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GROWING ORCIDS,
TIPS FOR AGENCIES

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MEDCOMMS NETWORKING
BRUNCH CLUB
14 JUNE 2017
FIRST OF ALL...
Open Researcher and Contributor IDs (ORCID) were primarily designed to disambiguate author and contributor names in scholarly publishing.

Individuals with an ORCID are associated with a persistent digital identifier that distinguishes them from other researchers who may have the same name and allows researchers who change their names to link publication records.

Integration with key research and publication processes, such as peer-reviewed journal and grant submission sites, supports automated links between the individual and their professional activities.

Ultimately, ORCID will help to ensure that work is attributed to the correct individual and contributions are recognized.
Jackie Marchington

ORCID ID
orcid.org/0000-0001-8482-3028

Also known as
Jackie Allars, Jacqueline Allars, Jacqueline Marchington

Country
United Kingdom

Other IDs
Scopus Author ID: 5507085210
Scopus Author ID: 6507548603

Education (2)

Employment (3)

Works (17)

Letter to the editor
Urologic Oncology: Seminars and Original Investigations
2016-05 | journal-article
DOI: 10.1016/j.urolonc.2016.01.002
Source: Crossref

Improving the trustworthiness of published information
Pain Medicine
2016-03-21 | journal-article
DOI: http://dx.doi.org/10.1093/pnmw028
Source: Jackie Marchington

For the greater good... Can agency competitors cooperate to advance medical publication practices?
Medical Writing
2015-09 | journal-article
DOI: http://dx.doi.org/10.1179/2047480515Z.000000000306
Source: Jackie Marchington

Mythbusting Medical Writing: Goodbye Ghosts, Hello Help.
2015-09 | journal-article
PMID: 26325353
URL: http://europepmc.org/abstract/med/26325353
Source: Europe PubMed Central

WHY SHOULD AGENCIES CARE?

- ORCID also has the potential to streamline manuscript submission/publication processes
- By providing a global, central registry of researchers across disciplines, institutions, sectors, ORCID aims to remove the need for publishers to maintain the individual author databases that are currently required, for example, to check authorship and manage reviewers
How widely required, how compulsory and how simple?
WHAT DID WE DO?

- We logged all manuscript submissions for the first half of 2016
  - Characteristics of target journals
    - Publisher
    - OA
    - Society affiliation (if stated)
  - ORCID requirement (mandatory, voluntary or none)
    - Where required, did our authors already have an ORCID
51 submissions to 45 journals with 21 publishers

Only 2 journals required ORCIDs as part of the submission process

14 journals made no mention of ORCID
SOCIETY STATUS

- Non-society: 18 optional, 0 required, 7 no change
- Society: 13 optional, 2 required, 7 no change

1 journal changed requirements mid-submission
1 journal changed requirements mid-year

Legend: Optional, Required, No
The two “mandatory” ORCID journals were both published by Springer.

“Optional” ORCID publishers were:
- BioMed Central (2)
- BMJ (3)
- Elsevier (4)
- Nature Publishing Group (2)
- OUP (1)
- Sage (2)
- T&F (4)
- Wiley (6 optional, 2 no)
Of 10 authors who needed an ORCID for submission, only 3 had them already.

The remaining 7 authors were happy to create an ORCID when asked.

From an agency perspective, just knowing the ORCID number is not enough, as submission systems require the user to authenticate the account to connect.
At the time of our study, ORCID use was optional for most submissions and did not present an obstacle to agency assistance with the process.

There was no association between society journals and ORCID requirements, or between OA journals and ORCID requirements, or between publisher and ORCID requirements.

BUT

In November 2016, Wiley announced the mandatory use of ORCIDs across their portfolio of journals, and other publishers have followed suit.

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Agencies are well placed to encourage ORCID propagation

- Handle a high proportion of manuscript submissions
  - File prep and upload
  - Full submission where permitted
  - Various proxy options

- Streamlines submission process once added to the author’s profile

- Imagine not having to enter all those affiliation details for each author...
Just knowing someone’s ORCID won’t let you authenticate an account.

Trusted individual status is also not sufficient for authentication.

Don’t want authors handing over ORCID login details.

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**PEST CONTROL**

**Trusted organizations**

You can allow permission for your ORCID Record to be updated by a trusted organization.

<table>
<thead>
<tr>
<th>Trusted organization</th>
<th>Approval date</th>
<th>Access type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Editorial Manager</td>
<td>2014-03-07</td>
<td>Read your biographical information</td>
</tr>
<tr>
<td>ScholarOne Manuscripts</td>
<td>2014-05-20</td>
<td>Read your biographical information Get your ORCID ID</td>
</tr>
<tr>
<td>Europe PubMed Central</td>
<td>2015-09-11</td>
<td>Read your ORCID record Add works</td>
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<td>Oxford University Press - ScholarOne submission system</td>
<td>2016-01-15</td>
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<td>Crossref</td>
<td>2016-02-19</td>
<td>Read items in your ORCID record Add or update your research activities</td>
</tr>
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<td>Peerj</td>
<td>2016-05-18</td>
<td>Get your ORCID ID</td>
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<tr>
<td>Wiley (ScholarOne Manuscripts)</td>
<td>2016-10-24</td>
<td>Read your ORCID record Add or update your biographical information Get your ORCID ID Add or update your research activities</td>
</tr>
<tr>
<td>National Center for Biotechnology Information</td>
<td>2017-03-13</td>
<td>Read your ORCID record</td>
</tr>
</tbody>
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UNAUTHORIZED BREEDING

- Not possible to have more than one ORCID associated with a single email address, is possible to have multiple accounts with different email addresses
- Search for existing records

<table>
<thead>
<tr>
<th>Account settings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email and contact preferences</td>
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<tr>
<td>Language display preferences</td>
</tr>
<tr>
<td>ORCID inbox notifications</td>
</tr>
<tr>
<td>Password</td>
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<tr>
<td>Privacy preferences</td>
</tr>
<tr>
<td>Security question</td>
</tr>
<tr>
<td>Deactivate account</td>
</tr>
<tr>
<td>Remove duplicate record</td>
</tr>
</tbody>
</table>

[Image -144x-175 to 1076x511]
Proxy submission services could build ORCID into the workflow for submitting agents using tools like ScholarOne or Editorial Manager

- So we don’t need author login or ORCID account details

What about for meeting abstract submissions...

- There are other interconnected systems that would be advantageous to authors and agencies
DISCLOSURE STATEMENTS

Now you can store, organize, and submit your financial interest disclosure data from one place.

Disclosing your industry relationships shouldn't disrupt your life.

Gone are the hours spent gathering disclosure information just to reenter the same details again multiple times in a year. No more sifting through past submissions trying to recall all of your industry relationships. No more starting from scratch any time you need to submit a new disclosure to an organization.

Instead, disclose your financial interests from a single interface, thanks to Convey®.

https://www.slideshare.net/ORCIDSlides/convey-orcid-integration-presentation-heather-pierce
PEER REVIEW CREDIT

https://www.slideshare.net/ORCIDSlides/orcid-implementation-publons-58625623
Go and get an ORCID if you don’t already have one
Community driven development
Potential for transparency – add “medical writing support” as a professional activity”
Be part of the solution
THANK YOU
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