

SAGE Publishing

MedComms Networking: Meet The Publishers

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SAGE - Who We Are

- Founded in 1965
- World's 5th Largest Scholarly Publisher
- Largest Independent Scholarly Publisher
- 1,100+ journals
 - 426 STM Journals
 - 193 Open Access Journals
 - 597 with Impact Factors
- “Fastest Growing STM Publisher”



“Fastest Growing STM Publisher”



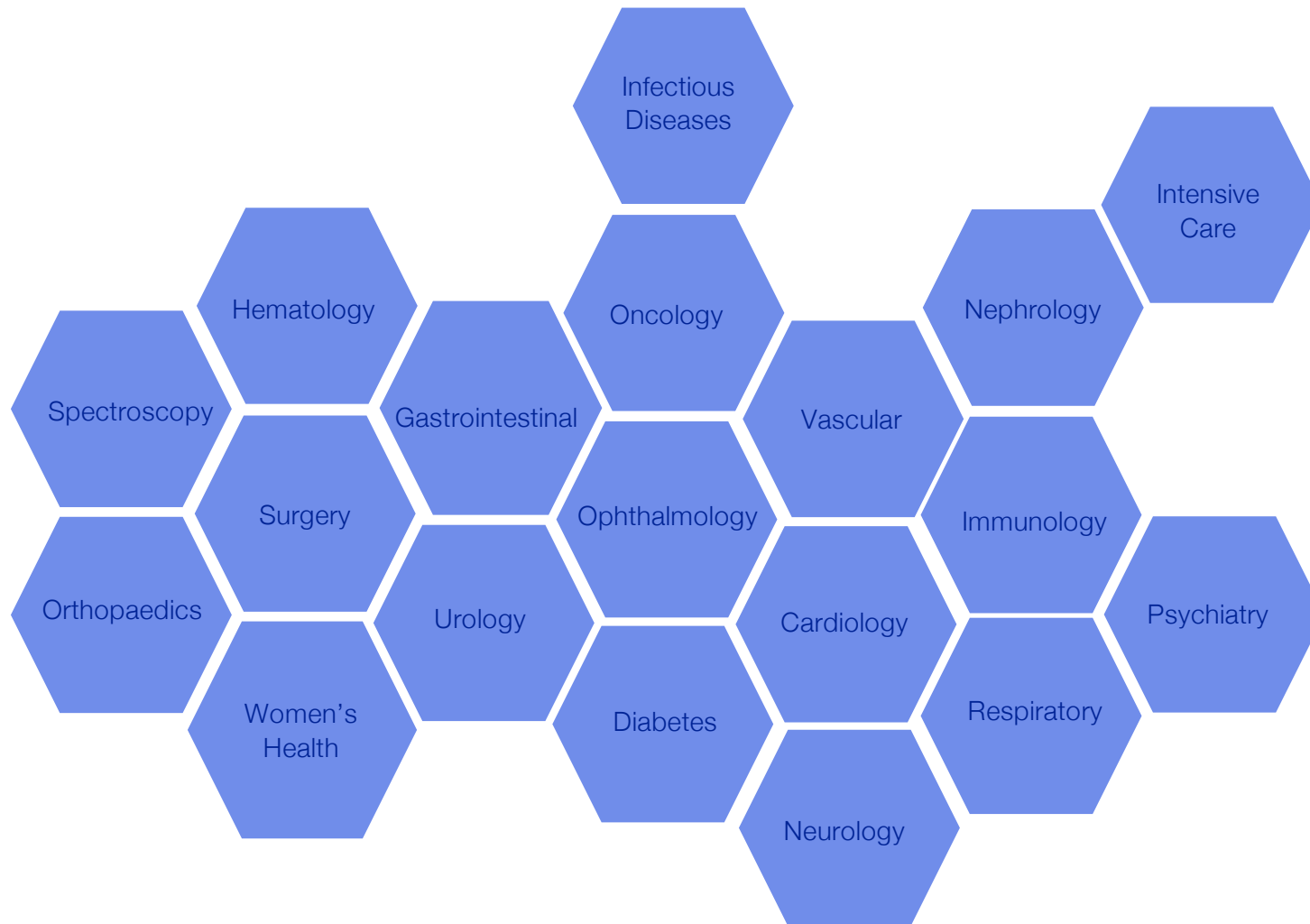
- **#Journals in SCI**
- 1st in 3 year growth rate
- 1st in 5 year growth rate



