

## Altmetric data, services, and platform: An overview

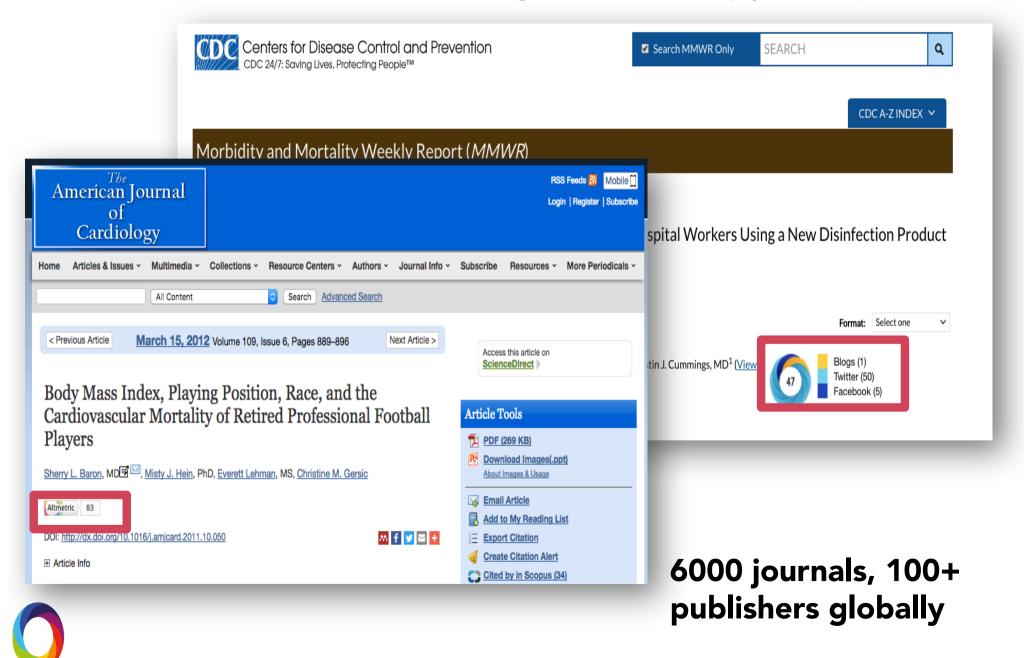
#### Presented at a MedComms Networking event, 3 May 2017

Altmetric.com

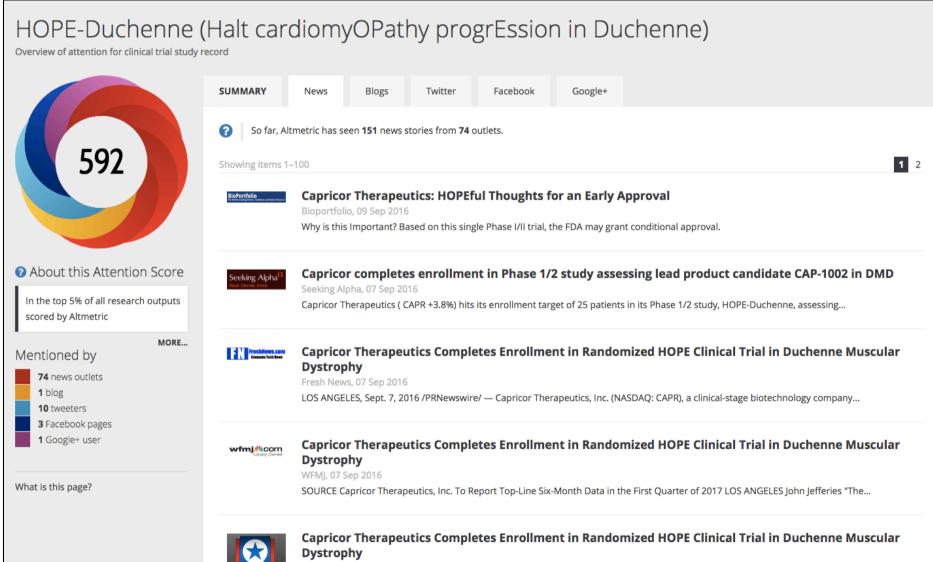
Altmetric is a data science company dedicated to tracking and analyzing the online activity around scholarly research outputs



