



think**aps**.com



# Adding Sparkle:

Making the most of new and existing technologies

Huw Marriott  
Inam Ulhaq



# What is Sparkle?





# Staging





# Multi/wide Projection: Large



# Multi/wide Projection: Small





# Meeting Format





# Virtual Events

- Low Cost
- Global Coverage
- Convenience
- Audience Engagement
- Instant Feedback
- Flexibility/Extendibility
- Measurability
- Environmental





# Virtual Events: Case Study

- Internal Communication
- Pre-registration with Confirmation/Reminders
- Global Audience with Multiple Time Zones
- Satellite Events in over 10 Countries
- Broadcast from London TV studio
- Question and Answer Session
- Workshops and Remote Feedback
- Simultaneous Translation





# Virtual Events: Registration

**Presenter One**

Affiliation

**Presenter Two**

Affiliation

**Program:**

**Welcome and introduction** (5 mins)

*Presenter One*

**Presentation One** (20 mins)

*Presenter Two*

**Presntation Two** (30 mins)

*Presenter One*

**Live Q&A** (20 mins)

*Moderated by Presenter One and Presenter Two*

**Summary and thank you** (5 mins)

*Presenter One*

[Click here to login](#)

**Registration**

\*First name:

\*Last name:

\*Location:

\*Email:

*\*Required fields*

[Test your system](#) to make sure it meets the minimum requirements to view this webcast.

Need additional support? Check out the [FAQ](#), or contact [support@thinkaps.com](mailto:support@thinkaps.com)



