



What's right in copyright and permissions? A publisher's perspective

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Introduction



- What is copyright?
- Who holds copyright?
- When do I need permission?
- What are permissions? And how to apply?
- Corporate use permissions requests
- Tips for medical writers

What is copyright?



- Copyright is one of the main types of intellectual property
- In an academic publishing setting copyright is commonly retained by the publisher, however, open access is an exception to this rule
- Open access content is free from most copyright and licensing restrictions



How do you find out who owns copyright?



Look for a copyright line:

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A screenshot of a Taylor & Francis article page. At the top left is the journal cover for 'Expert Opinion on Drug Delivery', Volume 15, 2018 - Issue 6. To the right is a search bar with the placeholder text 'Enter keywords, authors, DOI etc.'. Below the journal information, on the left, are statistics: 12 Views, 0 CrossRef citations, and 0 Altmetric. The main article title is 'What's holding back abuse-deterrent opioid formulations? Considering 12 U.S. stakeholders' by Joseph V. Pergolizzi Jr, Robert Taylor Jr, Jo Ann LeQuang & Robert B. Raffa. Below the title is a navigation bar with buttons for 'Full Article', 'Figures & data', 'References', 'Citations', 'Metrics', 'Reprints & Permissions', and 'Get access'. The 'Reprints & Permissions' button is highlighted with a red rectangular box. At the bottom left, there is a 'Select Language' dropdown menu.

When do I need permission?



Need Permission

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- You wish to republish a text excerpt from a previously published manuscript
- You wish to republish an adapted version of a previously published figure/ table
- You would like to republish a figure/ table for corporate reuse

Don't need permission

- Summarising data from previously published sources
- Using published data to create a new figure
- Redrawn figures

Potential grey area:

- Republishing your own work in its originally published form or in a modified form in a new work

What are permissions? And how do you apply?



Step 1: Selecting type of reuse

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Author: Helen Saunders, Laura de la Fuente Bitaine, Chriss Eftekhari, et al

Publication: Expert Opinion on Drug Delivery

Publisher: Taylor & Francis

Date: Jun 3, 2018

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Publication the new article is in

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Publisher of the article

Expected publication date

Estimated size of the article(number of pages)

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Corporate use permissions requests



- A corporate permissions license is different to an academic license
- Corporate use requests will be processed on a case-by-case basis, and cost is determined by the type of reuse
- Timeline for a request differs for each request, submit your request as early as possible

Tips for the Medical Writer



1. Make sure you know whether a figure/ table is original or whether it has been previously published/ adapted.
2. Find out whether you need permission or not.
3. Apply for permissions as soon as possible, if your request is a bespoke one, it may take some time to complete, if you can apply and obtain a license before submitting the paper, that will speed things up significantly.
4. When applying for permissions, gather the information you need to know before applying, it will speed up the application process.
5. If you do not know the answer to a question, or you are unsure of how to proceed, contact the editorial office or permissions team you are working with- they will be happy to help you.



Thank you

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Feel free to contact me with any queries.



Additional resources

- <https://www.cla.co.uk/what-is-copyright>
- <https://creativecommons.org/>
- <http://www.copyright.com/>
- <https://www.stm-assoc.org/copyright-legal-affairs/permissions/permissions-guidelines/>
- <https://taylorandfrancis.com/contact/rights-and-permissions/>

