



**MEDCOMMS NETWORKING
BRUNCH CLUB
14 JUNE 2017**

 **CAUDEX**

**GROWING ORCIDS,
TIPS FOR AGENCIES**

**JACKIE MARCHINGTON
DIRECTOR OF GLOBAL OPERATIONS,
CAUDEX**

FIRST OF ALL...



ORCID

Connecting Research
and Researchers

**Jackie
Marchington**

ORCID ID

 orcid.org/0000-0001-8482-3028

Also known as



Jackie Allars, Jacqueline Allars,
Jacqueline Marchington

Country



United Kingdom

Other IDs



Scopus Author ID: 6507085210


Scopus Author ID: 6507548603

NON-FLORAL VERSION...

- Open Researcher and Contributor IDs (ORCID) were primarily designed to disambiguate author and contributor names in scholarly publishing
- Individuals with an ORCID are associated with a persistent digital identifier that distinguishes them from other researchers who may have the same name and allows researchers who change their names to link publication records
- Integration with key research and publication processes, such as peer-reviewed journal and grant submission sites, supports automated links between the individual and their professional activities
- Ultimately, ORCID will help to ensure that work is attributed to the correct individual and contributions are recognized

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Education (2)

Employment (3)

Works (17)

Sort

Letter to the editor

Urologic Oncology: Seminars and Original Investigations

2016-05 | journal-article

DOI: [10.1016/j.urolonc.2016.01.002](https://doi.org/10.1016/j.urolonc.2016.01.002)

Source: Crossref

Preferred source

Improving the trustworthiness of published information

Pain Medicine

2016-03-21 | journal-article

DOI: <http://dx.doi.org/10.1093/pm/pnw028>

Source: Jackie Marchington

Preferred source

For the greater good...Can agency competitors cooperate to
advance medical publication practices?

Medical Writing

2015-09 | journal-article

DOI: <http://dx.doi.org/10.1179/2047480615Z.000000000306>

Source: Jackie Marchington

Preferred source

Mythbusting Medical Writing: Goodbye Ghosts, Hello Help.

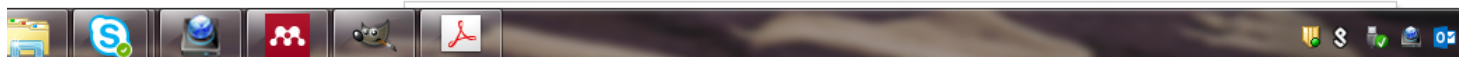
2015-09 | journal-article

PMID: 26325353

URL: <http://europepmc.org/abstract/med/26325353>

Source: Europe PubMed Central

Preferred source



WHY SHOULD AGENCIES CARE?

- ORCID also has the potential to streamline manuscript submission/publication processes
- By providing a global, central registry of researchers across disciplines, institutions, sectors, ORCID aims to remove the need for publishers to maintain the individual author databases that are currently required, for example, to check authorship and manage reviewers

ISMPP EU MEETING 2017

Open Researcher and Contributor ID (ORCID®) adoption in journals, 2016: One agency's experience

