



integrity



intelligence



insight

inScienceCommunications

11th May 2016

Our Company

inScience Communications and Springer Healthcare within the Structure of Springer Nature

SPRINGER NATURE

 **Springer** Healthcare

inScienceCommunications

inScience Communications sits within Springer Healthcare

Global reach with local market expertise

Our network of global locations

Sydney (1960)

Auckland (1964)

Chester (1982)

Philadelphia (1983)

Osaka (1987)

Milan (1990)

Paris (1993)

Tokyo (1994)

Madrid (1995)

London (1998)

Munich (1999)

Sao Paulo (2000)

Buenos Aires (2000)

Mexico City (2000)

Delhi (2002)

New York (2004)

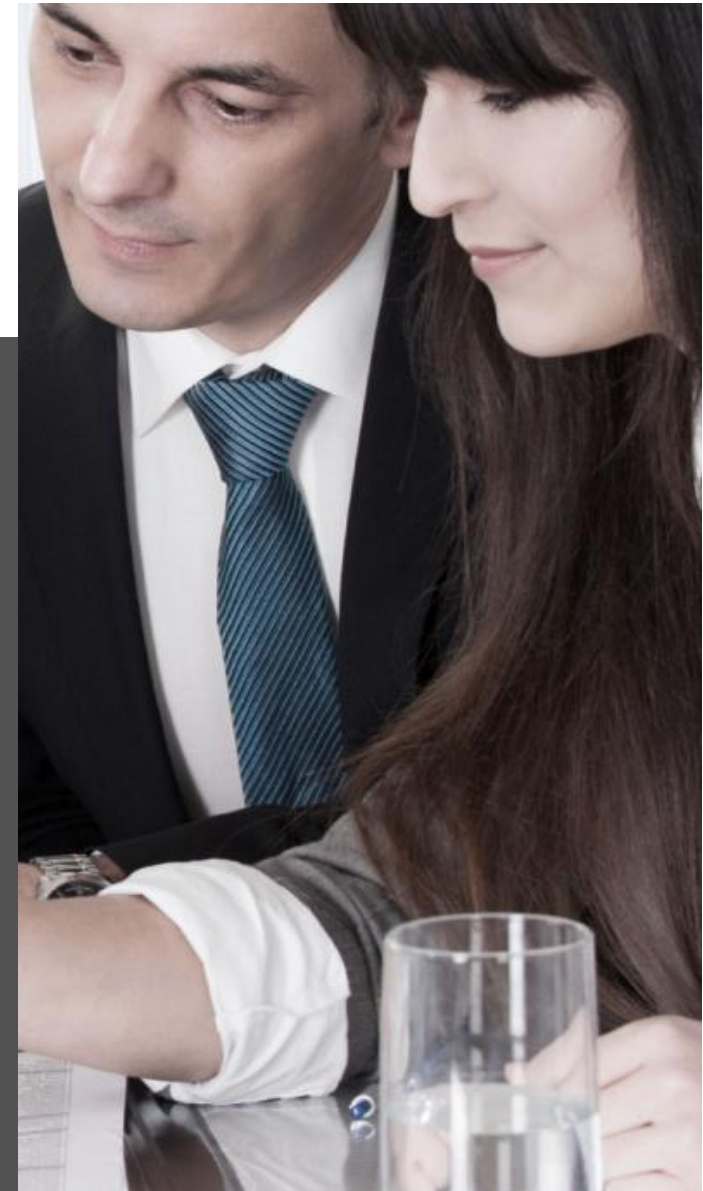
Beijing (2006)



inScience Communications our background

- 100+ full-time, highly qualified medical writers and account staff globally
- 60 writers and account team members in UK and US offices
 - Writers have life science degrees, most have advanced degrees
 - Writers and account teams from diverse backgrounds (research/academia, publishing, pharmaceutical industry, medical communications)
 - A continuous commitment to training and development
- We adhere to Good Publication Practice (GPP)

**30+ years of medical education
and content development**





Projects include, but not limited to:

- Publication plans
- Original research articles
- Review articles
- Gap analysis
- Abstracts/scientific posters
- Core Value Dossiers
- Presentations
- Slide kits
- Advisory boards
- Symposia
- Competitive intelligence
- Literature surveillance
- Stand alone meetings