- **STM Published articles in Scopus:**
- 1st in 1 year growth rate



- **STM citations in Web of Science SCI:**
- 1st in 3, 5 and 10 year growth rates



Clinical Medicine Journals Overview

- 36 Cardiovascular Journals
- 35 Neurology Journals
- 33 Surgery Journals
- 23 Oncology Journals
- 22 Orthopedics Journals
- 17 Psychiatry Journals
- 14 Pharmacology Journals
- 10 Endocrinology Journals
- 9 Immunology Journals
- 7 Infectious Disease Journals
- 6 Respiratory Journals

SAGE works with over 400 societies



A tale of two journals

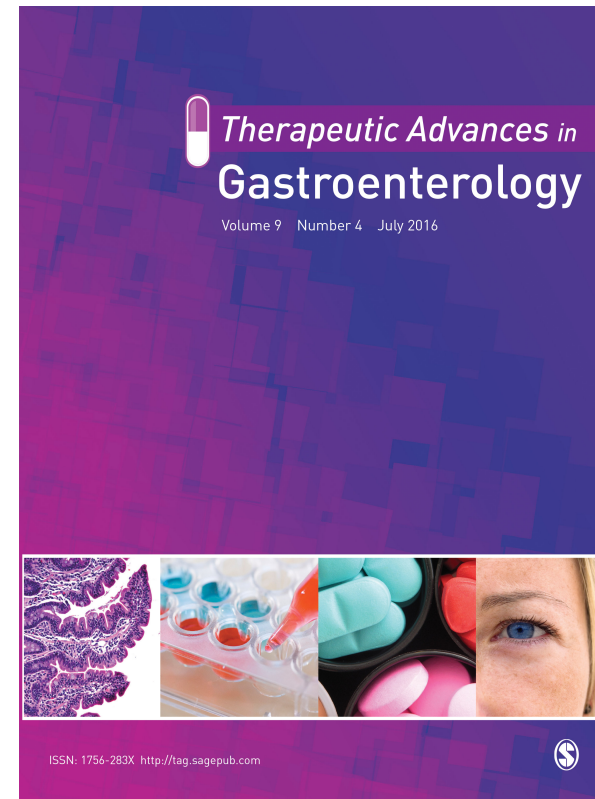
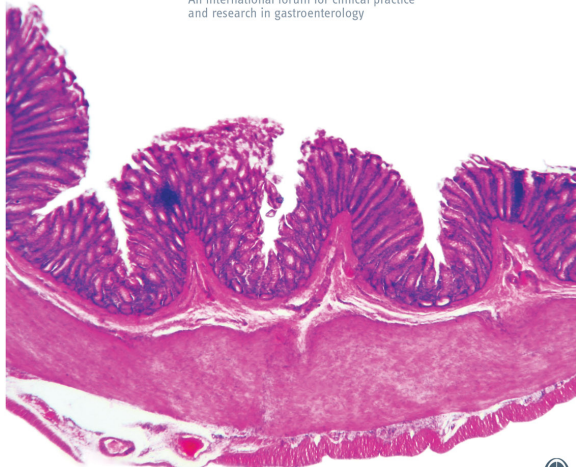
<http://ueg.sagepub.com>

February 2013 : Volume 1 : Issue 1
ISSN 2050-6406 (Print) : ISSN 2050-6414 (Online)

UNITED EUROPEAN
GASTROENTEROLOGY
ueg journal

Editor-in-Chief: Professor Jan Tack
Associate Editors: Tim F. Greten, Arthur Kaser, Oliver Pech

