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Adding Sparkle: Making the most of new and existing technologies

Huw Marriott Inam Ulhaq



What is Sparkle?



Staging







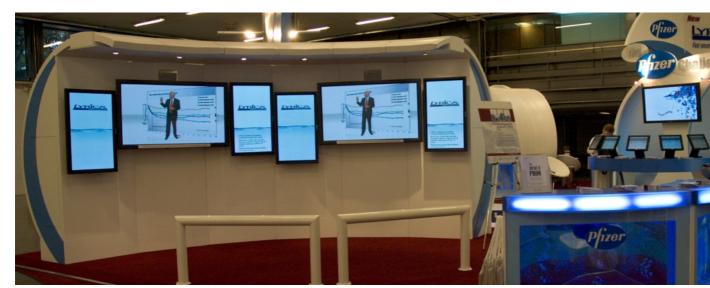


















Meeting Format

dps

Virtual Events

- Low Cost
- Global Coverage
- Convenience
- Audience Engagement
- Instant Feedback
- Flexibility/Extendibility
- Measurability
- Environmental

Virtual Events: Case Study



- Internal Communication
- Pre-registration with Confirmation/Reminders
- Global Audience with Multiple Time Zones
- Satellite Events in over 10 Countries
- Broadcast from London TV studio
- Question and Answer Session
- Workshops and Remote Feedback
- Simultaneous Translation

Virtual Events: Registration



Presenter One

Presenter Two

Program:

Welcome and introduction (5 mins) Presenter One

Presentation One (20 mins) Presenter Two

Presentation Two (30 mins) Presenter One

Live Q&A (20 mins) Moderated by Presenter One and Presenter Two

Summary and thank you (5 mins) Presenter One

	Click here to login
Registration	
*First name:	
*Last name:	
*Location:	•
*Email:	

*Required fields

Register

Test your system to make sure it meets the minimum requirements to view this webcast.

Need additional support? Check out the FAQ. or contact support@thinkaps.com



Virtual Events: Presentation



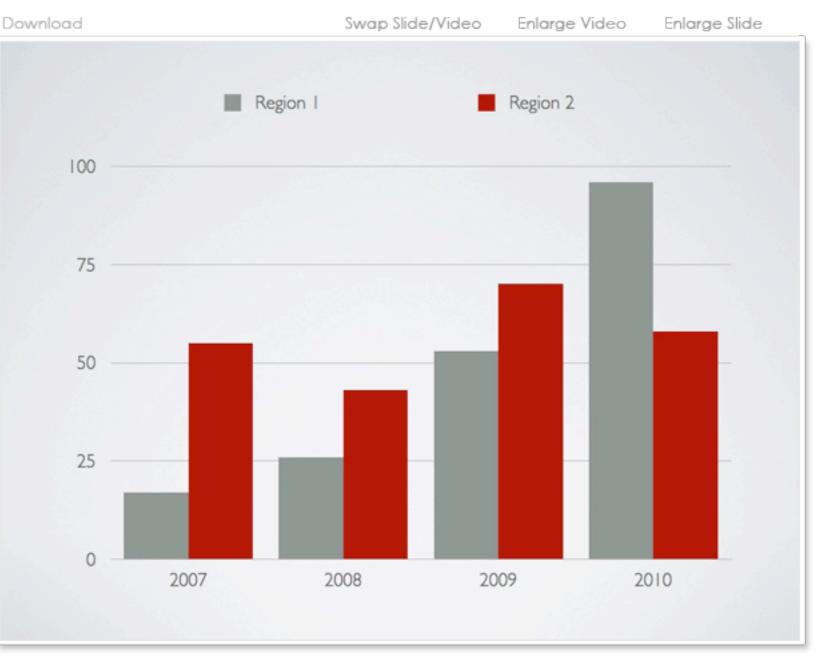


Welcome Message

Ask the presenter a question

Welcome

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Interaction

iQsend



- Audience Interaction System
- No Specialist Hardware
- Utilising Mobile Phones/Smart Mobile Devices
- Email Questions
- Text Questions
- WIFI/3G/GPRS
- Moderator Filtering
- Wireless iPad Chairperson View



iQsend

iQser	nd	C	OS
Name	Туре	Question	Mark
John Smith	eMail	Lorem ipsum dolor sit amet, consectetuer adipiscing e	lit, 🔲
Lonnie Hilchey	Text	Ut wisi enim ad minim veniam	
Earlene Remley	eMail	Quis nostrud exerci tation ullamcorper suscipit lobortis	
Clinton Loss	eMail	Duis autem vel eum iriure dolor in hendrerit	
Jessie Alongi	Text	Nam liber tempor cum soluta nobis eleifend option	
Tania Burdge	eMail	Typi non habent claritatem insitam; est usus legentis	
Clayton Levier	Text	Claritas est etiam processus dynamicus,	



