



# Introducing the Taylor & Francis Medical Portfolio



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Presented at a “Meet the Publishers” event

5<sup>th</sup> of December 2018

[www.MedCommsNetworking.com](http://www.MedCommsNetworking.com)



Mary Yianni  
Publisher  
Taylor & Francis

<https://tandfonline.com/>



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## What we'll cover today...

- Our medical portfolio
- Key titles
- Peer review and ethics
- Additional services



# Our Medical Portfolio



- 450+ peer-reviewed academic journals.
- A range of open access, hybrid and subscription models.
- Over 80% of journals listed in the Thomson Reuters' Citation Indexes/ Web of Science.
- Over 30 journals ranked within the top 20 in their subject category on Thomson Reuters' Web of Science.
- Trusted partner with named in-house contacts responsive to authors and agencies and an expert on publication ethics
- Services designed to expand the global reach of your research



# Our Top-Rated Journals



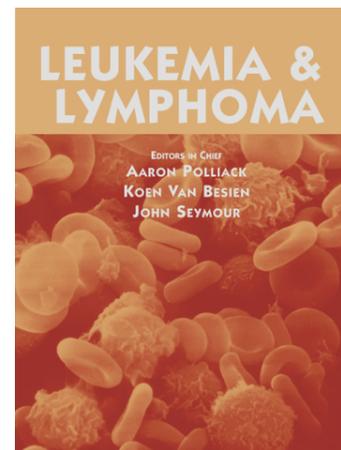
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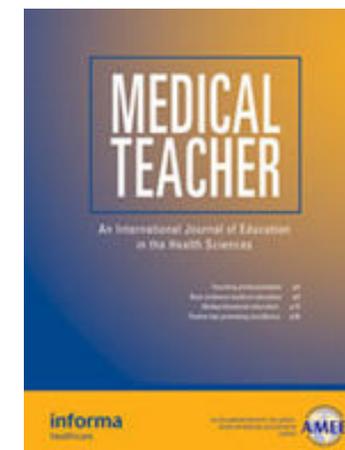
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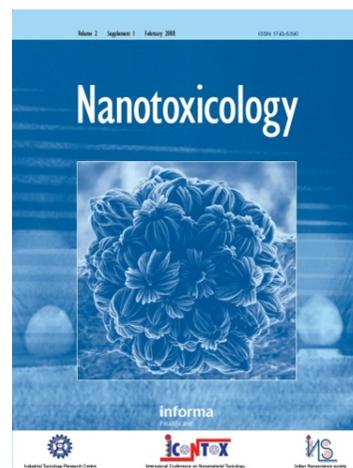
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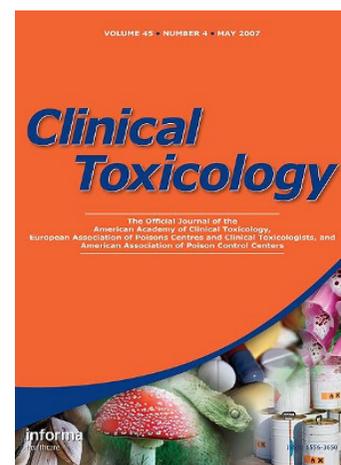
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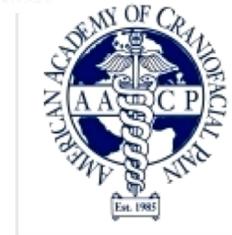


IF: 3.141

# Partnering with 35 societies worldwide



European Society of Hypertension



leading the  
TMD and Dental  
Sleep Community

British Fertility Society



CATHOLIC  
MEDICAL  
ASSOCIATION



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# Current Medical Research & Opinion



- 2017 Impact Factor: **2.665**
- Original Research / Reviews / Editorials / Letters
- Clinical focus – drugs, therapies, trials
- Strong in many areas, but strongest in diabetes, cardiovascular and oncology.
- Founding member of ISMPP - publishes Abstract Book.
- Strong publication ethics & integrity
- Supplements welcome



