

Industry Update Zinc to Vault PromoMats

MedComms Networking Event - 4th July 2018
<http://www.medcommsnetworking.com/>

The Veeva logo consists of a white downward-pointing triangle followed by the word "veeva" in a lowercase, sans-serif font.

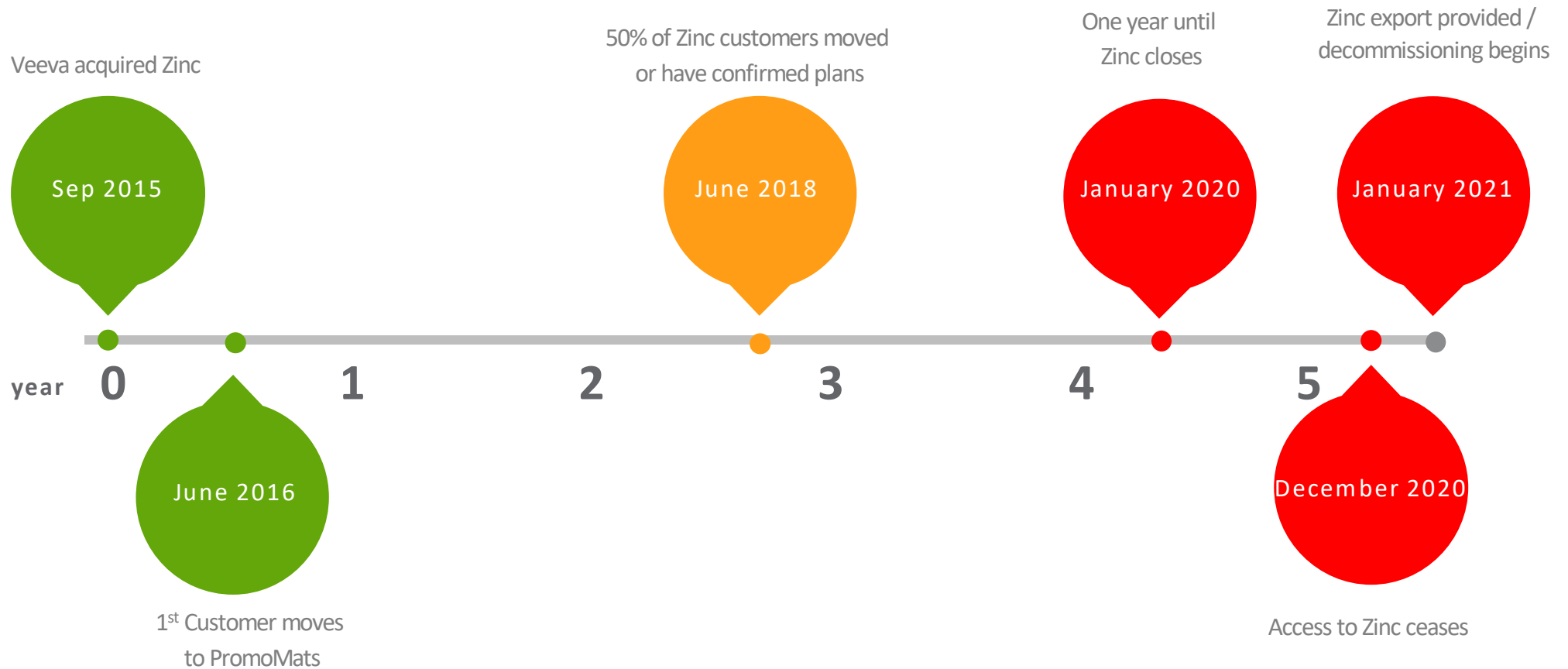


veeva

Stacy Hardie

Associate Director, Content Partners

Zinc MAPS: End of Life Milestones



Zinc to Vault PromoMats Upgrade Progress



95 Zinc sites have migrated or are in the process of migrating

