

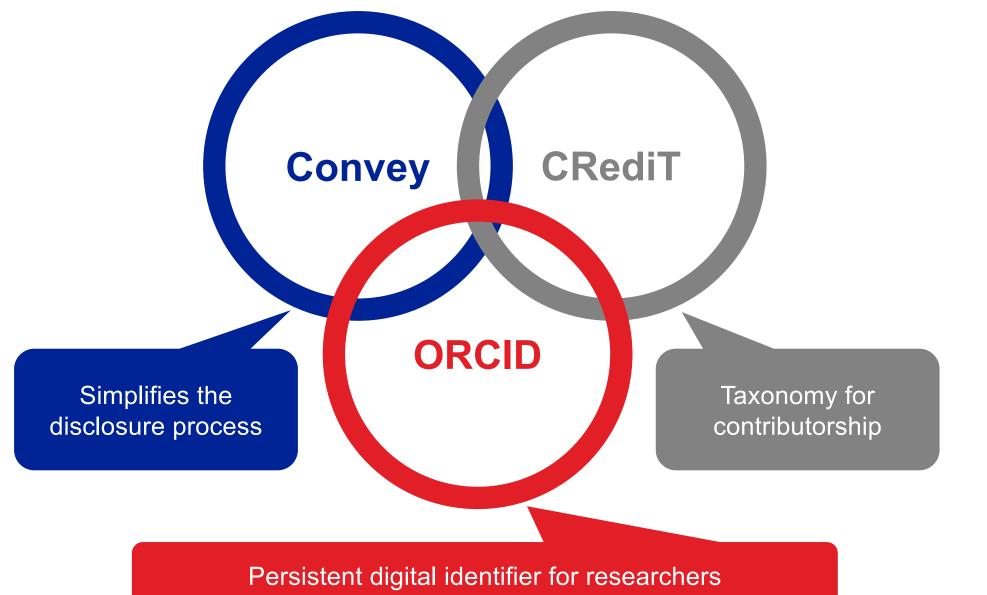
# Transparent future: ORCID, CRediT and Convey

# **Tim Koder**

Communications Director, Oxford PharmaGenesis MedComms Networking Brunch, 17 October 2018



# **Increase transparency and efficiency**





ORCID



# **ORCID: uniquely connected**



**Josh Brown**, ORCID EU Communications Manager, describes ORCID's vision of a world where all who participate in research, scholarship, and innovation are uniquely identified and connected to their contributions across disciplines, borders, and time.



Connecting Research and Researchers

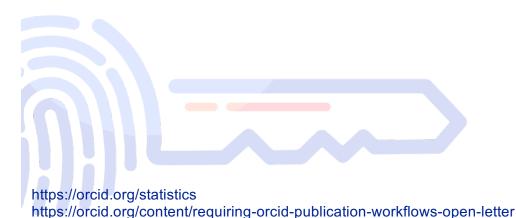


### **ORCID: continued growth**

Over 5.35 million active iDs

Over 33 million works connected

Over 7000 journals collecting ORCID iDs from lead authors



Over 60 publishers have signed an open letter to require iDs



# Why use ORCID in pharma?





# **GSK Vaccines case study**



Mysore S *et al.* 2018. Poster presented at 14th Annual Meeting of ISMPP, April 30 – May 2, 2018, National Harbor, MD, USA. Available at: www.healthsciencelive.com/UK/882986