#### We're best known for our data integrations with top journal publishers



### **Example: Attention to a Clinical Trial**



NewsWest9, 07 Sep 2016

# Global, multi-industry customer base...

# welcome trust



### **Complete overview of offerings by use case:**





## **Explorer for Institutions platform** Deeper dive in Appendix

 Reporting from article/group level to entire organization

– Department, group, individual researcher

- Visualizations/alerts
- Access to full Altmetric database
  - ~10.6M+ outputs and growing hourly
- Easy implementation/maintenance
- Custom reporting



## **Explorer for Institutions platform** Deeper dive in Appendix

EXPLORE THE ALTMETRIC DATABASE			
Contemporal Search for research outputs		O FU	ILL DATABASE OR  OR MY INSTITUTION ONLY
Showing all research outputs from CDC NIOSH sorted by Altmetric Attention	Score		<b>≓</b> ↓ SAVE SEARCH
<ul> <li>2 3 4 5 133 134 &gt;</li> </ul>		Sort by Altmetric Attention Score	OVERVIEW     ANALYZE THESE RESULTS
Molecular Evidence of Sexual Transmission of Ebola Virus. Article in <b>New England Journal of Medicine</b> , October 2015	694	Ionising radiation and risk of death from leukaemia and lymphoma in radiation Article in <b>The Lancet Haematology</b> , July 2015	Total mentions     21,132       Research outputs     12,831       Outputs with mentions     2,313
Global, regional, and national disability-adjusted life years (DALYs) for 306 Article in <b>The Lancet</b> , August 2015	591	Risk of cancer from occupational exposure to ionising radiation: Article in <b>British Medical Journal</b> , October 2015	Sources of attention 15
Early assessment of cancer outcomes in New York City firefighters after the 9 Article in <b>The Lancet</b> , September 2011	524	The State of US Health, 1990-2010: Burden of Diseases, Injuries, and Risk Article in <b>JAMA: Journal of the American Medical Association</b> , January 2013	ATTENTION SUMMARY
Cancer Incidence in World Trade Center Rescue and Recovery Workers, 2001–2008 Article in Environmental Health Perspectives, June 2013	414	Association Between Rotating Night Shift Work and Risk of Coronary Heart Article in <b>JAMA: Journal of the American Medical Association</b> , April 2016	2k
Global and regional mortality from 235 causes of death for		Crystalline Silica Dust and Respirable Particulate Matter	2012 2014 2016

#### MY INSTITUTION

Ø

DEPARTMENTS AT CDC NIOSH

A	II research outputs from CDC NIOSH	÷
~	Divisions 1,135 research outputs with mentions	<b>→</b>
	<ul> <li>Current Division Acronyms</li> <li>970 research outputs with mentions</li> </ul>	<b>→</b>
	<ul> <li>Historic NIOSH Division Acronyms</li> <li>208 research outputs with mentions</li> </ul>	<b>→</b>
	<ul> <li>Historic USBM Acronyms</li> <li>3 research outputs with mentions</li> </ul>	<b>→</b>
~	NORA Priority Area 726 research outputs with mentions	<b>→</b>
	Agriculture, Forestry and Fishing 58 research outputs with mentions	Γ
	All Sectors 2 research outputs with mentions	
	Construction 112 research outputs with mentions	
	Disease and Injury: Allergic and Irritant Dermatitis 0 research outputs with mentions	

Organize your data with custom dept structures

IP authenticated or login/password access based on your org's preferences

Nieta name- generator content- prupar / (http://drupar.org) // <meta name="apple-itunes-app" content="app-id=411537773" />

<title>Pathologic Complete Response Rates After Neoadjuvant Trastuzumab Emtansine (T-DM1) + Pertuzumab vs. Docetaxel + Carboplatin + Trastuzumab + Pertuzumab Patients with HER2-Positive (HER2+) Early Breast Cancer(KRISTINE/TRIO-021) | 2016 ASCO Annual Meeting | Virtual Meeting | Meeting Library</title>

k type="text/css" rel="stylesheet" href="//ajax.googleapis.com/ajax/libs/jgueryui/1.8.7/themes/base/jguery.ui.core.css" media="all" />

k type="text/css" rel="stylesheet" href="//ajax.googleapis.com/ajax/libs/jgueryui/1.8.7/themes/base/jguery.ui.theme.css" media="all" />

<link type="text/css" rel="stylesheet" href="//ajax.googleapis.com/ajax/libs/jqueryui/1.8.7/themes/base/jguery.ui.button.css" media="all" />

k type="text/css" rel="stylesheet" href="//ajax.googleapis.com/ajax/libs/jgueryui/1.8.7/themes/base/jguery.ui.resizable.css" media="all" />

