

Getting Your First Job in MedComms

MedComms Networking Event

16 January 2020

www.MedCommsNetworking.com

mediacontacts
Ltd

Julia Walton and Media Contacts

- ▶ Specialist recruiter in the healthcare communications sector (medcomms, healthcare PR and advertising)

Before You Start Applying

- ▶ Talk to someone already in the industry
- ▶ Think about why you want to work in medcomms, NOT just why you don't want to continue what you are doing now
- ▶ Work out what type of role, agency and location you want to work in so that you are focussed.
- ▶ Read industry news, be well informed on current affairs, the NHS, pharma developments, etc

Finding a Job

- ▶ **Where to look**
 - ▶ Medcomms agency websites, networking events, job boards and recruiters
- ▶ **Getting the most out of a recruiter**
 - ▶ A good recruiter can give you guidance
 - ▶ Free to candidates
- ▶ **Applying directly**
 - ▶ Identify who to speak to, take a tailored approach

Your CV

- ▶ **Your CV is a sales document to get you an interview**
 - ▶ Think of yourself as a brand
 - ▶ Two pages maximum
 - ▶ Opening profile
 - ▶ Demonstrate transferable skills
 - ▶ Highlight relevant work experience
 - ▶ Attention to detail
 - ▶ Show your personality
 - ▶ No time gaps or photos
 - ▶ Sense and grammar check
 - ▶ Align your digital profile

The Cover Letter

- ▶ Coherent and persuasive argument
- ▶ Do your homework
- ▶ Say why: this job, this company and you

The Interview

- ▶ Knowledge is power and conquers nerves - find out everything you can re: the company and interviewers
- ▶ Prepare for competency based interview questions
- ▶ Think of the interview as a dress rehearsal
- ▶ Take a portfolio
- ▶ Be on time, dress professionally and switch your phone off
- ▶ Firm handshake, eye contact
- ▶ Ask questions

The Interview

- ▶ Feedback to aim for: bright, engaged, well researched and really wants it.

Summary

- ▶ The competition is fierce at entry level so you need to stand out
- ▶ Emphasise any interests, work experience and achievements that show you have initiative and something different to offer
- ▶ Be focussed, well researched and prepared

Thank You!

- ▶ If you would like any further advice or guidance please don't hesitate to contact Julia Walton at Julia.walton@media-contacts.co.uk or call us on 020 7359 8244

Our website: www.media-contacts.co.uk