# **CRediT: describe your specific contribution**

🜔 CASRAI

CRT

Home Our Work Our Community



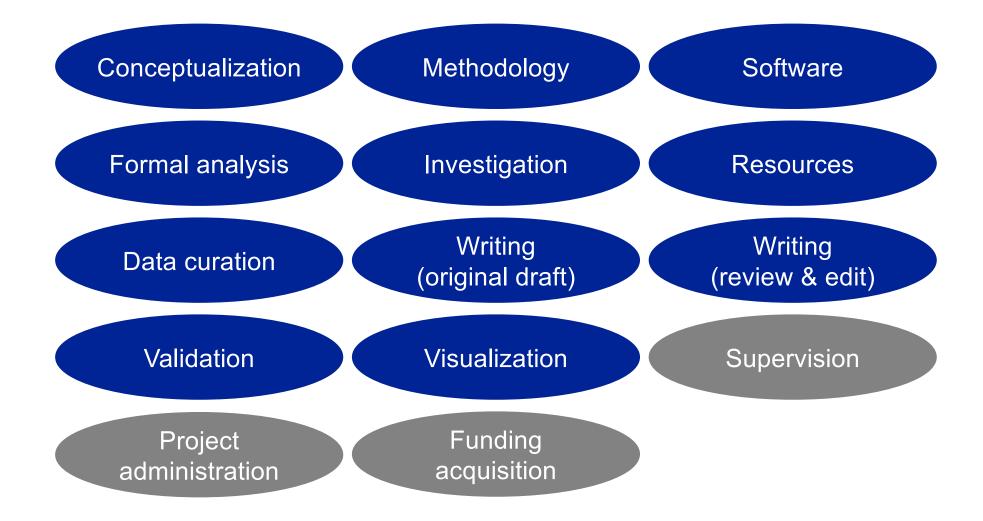
# CRediT

CRediT is high-level taxonomy, including 14 roles, that can be used to represent the roles typically played by contributors to scientific scholarly output. The roles describe each contributor's specific contribution to the scholarly output.



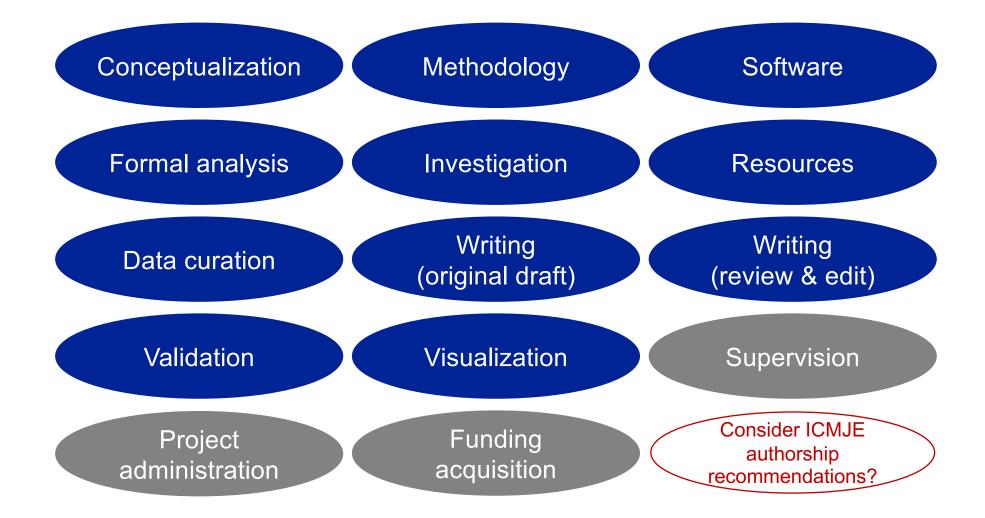


# **CRediT: 14 roles**





# **CRediT: 14 roles**





# **Benefits of CRediT**

- Helping to reduce the potential for author disputes
- Supporting adherence to authorship/contributorship processes and policies
- Enabling visibility and recognition of the different contributions of researchers, particularly in multi-authored works – across all aspects of the research being reported (including data curation, statistical analysis, etc.)
- Support identification of peer reviewers and specific expertise
- Support grant making by enabling funders to more easily identify those responsible for specific research products, developments or breakthroughs

Implement as part of contributorship model in the GPP4 guidelines?