An international forum for clinical practice
and research in gastroenterology



United European Gastroenterology

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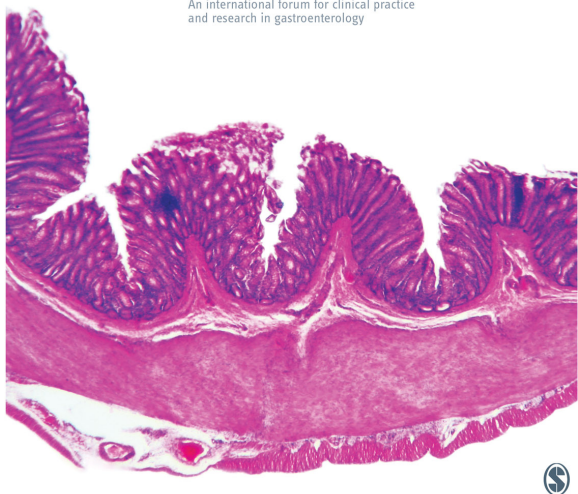
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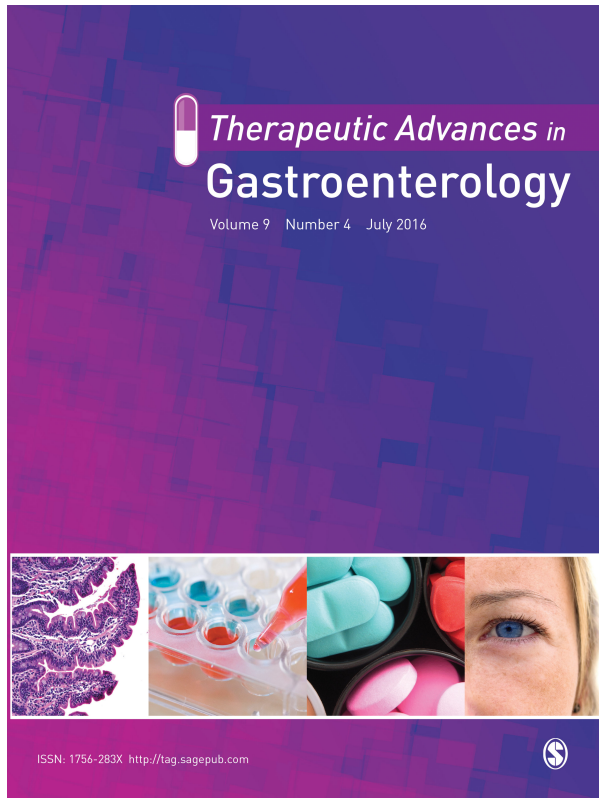
Editor-in-Chief: Professor Jan Tack
Associate Editors: Tim F. Greten, Arthur Kaser, Oliver Pech

An international forum for clinical practice
and research in gastroenterology



- Impact factor: 3.477
- Indexed in PubMed: MEDLINE, PubMed Central
- Published in association with United European Gastroenterology
- Subscription journal with option for open access article publishing
- Prompt publishing
- Multidisciplinary audience
- Basic, translation and clinical research