Poster
16

Andrea Plant, Katie Lay, Jackie Marchington

Caudex, Oxford, UK

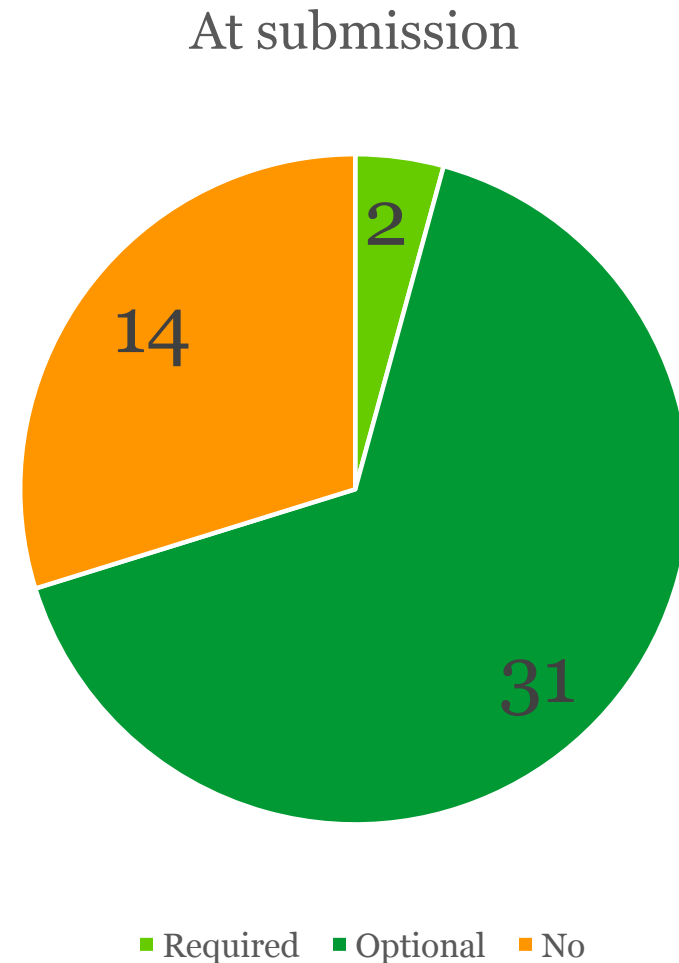
- How widely required, how compulsory and how simple?

WHAT DID WE DO?

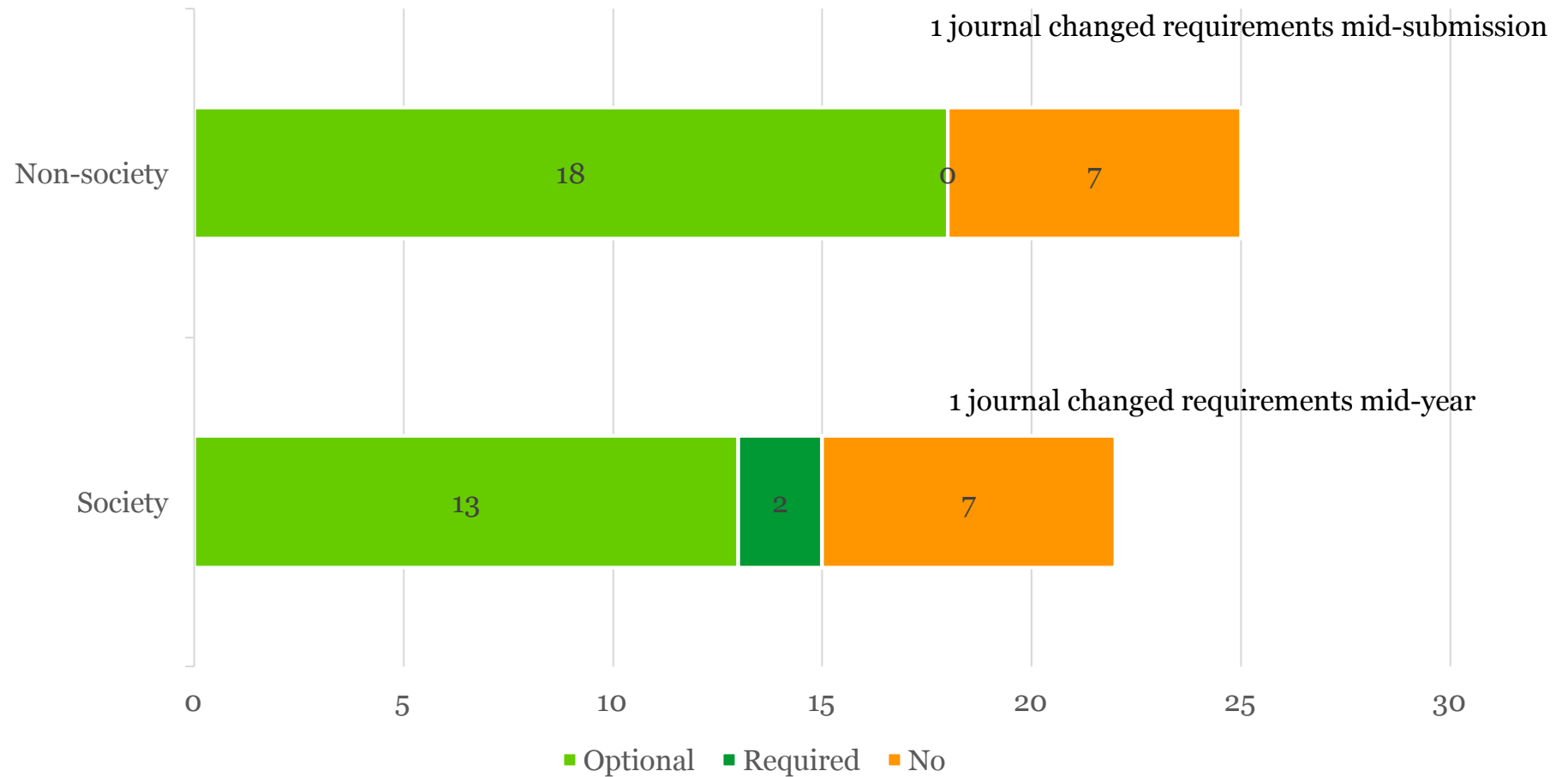
- We logged all manuscript submissions for the first half of 2016
 - Characteristics of target journals
 - Publisher
 - OA
 - Society affiliation (if stated)
 - ORCID requirement (mandatory, voluntary or none)
 - Where required, did our authors already have an ORCID