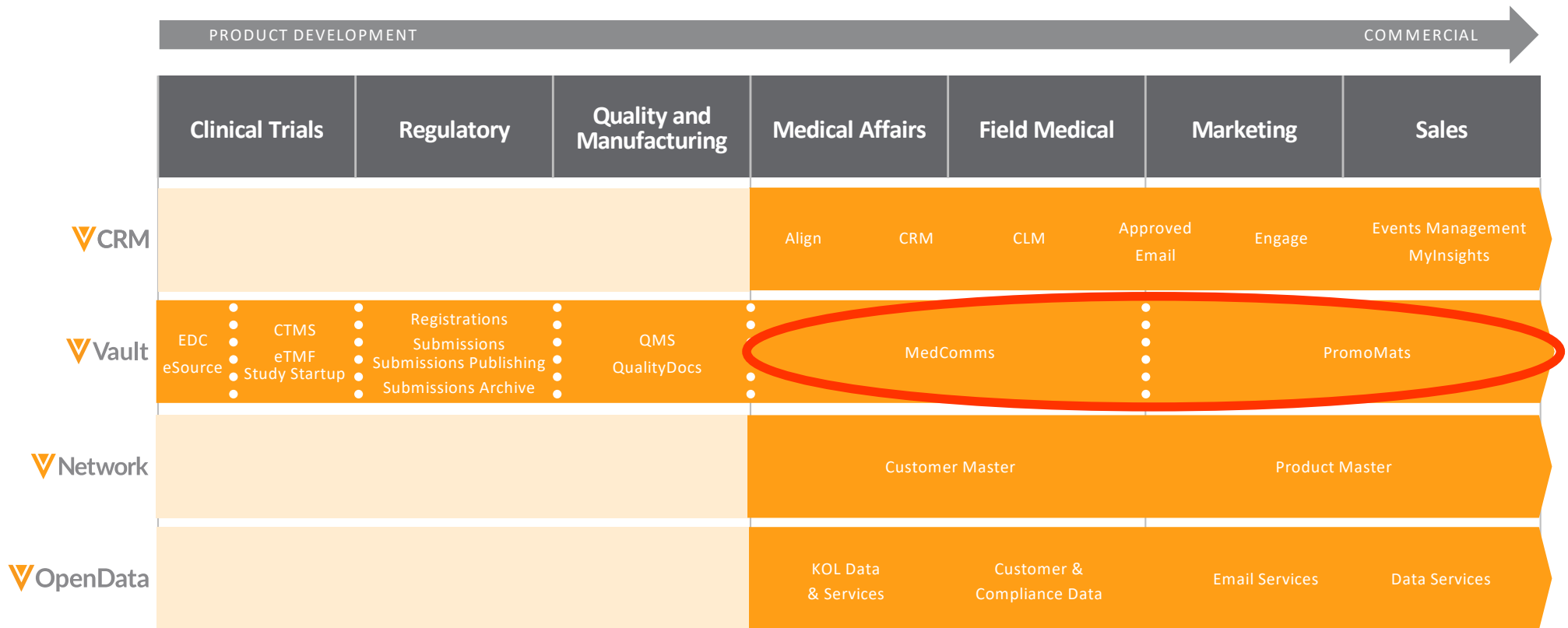




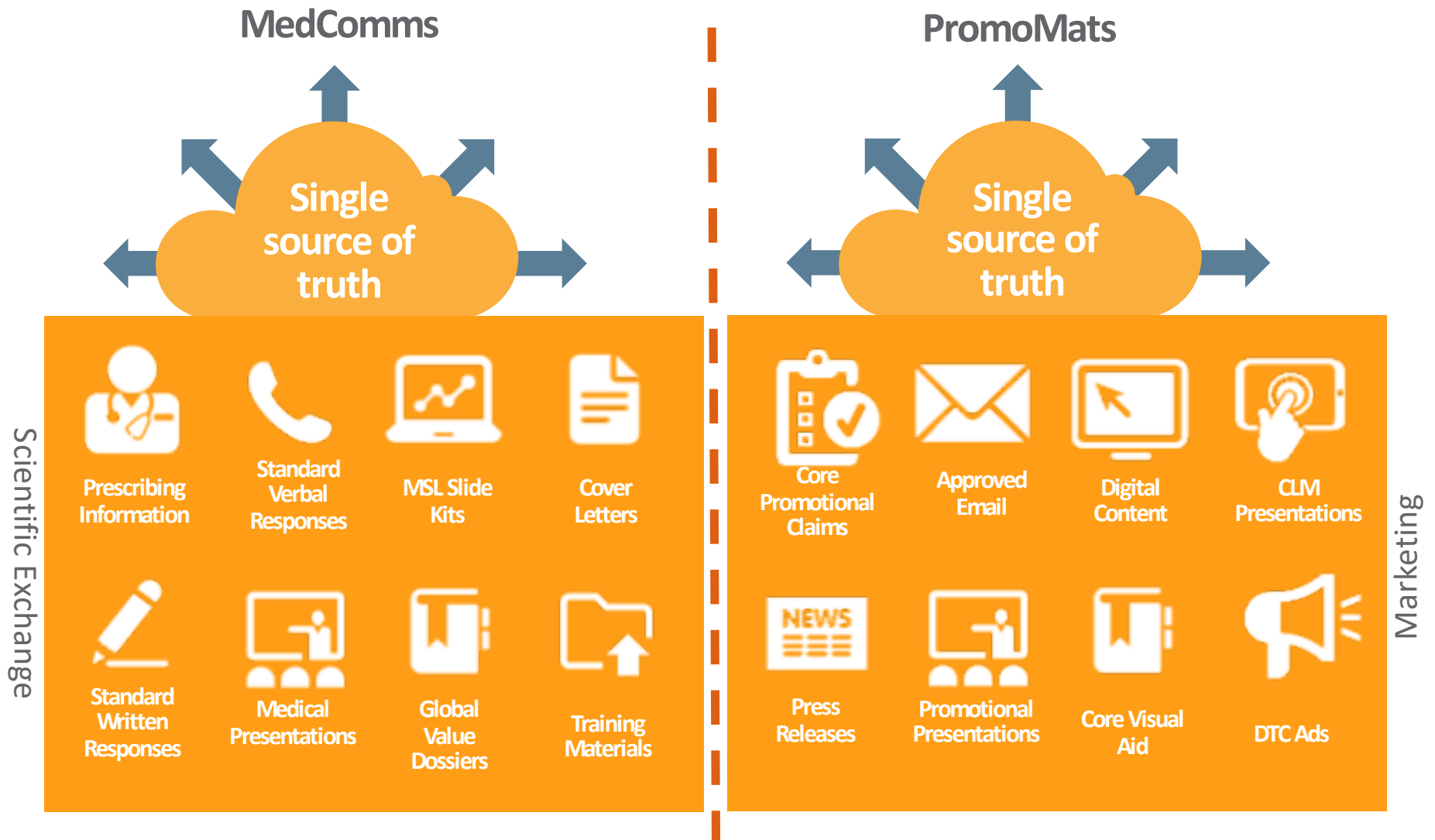
Industry Update

The Strategic Viewpoint

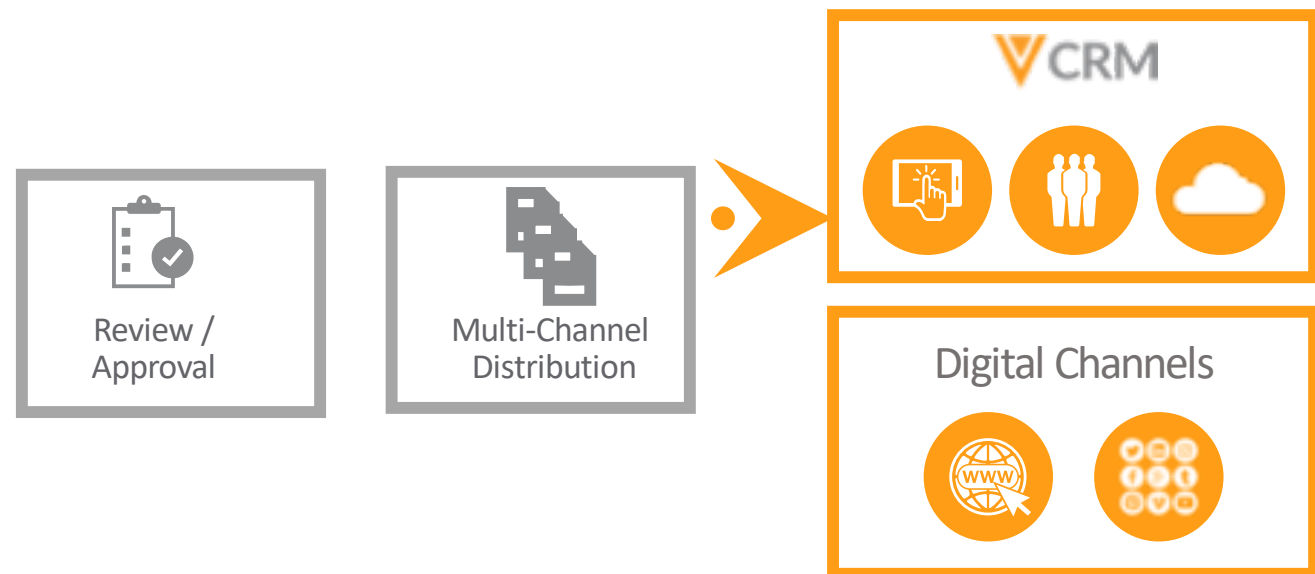
Veeva Spans an Entire Life Sciences Company