Therapeutic Advances in Gastroenterology

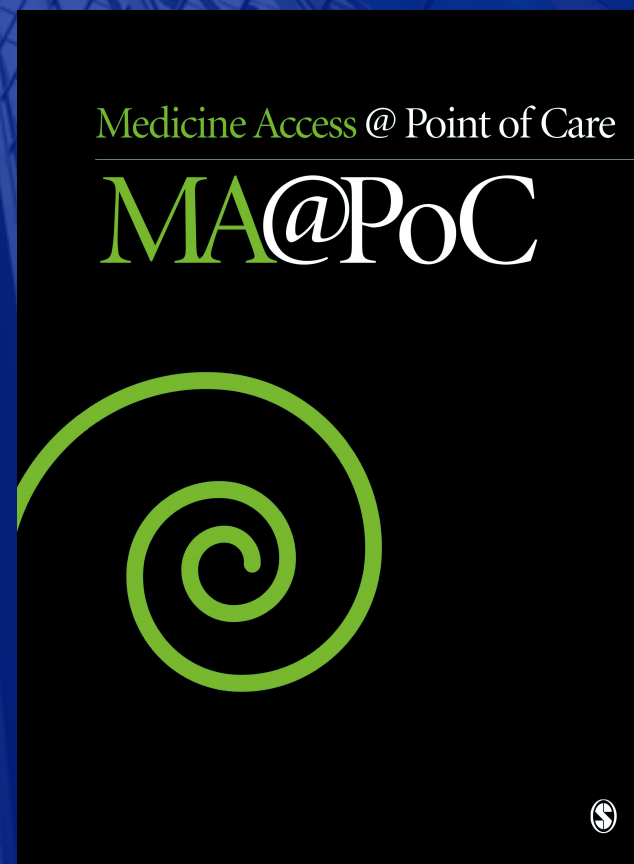
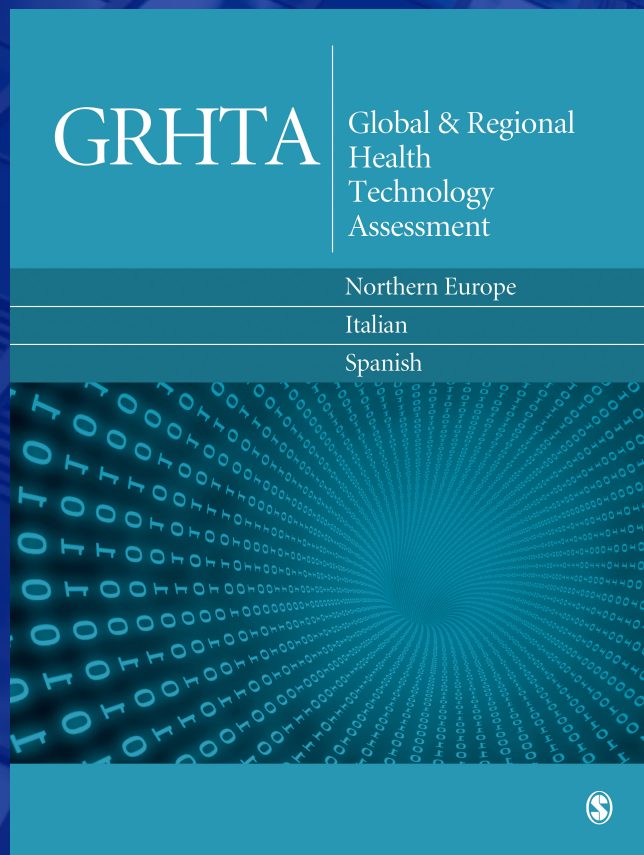


- Impact factor: 4.168
- Gold open access journal
- Indexed and freely available in PubMed Central
- Over one million article views on PubMed in 2017
- In house managing editor to ensure rapid publication (~3 weeks to first decision, ~3 weeks from accept to online first)
- Strong clinical focus and target audience

