Tips & Tricks

for gaining that first job

MedComms Networking event
6th October 2016
The Flow...

• Carrot Pharma Recruitment
• The Medical Communications agency
• Types of roles available
• Making yourself ‘Distinctly Different’
• The cover letter
• The CV
• Your digital profile
• The interview
our story
Carrot was formed in 2006 to offer a fresh, innovative spin on Pharmaceutical Recruitment

During this 10 year period Carrot has been a partner to a number of the top 20 Pharma Companies and many of the Medical Communications agencies based in the UK, having a strong presence in the North West.

Why the name?
More Carrot less stick
To stand out from the crowd
Quirky branding
#distinctlydifferent from day 1
We are Carrot Pharma Recruitment, a specialist recruitment consultancy operating solely within the Pharma, Biotech & Healthcare sectors, across the UK, Europe, Asia and the USA.

We offer contract and permanent solutions for our clients and candidates, we work at all levels from Graduate to Senior Executive.

“Just going into an interview with a CV stating Carrot at the top gave me a head start as everyone I met with held your agency in very high regard".
how we work with you
how we work with you

• Our service is completely free to candidates
• We enhance your job search and reduce the stress
• Able to offer insights in to the agency
• Tailor our search around you – listen to what you want
• Promote you to a potential new employer
• Thorough interview preparation
• Offer negotiation - having those difficult conversations for you
tips and tricks
Not all agencies are the same

- Role type
- Size
- Location
- Culture
- Key deliverables
- Therapy areas

Finding the right one for you is VERY important
Types of Roles

- Client services / Account management
- Medical writing
- Medical editing
- Digital
Distinctly Different

• Know your companies
• Be bespoke
• Be succinct
• Network
  – LinkedIn
  – Events
The covering letter

• 1 side of A4
• Use your research to tailor and personalise
• Find out who to address it to
• State why they should hire you
The CV

• Photo...maybe not?
• Layout: white space, bullets, key points
• Results orientated
• Key achievements
• No time gaps
• Add voluntary work if no experience
• Hobbies – think carefully!
Digital...

- Ensure it’s fit for purpose
- Consistent message across platforms
- Contribute and have an opinion
- Use it to showcase your work
The Interview

- Request information about the logistics and format
- Research & know why you want to work there
- First impressions count
- Drink
- Know your CV
- Competency based interviews
- Your questions
Summary

• Research and plan your application

• Take time to consider what the different agencies can offer

• Choose the roles(s) that best match your skill set and career aspirations

• Make yourself distinctly different!

• Write a 1-sided covering letter that is compelling, tailored and direct

• Think about the readability of your CV, and the relevance and credibility

• Use social media to showcase your work, and make sure all content is safe

• Prepare well for interview – this is your chance to shine!
Who to contact?

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