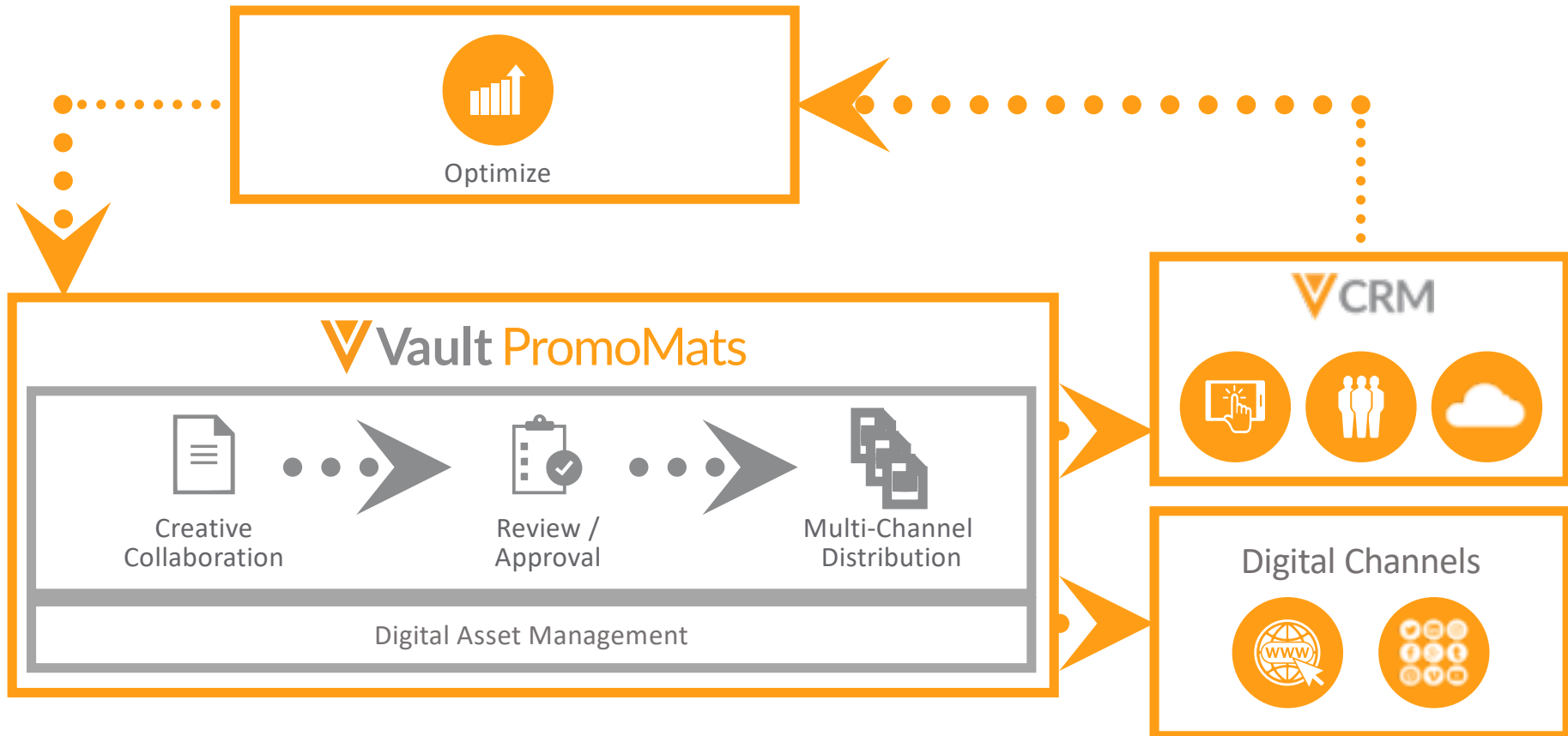
Content & Interactions Drive Application Selection



Digital Supply Chain



Complete Digital Supply Chain





Three Things You Need to Know

Three Things You Need to Know



More than
Zinc



Source
Content



Agencies
are Key



Three Things You Need to Know



More than
Zinc



Source
Content



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Audit Trail (Route Map)

- Deeper audit information is shown between the Timeline View and Audit Trail

The screenshot displays a Veeva system interface with a route map on the left and an audit trail window on the right.