Please email me about our Pharma & Med Comms journal information list

A	B	C	D	E	F	G	H	I	J	K	L	M	N
Journal	Therapeutic Area	Impact Factor (201	Acceptance Ra	ne to first decision	lication (accept to Online	Open Access	Publishing Frequency	Indexing					
The International Journal of Biological Markers	Biomarkers	1.449	21%	8	73	No	3	PubMed: MEDLINE					
European Journal of Preventive Cardiology	Cardiovascular	4.542	43%	13	18	No	18	PubMed: MEDLINE					
Vascular Medicine	Cardiovascular	2.393	21%	15	42	No	6	PubMed: MEDLINE					
Angiology	Cardiovascular	3.022	20%	12	25	No	10	PubMed: MEDLINE					
Diabetes and Vascular Disease Research	Cardiovascular	3.34	33%	40	24	No	6	PubMed: MEDLINE					
Journal of Cardiovascular Pharmacology and Therapeutics	Cardiovascular	2.936	26%	21	31	No	6	PubMed: MEDLINE					
Therapeutic Advances in Cardiovascular Disease	Cardiovascular	Pending	17%	20	29	Yes	Continuous	PubMed: MEDLINE					
Perfusion	Cardiovascular	1.147	45%	36	26	No	8	PubMed: MEDLINE					
Asian Cardiovascular and Thoracic Annals	Cardiovascular	-	31%	43	13	No	9	PubMed: MEDLINE					
European Heart Journal: Acute Cardiovascular Care	Cardiovascular	-	31%	57	24	No	6	PubMed: MEDLINE					
Journal of Endovascular Therapy	Cardiovascular	2.732	14%	21	22	No	6	PubMed: MEDLINE					
JRSM Cardiovascular Disease	Cardiovascular	-	67%	85	41	Yes	Continuous	PubMed Central					
Phlebology	Cardiovascular	1.513	55%	42	21	No	10	PubMed: MEDLINE					
The Journal of Vascular Access	Cardiovascular	1.306	50%	0	49	No	6	PubMed: MEDLINE					
Vascular	Cardiovascular	1.089	29%	38	25	No	6	PubMed: MEDLINE					
Vascular and Endovascular Surgery	Cardiovascular	0.872	37%	64	22	No	8	PubMed: MEDLINE					
Clinical and Applied Thrombosis/Hemostasis	Cardiovascular/Hematology	1.852	56%	29	37	Yes	4	PubMed: MEDLINE					
Journal of the Renin-Angiotensin-Aldosterone System	Cardiovascular/Nephrology	1.197	50%	73	28	No	9	PubMed: MEDLINE					
International Journal of Stroke	Cardiovascular/Neurology	3.859	19%	32	15	No	12	PubMed: MEDLINE					
Pulmonary Circulation	Cardiovascular/Respiratory	2.283	64%	37	29	Yes	Continuous	PubMed Central					
Journal of Cerebral Blood Flow and Metabolism	Central Nervous System/Endocri	6.045	30%	22	17	No	6	PubMed: MEDLINE					
Therapeutic Advances in Chronic Disease	Chronic Disease	4.9	61%	21	28	No	12	PubMed Central, Emerging Sources Citation Index (ESCI)					
Clinical Trials	Clinical Trials	2.707	19%	25	29	No	10	PubMed: MEDLINE					
Journal of Intensive Care Medicine	Critical Care	2.514	28%	30	22	No	6	PubMed: MEDLINE					
Journal of Intensive Care Medicine	Critical Care	2.514	27%	29	33	No	12	PubMed: MEDLINE					
Hong Kong Journal of Emergency Medicine	Critical Care	0.202	31%	22	30	Yes	Continuous	Science Citation Index Expanded (SCIE), SCOPUS					
Journal of Cutaneous Medicine and Surgery	Dermatology	1.212	43%	44	51	No	6	PubMed: MEDLINE					

New areas of interest?



SAGE Path >>

SAGE Path (Publishing Article Transfer Hub) provides expert advice on which other SAGE journal might best fit your manuscript based on your preference should it be rejected.

- Tailored recommendation (open access, subscription, specific indexing services)
- Free-of-charge service
- SAGE managing editors assign most appropriate journal pending author approval
- Recommendation made within five days
- Able to transfer materials (such as peer review comments) to other journals

Pre-submission enquiries

- SAGE is happy to accommodate pre-submission enquiries
- A pre-submission enquiry can provide rapid reassurance of whether an article is suitable for a particular journal
- Send an abstract or manuscript outline to me to pass on to the appropriate editor

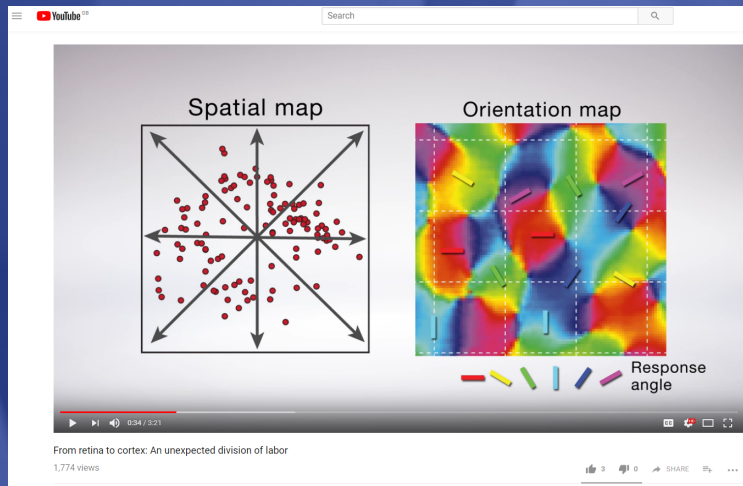
Video abstracts:



A short video of the author explaining the findings and research, geared towards a scientific audience.

