All about ISMPP

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Disclosures

• The opinions expressed are my own and do not necessarily represent those of my employer or of ISMPP
• These slides have undergone courtesy review by ISMPP
• I have been a member of ISMPP since 2006
• I have no financial conflicts of interest to declare in relation to my association with ISMPP or this presentation
What is ISMPP?

• The International Society for Medical Publication Professionals (izzmap)
• Professional society open to anyone involved in publication preparation and/or publication planning
  – Pharmaceutical industry
  – Agencies
  – Freelancers
  – Publishers/Editors
  – Academics
How did ISMPP come about?

• Formed in 2005 as a membership organization dedicated to advancing the professional field of publication planning and other aspects of the publication of biomedical research

• Original GPP published in 2003 after several years in development

• Need to inform, educate and encourage ethical publication practices
What is ISMPP about?

- **Vision**
  - To become the leading global authority on the ethical and effective publication of medical research to inform treatment decisions

- **Mission**
  - Advance the medical publication profession globally through:
  - enhanced integrity and transparency in medical publications
  - improved standards and best practices
  - education, advocacy, and professional collaborations
What does ISMPP do?

• Provide guidance on best practice for medical publication professionals

• Support initiatives that speak to best practice
  – GPP3
  – Medical Publishing Insights and Practices initiative (MPIP)
  – Advocacy

• Monitor external factors that may impact on our profession: e.g.
  – Sunshine Act
  – Data sharing initiatives
Strategic imperatives 2015–16

1. Evolve and visibly advocate best practices

2. Broaden global presence and outreach

3. Collaborate and build relationships with key external stakeholders

4. Increase membership and sponsors, effectively supporting their current and future needs

5. Align internal infrastructure, resources and processes with evolving requirements
How does it work?

• Staff
  – President
  – 6 employees

• Board of Trustees
  – 10 elected volunteers

• Committees
  – Chaired and filled by volunteers

• Members
  – Close to 1600 at 2016 annual meeting
What has ISMPP done for me?

- GPP 2 and 3
- Sunshine task force
- Outreach activities
  - Industry bodies (e.g. PhRMA, ABPI)
  - Professional bodies (e.g. AMWA, EMWA)
- 10 years of activities

- Aligned organizations
  - MPIP – ISMPP + industry representatives + journal editors
  - GAPP – nimble rapid response team
• To provide a timely and credible response to influential stories about medical publication professionals
• 5 volunteers, rotating responsibility
• Scouts alert us to articles that may require a response
  – Out of date
  – Misinformation
  – Misleading

• contact@gappteam.org
Who joins ISMPP?

**Employer**
- Agency
- Industry
- Publishing/Academic
- Other

**Location**
- USA/Canada
- UK
- China
- Japan
- India
- Australia
- Mainland Europe
Are they people like me?

Number

Publication planning
Medical writer
Medical affairs
Client services
Editorial
Scientific services
HEOR
R&D
Clinical affairs
Marketing
Reg affairs
Publisher
Journal editors
Professor/educator

N > membership, as members can have multiple roles
What does it cost?

- Individual membership $195/year
  - EMWA: €130–145/year (~$150–165)
  - AMWA: $180/year
- Associate membership $95/year
  - Asia-Pacific region and lower income countries
What do I get?

- Code of Ethics
- Position statements
- YouTube channel

- Standards Handbook
- Publication Primer – 128 pages
- ISMPP U
  - Monthly webinars with Q&A
- Meeting archives
  - Presentation slides
  - Member research
ISMPP meetings

12TH ANNUAL MEETING OF ISMPP
MEDICAL PUBLICATIONS IN A DATA-RICH WORLD:
ENHANCING QUALITY AND TRANSPARENCY
Gaylord National Resort & Convention Center
April 11-13, 2016 • National Harbor, MD, USA

2016 EUROPEAN MEETING OF ISMPP
PUBLICATION PLANNING IN PRACTICE:
OVERCOMING CHALLENGES IN THE
AGE OF TRANSPARENCY
19-20 January 2016 • London, UK

2015 ASIA PACIFIC MEETING OF ISMPP
COLLABORATING FOR ETHICAL AND EFFECTIVE PUBLICATION PRACTICES
August 30, 2015 • Beijing, China
September 2, 2015 • Tokyo, Japan
ISMPP meetings

• Meeting theme
  – Keynote speakers
  – Panel sessions
  – Roundtable sessions
  – Training workshops
• Member research
  – Posters/oral presentations
  – …publications!
• Networking
Certification

- Certified Medical Publication Professional (CMPP, seemap)
  - A credential, not a qualification
  - Demonstrates knowledge about our profession
    - Expertise as a medical publication professional
    - Proficiency in good publication practices
    - Commitment to ethical and transparent data dissemination standards
    - Leadership in upholding and fostering integrity and excellence in medical publication

- Open to those with 2 or more years of publication planning experience
What’s in it for me?
Links

- ISMPP website: www.ismpp.org
- MPIP website: www.mpip-initiative.org
- GAPP website: www.gappeam.org
  - Report articles to contact@gappteam.org
- ISMPP 10-year slide deck
  - http://www.ismpp.org/assets/docs/About/ismpp%2010%20years%20of%20achievement%20final%202015%20apr%202015.pdf
THANK YOU

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