



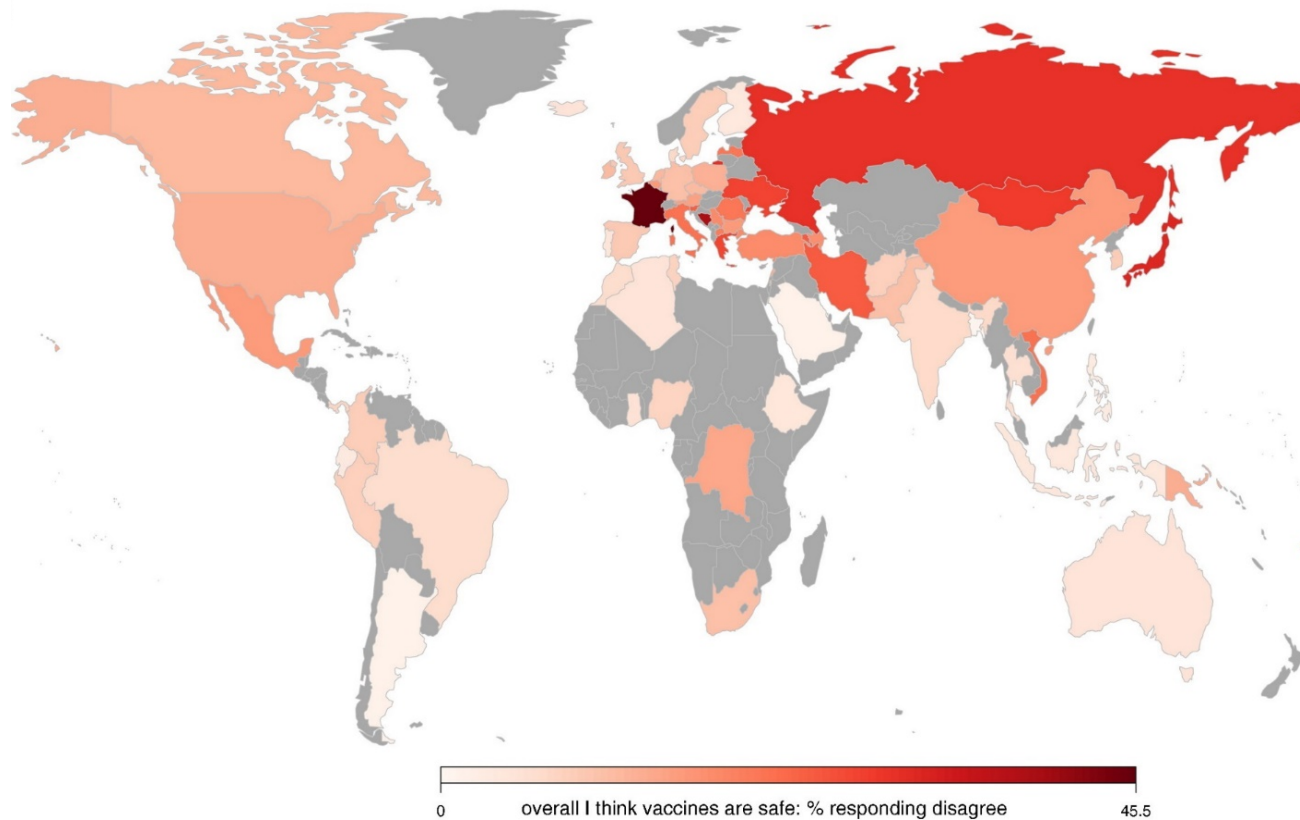
**Research Roundup –
advancing the publishing of
pharmaceutical industry research**

