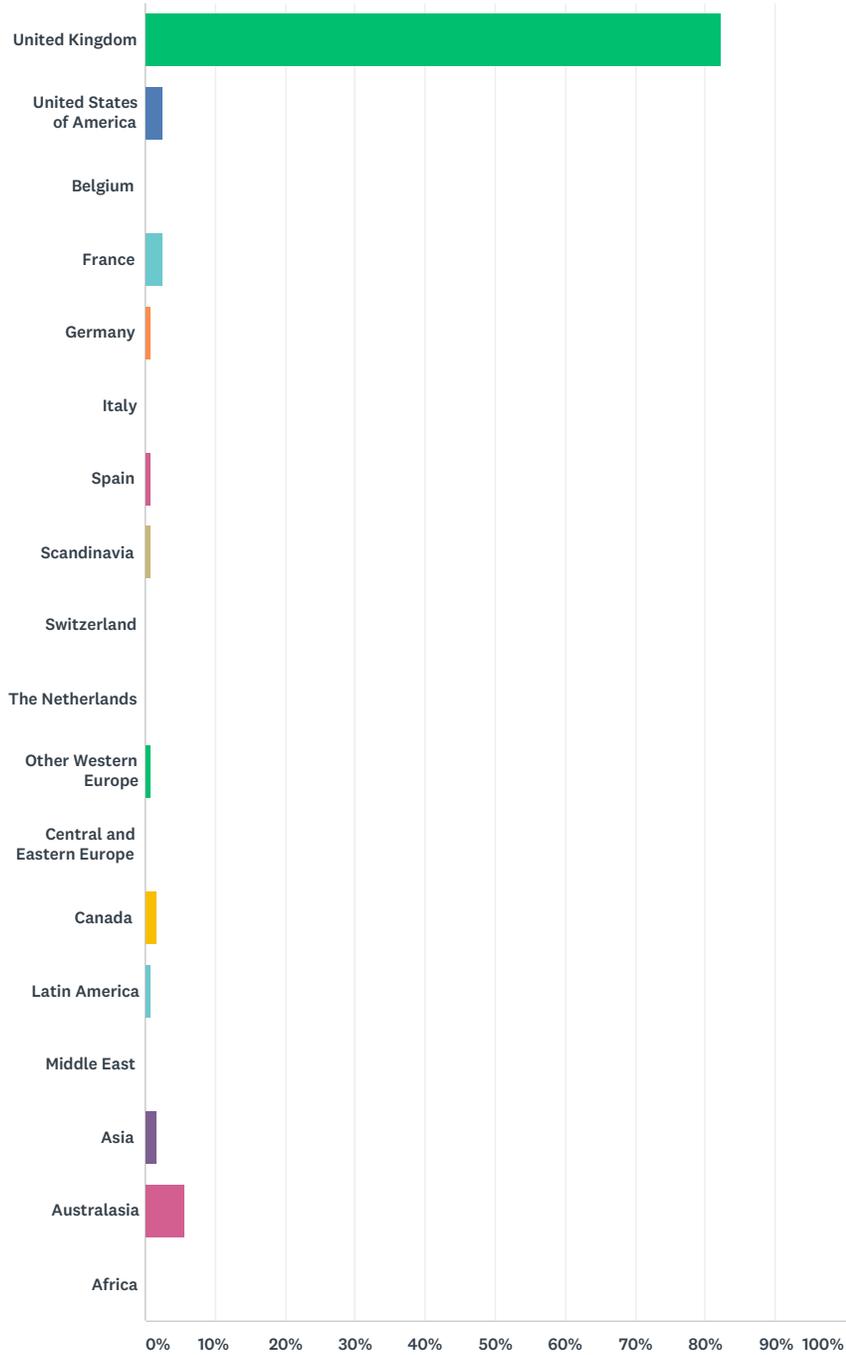


Q1 Where are you based (tick one answer)?

Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
United Kingdom	82.26%	102
United States of America	2.42%	3
Belgium	0.00%	0
France	2.42%	3
Germany	0.81%	1
Italy	0.00%	0

MedComms Networking Barometer 2018

Spain	0.81%	1
Scandinavia	0.81%	1
Switzerland	0.00%	0
The Netherlands	0.00%	0
Other Western Europe	0.81%	1
Central and Eastern Europe	0.00%	0
Canada	1.61%	2
Latin America	0.81%	1
Middle East	0.00%	0
Asia	1.61%	2
Australasia	5.65%	7
Africa	0.00%	0
TOTAL		124

Q2 What best describes where you currently work (we appreciate there will be some overlap of roles and nomenclature but please tick one “best” answer)?