# Journal of Medical Economics



- 2017 Impact Factor: **2.264**
- Publishes clinical research focused on:
  - Cost analyses of drugs and medical devices
  - Insurance and healthcare administration
  - Patient outcomes and quality of life
- Top 10 journal for cost-utility studies
- Strong across many therapy areas, but strongest in oncology, cardiology, and diabetes

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# Journal of Drug Assessment



- Open access peer-reviewed journal on PubMed Central
- Publishes clinical research focused on:
  - Therapeutic assessment of drugs and medical devices
  - Patient outcomes and disease diagnosis/prevention
- Specializes in publishing small, preliminary, pilot, and null-result studies
- Stands out for its rapid publication and rigorous peer review
- Supports initiatives that encourage publication of all clinical research, including AllTrials





# The Expert Collection

The Expert Collection is comprised of 28 peer-reviewed journals combining the Expert Opinion and Expert Review series into one comprehensive collection.

The Expert Collection publishes:

- Reviews
- Editorials
- Original Research
- Drug Evaluations
- Treatment Evaluations
- Clinical Trial Evaluations
- Patent Evaluations
- Key Paper Evaluations



# Expert Opinion



These journals combine the personal opinions of our expert authors who are all internationally-recognized experts in their fields.



# Expert Reviews



Expert Review journals provide a gateway to cutting-edge discussion and debate...

The Expert Review journals cover 17 different areas of clinical medicine





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*“In my opinion, the Expert Collection is the most relevant journal review series in the area of Pharmacology. The Expert Collection is a credible, topical, and scholarly resource that I have come to rely on in my role as a leader of international pharmacological studies. It is apparent that the peer review process is thorough and critical, and the editorial process is unparalleled in terms of author support.”*

Dr Roger McIntyre, University of Toronto  
Editor-in-Chief  
Expert Opinion on Drug Safety



# A growing open access portfolio...



- Co-Action Publishing
- Dove medical press



open access  
to scientific  
and medical  
research

Dovepress



# Peer review & ethics



- T&F upholds highest standards of ethical medical publishing, complying with:
  - ICMJE Recommendations
  - COPE Core Practices
  - ISMPP GPP-3 Guidelines
- CMRO founding member of ISMPP
- All papers submitted to T&F journals are peer reviewed
- Clinical trial registration in [clinicaltrials.gov](http://clinicaltrials.gov) or other appropriate repository
- Data sharing policy rolled out in 2018

# Additional services available



- Accelerated publication
- Reprints and e-prints
- Advertising
- Supplements
- Video abstracts
- Post-publication metrics
- Bespoke publication workshops



# Accelerated publication options



- **Fast Track**- submission to online publication in as little as 3 weeks\*
- **Rapid Track**- submission to online publication in as little as 7-9 weeks\*

In-house editorial team available to answer questions throughout the publication process

\* All content is subject to rigorous peer review acceptance is dependent on satisfactory peer review and is at the discretion of the journal editor

# Post publication



 **Chronic Exercise Preserves Lean Muscle Mass in Masters Athletes**

DOI: 10.3810/psm.2011.09.1933  
Andrew P. Wroblewski MBS, BS<sup>ad</sup>, Francesca Amati MD, PhD<sup>acd</sup>,  
Mark A. Smiley MBA, BS<sup>a</sup>, Bret Goodpaster PhD<sup>b</sup> & Vonda Wright  
MD, MS<sup>ac\*</sup>  
pages 172-178

**Publishing models and article dates explained**  
Published online: 28 May 2015

[Alert me](#)

**Abstract**

Aging is commonly associated with a loss of muscle mass and strength, resulting in falls, functional decline and the subjective feeling of weakness. Exercise modulates the

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[Access options](#)

Citation Reports®)

## Article metrics

### Citations

CrossRef (2)

### Altmetric score



-  News (2)
-  Blogs (1)
-  Twitter (128)
-  Facebook (9)
-  Google+ (1)
-  Mendeley (4)

Article metrics inform

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KUDOS  Make an impact.





# Thank you!

Please get in touch if you want to find out more  
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Resources:

<https://taylorandfrancis.com/partnership/commercial/>

<https://authorservices.taylorandfrancis.com/>

<https://tandfonline.com/>



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