- **Variable length video**
- **Can be submitted to any SAGE journal**
- **Appears as supplementary material alongside original research or publication**
- **Undergoes peer review**
- **Viewer metrics to track audience engagement**

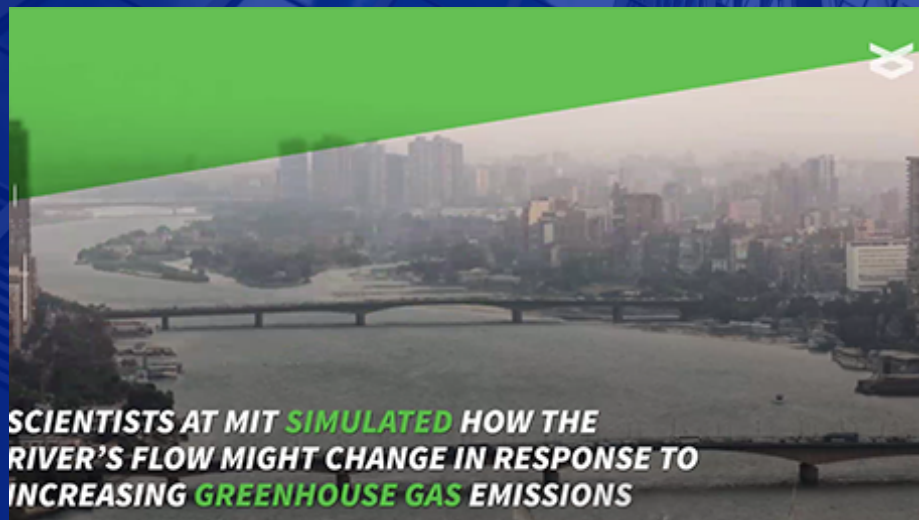
Narrated slide decks:



A 2- to 3-minute animation explaining key methods and findings and the contribution of the research to the field, geared toward a broad, scientifically literate audience

- **Custom animation**
- **Images and footage**
- **Professional script writing and voiceover**
- **Music**
- **Video posted on YouTube and Vimeo channels and tagged with keywords, a short title, description, and article link**
- **Slide deck of still images from the video for use in presentations**

Video bytes:



A short video approximately one minute in length, featuring still images, text and music, which is aimed at a lay audience.

- Author provides input on text
- Third party animation team creates a polished final product with footage, images, and edited text from the author
- This new product is being continually market-tested and iteratively improved

