Agenda | Meet the Publishers

- Informa and our place within it
- Meeting your publication requirements
  - Choosing the right publication
    - The Informa Healthcare Portfolio
    - Special issues
  - Rapid publication
    - The CMRO Series
    - The Expert Opinion Series
    - Annals of Medicine
  - Measurable, cross-platform and 24/7 access
  - Transparent and ethical publication standards
- Post-publication support
Informa plc

- Informa plc is a leading international provider of **specialist information** and **services** for the academic and scientific, professional and commercial business communities

- Holds over **10,000 events** and publishes over **42,000 titles** annually

- **FTSE 250**, over 7,500 employees in 40 countries

- Annual turnover in excess of **£1 billion**

*Bringing knowledge to life*
Informa: Pharma and Healthcare
At the very heart of global drug discovery, development and outcomes research

Journal and books portfolio continually evolving to meet the needs of physicians, pharmaceutical researchers, clinical investigators, and decision-makers in all therapy areas

Currently publishes over 2000 book titles and over 160 journals, all of which are peer-reviewed

Offers medical communication support - including custom content, supplements, and e-healthcare solutions through Informa Healthcare Communications
Journal portfolio breakdown

**LIFE SCIENCE / PHARMATOX** (38 titles)

**SOCIETY** (39 titles)

**MEDICINE** (74 titles)

**RAPID PUBLICATION** (15 titles)
Special Issues
Rapid publication

**FastTrack** service • 5 to 7 weeks

- Week 1: Manuscript receipt
- Weeks 1 to 2: Peer review
- Week 3: Author revision
- Week 4: Further review/Acceptance
  - Copyright assignment form due
  - Declaration of interest form due
  - Publication support acceptance form due
- Weeks 5 to 6: Approval of proofs
- Production
- Weeks 5 to 7: Fully proofread publication on informahealthcare.com
- Weeks 9 to 10: Publication in print edition

**RapidTrack** service • 10 to 12 weeks

- Week 1: Manuscript receipt
- Weeks 1 to 4: Peer review
- Week 5 to 6: Author revision
- Week 7 to 8: Further review/Acceptance
- Weeks 9 to 10: Approval of proofs
- Production
- Weeks 10 to 12: Fully proofread publication on informahealthcare.com
- Weeks 17 to 20: Publication in print edition

Bold denotes author/sponsor responsibility.
Support fee $85 ($50 if retired) per printed journal page
Includes 20 complimentary online access tokens

Informa
The CMRO Series

Total online abstract views per year:

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Average geographical distribution: +259% Y-O-Y
45% NA / 35% Europe / 4% Asia / 11% ROW

Source: Atypon usage statistics
The Expert Opinion Series

Total online abstract views per year:

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<tr>
<th>Year</th>
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+ 19% Y-O-Y

Average geographical distribution:
40% North America / 40% Europe / 20% ROW

*Projected. YTD figure as of June 2010: 1,374,733
Source: Atypon usage statistics.
Annals of Medicine

Vol 42 – No 1-2 – 2010

Annals of Medicine

http://www.informamedical.com
• Host to the full content – from Volume 1, Issue 1 - of over 160 journals
• Over 600 books - over 16,000 chapters
• Backed by Atypon technology (same platform as JSTOR)
• 1 million average monthly visitors; 4 million average monthly page views
Transparent and ethical publication standards

- All journals peer-reviewed
- Published original GPP guidelines in 2003
- Published EMWA Guidelines in 2005
- CMRO launched official Transparency Policy in 2009; JME now follows
- Published MPIP Author Toolkit in 2010
Post-publication support

- Reprints
  - Delivered in as little as 5 days after the allocation of a DOI
  - Range of options including ePrints, colour covers and custom carriers
- Permissions
- Custom
Informa Healthcare

- Understands market positioning and industry concerns
- Underpinned by strong publication brands and ethical publication practices
- Enriched through close liaison with KOLs
- Early-adopter of content delivery technology
- Partner before, during and after the publication process
Resources

- [http://www.informahealthcare.com](http://www.informahealthcare.com)
  - Home to all journals content
  - Aims & Scope
  - Links to Manuscript Central
  - Publisher contact details

- [http://comms.informahealthcare.com](http://comms.informahealthcare.com)
  - Journal listings broken down therapy area and phase
  - Resources for medical publication professionals
  - Brochure request for *Publishing with the Expert Opinion Series* and *Publishing with the CMRO Series*
  - Details on rapid publication and special issues