Oxford MedComms Career Workshop

Introducing Highfield:

13 May 2019
Highfield: who are we?

An independent, established company, with global reach, and a supportive culture that retains experienced individuals

A director-led team with unrivalled healthcare communications and strategic marketing experience

A company with excellent long-term client relationships, with many lasting the duration of a product’s lifecycle and beyond

A company with outstanding client and thought leader relationships and endorsements

Always delivering senior-led bespoke medical communication programmes that meet needs and exceed expectation
Our approach

Thought leader relationships
Real comprehension of needs
Senior-led
Bespoke
Collaborative

UNDERSTANDING SCIENCE
UNDERPINS EVERYTHING WE DO

Trust

Highfield:
Our core strength is delivering customized and flexible support for our clients across a range of services:

- Brand and medical affairs consultancy
- Clinical research, regulatory services, brand teams and medical affairs
- Training and communication programs
- Thought leader initiatives
- Publications
- Meetings and symposia
Our current therapeutic expertise

- Immunotherapeutics
- Non-cystic fibrosis bronchiectasis
- Cystic fibrosis
- Respiratory medicine/technology
- AECOPD
- Pneumonia
- C. difficile infection
- Oncology
- Endocrinology
- Orphan disease
- Neurology
- Women’s health
Our internships are not simply the coffee run

Structured learning opportunities
Hands-on experience
Project delivery & team responsibilities
Chance to be a fully integrated team member
Supported by a very experienced, senior-led team
Our 6-month interns complete a comprehensive, structured development programme

1: Introduction to the:
- Pharmaceutical industry, drug development / lifecycle
- Medical affairs
- Marketing
- Market access

2: Overview of the:
- Role of medical communications
- Planning process
  - Market preparation
  - Launch
  - Lifecycle management
- Activities e.g.
  - Symposia
  - Advisory board
  - Publication planning
  - Abstracts
  - Posters
  - Presentations
  - Compliance

3: Introduction to:
- Clients
- Therapy areas & treatments

4: Account management:
- Internal processes
- Project scheduling
- Events management
- Clients
- Therapy areas & treatments

5: Understand:
- The publication process
- Medical writing
- Guidelines & regulations
- Working with medical writers / scientific advisors

Career options after 6-months:
- Trainee Medical writer
- Account executive
...that kick-starts their careers

Highfield internship

Provides the opportunity of employment at the end of the internship

Several have found roles in similar consultancies & have progressed in their careers

Others have found the experience gained working with Highfield: has been a springboard to working in other industries

Highfield:
Lindsey: history graduate and intern to senior account manager

“Since starting the internship at Highfield, I have been given responsibility and have met with exciting and varied challenges every day. It is a great foundation for understanding the daily tasks of those working in medical communications”
Jess: biology graduate and intern to medical writer

“What I really like about the internship programme is how flexible it is, you get the opportunity to gain experience in things that really interest you”
We offer an excellent benefits package

- As well as a structured programme and hands-on experience, Highfield’s internship offers you an exceptional package:

  - **Excellent remuneration:** 6-months paid internship
  - **24-days holiday** (pro-rata)
  - **Flexible working hours**
  - **Enrolment into the pension scheme** (after 3 months)
Why chose Highfield: what our clients say

We could not have achieved this without your **support**, **strategic understanding** and quite remarkable **insight**!

...your **hard work** and **dedication** brought out the best out of this program.

...the advisory board was a great **success**. This gives us an excellent platform.

...you will feel amazed how we and P2P/h:c **work so perfect**!

...faculty, design and participation **...were simply, PERFECT**

All of our clients would work with us again and recommend us to others.

Thank you very much for your **insights** and **feedback**!

“Thank you for your **wonderful organization**”
…and this is what our staff say

The clients – working in **partnership**

How the company is always looking to **improve** ways of working

The people – **fantastic** group of colleagues

**High** standards

**Open-door approach** to board/management to suggest/make changes when needs be, brings the **team spirit** alive

The people – we have some **great people**

**Strong** leadership

The **freedom** you have to do a quality job

How the director is very **supportive** and will give a **helping hand**

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**Highfield:**
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