Long-term clients and trusted relationships



15 years



Bristol-Myers Squibb

13 years



13 years



Daiichi-Sankyo

13 years



SANOFI

12 years



10 years



Bayer

10 years



10 years



8 years



8 years



7 years



5 years



4 years



SANDOZ

4 years



Boehringer
Ingelheim

3 years



GlaxoSmithKline

3 years



3 years



A Member of the Roche Group

3 years

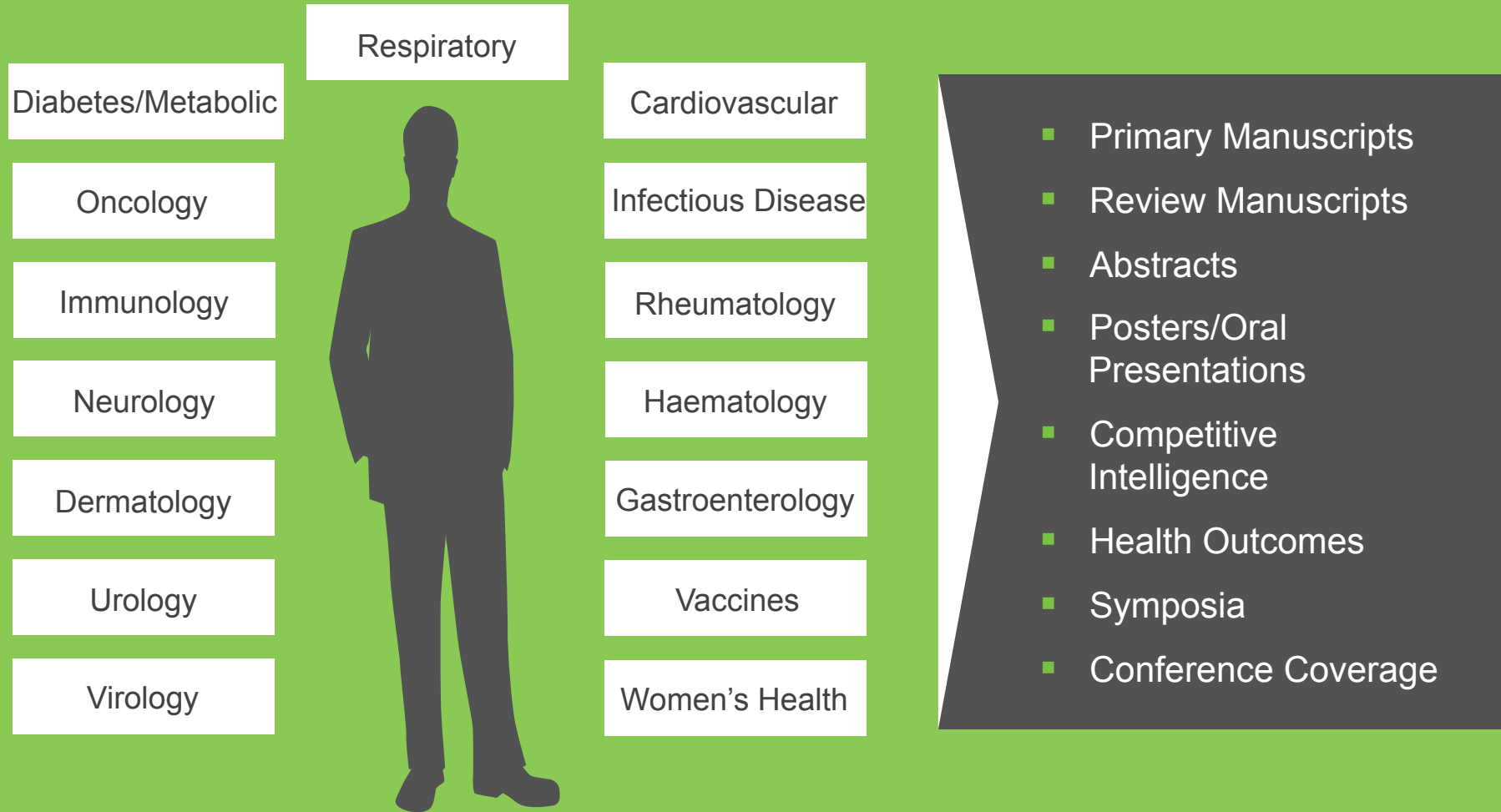


2 years



2 years

Therapeutic area expertise



So what makes us different – what defines us?

- Publishing heritage: we are the only publisher-owned medcomms agency
- ‘Full service’ but our core business is at the scientific (rather than commercial) end of the communications spectrum
- We form long-term ‘strategic partnerships’ with our clients, helping them to design and deliver communications programmes to achieve their goals, rather than an agency hired to write discrete papers according to a brief
- Stability: we’ve been around for a long time!
- Stability: we are part of a big organisation, buffering us from short-term financial pressures
- Work/life balance: we make sure there is enough support and flexibility for people to be happy, creative and productive
- A commitment to ongoing training
- Multicultural, multinational organisation

What we look for in entry-level writer candidates

- A life science education
- Excellent written English
- An aptitude for clear story-telling
- Clear and rigorous thinking
- Attention to detail
- Team skills
- Flexibility
- Inter-personal skills: ability to work well with a wide range of personalities
- Comfortable working in a service industry
- Comfortable working in a commercial environment
- Comfortable working with pharma

What we offer to entry-level writers

- Our commitment
- A 'permanent' contract
- Structured training
- An integral role in project teams
- Exposure to a wide range of project types
- Exposure to a range of therapy areas
- Client contact
- Opportunity to travel
- Prospects!