Medical writing – the inside story

Jenny Fanstone

Fanstone Medical Communications Ltd.

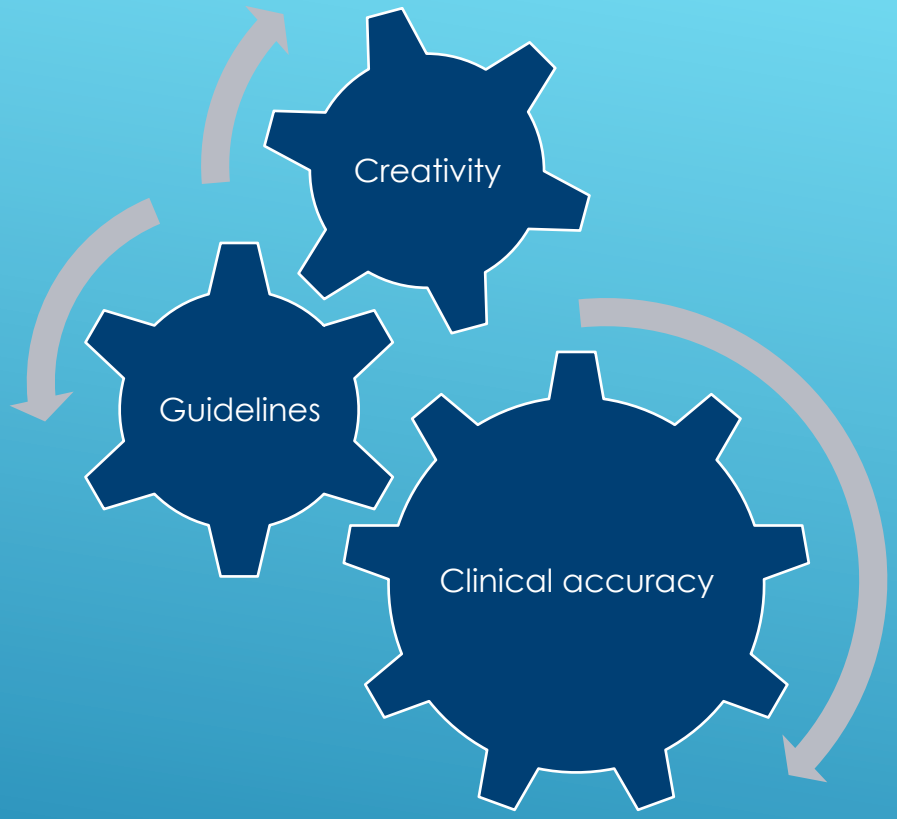
- Thomson Gardiner-Caldwell US
- Caudex Medical
- Communigen