<link type="text/css" rel="stylesheet" href="//ajax.googleapis.com/ajax/libs/jgueryui/1.8.7/themes/base/jguery.ui.dialog.css" media="all" />

<link type="text/css" rel="stylesheet" href="//media3.asco.org/vod/voll/cloudzoom/cloudzoom.css" media="all" />

<link type="text/css" rel="stylesheet"

href="//meetinglibrary.asco.org/sites/meetinglibrary.asco.org/files/advagg css/css HXhZrnMdnhTR12Mt7jXn1W4T7yXW7JewvmKCapgG7nE jrbcti5p7p2uAVNZ n89j2VPV0U0NFB B6izezlmxs2GV7AXH0GonCICxh9QxRegTZ6JaI.css" media="all" />

## <!--[if 1 C Commercial API...Query the <link type the precise of t

rKaeo8id03Rd\_tbx\_UB6izetlmx=2GV7AXH0GonC1(k;90xRegTZ6JaLies" media="all" />
<![endif]Gatabase click:score/sites/meetinglibrary.asco.org/sites/meetinglibrary.asco.org/files/advagg\_css/css\_P3FwUcBdRDMEkWj8BWXoH4TvVTWd-o0JB40U4</pre>

43X27mIrAxi5u3IsetCrLAMxWmaSYBVlGDX-4 LbxGVB6izezlmxs2GV7AXH0GonCICxh90xRegTZ6JaI.css" media="all" />

#### <!--[if IE 9]>

<link type="text/css" rel="stylesheet" href="//meetinglibrary.asco.org/sites/meetinglibrary.asco.org/files/advagg css/css 3nL6 WH7GKl GtNGERCwGKzftlE6K-</pre> T410JZYZK90E HoN1VrQZ0Go3YBeC3A8vvDlBu8Q7h6cJNZCh-mAfqMw LbxGVB6izezlmxs2GV7AXH0GonCICxh9QxRegTZ6JaI.css" media="all" /> <![endif]-->

#### <!--[if IE 7]>

<link type="text/css" rel="stylesheet"

href="//meetinglibrary.asco.org/sites/meetinglibrary.asco.org/files/advagg css/css SmrB7r3okjL3g 4FIYCrjM7YrDb13b Ytfxrf62IP4A JLtk8pcz402jzgsMSYBuuL fxmCpqhU glOkWE LbxGVB6izezlmxs2GV7AXH0GonCICxh9OxRegTZ6JaI.css" media="all" /> <![endif]-->

### <!--[if IE Orcs have us // doibit.aforsity our via our suite sfil ox8u1012sCorXIXR-EiWZp206f7e </ doibit.aforsity.our via our suite sfil ox8u1012sCorXIXR-EiWZp206f7e

gQkCNUWFZz7xgYzkYHsgkhA2 Ichooe9DRpok LbxGVB6izezlmxs2GV7AXH0GonCICxh90xR

### of services...

<!--[if (lt IE 9)&(!IEMobile)]>

<link type="text/css" rel="stylesheet"

href="//meetinglibrary.asco.org/sites/meetinglibrary.asco.org/files/advagg css/css 9goz 5FN23r5AiwPnczFiHD5Cjorxae1bU9h5Pkswtw Wde7ShPNsZf4WJIKA4KB-RGHzSIS8jsY90HwAAmRgk LbxGVB6izezlmxs2GV7AXH0GonCICxh90xRegTZ6JaI.css" media="all" />

<![endif]-->

#### --[if gte IE 9]><!-->

nk/type="text/css" rel="stylesheet" href="//meetinglibrary.asco.org/sites/meetinglibrary.asco.org/files/advagg css/css g-EQpXkFjMWMzxhqw5xkEwrXhONSmXwxmMdO H0ONUfWsS0fHxs2Zx 6G4x9pxGkmTaFyDFg4iXN0OAA LbxGVB6izezlmxs2GV7AXH0GonCICxh90xRegTZ6JaI.css" media="all" />