WHAT DID WE FIND?

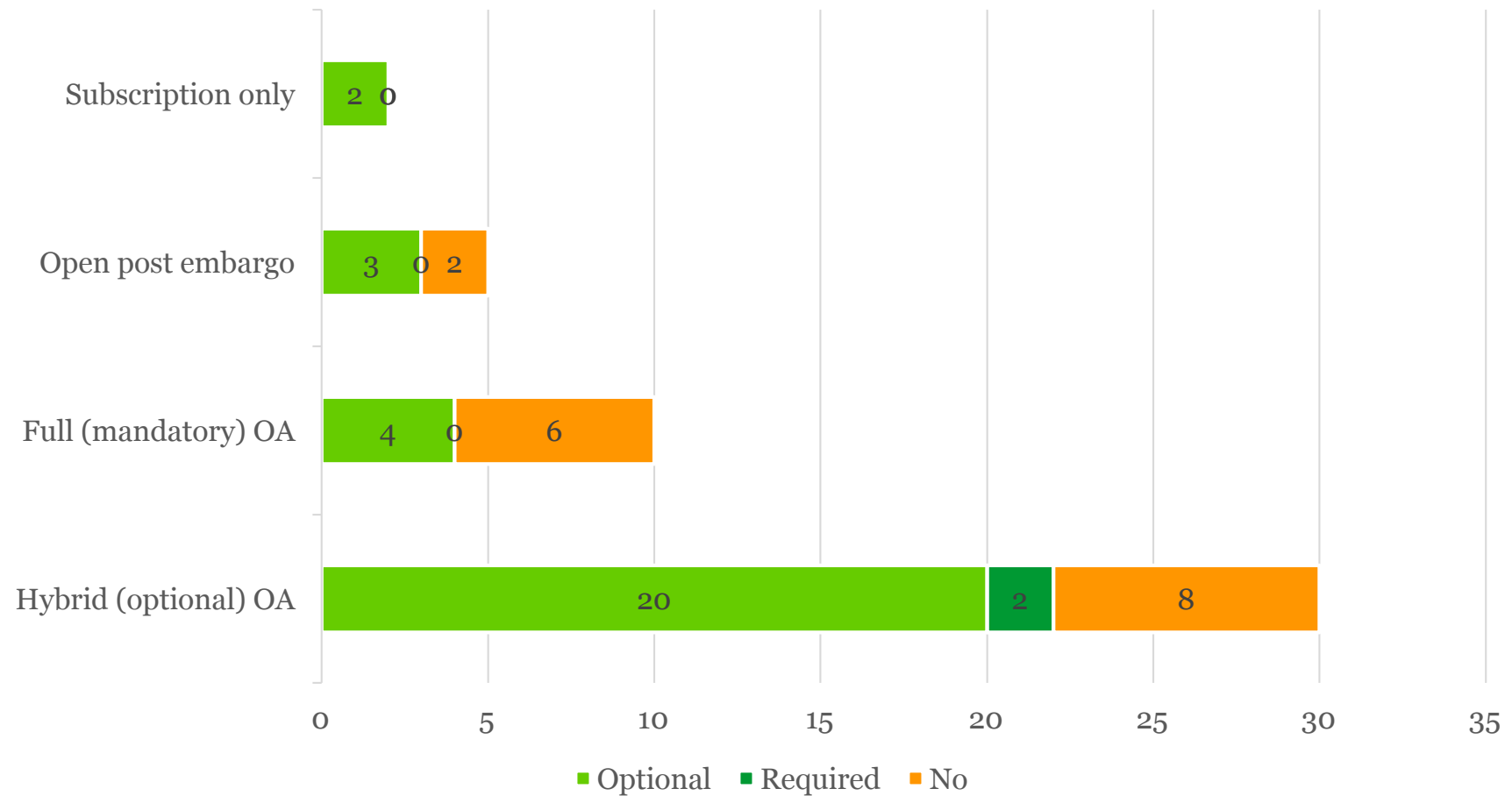
- 51 submissions to 45 journals with 21 publishers
- Only 2 journals required ORCIDs as part of the submission process
- 14 journals made no mention of ORCID



