THE PERFECT BALANCE
Meetings

Programme development
Faculty briefing
Slide development
Meeting materials
Onsite delivery
Meeting report
Post-meeting output
Departures

<table>
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<tr>
<th>Brussels</th>
<th>New York</th>
<th>Vienna</th>
<th>Rome</th>
<th>Mexico</th>
<th>Munich</th>
<th>Basel</th>
<th>Barcelona</th>
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</thead>
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Clients
WHO IS YOUR FAVOURITE James Bond?

By Lisa White & Maxe Del

Sean Connery  George Lazenby  Roger Moore  Timothy Dalton  Pierce Brosnan  Daniel Craig

Daniel Craig

Clients
To-do – Wednesday

- First draft of HF Training module ✓
- Incorporate comments on ESC poster ✓
- Lunch and learn (data visualisation) ✓
- Team meeting ✓
- Briefing call with Dr Steiner ✓
- Timesheet ✓

To-do – Thursday

- Send ESC poster for client review
- Send Training module for internal review
- First draft of Steiner slides
- Weekly status call
- Brainstorm for pitch
- Timesheet
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ACC ABSTRACT
Facts alone fall short
You’ll find the culture more interesting at 7.4

Not all scientists belong in a lab. 7.4 is a medical communications agency based in Oxford and Richmond. Our talented team work with clinical experts from around the world to explain the science behind medical treatments and devices that change people’s lives.

We are passionate about developing clear and compelling content for a wide variety of medical education materials and events, across a variety of platforms. All our communications are scientifically driven and delivered with visual style, on behalf of our clients in the pharmaceutical industry.

When you’re ready to leave the lab and forge a rewarding career in science communication, drop us a line. We might be looking for someone just like you...