

MedComms Networking

www.MedCommsNetworking.com

Matt Evans

3 August 2016



Seven Point Four

We are a medical communications
agency based in Oxford and Richmond



Seven Point Four

Medical communications is...



Working with the pharmaceutical industry to raise awareness of diseases and treatments, educating and informing healthcare professionals on the benefits and risks of new therapies, supported by clinical and economic data

Seven Point Four

Medical communications is not...



Public Relations



Advertising



Journalism

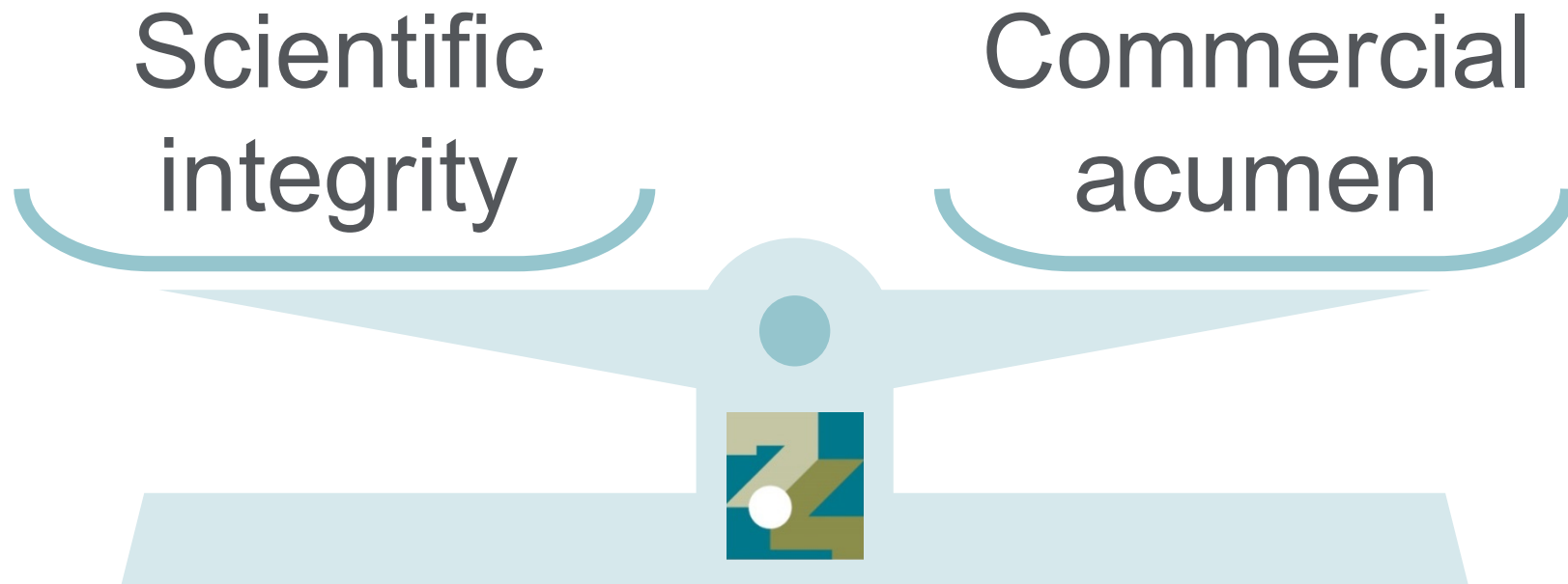


Publishing



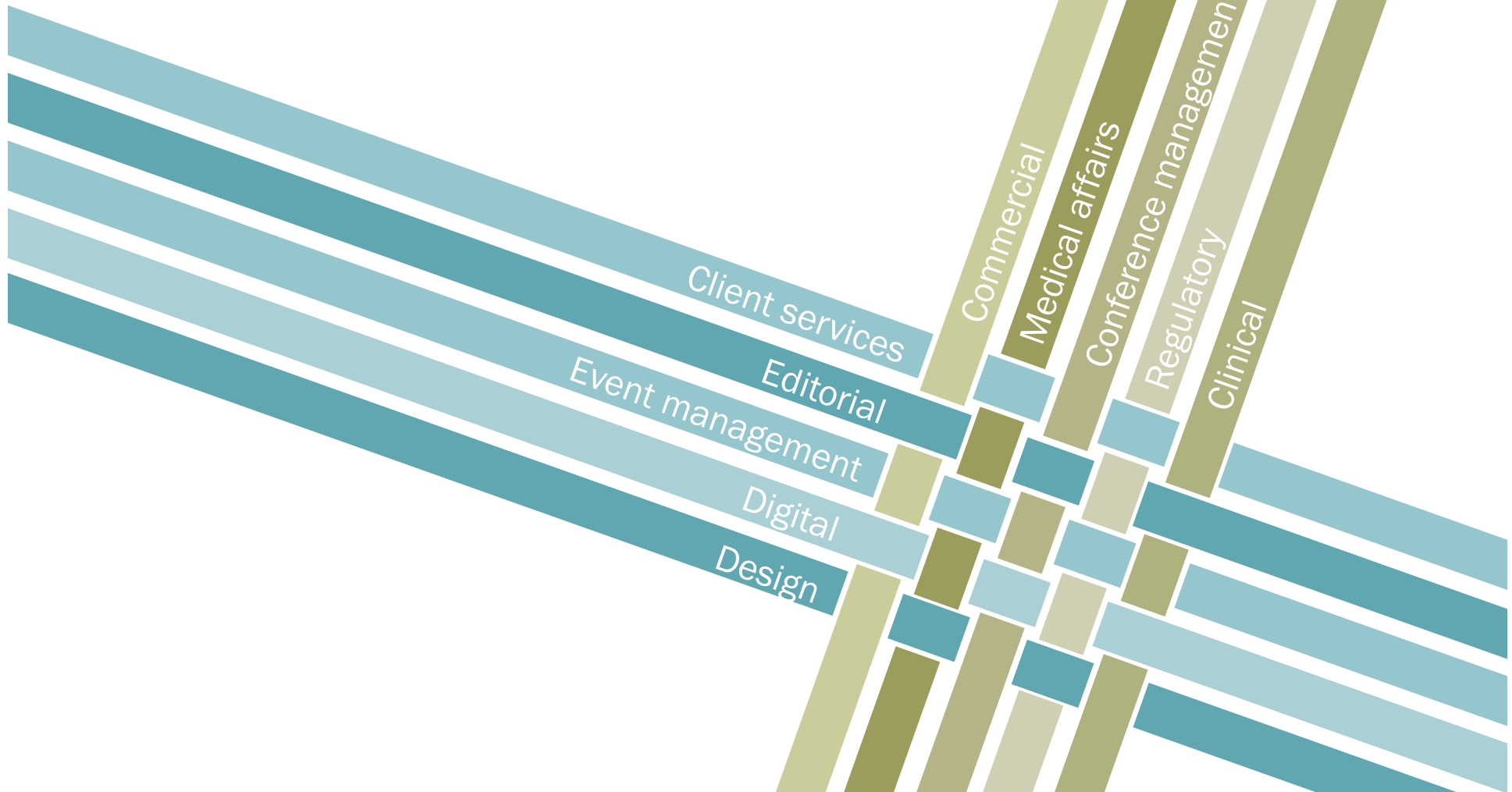
Seven Point Four

We offer the perfect balance



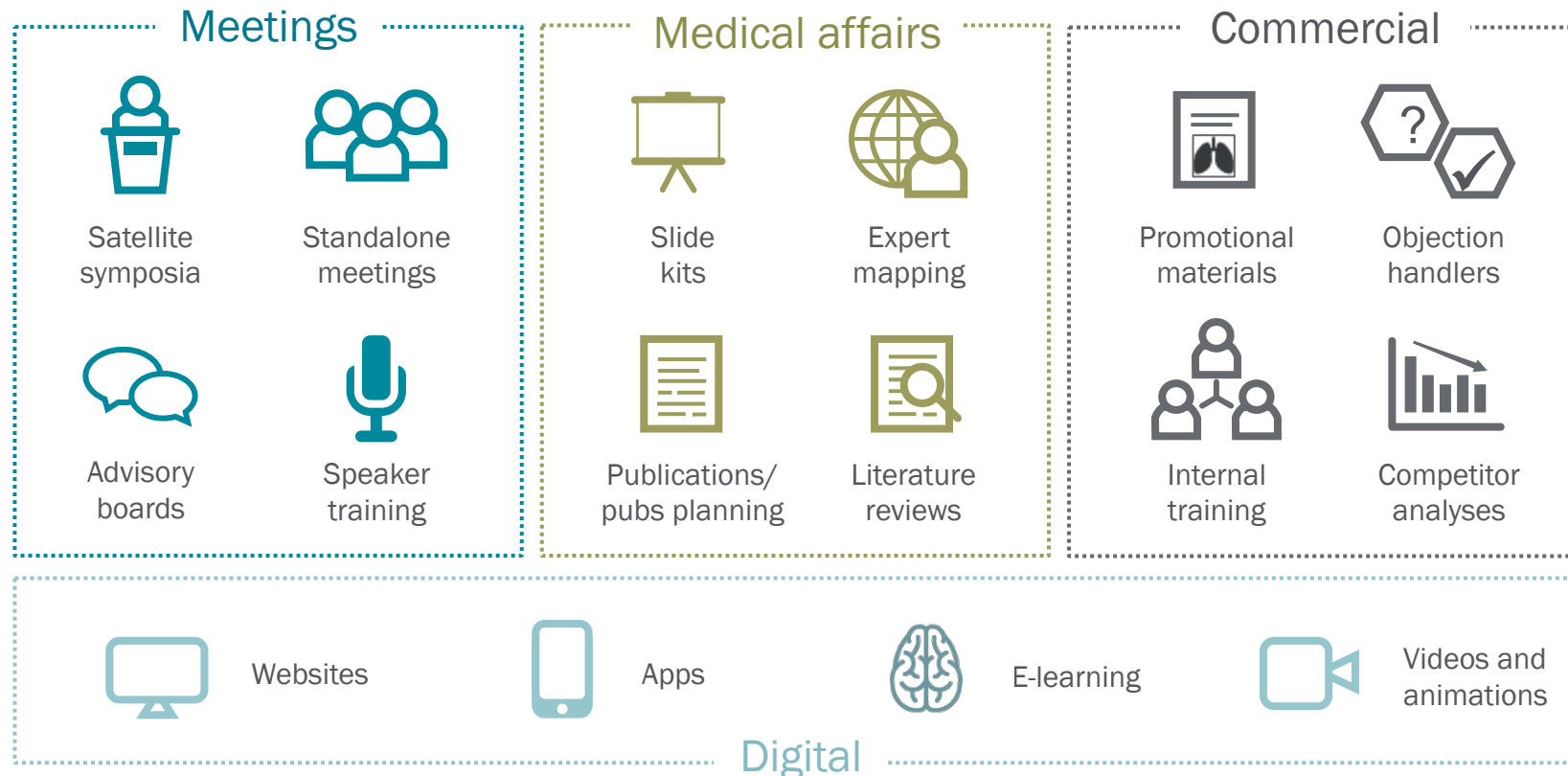
Seven Point Four