SAGE Microsites



Build thought leadership

+



Grant content access to your audience

+



Integrate your content with SAGE content

+



Track key ROI metrics

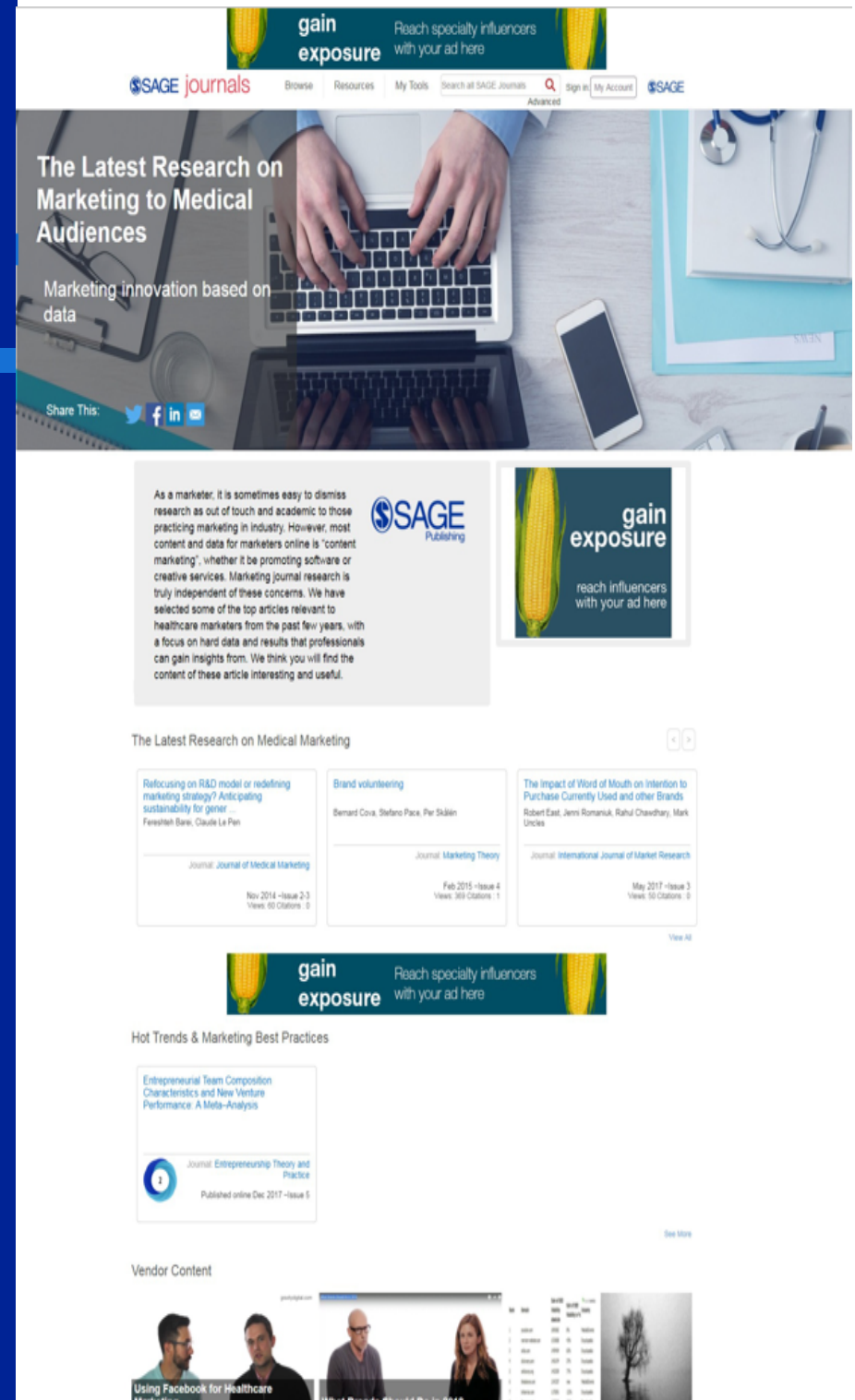
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Generate leads

Microsite Marketing Solutions

- ✓ Your brand, society brand, and SAGE brand aligned
- ✓ Your topic & content supported by SAGE peer-reviewed content
- ✓ Advertising on official journal site
- ✓ Lead generation options
- ✓ Sponsored access to your choice of SAGE articles
- ✓ Additional promotion options



The screenshot displays a SAGE Journals microsite. At the top, a navigation bar includes the SAGE Journals logo, links for 'Browse', 'Resources', and 'My Tools', a search bar, and user account options. The main header features a large image of hands typing on a laptop, with the text 'The Latest Research on Marketing to Medical Audiences' and 'Marketing innovation based on data'. A 'Share This' section with social media icons is visible. Below the header, a text block discusses the challenges of marketing research for healthcare professionals, accompanied by a 'gain exposure' banner. The main content area is titled 'The Latest Research on Medical Marketing' and contains three article cards. The first card is 'Refocusing on R&D model or redefining marketing strategy? Anticipating sustainability for gener...' from the Journal of Medical Marketing. The second card is 'Brand volunteering' from the Journal of Marketing Theory. The third card is 'The Impact of Word of Mouth on Intention to Purchase Currently Used and other Brands' from the International Journal of Market Research. Below this, a 'Hot Trends & Marketing Best Practices' section features an article 'Entrepreneurial Team Composition Characteristics and New Venture Performance: A Meta-Analysis' from the Journal of Entrepreneurship Theory and Practice. At the bottom, a 'Vendor Content' section shows a video thumbnail titled 'Using Facebook for Healthcare Marketing' and another titled 'What Brands Should Do in 2018'.

FAQs/Feedback from Med Comms Outreach

- Can SAGE journals host video abstracts?
- What forms of content enhancement can SAGE create inhouse?
- Impact factor is slowly dying off. Audience reach and demographics is now key factor for picking journals.
- Publishers generally fail to deliver on promised publication timelines.
- Open access is crucial to pharmaceutical company manuscripts.
- Do SAGE journals accommodate pre-submission enquiries?

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