Route Map (Left Panel):

- APPROVED FOR DISTRIBUTION:** (v1.0) State changed to Approved for Distribution. Changed by Dominic Eaton | 15 May 2017 18:28 BST.
- SUBMISSION COMPLETE - UK:** (v1.0) Self-Certification & Compliance - UK. Completed: 15 May 2017 18:28 BST.
- APPROVED FOR PRODUCTION:** (v0.1) MLR Approval. Completed: 15 May 2017 18:13 BST.
- READY FOR MLR:** (v0.1) Submit for MLR. Completed: 15 May 2017 18:02 BST.
- QC COMPLETE:** (v0.1) Submit for QC. Completed: 15 May 2017 17:53 BST.
- DRAFT:** (v0.1) Created Document. Created by Dominic Eaton | 15 May 2017 17:50 BST.

Audit Trail Window (Right Panel):

Audit trail for document PP-CC-UK-0001

Quick history: All | Date range: dd MMM yyyy to dd MMM yyyy | Get History

Showing events for 17 Feb 2014 to 01 May 2018 (172 results)

Timestamp (dd MMM yyyy)	User Name	Version	Event Description
01 May 2018 3:31 PM BST	Rob.Shaw@vpharmcomm4.com	1.0	Viewed Document
02 Oct 2017 10:56 AM BST	dominic.eaton@vpharmcomm4.com	1.0	Viewed Document
04 Jul 2017 4:11 PM BST	dominic.eaton@vpharmcomm4.com	1.0	"portaluser@vpharmcomm4.com" was added to the "Viewer" field
04 Jul 2017 4:10 PM BST	dominic.eaton@vpharmcomm4.com	1.0	"portaluser@vpharmcomm4.com" was removed from the "Consumer" field
04 Jul 2017 4:06 PM BST	dominic.eaton@vpharmcomm4.com	1.0	"portaluser@vpharmcomm4.com" was added to the "Consumer" field
04 Jul 2017 4:06 PM BST	dominic.eaton@vpharmcomm4.com	1.0	"kevinliggett@vpharmcomm4.com" was added to the "Consumer" field
			"Viewable Rendition" rendition



Reviewers assign Verdicts (Stamps)

- More robust than Zinc as Verdicts are mandatory (Zinc Stamps were not enforced)

Vault PromoMats All Documents Search documents Felicity PromoMats User

Tasks Library Reporting More Portal **+ Create** ADMIN

« Back to Tasks

Verdicts: Cholecap A Brighter Future (v0.2) 11 **IN REVIEW**

Task: Review and provide your outcome - Verdicts: Cholecap A Brighter Future **Due 2/15/2018** [Show more](#) **Complete**

Annotate 13 View Links

Regulatory Review

Review and annotate this document, and when completing your task, state whether regulatory submission is required, along with your review outcome.

Approved (no changes)
 Approved with changes
 Not Approved

Please add your comments...

*Required to proceed **Cancel** **Complete**

INFORMATION

General

Name Verdicts: Cholecap A Brighter Future

Description

Document Number VV-00087

Version 0.2

Status In Review

Country [United Kingdom](#)

Product [Cholecap](#)

Lifecycle Zinc MAPS Review & Approval

Type Zinc Content

Tags Dosing

Last Modified By System on 11/28/2017 10:02 AM GMT

Created By PromoMats User on 12/29/2016

0 Comments



Anchors (Referencing)

- Linked Document is the Reference Link
- Anchor is the highlighted section within the Reference document – these can be named in PromoMats for easy and accurate reuse

The screenshot displays the Veeva Vault PromoMats interface. The main document, 'NHS Information Sheet (v0.2)', is in a 'DRAFT' state. A large teal graphic is visible on the left side of the document. A 'Veeva Vault - Google Chrome' window is open, showing a document viewer with an annotation tool. The annotation tool is positioned over a section of the document, and a pop-up window displays the 'Anchor Name: Efficacy'. The right-hand side of the interface shows a list of 'Linked Documents (6)', including 'Cholecap Patient Brochure UK - BFA', 'Claims Document C-VP-0002', 'Landscape PP-WD-US-0002', 'New Claim from Template C-CC-0001', 'NHS Information Sheet PP-VP-BE-0001', and 'VeevaProm XR Brochure with Markup PP-VPX-DE-0001'. The bottom of the screenshot shows the text 'Lung cancer' and 'The diagnosis and treatment of lung cancer'.