We work in teams and with teams



Seven Point Four

We do all the usual things...



Seven Point Four

...and we do them unusually well

“

7.4 is the best medical agency I have worked with

BRAND MANAGER

“

Thank you for all your persistence, tolerance and fantastic help in general

BRAND MANAGER

“

It is very reassuring that you produce materials at such a high and also constant quality!

MEDICAL AFFAIRS

“

Thank you for the successful execution of our Standalone. You once more showed a great sense for the bigger picture as well as passion for the details. The results are outstanding

BRAND MANAGER

“

7.4 is always on top of everything

MEDICAL AFFAIRS

“

Your work on the Forum went far beyond the call of duty. Thanks for your attention to detail and your anticipatory management. You made my job much easier!

FACULTY MEMBER,
SPEAKER TRAINING MEETING

“

I have never ever worked together with such an outstanding agency team... your understanding, speed and quality of responses and dedication to the brand has been amazing

BRAND MANAGER

“

Your interpersonal style is a rarity in the industry – kindness, humour and patience in challenging situations balanced with stern resolve when needed – benefited the client that you served and indirectly the patients and professional community that we serve

BRAND STRATEGY LEADER

“

I have seen in the last 6 months that the team has one of the BEST agencies in the world, an agency any marketer can dream of...I have been deeply impressed, honestly