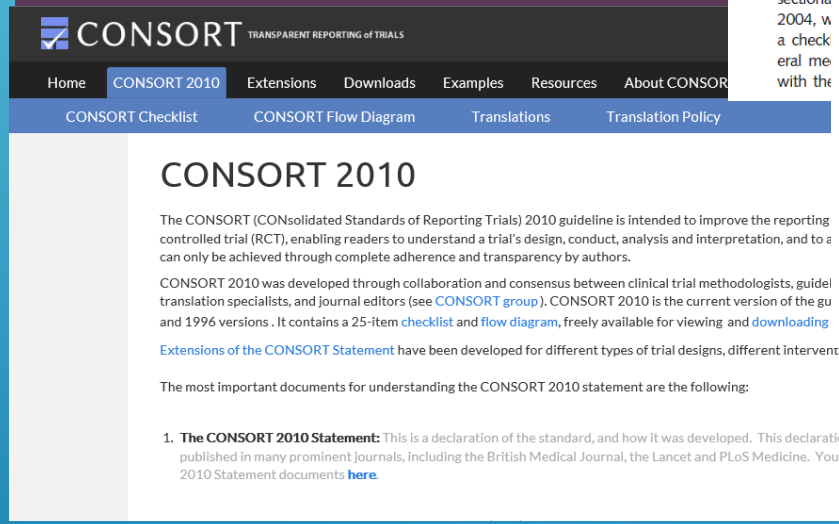
AGENCY LIFE

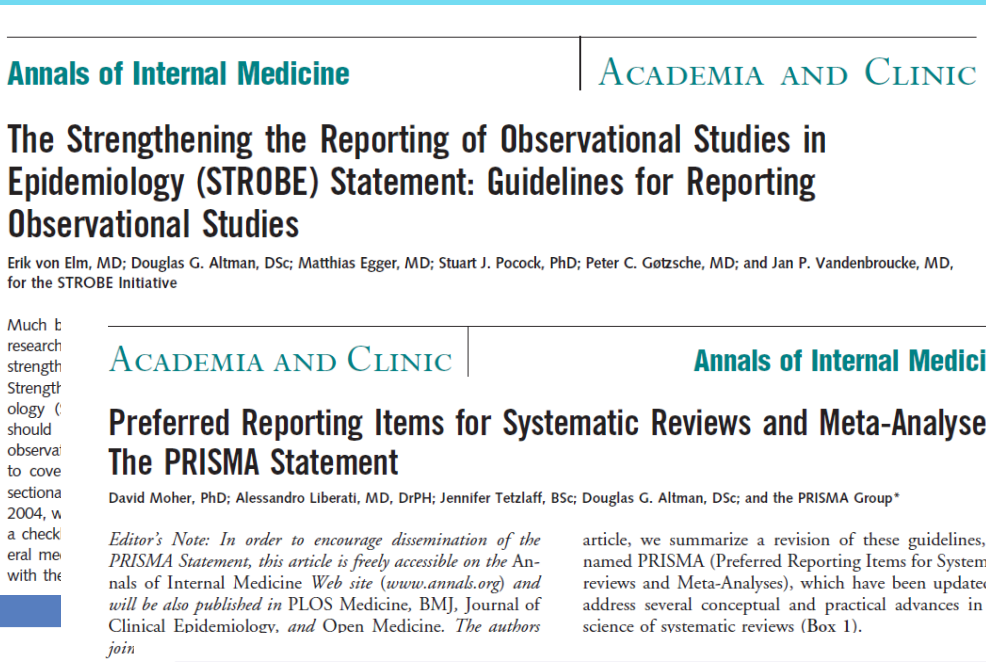
WHAT WE DO

- Publications
- Meetings
- Marketing materials
- Internal documents
- Websites
- [Regulatory]

HOW WE DO IT





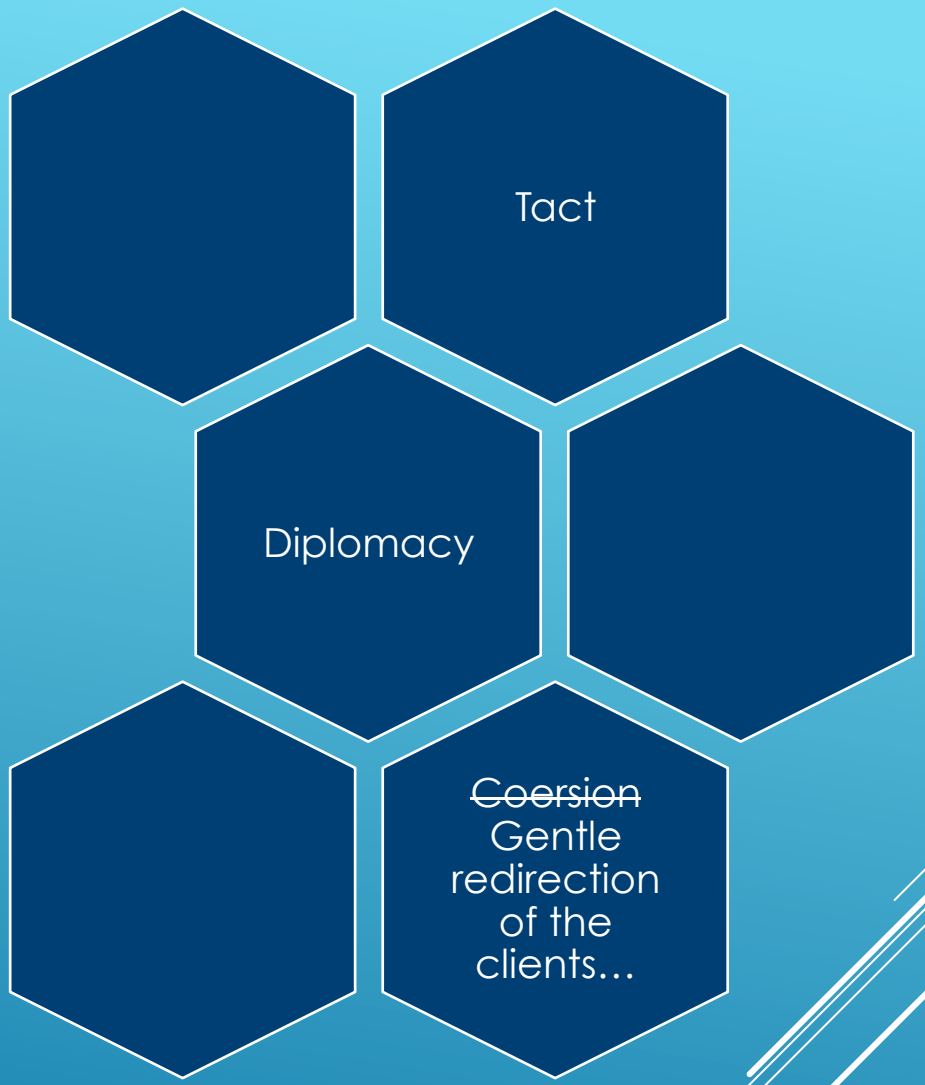


REPORTING GUIDELINES

IT CAN BE ABOUT FAR-FLUNG PLACES…

…BUT YOU DON'T REALLY SEE THEM

AND IT'S NOT JUST ABOUT THE WRITING



BUT ON BALANCE, IT'S NOT A BAD CAREER ;)

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Communicating your world

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JENNY FANSTONE

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