Our Company
inScience Communications and Springer Healthcare within the Structure of Springer Nature

inScience Communications sits within Springer Healthcare
Global reach with local market expertise

Our network of global locations

- Sydney (1960)
- Auckland (1964)
- Chester (1982)
- Philadelphia (1983)
- Osaka (1987)
- Milan (1990)
- Paris (1993)
- Tokyo (1994)
- Madrid (1995)
- Munich (1999)
- Sao Paulo (2000)
- Buenos Aires (2000)
- Mexico City (2000)
- Delhi (2002)
- Beijing (2006)
inScience Communications
our background

- 100+ full-time, highly qualified medical writers and account staff globally
- 60 writers and account team members in UK and US offices
  - Writers have life science degrees, most have advanced degrees
  - Writers and account teams from diverse backgrounds (research/academia, publishing, pharmaceutical industry, medical communications)
  - A continuous commitment to training and development
- We adhere to Good Publication Practice (GPP)

30+ years of medical education and content development
Projects include, but not limited to:

- Publication plans
- Original research articles
- Review articles
- Gap analysis
- Abstracts/scientific posters
- Core Value Dossiers
- Presentations
- Slide kits
- Advisory boards
- Symposia
- Competitive intelligence
- Literature surveillance
- Stand alone meetings
Long-term clients and trusted relationships

AstraZeneca 15 years
Bristol-Myers Squibb 13 years
Roche 13 years
Daiichi-Sankyo 13 years
SANOFI 12 years
Novartis 10 years
Bayer 10 years
MERCK 10 years
ALLERGAN 8 years
Lilly 8 years
Genzyme 7 years
Abbott 5 years
AMGEN 4 years
Sandoz 4 years
Boehringer Ingelheim 3 years
gsk 3 years
MSD 3 years
Genentech 3 years
Pfizer 2 years
SANOFI PASTEUR 2 years

inScience Communications
Therapeutic area expertise

- Cardiovascular
- Infectious Disease
- Rheumatology
- Haematology
- Gastroenterology
- Vaccines
- Women’s Health

- Primary Manuscripts
- Review Manuscripts
- Abstracts
- Posters/Oral Presentations
- Competitive Intelligence
- Health Outcomes
- Symposia
- Conference Coverage
So what makes us different – what defines us?

• Publishing heritage: we are the only publisher-owned medcomms agency
• ‘Full service’ but our core business is at the scientific (rather than commercial) end of the communications spectrum
• We form long-term ‘strategic partnerships’ with our clients, helping them to design and deliver communications programmes to achieve their goals, rather than an agency hired to write discrete papers according to a brief
• Stability: we’ve been around for a long time!
• Stability: we are part of a big organisation, buffering us from short-term financial pressures
• Work/life balance: we make sure there is enough support and flexibility for people to be happy, creative and productive
• A commitment to ongoing training
• Multicultural, multinational organisation
What we look for in entry-level writer candidates

• A life science education
• Excellent written English
• An aptitude for clear story-telling
• Clear and rigorous thinking
• Attention to detail
• Team skills
• Flexibility
• Inter-personal skills: ability to work well with a wide range of personalities
• Comfortable working in a service industry
• Comfortable working in a commercial environment
• Comfortable working with pharma
What we offer to entry-level writers

• Our commitment
• A ‘permanent’ contract
• Structured training
• An integral role in project teams
• Exposure to a wide range of project types
• Exposure to a range of therapy areas
• Client contact
• Opportunity to travel
• Prospects!