Global medical education

Commonalities and differences across the globe

MedComms Networking Event

7th September 2016

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Does true global medical education exist?
Are there any commonalities across the globe?
Education for the healthcare professional

- Need to stay current with medical information and trends
- Opportunity for:
  - Engagement
  - Self-awareness
  - Improvement
  - Change
- Aims to improve patient and public health (WHO Mission Statement)
What are the medical education trends across the globe?
Europe

- CME requirements for some countries
  - Multiple accrediting bodies
- Global transparency movement
  - EFPIA – common framework
  - Interpretation varies country to country
- Delivery and formats
- Availability of educational activities
- CME vs promotional education
North America

• “Sunshine Act”
• Clear distinction between CME and promotional education
• Pushing the boundaries
  • Interprofessional/Multi-disciplinary education
  • Patient & community involvement
Asia Pacific

- Increased demand for online education
- Medical education driven by:
  - Evolving healthcare infrastructure
  - Growing patient population suffering from various types of diseases including: cancers and CVD - India and China
- Presence of societies and hospitals is prominent

Emerging markets

• Global healthcare talent gap

“The WHO predicts the crisis will only worsen in coming years, but that may underestimate the potential impact of new e-learning technologies to enable low-cost medical training at scale. Many universities, government health agencies, NGOs, private companies, and doctors around the world are embracing such technologies, sometimes with promising results.”

• Opportunities for:
  • Distance learning
  • eLearning
  • Public health initiatives

What to consider when planning global programmes?
Creating education for a global audience

• Considerations
  • Planning committee
  • Partnerships
  • Localisation
  • Local codes, guidelines and accreditation bodies
Thank you!

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