SOCIETY STATUS



OPEN ACCESS STATUS



PUBLISHERS

- The two “mandatory” ORCID journals were both published by Springer
- “Optional” ORCID publishers were:
 - BioMed Central (2)
 - BMJ (3)
 - Elsevier (4)
 - Nature Publishing Group (2)
 - OUP (1)
 - Sage (2)
 - T&F (4)
 - Wiley (6 optional, 2 no)

AUTHORS

- Of 10 authors who needed an ORCID for submission, only 3 had them already
- The remaining 7 authors were happy to create an ORCID when asked
- From an agency perspective, just knowing the ORCID number is not enough, as submission systems require the user to authenticate the account to connect

SO WHAT?

- At the time of our study, ORCID use was optional for most submissions and did not present an obstacle to agency assistance with the process
- There was no association between society journals and ORCID requirements, or between OA journals and ORCID requirements, or between publisher and ORCID requirements
- BUT
- In November 2016, Wiley announced the mandatory use of ORCIDs across their portfolio of journals, and other publishers have followed suit

PROPAGATION









- Agencies are well placed to encourage ORCID propagation
- Handle a high proportion of manuscript submissions
 - File prep and upload
 - Full submission where permitted
 - Various proxy options
- Streamlines submission process once added to the author's profile
- Imagine not having to enter all those affiliation details for each author...

PEST CONTROL

- Just knowing someone's ORCID won't let you authenticate an account
- Trusted individual status is also not sufficient for authentication
- Don't want authors handing over ORCID login details

Trusted organizations

You can allow permission for your ORCID Record to be updated by a trusted organization.
[Find out more](#)


Trusted organization	Approval date	Access type
Editorial Manager www.editorialmanager.com	2014-03-07	Read your biographical information 
ScholarOne Manuscripts http://scholarone.com/	2014-05-20	Read your biographical information Get your ORCID iD 
Europe PubMed Central http://europepmc.org	2015-09-11	Read your ORCID record Add works 
Oxford University Press - ScholarOne submission system http://www.oxfordjournals.org/en/our-journals/index.html	2016-01-15	Read your ORCID record Add or update your biographical information Get your ORCID iD Add or update your research activities 
Crossref https://doi.crossref.org/	2016-02-19	Read items in your ORCID record Add or update your research activities 
PeerJ https://peerj.com/	2016-05-18	Get your ORCID iD 
Wiley (ScholarOne Manuscripts) https://mc.manuscriptcentral.com	2016-10-24	Read your ORCID record Add or update your biographical information Get your ORCID iD Add or update your research activities 
National Center for Biotechnology Information http://www.ncbi.nlm.nih.gov/myncbi/	2017-03-13	Read your ORCID record 

