Introducing the Fishawack Group

Standing out from the crowd
Who am I? A brief introduction

Diane Sutherland
Group Professional Devel...

In medcomms since 1998; Editorial & Client Service Director roles at PW, taking on GPDD role in 2012. Work with managers & Dept Heads to identify & address training needs & develop career pathways.
Fishawack Group: 18 years on...

One of the largest, independent global specialist healthcare communication agencies >600 staff

Preferred partner to 18 of the top 20 pharma/biotech companies

Enlightened company culture of collaboration and entrepreneurialism
Who we work with - the top pharmaceutical and biotech companies around the globe
What we work on – a wide range of therapy areas including...

- Sexual health
- Diabetes
- Respiratory
- Dermatology
- Gastroenterology
- Rare diseases
- Neurology – MS; Alzheimer’s
- Allergies
- Cardiology
- Ophthalmology
- Oncology
- Haematology
- Rheumatology
- Infectious diseases – vaccines; anti-microbials

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Our Fishawack Medical Communications Group

>230 staff

~60% scientific medical writers & editorial services, of whom 90% hold PhDs / higher degrees

Global capabilities offered locally

- BScs, MScs, PhDs, PharmDs, MDs
- Physicians, nurses, pharmacists
- Medical publishers, CMPPs, AMWA, TIPPA, ISMPP committee members
- Pharma experience in medical affairs, marketing, publications management & product development
What do we have to offer new recruits? A large & talented team of scientific writers to work with and learn from...

500+ years of medical writing experience across >25 agencies

- Fresh
- New ideas
- Experienced
- Broad knowledge on different project types and therapy areas
...a well established training programme delivered through a new learning management system...

- Centralisation of training resources
- Self-learning when you need it
- Flexible learning: available on any device
- Track-able learning for personal development plans
Footsteps, posters, balloons, webkeys and sweets in all offices on launch day
A uniquely diverse medical writing career pathway

0-3 yrs
Medical Writer

2-4 yrs
Senior Medical Writer

3-5 yrs
Editorial Team Leader

≥3 yrs
Principal Writer

≥8 yrs
Scientific Director

≥4 yrs
Editorial Manager

Editorial/Technical Director

≥4 yrs
Editorial Business Manager

Editorial Business Director

≥8 yrs
Scientific Writing focus

Internal (training procedures and team development)

External (BD support, account development)
Our philosophy

Fishawack represents a set of values and a vision:

- Be the best at what we do
- Show clients the same respect we wish to be shown
- Demonstrate honesty and integrity
- Express individuality whilst working within the professional standards
Bianca Paris – my journey to Fishawack

- BSc biomedical science: 2010
- Pharma & biotech: 2013
- PhD in cell signalling: 2015
- Joined Fishawack: 2019

Oxford, UK
Bianca Paris – my journey to Fishawack

At Fishawack I have...

• Met lots of lovely new people!
• Learned about new therapy areas
• Received hands-on training to develop writing skills in publications:
  – Research and review articles, peer review responses
  – Abstracts, posters and slide decks for congress
JOIN OUR TEAM!
AND START YOUR FISHAWACK JOURNEY

SCIENTIFIC CURIOUSITY, like-minded colleagues & a good supply of COFFEE will help fuel my medical writing DRIVE. The FISHAWACK TEAM are always there to provide the support I need to FLEX & DEVELOP my writing muscles.

Being a medical writer at FISHAWACK means constantly learning about innovations in science AND medicine. PLUS, I'm part of a GREAT TEAM focused on delivering TOP-NOTCH WORK for our CLIENTS.

To find out more about starting your Fishawack journey, visit: www.fishawack.com/contact-us/recruitment

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