Answered: 124 Skipped: 0

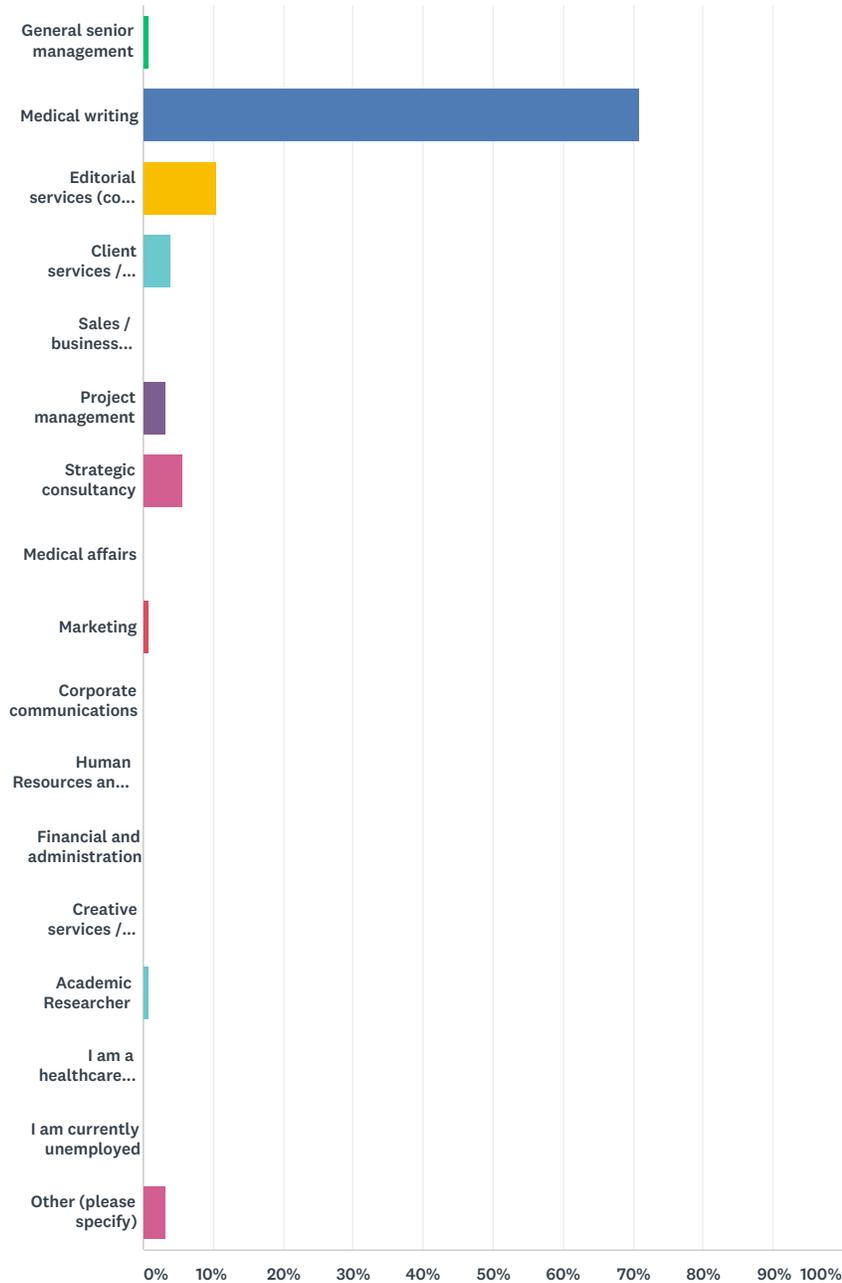


MedComms Networking Barometer 2018

ANSWER CHOICES		RESPONSES	
I am a MedComms freelancer / consultant / interim / independent		100.00%	124
MedComms / Med Ed agency		0.00%	0
Market Access / HEOR specialist agency		0.00%	0
Publications specialist agency		0.00%	0
Commercial CME provider		0.00%	0
Other communications agency (PR, branding etc)		0.00%	0
CRO/Regulatory writing agency		0.00%	0
Recruitment company		0.00%	0
Design company		0.00%	0
Digital / multimedia company		0.00%	0
Events organizer		0.00%	0
Pharma/Healthcare/Biotech/Devices company		0.00%	0
Scientific (STM) journals / books publishing company		0.00%	0
Training company		0.00%	0
Translation services provider		0.00%	0
Industry information services provider		0.00%	0
Academic Institute		0.00%	0
Medical Society		0.00%	0
Healthcare service organisation		0.00%	0
I am currently unemployed		0.00%	0
Other (please specify)		0.00%	0
TOTAL			124
#	OTHER (PLEASE SPECIFY)	DATE	
	There are no responses.		

Q3 What is the best fit, broad description, of your primary role (we appreciate there will be some overlap of roles and nomenclature but please tick one “best” answer)?

Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
General senior management	0.81%	1
Medical writing	70.97%	88
Editorial services (copy / production editing / proof-reading)	10.48%	13
Client services / account management	4.03%	5
Sales / business development	0.00%	0
Project management	3.23%	4

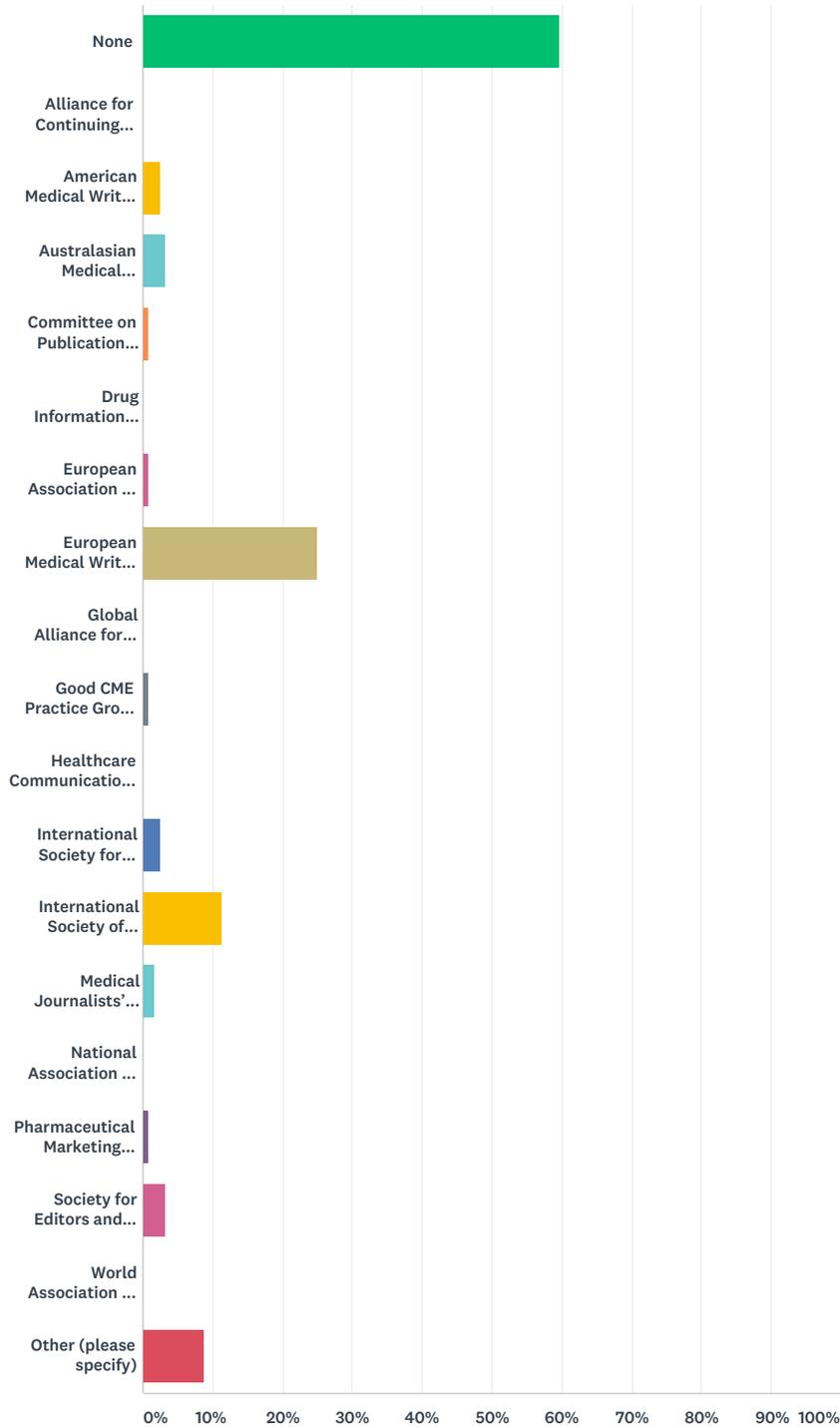
MedComms Networking Barometer 2018

Strategic consultancy	5.65%	7
Medical affairs	0.00%	0
Marketing	0.81%	1
Corporate communications	0.00%	0
Human Resources and recruitment	0.00%	0
Financial and administration	0.00%	0
Creative services / production / design	0.00%	0
Academic Researcher	0.81%	1
I am a healthcare professional	0.00%	0
I am currently unemployed	0.00%	0
Other (please specify)	3.23%	4
TOTAL		124

#	OTHER (PLEASE SPECIFY)	DATE
1	This is hard to answer since these roles do not overlap: medical writing approximately 80%, healthcare professional 20% of my time.	1/31/2018 10:12 PM
2	Training, advisory and medical writing	1/31/2018 6:13 PM
3	Therapeutic area and medical writing training.	1/25/2018 12:53 PM
4	Healthcare writing including websites, marketing literature, patient support materials etc	1/23/2018 12:36 PM

Q4 What relevant professional organizations are you a member of (tick all that apply)?

Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
None	59.68%	74
Alliance for Continuing Education in the Health Professions (ACEhp)	0.00%	0
American Medical Writers Association (AMWA)	2.42%	3
Australasian Medical Writer's Association (AMWA)	3.23%	4

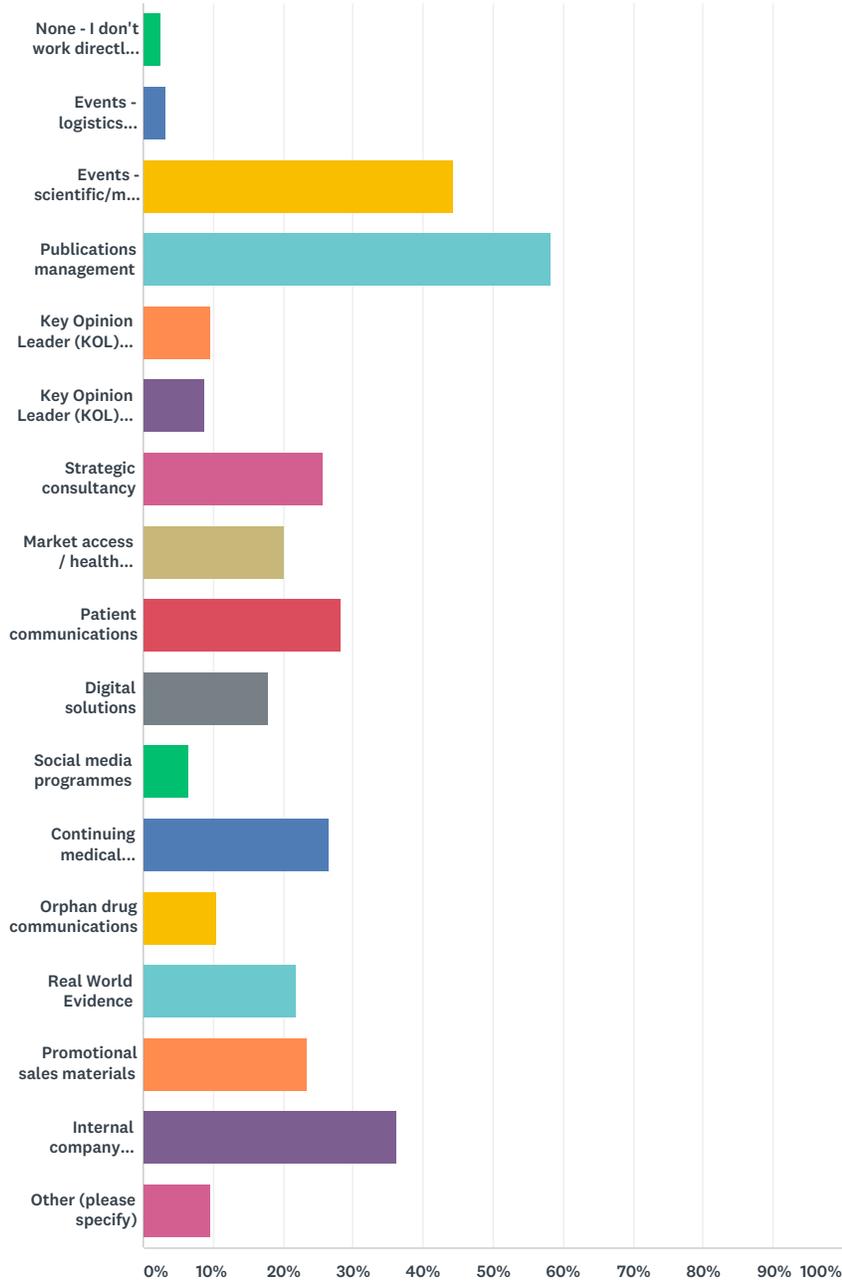
MedComms Networking Barometer 2018

Committee on Publication Ethics (COPE)	0.81%	1
Drug Information Association (DIA)	0.00%	0
European Association of Science Editors (EASE)	0.81%	1
European Medical Writers Association (EMWA)	25.00%	31
Global Alliance for Medical Education (GAME)	0.00%	0
Good CME Practice Group (gCMEp)	0.81%	1
Healthcare Communications Association (HCA)	0.00%	0
International Society for Pharmacoeconomics and Outcomes Research (ISPOR)	2.42%	3
International Society of Medical Publishing Professionals (ISMPP)	11.29%	14
Medical Journalists' Association	1.61%	2
National Association of Science Writers (NASW)	0.00%	0
Pharmaceutical Marketing Society (PM Society)	0.81%	1
Society for Editors and Proofreaders (SfEP)	3.23%	4
World Association of Medical Editors (WAME)	0.00%	0
Other (please specify)	8.87%	11
Total Respondents: 124		

#	OTHER (PLEASE SPECIFY)	DATE
1	BAD, BDNG, RCN	1/31/2018 6:13 PM
2	Previously ISMPP and EMWA	1/31/2018 5:10 PM
3	Chicago Women in Publishing	1/30/2018 3:32 PM
4	ESMO, AHA, ADA, SER, ISPE	1/30/2018 3:04 PM
5	TOPRA	1/30/2018 12:14 PM
6	RPSGB Ordem dos Farmaceuticos	1/23/2018 5:19 PM
7	Guild of Health Writers	1/23/2018 12:36 PM
8	Royal Pharmaceutical Society	1/19/2018 2:33 PM
9	NUJ	1/17/2018 10:01 AM
10	NUJ Royal Society of Biology	1/9/2018 2:25 PM
11	IPSE	1/9/2018 11:02 AM

Q5 Which of the following specialist MedComms areas are you currently active in (tick all that apply)?

Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES
None - I don't work directly in MedComms	2.42% 3
Events - logistics management	3.23% 4
Events - scientific/medical programmes and content development	44.35% 55
Publications management	58.06% 72
Key Opinion Leader (KOL) / external expert profiling and identification	9.68% 12
Key Opinion Leader (KOL) / external expert management	8.87% 11
Strategic consultancy	25.81% 32

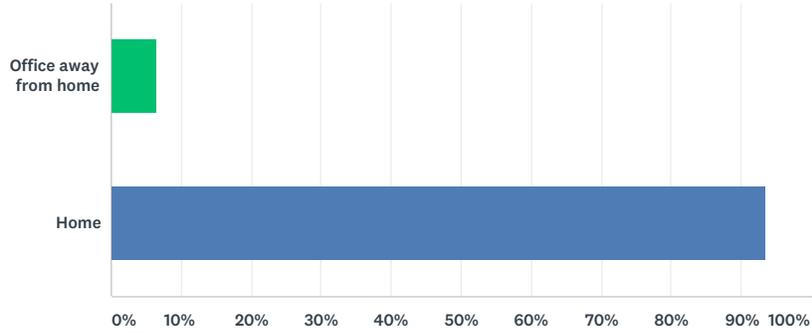
MedComms Networking Barometer 2018

Market access / health outcomes	20.16%	25
Patient communications	28.23%	35
Digital solutions	17.74%	22
Social media programmes	6.45%	8
Continuing medical education and professional development (CME / CPD)	26.61%	33
Orphan drug communications	10.48%	13
Real World Evidence	21.77%	27
Promotional sales materials	23.39%	29
Internal company training activities (MSLs, Reps and others)	36.29%	45
Other (please specify)	9.68%	12
Total Respondents: 124		

#	OTHER (PLEASE SPECIFY)	DATE
1	I edit any and all documents produced by MedComms agencies ranging from papers for submission to journals, to slide decks, posters, regulatory material, CVDs, GVDs and so on.	1/31/2018 6:54 PM
2	Publications -- writing	1/31/2018 1:56 PM
3	PR	1/31/2018 1:25 PM
4	BD	1/31/2018 12:30 PM
5	Just starting out in freelancing, but have worked across patient communications and orphan drug communications in my previous roles.	1/31/2018 10:59 AM
6	Medical education materials and communications	1/30/2018 4:29 PM
7	Training in publication ethics, research ethics, bioethics	1/29/2018 4:06 PM
8	Other on line communications and in bound marketing content.	1/29/2018 4:02 PM
9	Journal manuscripts	1/29/2018 8:18 AM
10	Exhibition Stands and Exhibit Programmes	1/22/2018 12:31 PM
11	None of these but potentially all of these. I edit what I am asked to edit by MedComms agencies. Some material is promotional, some is market access etc, some is any of the above, but lots is none of the above, ie mainly papers for publication, regulatory material, and slides/posters for conferences	1/4/2018 7:09 PM
12	Publication writing	1/2/2018 2:44 PM

Q6 Where do you work from primarily?

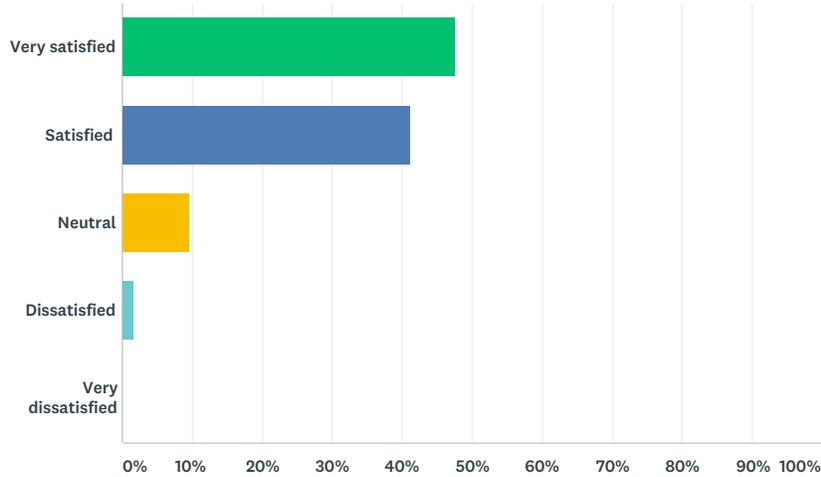
Answered: 124 Skipped: 0



ANSWER CHOICES		RESPONSES	
Office away from home		6.45%	8
Home		93.55%	116
TOTAL			124

Q7 How satisfied are you with your current job?