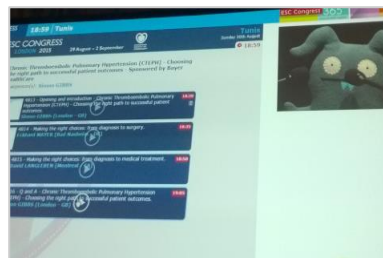
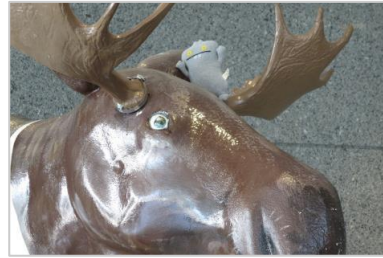
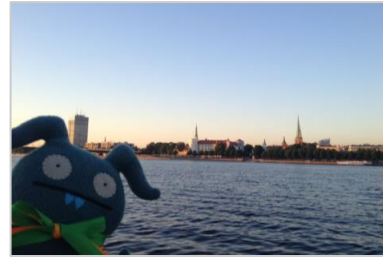
BRAND MANAGER

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...and eat a lot of room service

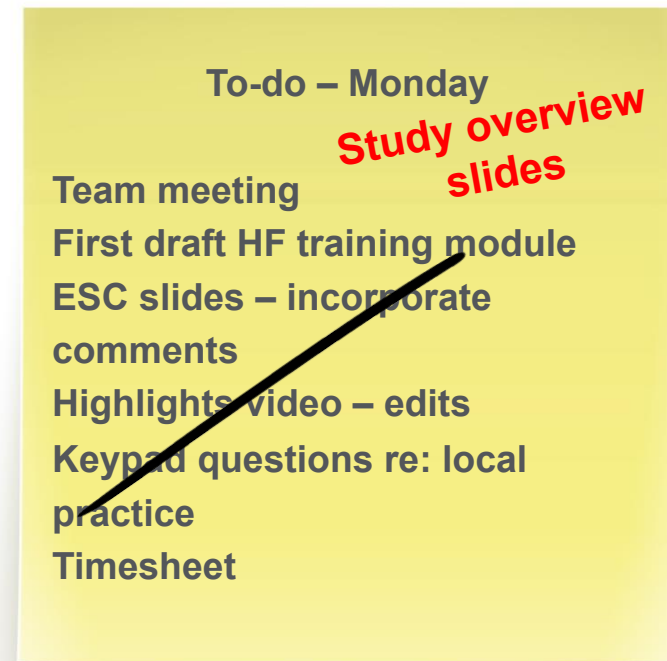
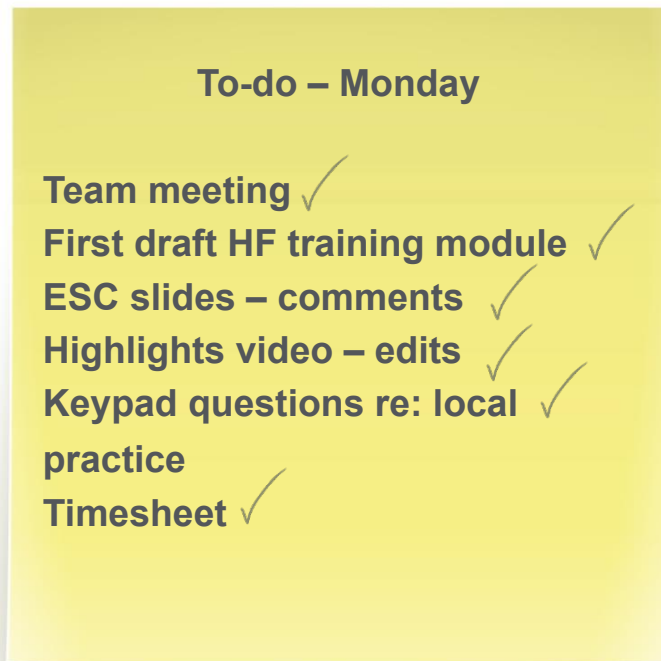


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We like variety (and we don't panic)



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We have friends to call upon if needed