- Improving the ability to track the outputs and contributions of individual research specialists and grant recipients
- Easy identification of potential collaborators and opportunities for research networking
- Further developments in data management and nano-publication
- Inform 'science of science' ('meta-research) to help enhance scientific efficacy and effectiveness



Enable new indicators of research value, use and re-use, credit and attribution



# Adoption by publishers and funding bodies

#### 28 publishers, including:

BMJ Open Science Cell Press Elsevier Evidence-Based Communications F1000Research Health & Medical Publishing Group Oxford University Press Public Library of Science (PLOS) Springer Wiley-VCH Wolters Kluwer

#### Integrators:

Allen Press – PeerTrack Aries Systems – Editorial Manager Coko Foundation – xPub River Valley – ReView

### **Publishing outlets:**

Gates Open Research HRB Open Research Wellcome Open Research

Should CRediT be used as standard in submissions of industry-sponsored research?



# Convey



# **Convey: a global disclosure system**



#### **How Convey Works**

Convey has an easy 4-step disclosure process.



Review organization's polic and instructions.



Enter financial interests.



Answer disclosure specific additional questions.



Image from Heather Pierce, Association of American Medical Colleges. The AAMC logo is a trademark of the Association of American Medical Colleges.



### The need for disclosures?

Top cancer researcher fails to disclose corporate financial ties in major research journals

> Top Sloan Kettering cancer doctor resigns after failing to disclose industry ties

# The New York Times, September 2018

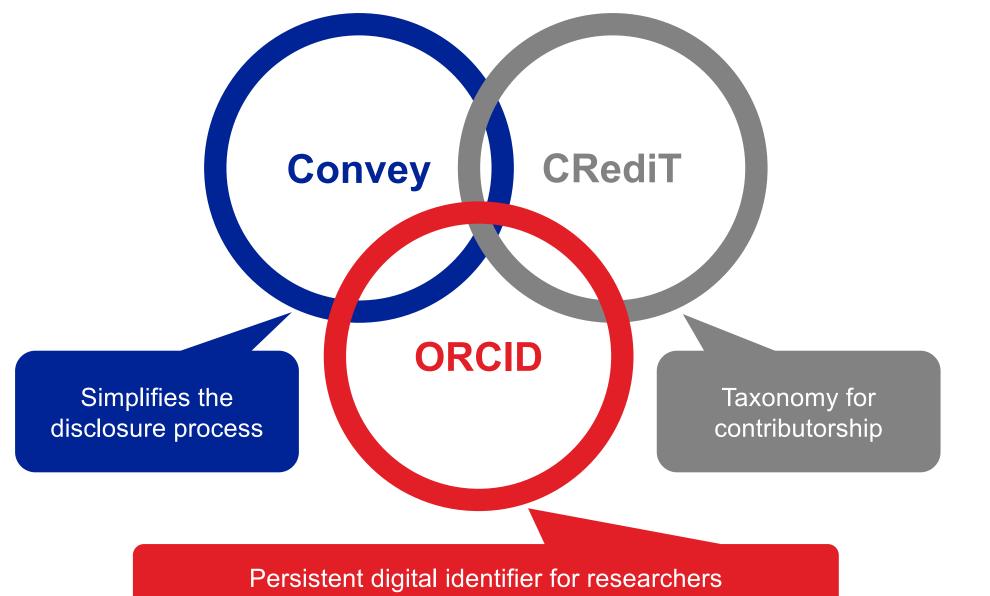


The New England Journal of Medicine will be collecting disclosures through Convey; many other journals are in pilot stages or considering adopting the platform

Response from Jeffrey Drazen, Editor-in-Chief, The New England Journal of Medicine (30 September 2018)



# A transparent future





### Resources

### ORCID

- https://orcid.org
- https://networkpharma.tv/2017/05/15/an-introduction-to-orcid
- https://openpharma.blog/2018/10/03/new-resource-orcid-infographic
- Mysore S et al. 2018. Poster at 14th Annual Meeting of ISMPP. www.healthsciencelive.com/UK/882986

### Convey

www.convey.org

# CRediT

https://casrai.org/credit