UNAUTHORIZED BREEDING

- Not possible to have more than one ORCID associated with a single email address, is possible to have multiple accounts with different email addresses
- Search for existing records

 Jackie
Marchington

ORCID ID

 orcid.org/0000-0001-8482-3028

[View public version](#)

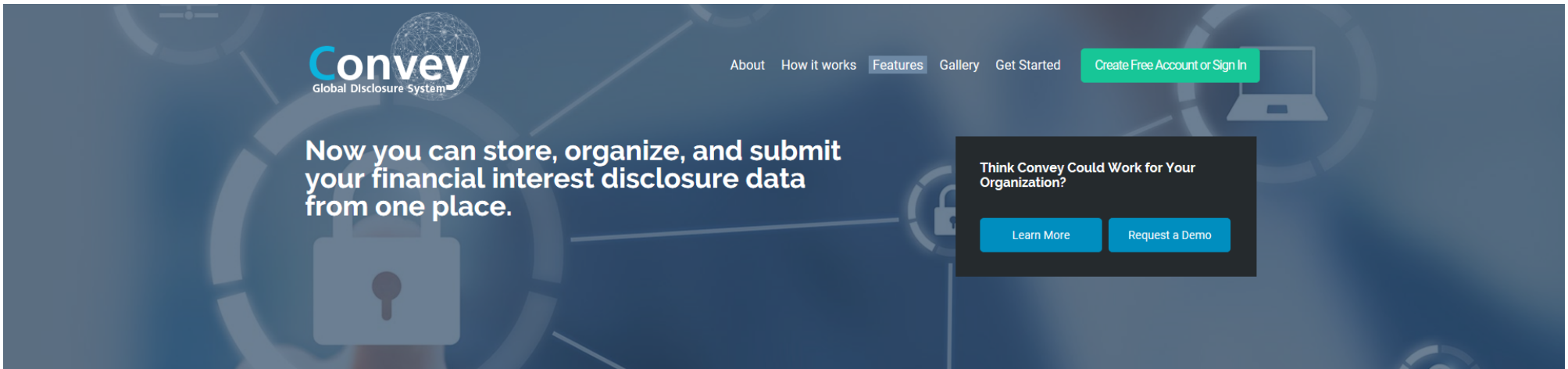
Account settings

Email and contact preferences	Edit
Language display preferences	Edit
ORCID inbox notifications	Edit
Password	Edit
Privacy preferences	Edit
Security question	Edit
Deactivate account	Deactivate this ORCID record...
Remove duplicate record	Remove duplicate record

EVOLUTION

- Proxy submission services could build ORCID in to the workflow for submitting agents using tools like ScholarOne or Editorial Manager
 - So we don't need author login or ORCID account details
- What about for meeting abstract submissions...
- There are other interconnected systems that would be advantageous to authors and agencies

DISCLOSURE STATEMENTS



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Instead, disclose your financial interests from a single interface, thanks to Convey®.


<https://www.slideshare.net/ORCIDSlides/convey-orcid-integration-presentation-heather-pierce>

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Publons joins Clarivate Analytics to take peer review to the next level. Read how from our founders over on the [blog](#).

publons Search or Import  ACTIONS BROWSE COMMUNITY FAQ SIGN IN REGISTER

Harness the power of peer review



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<https://www.slideshare.net/ORCIDSlides/orcid-implementation-publons-58625623>

LITTLE ACORNS

- Go and get an ORCID if you don't already have one
- Community driven development
- Potential for transparency – add “medical writing support” as a professional activity”
- Be part of the solution



THANK YOU

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