randomized HOPE Clinical Trial in Duchenne Muscular Dystrophy**
  - Fresh News, 07 Sep 2016
  - LOS ANGELES, Sept. 7, 2016 /PRNewswire/ — Capricor Therapeutics, Inc. (NASDAQ: CAPR), a clinical-stage biotechnology company...

- **Capricor Therapeutics Completes Enrollment in Randomized HOPE Clinical Trial in Duchenne Muscular Dystrophy**
  - WPNJ, 07 Sep 2016
  - SOURCE Capricor Therapeutics, Inc. To Report Top-Line Six-Month Data in the First Quarter of 2017 LOS ANGELES John Jeffries “The...

- **Capricor Therapeutics Completes Enrollment in Randomized HOPE Clinical Trial in Duchenne Muscular Dystrophy**
  - NewsWest01, 07 Sep 2016
Global, multi-industry customer base...
Complete overview of offerings by use case:

- Monitoring
- Assessment
- Insight Gathering
- Reporting
- Tactics
- Strategy adjustment
- Adjustments
Explorer for Institutions platform
Deeper dive in Appendix

• Reporting from article/group level to entire organization
  – Department, group, individual researcher

• Visualizations/alerts

• Access to full Altmetric database
  – ~10.6M+ outputs and growing hourly

• Easy implementation/maintenance

• Custom reporting
Explorer for Institutions platform
Deeper dive in Appendix
Organize your data with custom dept structures

IP authenticated or login/password access based on your org’s preferences
Commercial API...Query the database directly

Or have us do it for you via our suite of services...
Commercial API/Badge imbeds...Feed our data where you want it
Not everything has a persistent ID.

• We can track anything on a discoverable website with **URI tracking**
• **Canonical URLs**/custom metadata
• **Currently using this for:**
  – Press releases
  – Websites
  – Blogs
  – White papers
  – Curricula
  – Conference posters/presentations
Custom visualizations/infographics: demos.altmetric.com
Custom reporting and analysis
Custom workshops/training

- Defining impact assessment
- Mapping attention channels to impact definitions
- Introduction to altmetrics
- Train the trainer
- Custom
What questions do you want to answer?

- Who are our stakeholders?
- Where are they going for information?
- Are we penetrating those channels?
- How can we improve our scores? Our reach?
- *What do we mean by impact?*
  - Values-based evaluation
Thanks!

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