# Virtual Events: Presentation

Download

Swap Slide/Video

Enlarge Video

Enlarge Slide

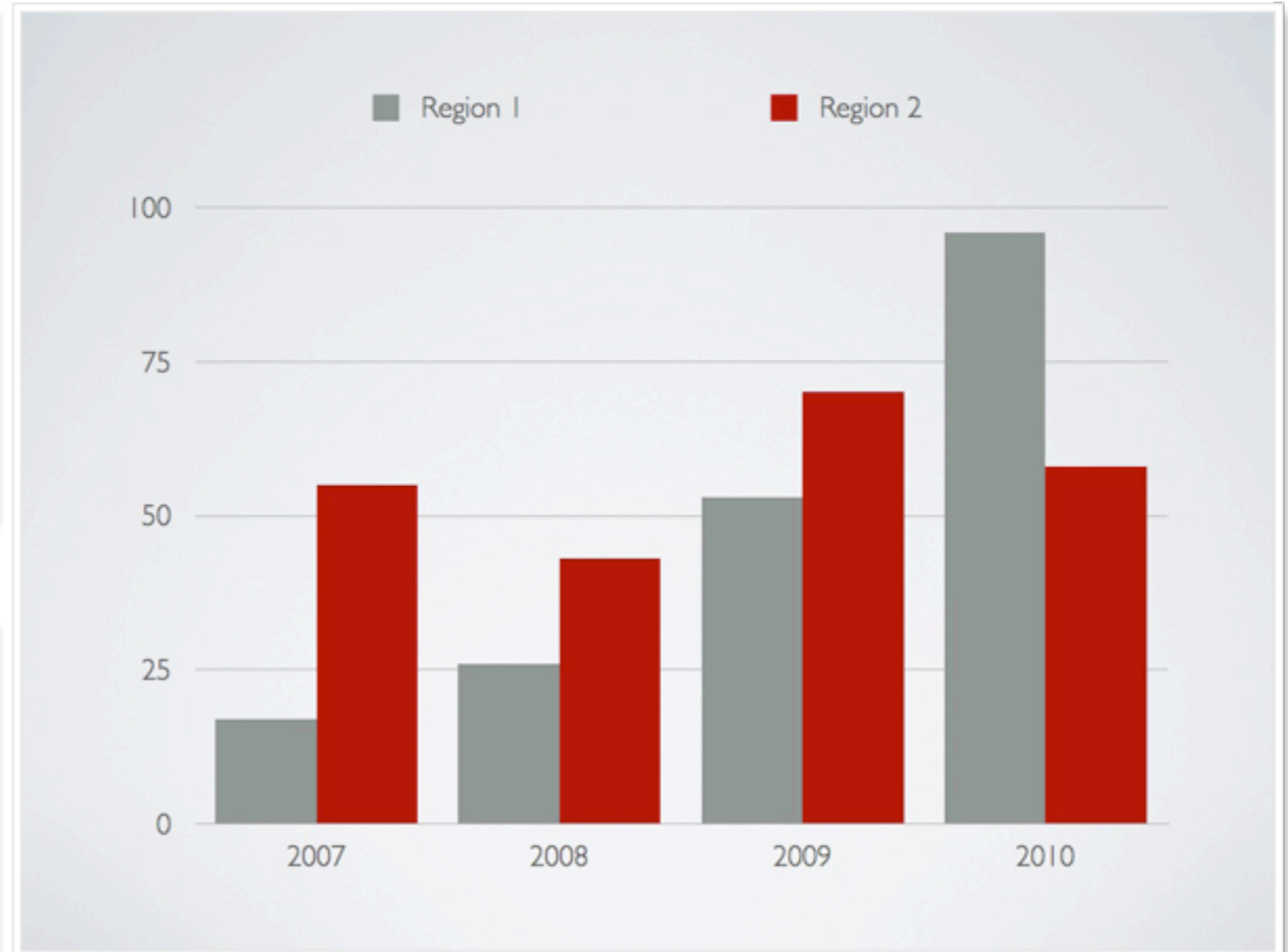


Welcome Message

Ask the presenter a question

## Welcome

Mauris lacinia felis in est tempus non convallis diam fringilla. Quisque molestie enim ornare lorem tincidunt ac rhoncus quam malesuada. Curabitur rhoncus magna in tellus porta sagittis. Nam eleifend, felis quis mattis tempor, enim enim gravida erat, nec commodo enim nisl in mi. In hac habitasse platea dictumst. Nam augue magna, molestie sed mattis eu, fringilla eget velit. Nulla in orci ligula. Fusce laoreet placerat vconvallis. Morbi scelerisque venenatis pulvinar.