Answered: 124 Skipped: 0

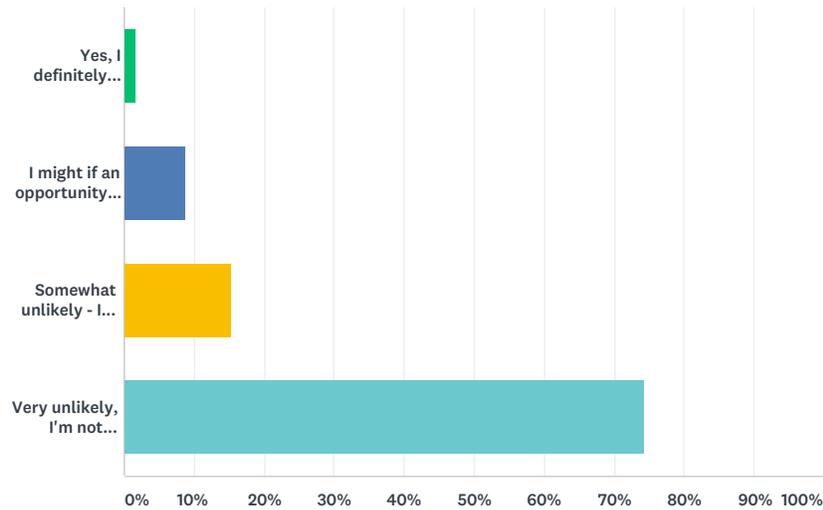


ANSWER CHOICES	RESPONSES	
Very satisfied	47.58%	59
Satisfied	41.13%	51
Neutral	9.68%	12
Dissatisfied	1.61%	2
Very dissatisfied	0.00%	0
TOTAL		124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	I'd prefer better work flow, particularly agencies actually delivering documents when we have scheduled them and not moving the goalposts of what they want done or by when after I've begun, but I accept that a lot of the problems associated with late delivery of material to me is outside their control and/or are the reason they need freelance support. On balance it's acceptable.	1/31/2018 6:54 PM
2	Just starting out as a freelancer	1/31/2018 10:59 AM
3	It can be both beneficial and difficult balancing work from multiple clients in multiple editorial styles.	1/30/2018 3:32 PM
4	Great work-life balance	1/30/2018 12:14 PM
5	I love the variety and flexibility of being a freelancer. I have forged good relationships with trusted clients, so I still have the benefits of feeling like part of a team - without the daily commute!	1/30/2018 9:30 AM
6	Work is slow and projects lack depth/continuity. Am applying for permanent part-time work... not easy to find vacancies like this, however, especially home-based. Never been this quiet in 19 years of freelancing	1/29/2018 3:43 PM
7	Overall, working for myself in medcomms gives me the flexibility to keep a well-balanced life, to keep improving my insight into diverse pharma areas, and gives me control to dive into projects I'm interested in. It's never boring.	1/29/2018 3:15 PM
8	Being a freelancer gives you great flexibility but it can also be lonely - you don't get the interaction with colleagues that you get working for a company - so, it has pros and cons	1/29/2018 8:18 AM
9	Love the flexibility of freelancing, but miss the camaraderie of working in a company. Plus I don't particularly like the admin side (accounts, sorting out a pension, etc.)	1/23/2018 9:18 AM
10	As a freelancer I am in (almost) full control of my work/life balance and the type of work that I agree to undertake	1/21/2018 1:41 PM
11	I've recently made the leap from in-house PMW to freelance medical writer, and really appreciate the increased flexibility and variety of work.	1/3/2018 9:31 AM
12	Working at home allows me to be flexible around family commitments. I am in regular communication with subcontractors and clients and feel that I have the best of both worlds in terms of the social and collaborative aspect of working in a office, and in terms of the freedom and flexibility of freelancing.	1/2/2018 3:24 PM

Q8 How likely is it that you will look to change your employer in 2018 (freelancers, you are your own employer)?

Answered: 124 Skipped: 0

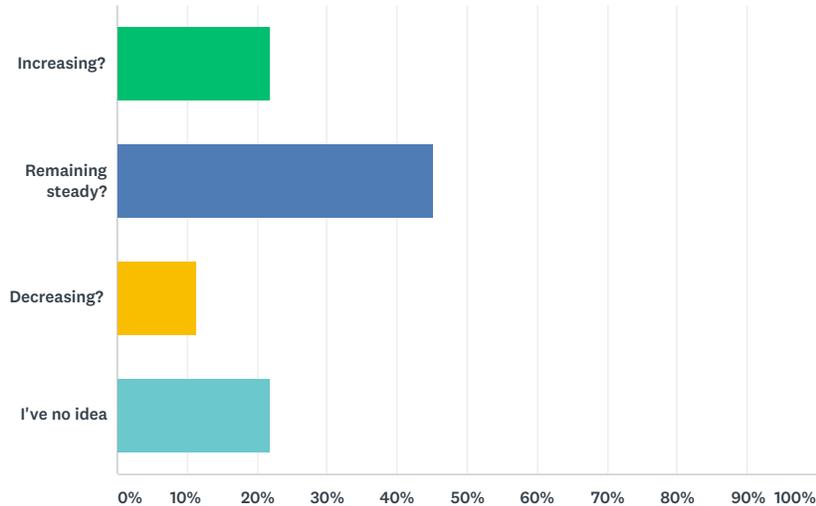


ANSWER CHOICES	RESPONSES	
Yes, I definitely intend to move	1.61%	2
I might if an opportunity arises	8.87%	11
Somewhat unlikely - I doubt it	15.32%	19
Very unlikely, I'm not expecting to move	74.19%	92
TOTAL		124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	I'm freelance and am happy freelancing. I can't imagine choosing to go back in-house after all this time.	1/31/2018 6:54 PM
2	I am very unlikely to go back into agency life or return to a pharmaceutical company, being a freelancer really suits me (this is the job I have had longest in my whole working life!)	1/30/2018 9:30 AM
3	I wish there had been a button to say 'I hope so' - this is my personal stance on the situation (more than 'I might' but not quite 'I definitely'... I am not sure if anyone wants me!	1/29/2018 3:43 PM
4	I've now been freelance for 3.5 years, and while I'm doing OK, financially it is up and down. I'm due to relocate from southern to northern England before May. If things are still a bit uncertain financially by Christmas I may look to go back into full-time employment in 2019.	1/25/2018 2:29 PM
5	Looking at moving to Europe before Brexit, and am considering all options, freelance and employed.	1/13/2018 2:48 PM
6	Love being a freelancer and would only change if my hand were forced and there was no other choice	1/2/2018 9:50 PM

Q9 From your own perspective, do you think the overall amount of MedComms activity that the Pharma/Healthcare/Biotech/Devices industry is outsourcing year on year is currently...

