



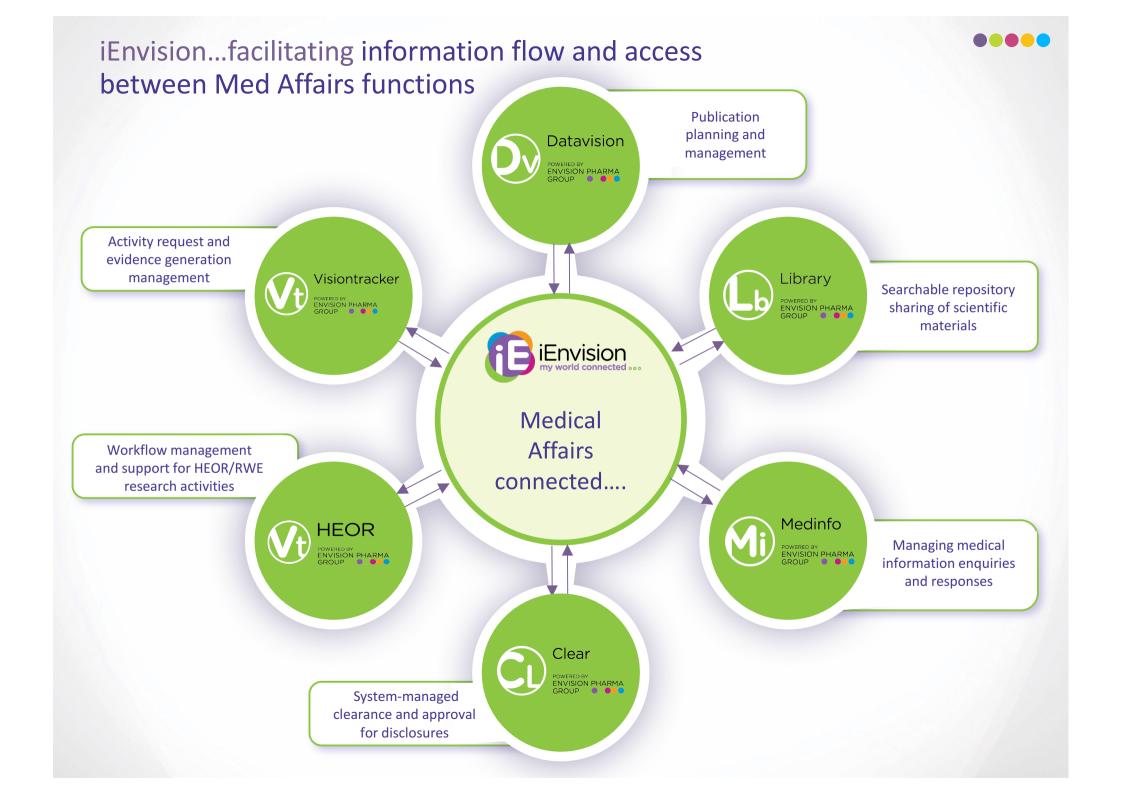
iEnvision for Publication Planners

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Envision Technology Solutions

MedComms Networking Event

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I am a publications planner, using Datavision as a standalone solution



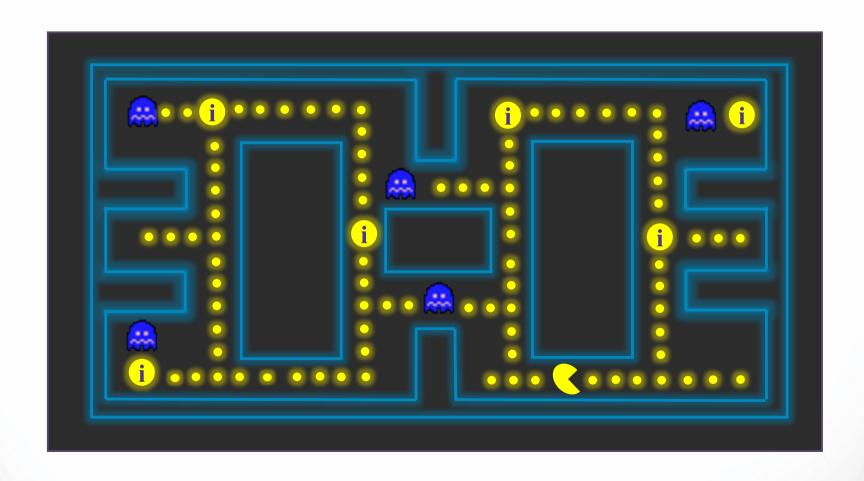
What information would assist in the efficient development and optimization of my publication plans?







Processes vary across companies, various locations and gatekeepers involved









Which pubs are being used internally?



Publications Planner



Datavision

POWERED BY
ENVISION PHARMA
GROUP

What HEOR studies are planned?

are physicians asking?

Which pubs are getting

What gaps could be filled with IIT data?





Which pubs are being used internally?



Publications Planner



What HEOR studies are planned?

What questions are physicians asking?

Which pubs are getting attention?



What gaps could be filled with IIT data?





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Visiontracker HEOR

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Medinfo









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What gaps could be filled with IIT data?





In summary iEnvision allows you to answer and act on three questions

PLAN

- What information is available to inform my decisions?
 - driven by rule- and role-based access

ACT

- What do I need to do?
 - in relation to my assigned projects and tasks
 - e.g. approvals, reviews, decisions

MONITOR

- What is going on in 'my world'?
 - i.e. my area(s) of responsibility or interest
 - e.g. view metrics, status summaries, latest information



THANK YOU

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