**Commercial**
Comprehensive, ingenious and effective sales & marketing solutions

**Clinical**
Patient support and healthcare professional education. Delivered in person, online or over the phone, our programmes bring clarity and build confidence

**Healthcare Communications**
Connecting insight, intelligence and expertise to deliver powerful multichannel communication solutions

**Insight & Performance**
Delivering business analytics, insights, marketing consultancy and proven programmes to drive organisational excellence

**Market Access**
Comprehensive services to support strong formulary positioning

**Medical Information**
Highly regarded, compliant and accurate medical information services

**Meetings & Events**
Delivering meetings & events with certainty and impact

**Pharmacovigilance**
Outstanding pharmacovigilance expertise and risk management services
Agencies you may recognise

ACUMED
CircleScience
FireKite
Gardiner-Caldwell Communications
Galliard
GeoMed
iMed Comms
InterPhase Consult
Nyxeon
QXV
Watermeadow Medical
Zoetic Science
The customer has more channel choice than ever before to access information

Reaching audiences means...

That delivering the right information at the right time via the right channel is fundamental to success
Digital initiatives

Launch meetings

Disease area education

Meetings

Publications

Training materials

Many more
Who do we generate these materials for?

- Multi-disciplinary teams
- Nurses/Specialist nurses
- Payors/Health economics specialists
- General doctors
- Specialist physicians
- Internal audiences
- Patients
Medical & Scientific Services: 38%
Client Services: 22.5%
Digital: 11%
Others: 28.5%
- Support Services
- Consultancy
- Workflow Solutions
- Congress
- Exhibitions
- Research Group
Can I build a career at Ashfield Healthcare Communications?
TWO DISTINCT TRACKS

Medical and Scientific services

Client services
TYPICAL MEDICAL WRITER CAREER PATH

- Medical Writer
- Editorial Team Leader
- Associate Medical Writer
- Senior Medical Writer
- Scientific Director
- Principal Writer

TYPICAL CLIENT SERVICES CAREER PATH

- Project Assistant
- Account Executive
- Account Manager
- Account Director
- Senior Account Director

STRONG AND STABLE CAREER PROGRESSION
What do we look for in our staff?

**EDITORIAL / SCIENTIFIC**
- Grammar, writing, editing
- Technical skills
- Attention to detail – style/consistency, syntax, scientific accuracy, layout and design
- Good basic knowledge of healthcare and the pharmaceutical industry
- Creative ability
- Excellent inter-personal and communication skills
- Familiarity with code of practice guidelines for medical copy/copyright issues

**CLIENT SERVICES**
- Project management skills
- Financial management
- Confident and decisive
- Enthusiastic and hard-working
- Organised and disciplined
- Strong influencing and negotiating
- Problem solving/diplomacy
- Creativity
Our values

**Quality**
For us only the best is good enough

**Partnership**
We build on trust through delivering on our promises

**Ingenuity**
Our commitment to resolving problems and resourceful thinking everyday

**Expertise**
Together we have a wealth of knowledge and skills built over many years

**Energy**
We are passionate about what we do and eager for success
At Ashfield, you’ll be working for the leader in medical communications
Where can you find us in the UK

Macclesfield
- Victoria Mill
- Peakside House
- Hazelwood House

Witney

Maidenhead

London
- Harmsworth House
- Bedford Row

Glasgow
A Slice of Life...

Aneela

**Associate Medical Writer**

“Guess what? I write stuff!” Of course, there’s more to it than that – but basically my job is to help create all sorts of medical and scientific communications – posters, presentations, papers and manuscripts – you name it. It’s not all being stuck behind a computer either – we get to go and support our clients at scientific congresses and meetings, all over the world.

**My Typical Day**

I’m expected to manage my own time – as well as hitting deadlines and keeping up a good standard of work! I can be working on a number of projects, so being organised and keeping a to-do list is essential. We have quite a lot of meetings, too, to update on the progress of different projects, and these break up the day, so it’s usually pretty varied. You never know when a last minute project might land on your desk so you have to be pretty flexible too!

**Why It’s Great**

I love the challenge of working in new therapy areas and I feel like I am constantly developing new skills. I never feel “out on a limb” because there is loads of medical and scientific expertise here – if I need support on something I don’t really know about, all I have to do is ask – and people really do want to help; we really do work as a team. Oh – and one other thing... we *never* run out of cakes!

“...I love being at the cutting edge of science and nothing beats that sense of satisfaction when a manuscript is published or poster presented at congress – knowing you made it happen!”