MedComms Networking Brunch
21 October 2019

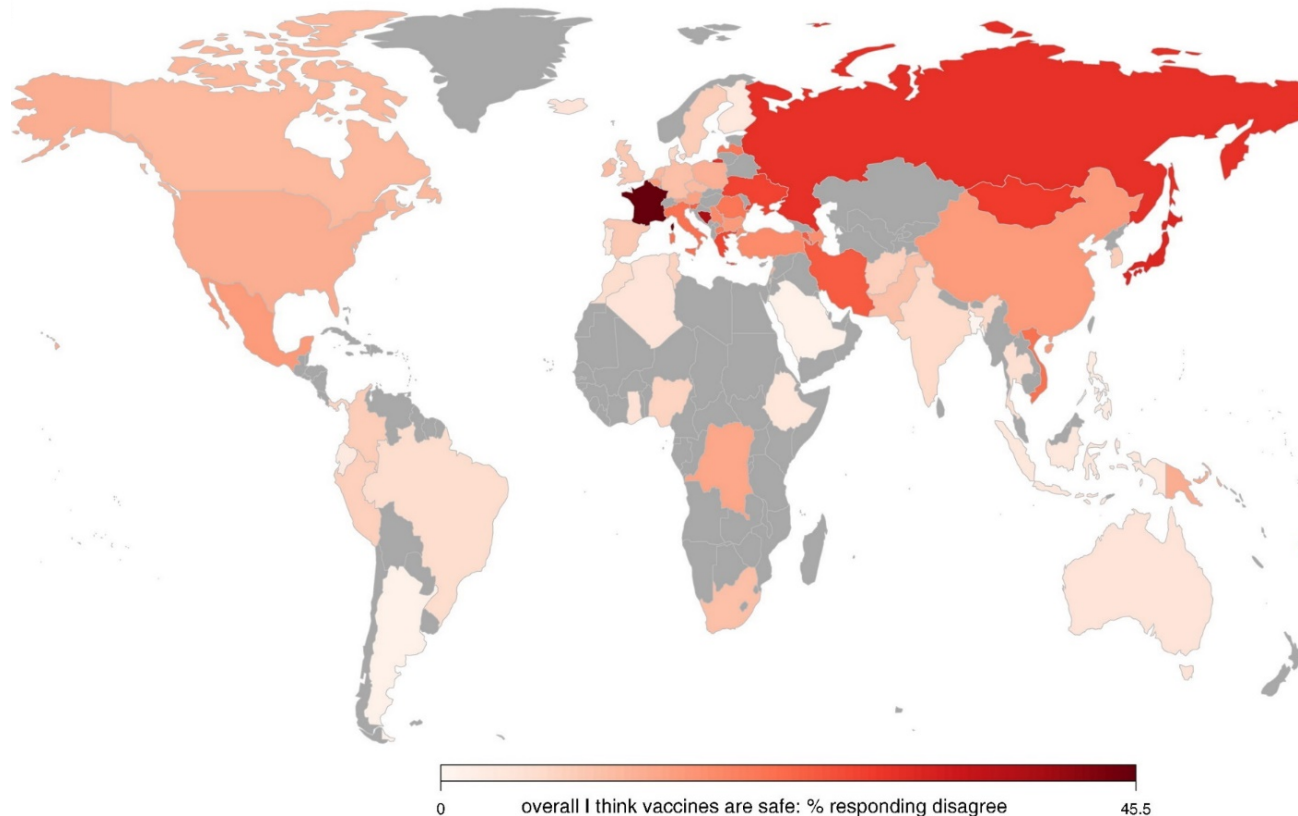
Disclosures

- Chris Winchester is an Employee and Director of Oxford PharmaGenesis Ltd, a Director and Shareholder of Oxford PharmaGenesis Holdings Limited and a Director of Oxford Health Policy Forum CIC