Answered: 124 Skipped: 0

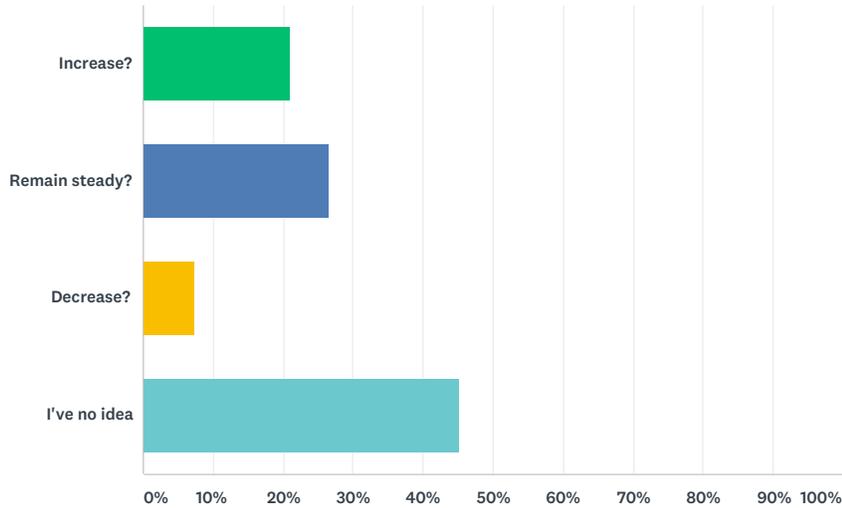


ANSWER CHOICES	RESPONSES	
Increasing?	21.77%	27
Remaining steady?	45.16%	56
Decreasing?	11.29%	14
I've no idea	21.77%	27
TOTAL		124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	The peaks and troughs seem more marked so perhaps it's not that they're outsourcing less but that it's less well spaced out.	1/31/2018 6:54 PM
2	My perspective is individual; but as I am a registered HCP (although currently not practising), I am now no longer able to do med comms freelancing work, which I have been doing for pharma companies for the last 10 years!	1/31/2018 6:13 PM
3	I think it depends on individual companies and their policies; cycles of restructuring and outsourcing seem commonplace in large pharma.	1/30/2018 9:30 AM
4	It seems to me that there was a blip of pharma taking more on in-house and that this has reversed - briefly looking like an increase but actually	1/29/2018 3:48 PM
5	I have seen a drop-off in the CME grants for a major client (so their whole business is affected), and I have a client who has challenged my not-inappropriate day rate - last three jobs have gone extremely well but at invoicing the client has asked me to 'revise' my invoice downwards despite being within quote. Very disheartening	1/29/2018 3:43 PM
6	I've gradually received more freelance enquires from smaller med-comms agencies, hospitals and specialist healthcare companies. They may see freelancers as way to save money instead of employing a medical writer fulltime.	1/29/2018 3:15 PM
7	There is an increasing volume of digital assets being requested	1/23/2018 8:10 AM
8	It is variable. In the past 12 months I have had periods of insane business when I could have filled my time four or five times over, and periods of nothing at all. Much less steady than previous years.	1/4/2018 7:09 PM
9	There has certainly been a change this year, it seems to have become a lot more competitive for med comms agencies to get on procurement lists, and a lot of the pharma companies seem to be taking more work in house	1/2/2018 9:50 PM
10	My own work is increasing and my answer is only my impression/anecdotal but I get the feeling from my clients that their workload is higher than ever and that they have fewer 'troughs' than ever and rely on freelancers to assist.	1/2/2018 3:24 PM

Q10 From your own perspective, comparing 2018 vs 2017 do you think the overall amount of consolidation/M&A activity amongst MedComms agencies will...

Answered: 124 Skipped: 0

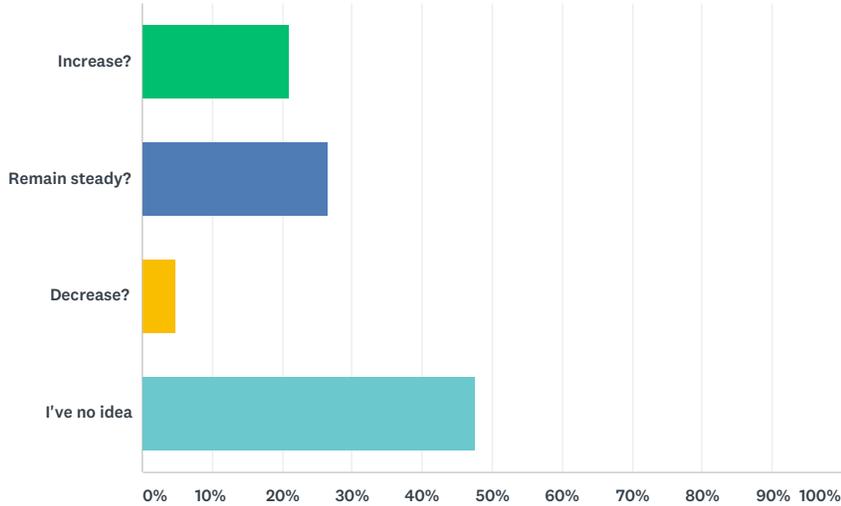


ANSWER CHOICES	RESPONSES	
Increase?	20.97%	26
Remain steady?	26.61%	33
Decrease?	7.26%	9
I've no idea	45.16%	56
TOTAL		124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	From my perspective this side of my business has to increase to fill the gap from a steady pharma work, which has now diminished	1/31/2018 6:13 PM
2	I have seen a drop-off in the CME grants for a major client (so their whole business is affected), and I have a client who has challenged my not-inappropriate day rate - last three jobs have gone extremely well but at invoicing the client has asked me to 'revise' my invoice downwards despite being within quote. Very disheartening	1/29/2018 3:43 PM
3	I don't know what M&A means?	1/2/2018 4:00 PM

Q11 From your own perspective, comparing 2018 vs 2017 do you think the overall amount of consolidation/M&A activity amongst Pharma/Healthcare/Biotech/Devices companies will...

Answered: 124 Skipped: 0

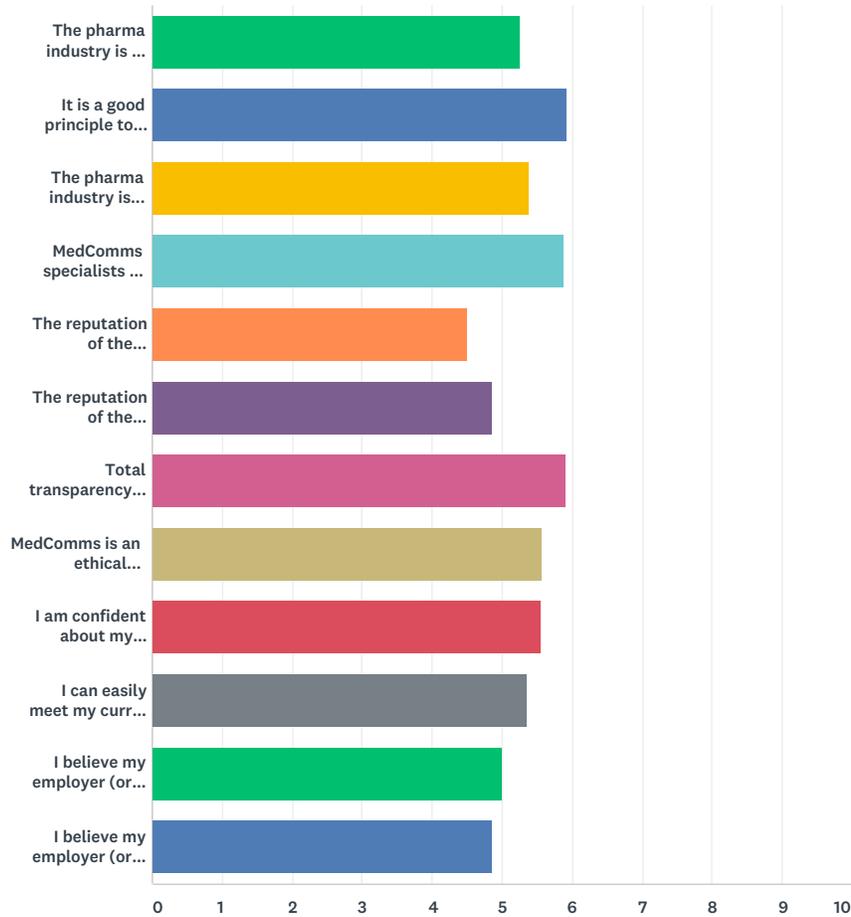


ANSWER CHOICES	RESPONSES	
Increase?	20.97%	26
Remain steady?	26.61%	33
Decrease?	4.84%	6
I've no idea	47.58%	59
TOTAL		124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	See answer to question 9	1/31/2018 6:13 PM

Q12 How much do you agree with the following statements? Please answer from a personal viewpoint (read carefully - tick one answer for each statement).