Thoughtsort



Thoughtsort

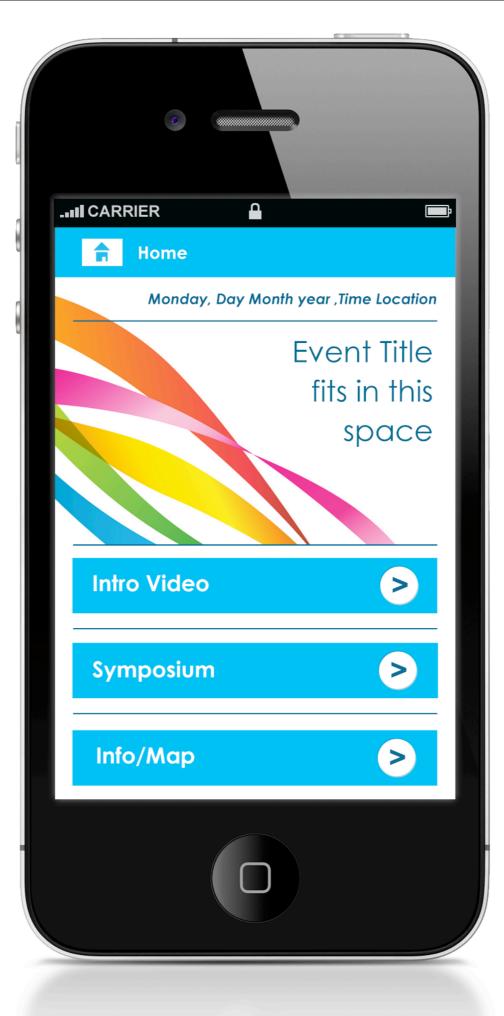


Web Technology

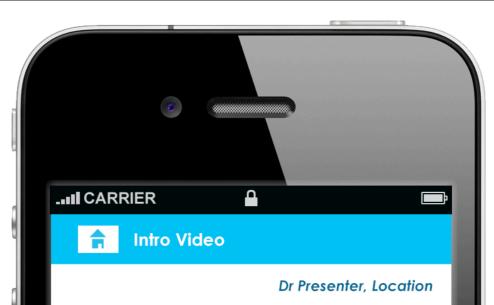
dps

eAbstract

- Dedicated Mobile Microsite
- Pre/During/Post Event
- Video Previews from Presenters
- pdf Abstract View/Download
- Live Questions and Polls
- Post Event Feedback
- Web Enabled Smart Phones
- Open/Closed WIFI/4G/3G



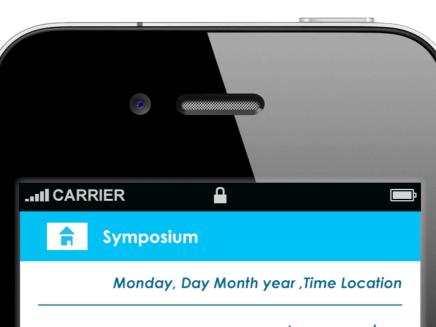






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Agenda

Presntation1:

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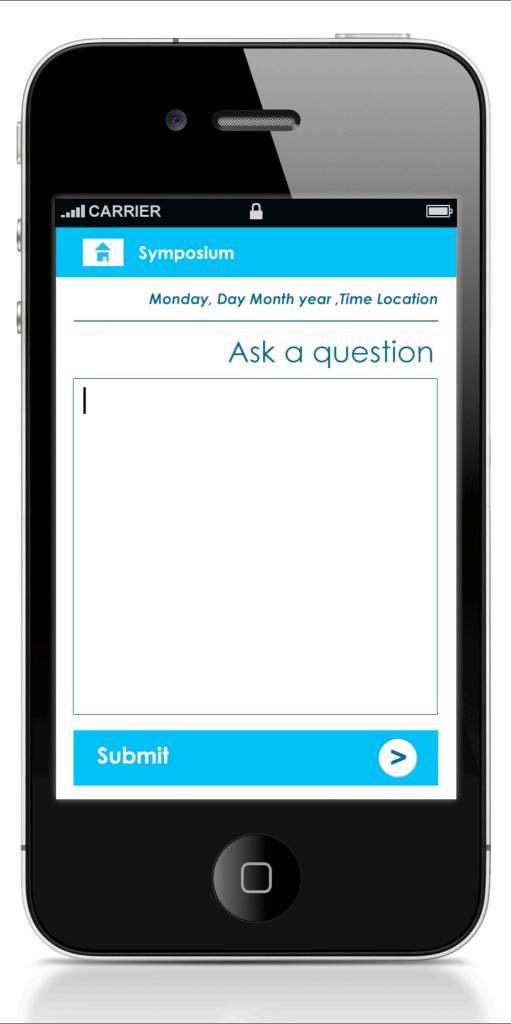
Presentation 2;

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Ask a question











Augmented Reality

Augmented Reality



- Bring printed material to life
- Add video
- Add 3D content
- Interact with content
- Applications for events and exhibitions





Questions