Lack of trust in vaccines is causing needless suffering and death



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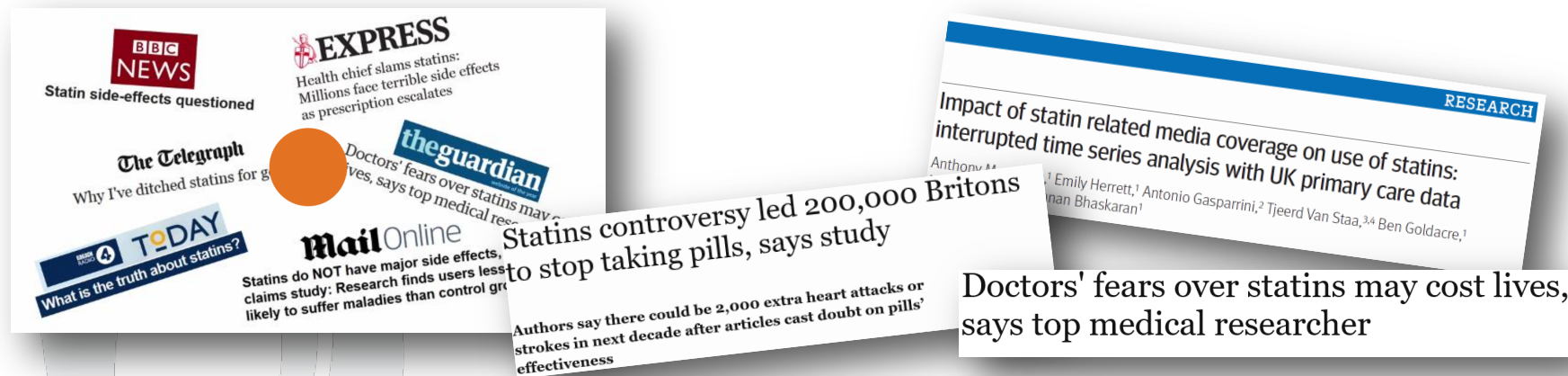
Focus on France

- Has the lowest confidence in vaccine safety in the world
- Measles vaccination rates have fallen to 85% (below the 95% needed)
- > **2500** cases of measles in the year to May 2018
- 22% admitted to hospital
- 3 deaths, most recently an immunocompromised 17-year-old girl

Italy, Greece and Bulgaria are also suffering severe epidemics

Lack of trust in statins is causing needless suffering and death

In the UK, **218 971** people stopped taking statins in the 6 months after [adverse] media coverage, which could potentially be associated with **2173–6372 excess CV events** in the following 10 years (assuming a 66–0% restart rate)



The same trends have been seen in Denmark, Netherlands, Turkey and Australia

CV, cardiovascular
Matthews A *et al.* *BMJ* 2016;353:i3283; Nielsen SF *et al.* *Eur Hear J* 2016;37:908–16; Schaffer AL *et al.* *MJA* 2015;202:591–5; Kocas C *et al.* *Int J Cardio* 2015;201:139; van Hunsel *et al.* *Br J Clin Pharmacol* 2009;67:558–64; Images: <https://www.bmj.com/content/353/bmj.i3283>; <https://www.theguardian.com/society/2016/jun/28/statins-controversy-uk-people-stop-taking-pills-heart-attack-stroke>; <https://www.theguardian.com/society/2014/mar/21/sp-doctors-fears-over-statins-may-cost-lives-says-top-medical-researcher> (Accessed 11 January 2019)



The most shared cancer article on Facebook in 2016

“Dandelion weed can boost your immune system and cure cancer”



Agenda

Time	Topic	Speaker
10:30	Introduction	Chris Winchester, Oxford PharmaGenesis
10:40	Disclosing the results of clinical trials: how is the pharmaceutical industry doing?	Gemma Rogers, Oxford PharmaGenesis
11:05	Good Practice for Conference Abstracts and Presentations: GPCAP	Jackie Marchington, Caudex
11:30	Professional medical writers increase the quality and speed of clinical trial reporting	Obaro Evuarherhe, Oxford PharmaGenesis
11:55	Open access policies of leading medical journals: a cross-sectional study	Tim Ellison, Oxford PharmaGenesis
12:20	Open Pharma position statement on open access	Chris Winchester, Oxford PharmaGenesis
12:30	Meeting close	