

highfield:communication

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MedComms Networking career workshop  
Oxford, 11 May 2016

## Our mission

“Help our healthcare clients **optimise opportunities** through a better **understanding of products and therapy areas**”

## Who we are

- highfield:communication established for 15 years
- Team of 16 full-time staff



Account Handlers



Project Managers



Medical Writers



Interns

We recruit **people who believe in our values,**  
and who have the potential to  
**add value to the company and our clients**

# What we do

- Develop and implement **strategies and communication programmes** for all stages of a product's life cycle
  - Ensure accurate dissemination of information in a way that is **co-ordinated, relevant and timely**
  - Work with clients to **identify new opportunities** and gain insights into future therapy area developments



# How we work

## Build relationships

- Excellent **relationships with clients and thought leaders** across the globe
- Expertise to quickly **build trust** with thought leaders in **new therapy areas**

## Form partnerships

- Genuine **partnerships with our clients and their external experts**
- Experienced senior account leads who are **true consultants**

h:c

## Deliver quality

- **Creative solutions** backed with **scientific expertise** and editorial rigour
- Established processes to **meet key deadlines** within budget
- Wealth of experience **delivering meetings around the world**
  - Over 50 advisory boards in last 24 months alone!

## Ensure compliance

- Familiarity with relevant **industry codes, standards and compliance systems**
- **Guide our thought leaders through a changing compliance environment** with experience, tact and diplomacy

... but don't just take our word for it!

**"... as I have come to expect (over the years!) another excellent job from Highfield." Client**

**"The slide deck really looks excellent, so thank you to you and the team for this." Client**

**"Thanks so much for your wonderful help on this – you and your team are a real pleasure to work with." Client**

**"... I think you did a tremendous job!"  
Author**

**"Great work! Many thanks to all of you."  
Author**

**"I just heard that the AIA poster was one of the finalists for the best poster at European ISPOR." Client**

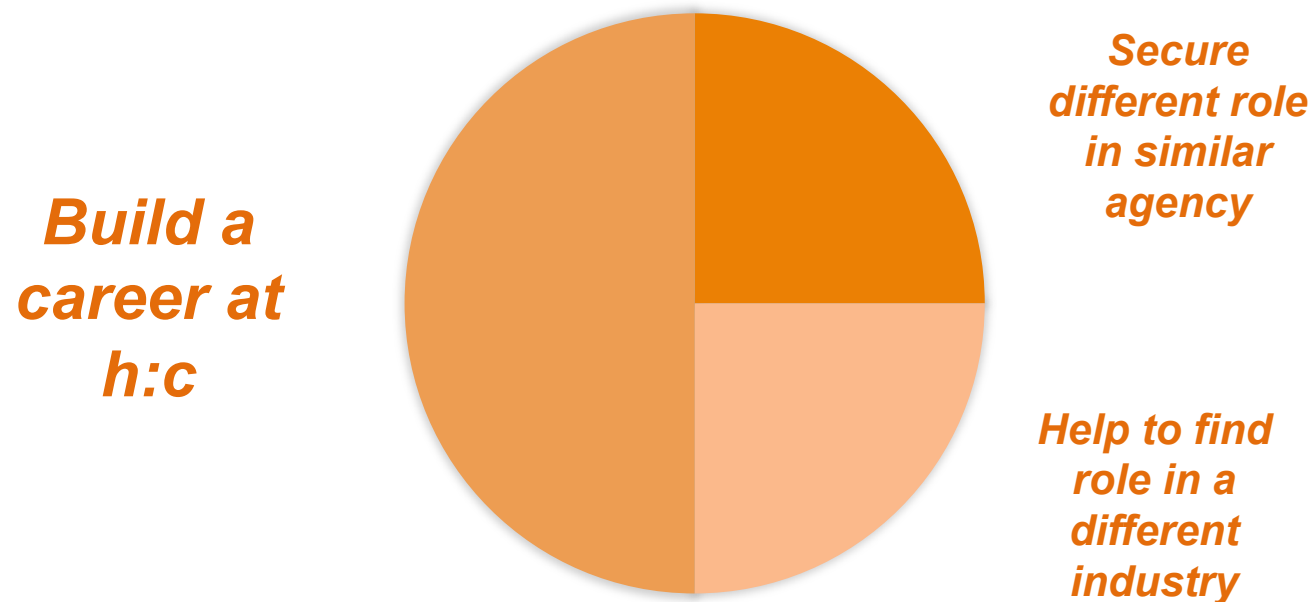
**"My 4 years interaction with Highfield has been fascinating and full of learning. I really admire the way h:c adds value"  
Client**

**"Your hard work continues to ensure that we conduct our pre-launch activities to the highest possible standard and I'm sure will have a positive effect on the upcoming launches"  
Client**

## Your opportunities: 6-month internship

- **Broad exposure** to different functions **across the company**
- Can be a real '**door-opener**' for a career in MedComms
- Internships at h:c are **paid**

# Where could a h:c internship take **you**?





## Jess – Medical Writer



- Joined in 2014 as an **intern**
- Switched from project management to **writing**

*“Everyone here is friendly and supportive, and there is a real commitment to personal development as well as building a strong and highly motivated team”*

## Lindsey – Account Manager



- Joined in 2012
- Rapid **progression** within the company

*“The most enjoyable part of my job is seeing a project through from its very beginning to its successful end”*

knowledge. experience. expertise.

# Contact us

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