### Commercial API/Badge imbeds...Feed our data where you want it

	tt and Caspi			🔂 Stary Brook Childronis 🚮 🛜 🔼
Imat's New         Caspi       >         Moffitt       >         People       >         Publications       >         What's New       >         What's New       >         Proposed Project Concepts & Data Sharing       >         Public Lectures       >         Predict My Future       >         Gene x Environment       >         Antisocial Behavior       >	The genetics of success: How SNPs associated with educational attainment relate to li         Belsky DW, Moffitt TE, Corcoran DL, Domingue D, Harrington HL, Hogan S, Houts R, Ramrak         Poulton R, Caspi A         2016 Psychological Science         PDE Construction of the Supplement, Fact Sheet         Press Release, D.S. Jews Article by Robert Preidt, New Scientist Article by Jessica Hamzelou         Am core         Associations between cannabis use and physical health problems in early midlife: A loc         persistent cannabis versus tobacco users         Meier MH, Caspi A, Cerda M, Hancox RJ, Harrington HL, Houts R, Poulton R, Ramrakha S, The         2016 JAMA Psychiatry         Prevence of the Supplemental Material, Fact Sheet, Press Release, Editorial         Psychology Today whice by Christopher Bergland, The Late Show with Stephen Colbert         Am core       864	ngitudinal comparison of omson WM, Moffitt TE	Latest Publications	Scholars, Immigranta Athletes: Stony Brook Incoming Med Student Have Many Skills, Face School leadership and NYS Department of Her Commissioner welcome Class of 21 Read More Read More Residency & Fellowships (GME) We offer more than 20 exceptional program choices. Learn More +
Cannabis >	facebook The Dunedin Study facebook The Dunedin Study	Dean News	Length of hospital stay and 30-day readmissi from the EVEREST trial.	on following heart failure hospitalization: insights
		<ul><li>SOM Giving</li><li>Map and Directions</li></ul>	Khan, Hassan I Greene, Stephen J I Fonarow, Gregg C I K P I Zannad, Faiez I Konstam, Marvin A I Swedberg, Karl I European Journal Of Heart Failure	alogeropoulos, Andreas P   Ambrosy, Andrew P   Maggioni, Ald ancy, Clyde W   Gheorghiade, Mihai   Butler, Javed

## Not everything has a persistent ID.

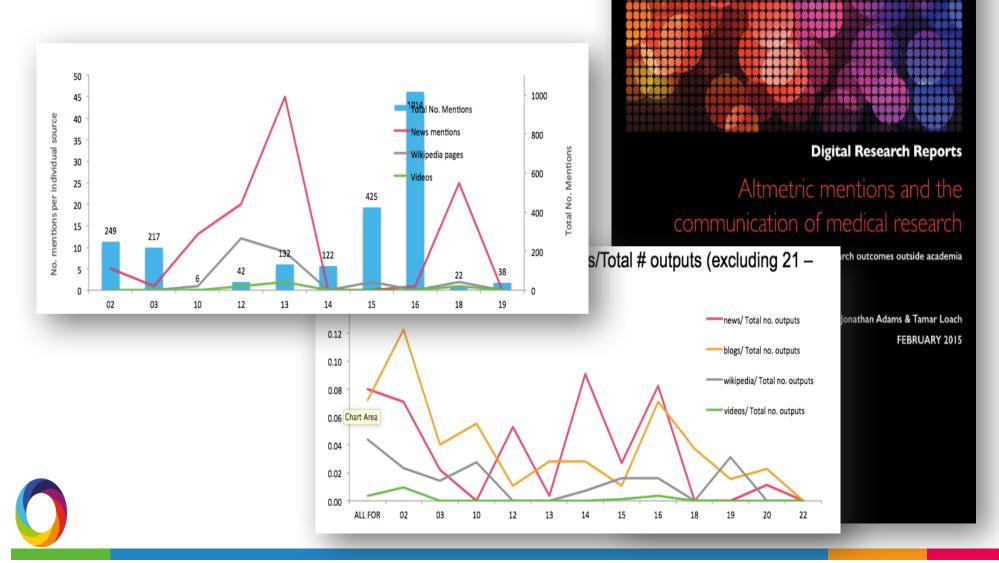
- We can track anything on a discoverable website with URI tracking
- Canonical URLs/custom metadata
- Currently using this for:
  - Press releases
  - Websites
  - Blogs
  - White papers
  - Curricula
  - Conference posters/presentations



### Custom visualizations/infographics: demos.altmetric.com



# Custom reporting and analysis



# **Custom workshops/training**

- Defining impact assessment
- Mapping attention channels to impact definitions
- Introduction to altmetrics
- Train the trainer
- Custom



# What questions do you want to answer?

- Who are our stakeholders?
- Where are they going for information?
- Are we penetrating those channels?
- How can we improve our scores? Our reach?
- What do we mean by impact?

- Values-based evaluation



### Thanks!

Ben McLeish Altmetric <u>ben@altmetric.com</u> 0750 6543635 @benmcleish