# Interaction



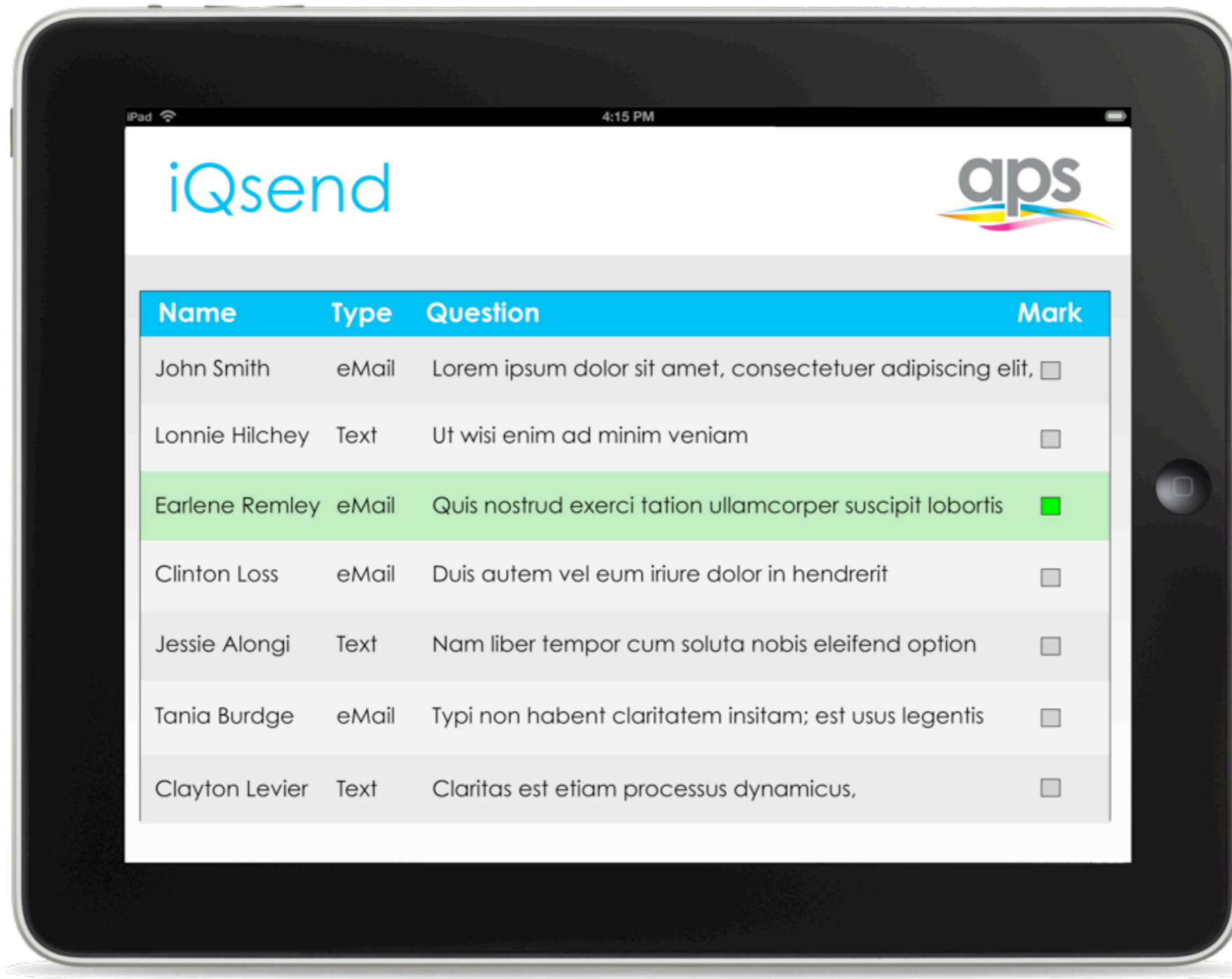
# iQsend



- Audience Interaction System
- No Specialist Hardware
- Utilising Mobile Phones/Smart Mobile Devices
- Email Questions
- Text Questions
- WIFI/3G/GPRS
- Moderator Filtering
- Wireless iPad Chairperson View



