MedComms Networking: Meet The Publishers

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SAGE - Who We Are

• Founded in 1965
• World’s 5th Largest Scholarly Publisher
• Largest Independent Scholarly Publisher
• 1,100+ journals
  • 426 STM Journals
  • 193 Open Access Journals
  • 597 with Impact Factors
• “Fastest Growing STM Publisher”
“Fastest Growing STM Publisher”

- #Journals in SCI
  - 1st in 3 year growth rate
  - 1st in 5 year growth rate

- STM Published articles in Scopus:
  - 1st in 1 year growth rate

- STM citations in Web of Science SCI:
  - 1st in 3, 5 and 10 year growth rates
Clinical Medicine Journals Overview

- 36 Cardiovascular Journals
- 35 Neurology Journals
- 33 Surgery Journals
- 23 Oncology Journals
- 22 Orthopedics Journals
- 17 Psychiatry Journals

- 14 Pharmacology Journals
- 10 Endocrinology Journals
- 9 Immunology Journals
- 7 Infectious Disease Journals
- 6 Respiratory Journals
SAGE works with over 400 societies
A dedicated society publisher
A growing OA publisher (196 OA titles)
A tale of two journals
United European Gastroenterology

- Impact factor: 3.477
- Indexed in PubMed: MEDLINE, PubMed Central
- Published in association with United European Gastroenterology
- Subscription journal with option for open access article publishing
- Prompt publishing
- Multidisciplinary audience
- Basic, translation and clinical research
Therapeutic Advances in Gastroenterology

- Impact factor: 4.168
- Gold open access journal
- Indexed and freely available in PubMed Central
- Over one million article views on PubMed in 2017
- In house managing editor to ensure rapid publication (~3 weeks to first decision, ~3 weeks from accept to online first)
- Strong clinical focus and target audience
Please email me about our Pharma & Med Comms journal information list

<table>
<thead>
<tr>
<th>Journal</th>
<th>Therapeutic Area</th>
<th>Impact Factor (2021)</th>
<th>Acceptance Rate (%)</th>
<th>Time to first decision</th>
<th>Open Access</th>
<th>Publishing Frequency</th>
<th>Indexing</th>
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New areas of interest?

GRHTA
Global & Regional Health Technology Assessment
Northern Europe
Italian
Spanish

Medicine Access @ Point of Care MA@PoC
SAGE Path (Publishing Article Transfer Hub) provides expert advice on which other SAGE journal might best fit your manuscript based on your preference should it be rejected.

- Tailored recommendation (open access, subscription, specific indexing services)
- Free-of-charge service
- SAGE managing editors assign most appropriate journal pending author approval
- Recommendation made within five days
- Able to transfer materials (such as peer review comments) to other journals
Pre-submission enquiries

- SAGE is happy to accommodate pre-submission enquiries
- A pre-submission enquiry can provide rapid reassurance of whether an article is suitable for a particular journal
- Send an abstract or manuscript outline to me to pass on to the appropriate editor
Video abstracts:

A short video of the author explaining the findings and research, geared towards a scientific audience.

- Variable length video
- Can be submitted to any SAGE journal
- Appears as supplementary material alongside original research or publication
- Undergoes peer review
- Viewer metrics to track audience engagement
Narrated slide decks:

- Custom animation
- Images and footage
- Professional script writing and voiceover
- Music
- Video posted on YouTube and Vimeo channels and tagged with keywords, a short title, description, and article link
- Slide deck of still images from the video for use in presentations

A 2- to 3-minute animation explaining key methods and findings and the contribution of the research to the field, geared toward a broad, scientifically literate audience.
Video bytes:

- Author provides input on text
- Third party animation team creates a polished final product with footage, images, and edited text from the author
- This new product is being continually market-tested and iteratively improved

A short video approximately one minute in length, featuring still images, text and music, which is aimed at a lay audience.

SCIENTISTS AT MIT SIMULATED HOW THE RIVER’S FLOW MIGHT CHANGE IN RESPONSE TO INCREASING GREENHOUSE GAS EMISSIONS
SAGE Microsites

Build thought leadership
Grant content access to your audience
Integrate your content with SAGE content
Track key ROI metrics
Generate leads
Microsite Marketing Solutions

- Your brand, society brand, and SAGE brand aligned
- Your topic & content supported by SAGE peer-reviewed content
- Advertising on official journal site
- Lead generation options
- Sponsored access to your choice of SAGE articles
- Additional promotion options
FAQs/Feedback from Med Comms Outreach

• Can SAGE journals host video abstracts?
• What forms of content enhancement can SAGE create inhouse?
• Impact factor is slowly dying off. Audience reach and demographics is now key factor for picking journals.
• Publishers generally fail to deliver on promised publication timelines.
• Open access is crucial to pharmaceutical company manuscripts.
• Do SAGE journals accommodate pre-submission enquiries?
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