Introducing the Fishawack Group of Companies

Standing out from the crowd
Who am I? A brief introduction

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Diane has a strong background in the medical sciences and medical communications industry. She gained her PhD in medical microbiology from Edinburgh University and worked as a post-doctoral research scientist for nearly 10 years in tropical medicine and neurobiology at Edinburgh and Oxford universities, respectively. In 1998, Diane entered the medical communications agency environment as a medical writer, and has gained extensive experience in editorial and client service roles within two agencies during this time. She has worked on a broad range of project types, in both a tactical and strategic capacity, and gained a considerable depth of knowledge in a range of therapy areas.

In her role as Group Professional Development Director at Fishawack, Diane is responsible for Human Resource management across the Group, from co-ordinating recruitment, to supporting skills and career development, to retaining talent.

Diane is delighted to be have finally reached a stage in her life where she can combine her love of medical science and chatting to people into a bona fide career!
Namesake

- **Fishawack** is the name given by the Lenape Indians to the Passaic River in New Jersey, USA

- > 6,000 years ago, they migrated south from Canada and during their travels crossed the Passaic River at a shallow place they called 'the Crossing of the Fishawack'

- Folklore has it that the Fishawack river **confers good fortune** on all those who bathe in her, and it continues to be honored annually in the local Fishawack Festival
The Fishawack Group of Companies – who are we?

- **Specialists in medical and marketing communications with extensive therapy area expertise**
- **Robust processes to ensure compliance**
- **One of the largest, independent global medical communications and medical marketing specialists >450 staff**
- **Enlightened company culture that stimulates innovation & creativity**
- **Preferred partner to 18 of the top 20 pharma/biotech companies**
- **Co-located with global and regional pharma hubs**
Global footprint offering round-the-clock coverage

- **USA:** Conshohocken, PA and San Diego, CA
- **UK:** Abingdon, Knutsford, Brighton, London
- **SWITZERLAND:** Basel
- **INDIA:** Hyderabad
- **CHINA:** Hong Kong
- **Singapore**

Native languages spoken:
Our full service offering

Delivered with In-house Expertise

- Creative Design
- Scientific medical communications
- Promotional medical communications
- Strategic Consultancy
- Market access communications
- Independent Therapeutic Consultancy
- Live and Online Events
- Digital and Motion Graphics
What we do – covering a wide range of therapy areas

- Sexual health
- Diabetes
- Respiratory
- Dermatology
- Gastroenterology
- Infectious diseases – vaccines and anti-microbials
- Neurology – multiple sclerosis and Alzheimer’s
- Cardiology
- Ophthalmology
- Oncology
- Haematology

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Our Fishawack Medical Communications Group

>230 staff

~60% scientific medical writers & editorial services, of whom 90% hold PhDs / higher degrees
What do we have to offer new recruits? A large & talented team of scientific writers to work with and learn from...

500+ years of medical writing experience across >25 agencies

- Fresh
- New ideas

- Experienced
- Broad knowledge on different project types and therapy areas
...a well established training programme delivered through a new learning management system...

- Centralisation of training resources
- Self-learning when you need it
- Flexible learning: available on any device
- Track-able learning for personal development plans

**SUPPORTING TRAINING, ENHANCING PROFESSIONAL SKILLS**

- external trainers – tailored to team needs
- courses – tailored to individual needs
Footsteps, posters, balloons, webkeys and sweets in all offices on launch day
Uniquely diverse medical writing career pathway

0-3 yrs
Medical Writer

2-4 yrs
Senior Medical Writer

3-5 yrs
Editorial Team Leader

≥3 yrs
Principal Writer

≥8 yrs
Scientific Director

≥4 yrs
Editorial Manager

Editorial/Technical Director

≥4 yrs
Editorial Business Manager

Editorial Business Director

≥3 yrs
Scientific Writer

≥8 yrs
External (BD support, account development)

Internal (training procedures and team development)

Science/writing focus
Our philosophy

Fishawack represents a set of values and a vision:

- Be the best at what we do
- Show clients the same respect we wish to be shown
- Demonstrate honesty and integrity
- Express individuality whilst working within the professional standards
Standing out from the crowd – a final word

“When asked to summarise why we stand out from the crowd in one sentence, I say that Fishawack is a specialist medical communications business that encourages independent thinking and embraces innovation and creativity. This remains rare for a medical communications business.”
Natasha Dean – my journey to Fishawack

Undergraduate degree in Natural Sciences
Masters in Global Health and Development
Year abroad
My journey at Fishawack

September 2017

Started as a new medical writer

January 2018

Introduced to key client contacts

Lead first project from start to finish

Submitted first paper!

Today

Multiple accounts

Pubs and non-pubs materials

Leading projects and fully client-facing
My journey at Fishawack

- Manuscripts
- Posters
- Abstracts
- Oral presentations
- Symposia
JOIN OUR TEAM!
AND START YOUR FISHAWACK JOURNEY

SCIENTIFIC CURIOSITY, like-minded colleagues & a good supply of coffee HELP FUEL MY MEDICAL WRITING DRIVE.
The FISHAWACK TEAM are always there to provide the support I need TO FLEX & DEVELOP my writing muscles.

Being a medical writer AT FISHAWACK means CONSTANTLY LEARNING ABOUT INNOVATIONS IN science AND medicine. PLUS, I’m part of a GREAT TEAM DELIVERING TOP-NOTCH WORK for our CLIENTS.

To find out more about starting your Fishawack journey, visit: www.fishawack.com/contact-us/recruitment

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