Katie Johnson, Talent Acquisition Associate

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Presented at a MedComms Networking Event
An overview of Ashfield Healthcare Communications...
Commercial
Comprehensive, ingenious and effective sales & marketing solutions

Clinical
Patient support and healthcare professional education. Delivered in person, online or over the phone, our programmes bring clarity and build confidence

Healthcare Communications
Connecting insight, intelligence and expertise to deliver powerful multichannel communication solutions

Insight & Performance
Delivering business analytics, insights, marketing consultancy and proven programmes to drive organisational excellence

Market Access
Comprehensive services to support strong formulary positioning

Medical Information
Highly regarded, compliant and accurate medical information services

Meetings & Events
Delivering meetings & events with certainty and impact

Pharmacovigilance
Outstanding pharmacovigilance expertise and risk management services
Agencies you may recognise

ACUMED
CircleScience
FireKite
Gardiner-Caldwell Communications
Galliard
GeoMed
iMed Comms
InterPhase Consult
Nyxeon
QXV
Watermeadow Medical
Zoetic Science
The customer has more channel choice than ever before to access information

Reaching audiences means...

That delivering the right information at the right time via the right channel is fundamental to success
Digital initiatives

Launch meetings

Disease area education

Meetings

Publications

Training materials

Many more

6: Part of UDG Healthcare plc

www.ashfieldhealthcare.com
Who do we generate these materials for?
38%  
Medical & Scientific Services

22.5%  
Client Services

11%  
Digital

28.5%  
Others

- Support Services
- Consultancy
- Workflow Solutions
- Congress
- Exhibitions
- Research Group
Strong strategic narrative...

...Our mission is to partner with our clients, improving lives by helping healthcare professionals and patients get the medicines, knowledge and support they need
Our values

Quality
For us only the best is good enough

Partnership
We build on trust through delivering on our promises

Ingenuity
Our commitment to resolving problems and resourceful thinking everyday

Expertise
Together we have a wealth of knowledge and skills built over many years

Energy
We are passionate about what we do and eager for success
Can you build a career at Ashfield...
TWO DISTINCT TRACKS

Medical and Scientific services

Client services
STRONG AND STABLE CAREER PROGRESSION
What do we look for in our staff?

**Editorial / Scientific**
- Grammar, writing, editing
- Technical skills
- Attention to detail – style/consistency, syntax, scientific accuracy, layout and design
- Good basic knowledge of healthcare and the pharmaceutical industry
- Creative ability
- Excellent inter-personal and communication skills
- Familiarity with code of practice guidelines for medical copy/copyright issues

**Client Services**
- Project management skills
- Financial management
- Confident and decisive
- Enthusiastic and hard-working
- Organised and disciplined
- Strong influencing and negotiating
- Problem solving/diplomacy
- Creativity

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www.ashfieldhealthcare.com
Where can you find us in the UK

- **Glasgow**
- **Macclesfield**
  - Victoria Mill
  - Peakside House
  - Hazelwood House
- **Dublin**
- **Maidenhead**
- **London**
- **Witney**
A day in the life of an Associate Medical Writer...
I write quite a lot. Medical communication covers a huge range of projects including posters, presentations, manuscripts as well as lexicons and meetings all which require written work. However, verbal communication is also an important part of the role especially when talking to clients. All of these projects mean I am also involved in day-to-day project management.

Often, I will start by making a plan of the tasks for the day. Some days I will only be working on one large project like drafting a manuscript, in which case that is a very easy day to plan! Most days though, I will be involved in multiple projects so I will need a longer to-do list. There may also be meetings to kick off a project, to discuss the status of a current project or to discuss internal processes.

The work is both interesting and challenging. You are constantly learning and improving. And there is lots of training available as well as plenty of support from colleagues. No-one is left on their own and everyone is ready to help if you ever you need it. Everyone is part of a team working towards producing high quality work. And everybody is so nice!
What makes Ashfield different...
What makes Ashfield different?

Ashfield are very focused and passionate about hiring people who are brand new to MedComms as they have the resources to train people up from the beginning and help them develop throughout their career.

Ashfield made me feel part of the team before I’d even got the job! They taught me lots about the company and their values. Even after I wasn’t successful in the role I applied for I was given an opportunity to apply for another role which shows they valued me as a person and helped me to find my place within the company.

Bridie, Project Assistant.

I really liked that everyone at the Assessment Centre was so friendly and welcoming, which put me at ease for the rest of the day. The friendly atmosphere assured me that Ashfield would be a great place to work and I’m really enjoying it so far!

Sophie, AMW

I was drawn to apply to Ashfield because of the company’s broad scope of work across the Med Comms field. Throughout my application process I was so impressed by how friendly and supportive everybody was, be that over the phone or email, or finally at my assessment day! When I joined Ashfield, I was quickly made to feel like a valuable part of the team and have already learnt a lot about the industry in my short time here.

Molly, AMW

I chose Ashfield because of the potential for great training and development and the opportunity to grow my career within the company.

Ashfield stood out to me because it is a big company with lots of opportunities and the fact that they take on at entry level shows that they are willing to invest in and contribute to the development of their employees.

Maty, AMW

I knew as soon as the assessment day was over that I definitely wanted to work for Ashfield. The professionalism of the employees, and the extent to which they put my mind at ease in order for me to perform at my is unrivalled by any other application process I’ve experienced. The day is a great taster of what life at Ashfield is like as every employee I have met on my journey so far has mirrored this caring nature.

Emily, AMW

I like how Ashfield has the Academy as part of the company, it means there is a clear training programme rather than just being dropped straight into it! Ashfield also has a very clear structured career progression. I also like that Ashfield is such a large company, it meant I knew I wasn’t going to be the only new person! It also offers the opportunity to move to different disease areas and different types of projects which you wouldn’t get at a smaller agency. Abi, AMW
At Ashfield we are committed to developing individuals...

**DEVELOPMENT**
- 70% in-role learning
- 20% personal development
- 10% training

**Core training**
- Compliance training
- Fundamental training programmes – critical to everyday effectiveness
- Development training programmes – enhancing individuals’ careers and skills
- Managerial and executive training programmes

**Mentoring & coaching programmes**
Staff engagement

We are a people-first business

The Ashfield Way

The Ashfield Way gives us all something to collectively work towards and constantly challenges us to think about the impact we have.

Ashfield Cares

We are committed to using our size, resources and geographical reach to have a positive impact on the communities around us and wider society through the work of ‘Ashfield Cares’.

Raising money for worthy causes . . . and having lots of fun whilst doing it!

We raised £900 for Ronald McDonald this year

We raised over £5,000 for East Cheshire in 2016, through Summer BBQs, Sports Days, Easter treasure Hunts and much more fun activity . . .
THANK YOU

For more information please contact us

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