Answered: 124 Skipped: 0



	I DON'T AGREE AT ALL 0	1	2	3	4	5	6	7	8	I ENTIRELY AGREE 9	TOTAL
The pharma industry is a credible and trusted source of information about medicines	3.23% 4	0.00% 0	1.61% 2	6.45% 8	9.68% 12	13.71% 17	19.35% 24	29.84% 37	14.52% 18	1.61% 2	124
It is a good principle to aim at, to publish all clinical trial data for all products	0.00% 0	0.00% 0	0.00% 0	1.61% 2	0.81% 1	1.61% 2	2.42% 3	8.87% 11	27.42% 34	57.26% 71	124
The pharma industry is indeed striving to publish all clinical trial data for all products	0.81% 1	0.00% 0	2.42% 3	3.23% 4	10.48% 13	18.55% 23	17.74% 22	26.61% 33	18.55% 23	1.61% 2	124
MedComms specialists can play a direct role in ensuring pharma companies work to best practice standards	0.81% 1	0.00% 0	0.00% 0	0.00% 0	2.42% 3	3.23% 4	8.06% 10	24.19% 30	21.77% 27	39.52% 49	124

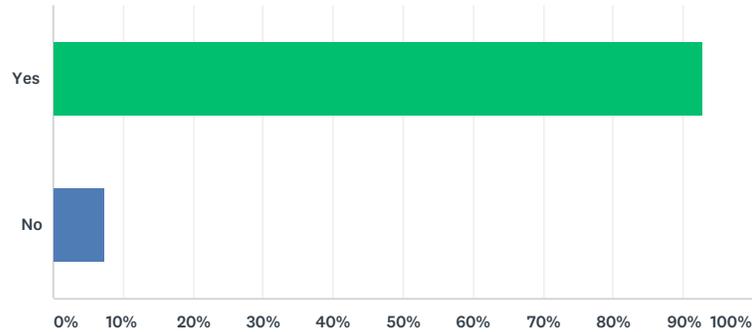
MedComms Networking Barometer 2018

The reputation of the pharmaceutical industry is improving amongst the wider public	1.61% 2	2.42% 3	8.87% 11	13.71% 17	16.94% 21	21.77% 27	18.55% 23	8.87% 11	7.26% 9	0.00% 0	124
The reputation of the pharmaceutical industry is improving amongst healthcare professionals	1.61% 2	0.81% 1	4.03% 5	10.48% 13	16.94% 21	22.58% 28	22.58% 28	11.29% 14	9.68% 12	0.00% 0	124
Total transparency of financial arrangements between industry and healthcare professionals is a good principle to aim at	0.00% 0	0.00% 0	0.00% 0	1.61% 2	0.81% 1	4.03% 5	0.81% 1	16.13% 20	22.58% 28	54.03% 67	124
MedComms is an ethical business	0.00% 0	0.00% 0	1.61% 2	3.23% 4	9.68% 12	7.26% 9	12.10% 15	26.61% 33	25.81% 32	13.71% 17	124
I am confident about my personal financial future	0.00% 0	1.61% 2	2.42% 3	1.61% 2	6.45% 8	11.29% 14	16.13% 20	26.61% 33	22.58% 28	11.29% 14	124
I can easily meet my current training needs	0.81% 1	2.42% 3	1.61% 2	4.84% 6	8.06% 10	13.71% 17	19.35% 24	23.39% 29	10.48% 13	15.32% 19	124
I believe my employer (or in the case of Freelancers - I) will increase revenues in 2018 compared with 2017	3.23% 4	2.42% 3	4.84% 6	8.06% 10	6.45% 8	17.74% 22	14.52% 18	25.81% 32	10.48% 13	6.45% 8	124
I believe my employer (or in the case of Freelancers - I) will increase profitability in 2018 compared with 2017	4.03% 5	4.03% 5	3.23% 4	8.06% 10	13.71% 17	14.52% 18	11.29% 14	25.00% 31	11.29% 14	4.84% 6	124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	Sadly, my income has reduced this year and may reduce again, as my rates are being cut - due to 'fair market rates' - which are based on HCP honorarium, not freelance income	1/31/2018 6:13 PM
2	Removal of flat rat VAT for consultants (Ltd company) acts as a pay cut	1/31/2018 1:42 PM
3	Publishing all trials is a bit subjective - eg publishing every annual flu vaccine immunogenicity assessment is a bit OTT. Also, what is publishing? Full results can now be made publicly available on sites like clintrials.gov so is it worth battling to get negative or uninteresting results 'published' in peer review journals when the journals don't want them?	1/29/2018 3:48 PM
4	As a freelancer it is not easy to know exactly how much you will earn from year to year	1/29/2018 8:18 AM
5	Training is an issue, there are little offerings for therapeutic area training sessions and taking time out for professional training as a freelancer is difficult.	1/25/2018 12:53 PM
6	I have only just started my freelance career after several years break to have family so the last 2 questions are difficult to answer	1/23/2018 9:29 AM
7	Personal circumstances have changed so I have no intention to try to make more money this year.	1/22/2018 9:24 AM
8	publishing 'all' clinical trial data is not a realistic aspiration - it would be more important and practicable to ensure publication all data associated with all predefined endpoints (according to the statistical analysis plan/study protocol) for all clinical trials - i.e. to include historic trials (within reasonable time limits, TBC) for all medicines that have undergone phase 2 study (at least)	1/21/2018 1:41 PM
9	Regarding training/CPD, I would like to improve my knowledge of statistics relevant to clinical studies but short of enrolling in a full blown university course, I'm not sure what alternatives are available.	1/9/2018 3:08 PM
10	The sector is obviously biased and thus cannot by definition be a "credible and trusted source of information"	1/9/2018 2:25 PM
11	I am cutting down on my workload this week as I am now in my early 60s	1/2/2018 5:03 PM

Q13 If asked, do you recommend MedComms to others as a worthwhile career option?

Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	92.74%	115
No	7.26%	9
TOTAL		124

#	PLEASE ADD ANY FURTHER INSIGHTS HERE (REMEMBER THE COMMENTS HERE WILL BE MADE PUBLIC)...	DATE
1	From my experience MedComms is a frantic, pressured industry where MedComms agencies often over-promise due to the need to remain competitive but then generally under-deliver in terms of quality at the expense of churning out material. This work ethos erodes confidence in the industry and significantly reduces the work satisfaction of employees. There is little time to reflect on the correct approach to deliver high quality innovative solutions to clients. There is also limited time to really focus on training new medical writers and other agency staff as MedComms staff are often working way beyond capacity. It seems that often client expectations are not managed effectively and client / agency communication could be so much better.	1/31/2018 2:36 PM
2	Lots of caveats though. It only suits some people and is demanding (indeed, frequently too demanding).	1/31/2018 2:04 PM
3	Flexibility and control	1/31/2018 1:56 PM
4	none in healthcare	1/31/2018 8:46 AM
5	MedComms suits a particular sort of person, with particular strengths and real drive. It can be incredibly demanding - of one's talent, time and energy.	1/30/2018 4:29 PM
6	As a freelancer, I don't want more competition for freelance work!	1/29/2018 4:18 PM
7	BUT - with all the caveats ... so only for the right person	1/29/2018 3:48 PM
8	With ISMPP and other similar Med Com specific training I think the credibility of the profession will increase in the next decade	1/29/2018 3:43 PM
9	Having had a career break of 6 years, I am very happy to be back into medical writing and so would definitely recommend it. Having had professional training for medical writing plus many years experience also allows me to get back into a role where I can also earn a reasonably good salary (as opposed to having to retrain in a different career).	1/23/2018 9:29 AM
10	Work in MedComms can provide fantastic synergy between the scientific and the creative, with excellent opportunities for travel, professional development and learning. I love that no two days are the same!	1/3/2018 9:31 AM
11	I often meet people I feel would be a good fit for the industry (and vice versa) and recommend it to them. I'm yet to produce any converts though!	1/2/2018 3:24 PM

Q14 Do you have any general comments at all to offer about the current state of the MedComms business, the Pharma industry, this survey or about life in general? All comments welcomed. Please remember the comments here will be made public.

Answered: 11 Skipped: 113

#	RESPONSES	DATE
1	Complete frustration from my perspective with the change in pharma working - but I am positive and have to move with the times and look for new business channels	1/31/2018 6:13 PM
2	There are too many agencies doing the same thing. Differentiation is very difficult.	1/31/2018 2:36 PM
3	Am excited and enthusiastic about the increasing involvement and voice for patients. It is critical and long overdue - here's hoping the role for patients will only increase!	1/30/2018 4:29 PM
4	No	1/30/2018 9:10 AM
5	Worried about Impact of AI - especially for more routine reg type documents reducing Pharma outsourcing needs	1/29/2018 7:14 PM
6	From my point of view the pinch for competitive pricing has increased recently (although this could just be because as a freelancer I have widened the scope of agencies I work with). Many agencies seem to pitching with ludicrously low rates and fixed project prices (such as manuscripts) but still promising excellent quality with bells and whistles. Some of the work I am asked to do comes with completely unrealistic time lines which means a big compromise on quality. (I'm fairly confident that it's not just me getting less efficient!)	1/29/2018 3:48 PM
7	Is there ageism in the medcomms industry? Many pharma companies/med-comms agencies are looking for creative PhDs graduates to join their companies. But is that excluding more experienced professionals, who may have the knowledge but not the fresh creativity?	1/29/2018 3:15 PM
8	As a freelancer, I am disappointed by the increasing trend of companies to not want to deal with sole traders. I do not want to become a limited company and would prefer not to become involved with umbrella companies. As a proofreader, this seems to be something that many companies overlook (or at least, do not outsource often).	1/25/2018 2:29 PM
9	I am a freelancer working in the UK. Given that MedComms output from the UK is a British export, I do wonder what impact Brexit is likely to have on our sector and whether this is something that we need to worry about and protect ourselves from.	1/9/2018 3:08 PM
10	I think in general, pharma clients are expecting 'more for less' from MedComms agencies. This can have a knock-on effect on working conditions for employees in terms of expected productivity, work intensity, salary and unpaid overtime etc.	1/3/2018 9:31 AM
11	As said, I think pharma companies are taking more work in house than before and they are also cost saving. This year all pitches I've attended have all been won by the current agency and it was a cost saving, procurement exercise only which is at great expense to med comms agencies and freelancers.	1/2/2018 9:50 PM

MedComms Networking Barometer 2018

Q15 What, if any, thoughts have you about topics you would like to see covered by MedComms Networking events over the coming 12 months? All suggestions welcomed. Please remember the comments here will be made public.

Answered: 17 Skipped: 107

#	RESPONSES	DATE
1	Statistical analyses Updates on any new/revised guidelines or issues within the industry	2/1/2018 6:02 AM
2	All Med comms events are fantastic and I find them a great support and wonderful networking opportunity. Thank you, Peter	1/31/2018 6:13 PM
3	Training for MedComms recruiters - please, please, please! There is a distinct lack of understanding by some recruiters on what constitutes medical writing in the different spheres. I am constantly being harassed for work (contract and perm) for pharma companies on trial dossiers, CSR development etc., which is outside my area of expertise. I think that training recruiters to understand the differences would improve their reception with potential candidates whilst also providing a better service to their clients.	1/30/2018 9:30 AM
4	Impact of brexit on UK Pharma	1/30/2018 9:10 AM
5	Anything- but more in the North!	1/29/2018 7:14 PM
6	Needs to be more to 'train' the old hands in new technology and new writing skills - I feel there are changes in HOW to construct copy that go against what us old hands might want to do! Also extends to more training in social media, use of dropbox, Excel and other tools/software that is not necessarily familiar to very established freelancers	1/29/2018 3:43 PM
7	Specialist face-to-face training sessions - advanced powerpoint for medical writers, digital communication	1/29/2018 3:34 PM
8	Current medComms freelancer rates/project quotes: are these rising, falling or remaining the same compared with the past few years? What is influencing these changes?	1/29/2018 3:15 PM
9	How to deal with clients.	1/25/2018 12:53 PM
10	Advice on transitioning between regulatory medical writing and medical communications	1/24/2018 1:47 PM
11	Peer-to-peer clinical education	1/23/2018 8:24 AM
12	Innovative presentation ideas	1/16/2018 5:06 PM
13	Best practices in reporting real-world evidence -- particularly where study designs and outputs don't match guidelines (RECORD/STROBE), so the guidelines are difficult/impossible to apply	1/9/2018 4:41 PM
14	Real World studies Health-Economic studies	1/9/2018 3:08 PM
15	Any updates relating to industry regulations/compliance guidelines/codes of conduct and what they mean to MedComms would be appreciated.	1/3/2018 9:31 AM
16	More info on changes to IR35, tax changes, how as a freelancer to secure new work - do people work through med comms agencies or do they go direct to the pharma company and if so who do they approach?	1/2/2018 9:50 PM
17	I have trouble attending since I have limited childcare and need to fill those hours with paid work but I do see the importance of them. I would be interested in discussion best practice or tips for referencing (including Zinc and Veeva). I notice that agencies use different systems or methods (sometimes client driven sometime not). Perhaps a speaker from Veeva in Oxford might provide a 'tips' session	1/2/2018 3:24 PM