

Paul Woods

Paul Woods is a consultant on ethics and compliance in the pharmaceutical industry specialising in marketing, sales and patient communications .

Paul previously spent over 23 years working in international compliance roles with AstraZeneca . He helped draft international and European industry codes of practice and led the last redrafting of the EFPIA Patient Organisation Code . He speaks regularly at industry meetings on compliance topics . Paul has a special interest in pharma- patient communications and was co-chair of the EFPIA Informed Patient Task Force leading the industry evaluation of possible changes to European legislation in this area .

Paul qualified as a pharmacist then worked in medical information, clinical research and medical affairs roles . He has a MA in Medical Ethics and Law that included an ethical analysis of the law relating to information on prescription medicines for patients .