# iQsend





# Thoughtsort









# Thoughtsort





# Web Technology



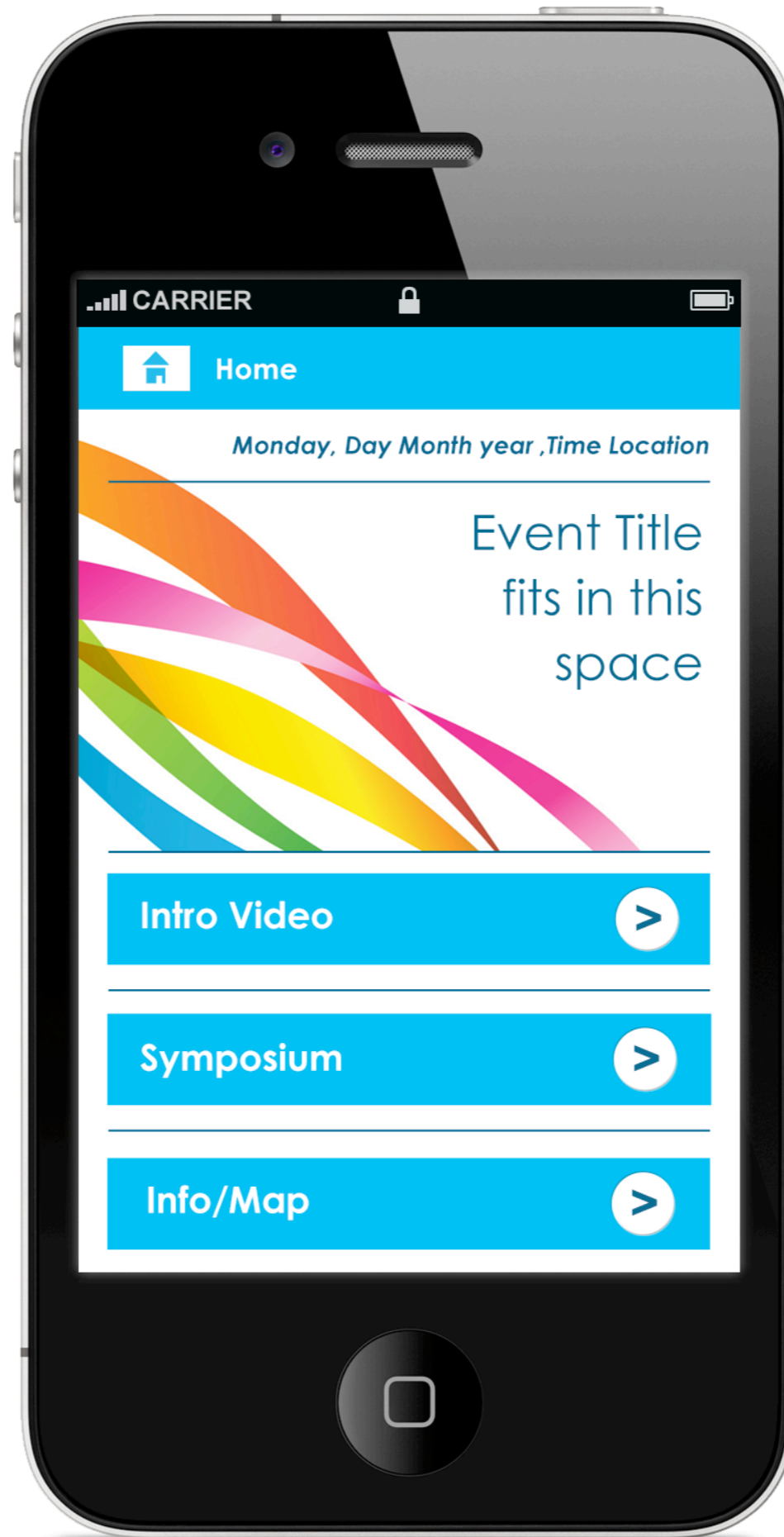


# eAbstract

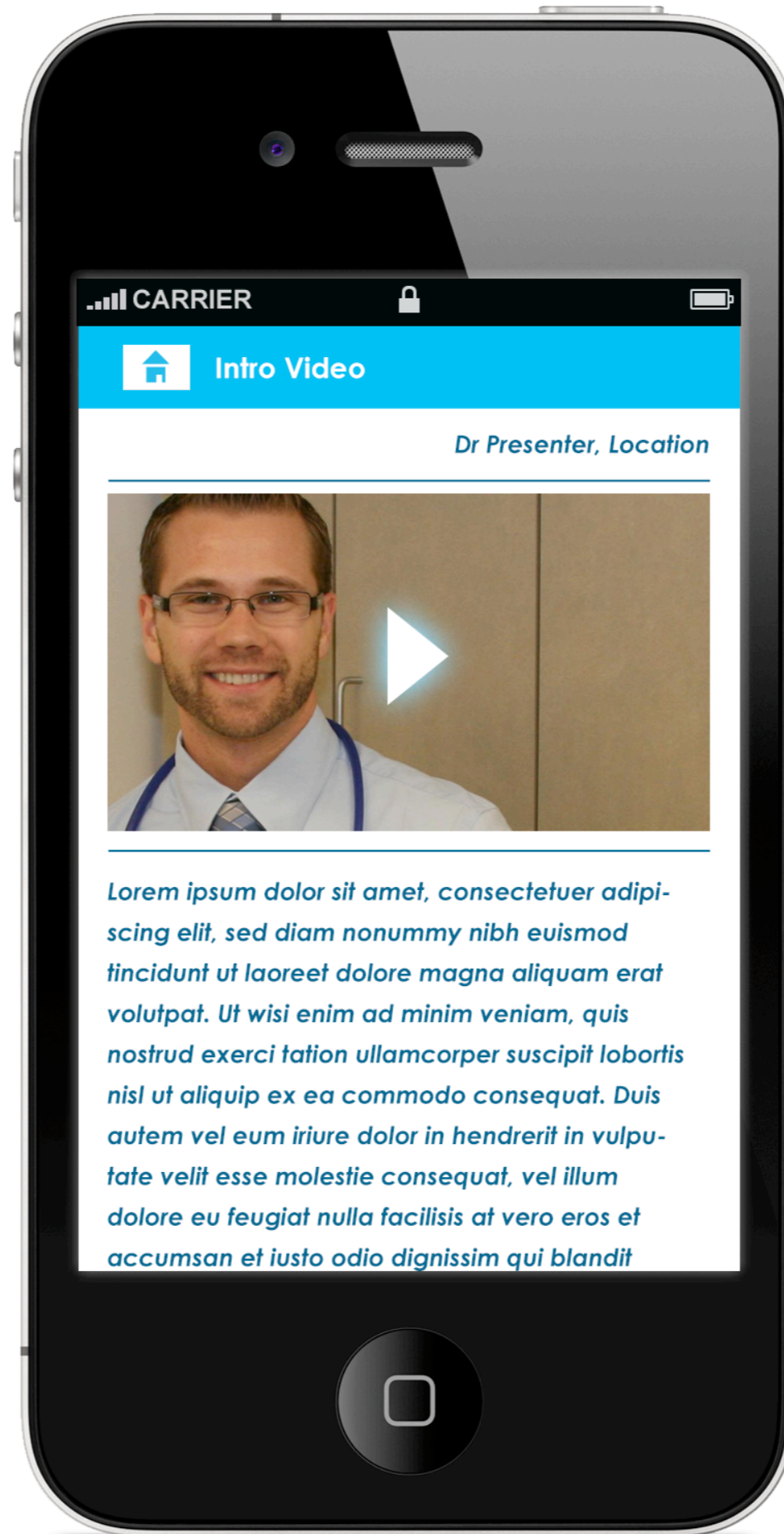
- Dedicated Mobile Microsite
- Pre/During/Post Event
- Video Previews from Presenters
- pdf Abstract View/Download
- Live Questions and Polls
- Post Event Feedback
- Web Enabled Smart Phones
- Open/Closed WIFI/4G/3G