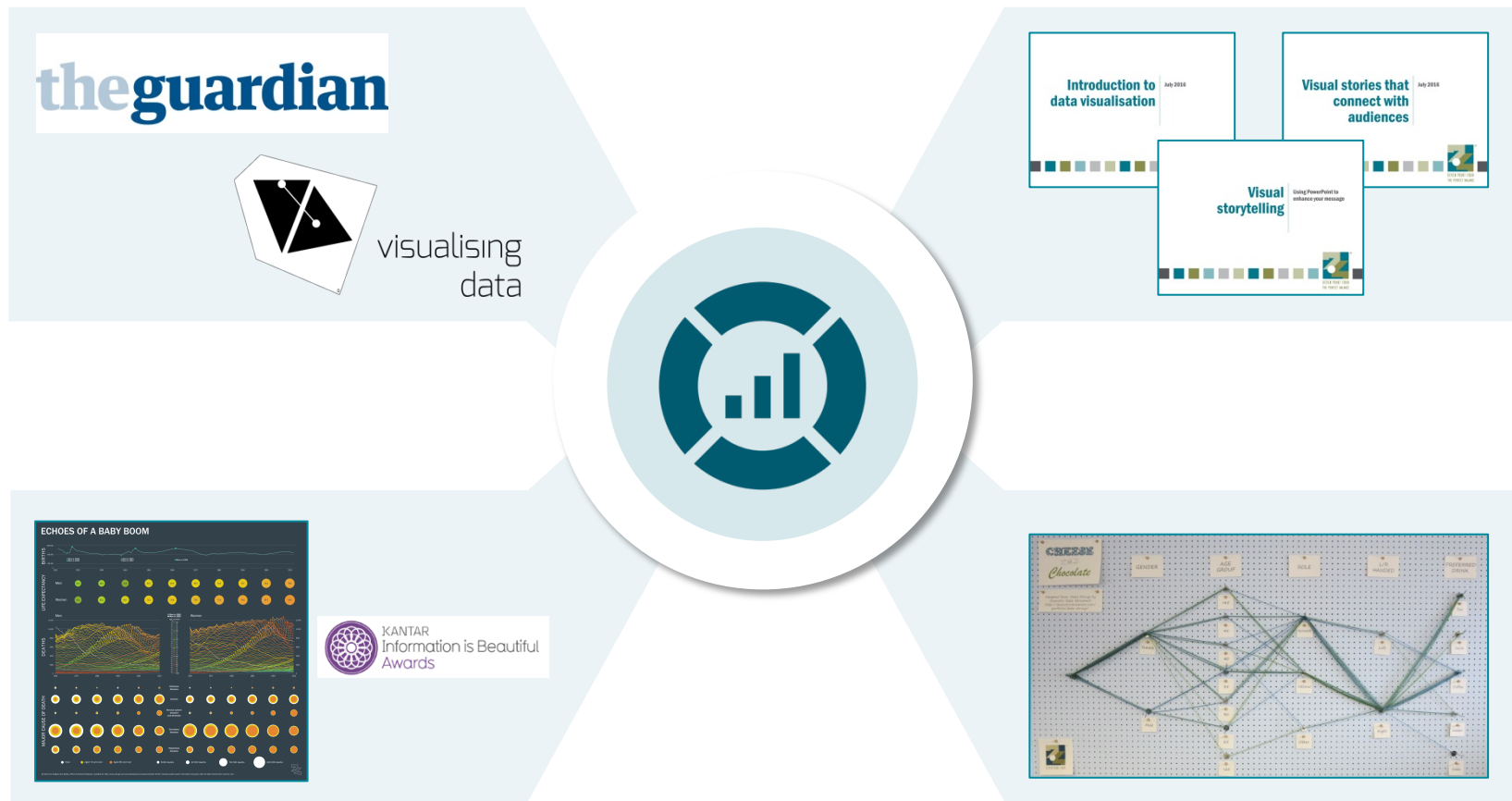
7.4 is part of AMICULUM: an independent, privately owned cluster of agencies that deliver value-added services and consultancy to pharmaceutical, biotechnology, and medical device companies worldwide



SHANGHAI • SINGAPORE • DUBAI • LONDON • OXFORD • MANCHESTER • PRINCETON • CHICAGO

Seven Point Four

We are passionate about data visualisation



Seven Point Four

We look for a particular set of skills




Seven Point Four

We advocate doing your homework

FirstMedCommsJob.com

Let's get you started...

My thoughts on MedComms – one month in...
Posted on May 25, 2016 by Peter Llewellyn




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Updated Edition
March 2016

From academic to medical writer

A guide to
*getting started
in medical
communications*

Written by Dr Annick Moon
Published by NetworkPharma

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Thank you

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