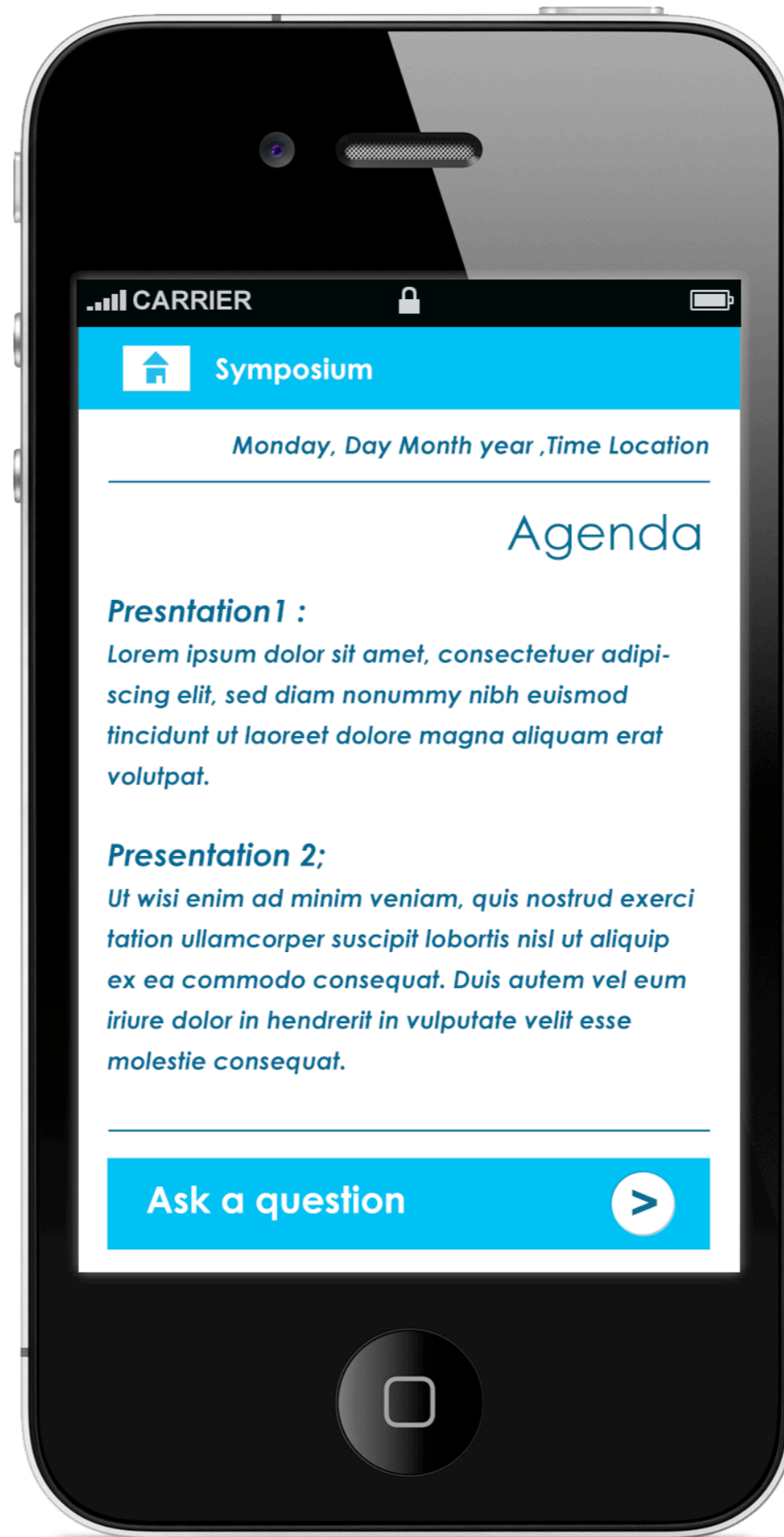
# eAbstract



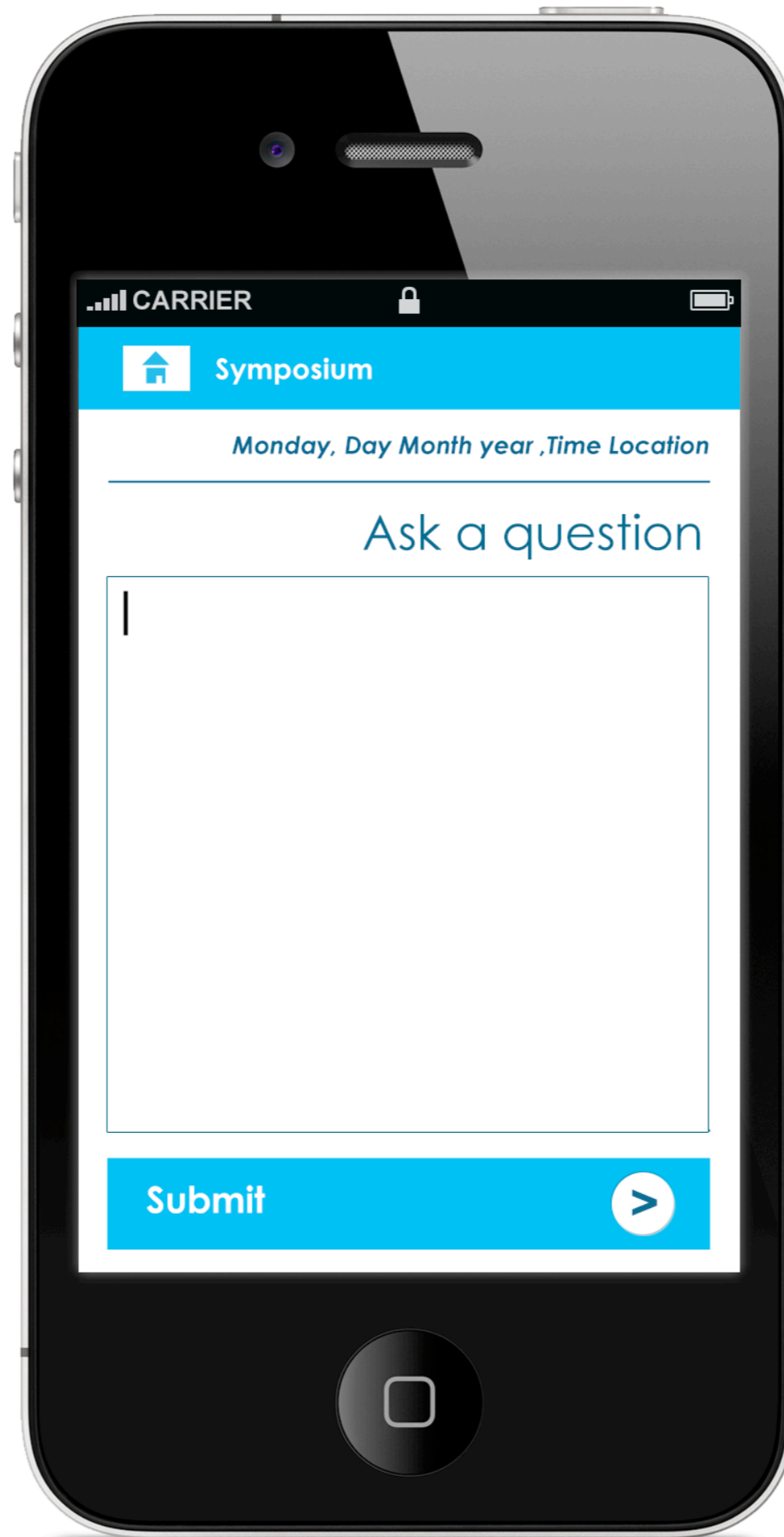
# eAbstract



# eAbstract



# eAbstract







# Augmented Reality



# Augmented Reality

- Bring printed material to life
- Add video
- Add 3D content
- Interact with content
- Applications for events and exhibitions





# Questions