Three Things You Need to Know



More than
Zinc



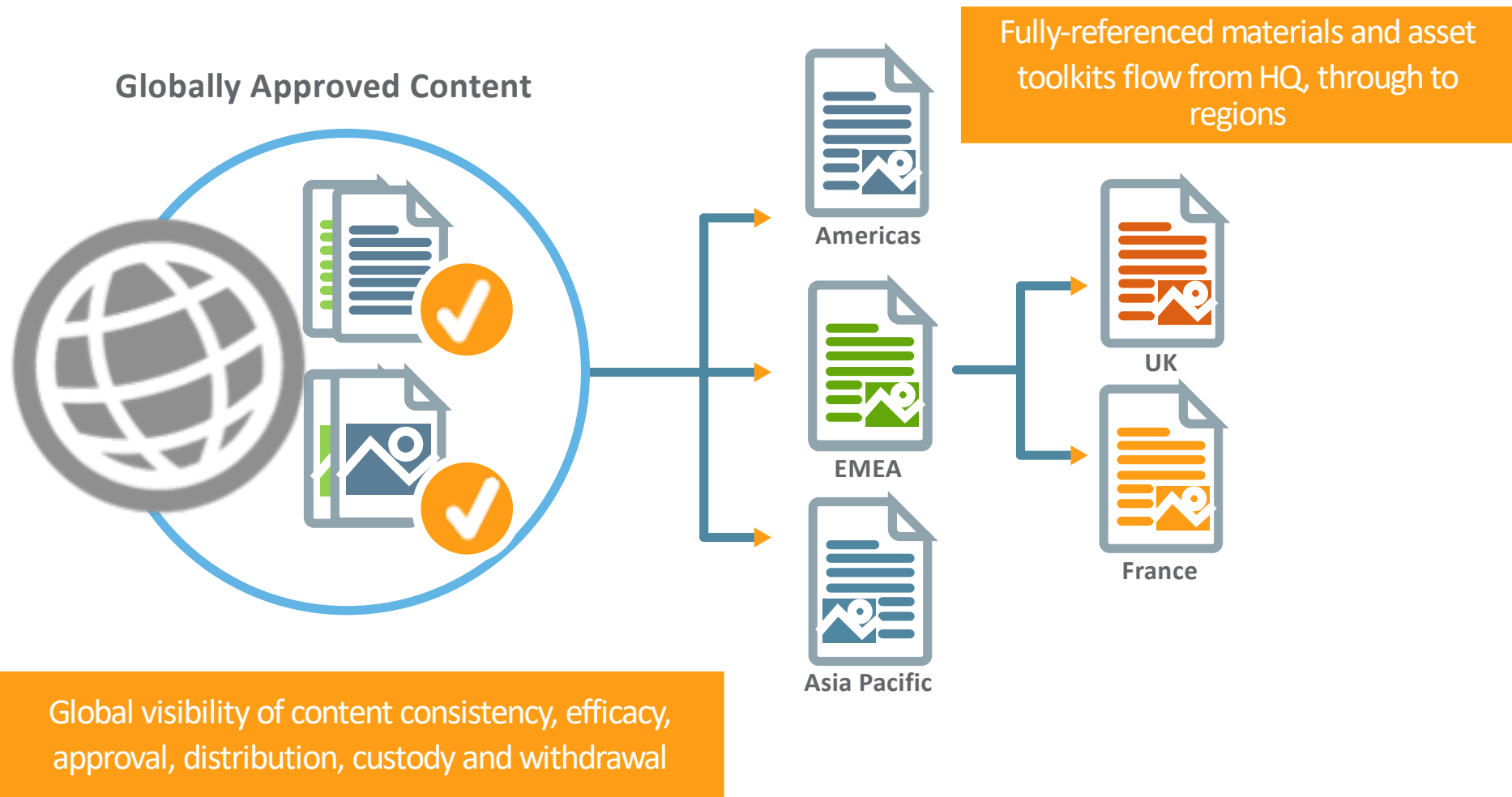
Source
Content



Agencies
are Key



Source Content Promotes Content Re-use



Three Things You Need to Know



More than
Zinc



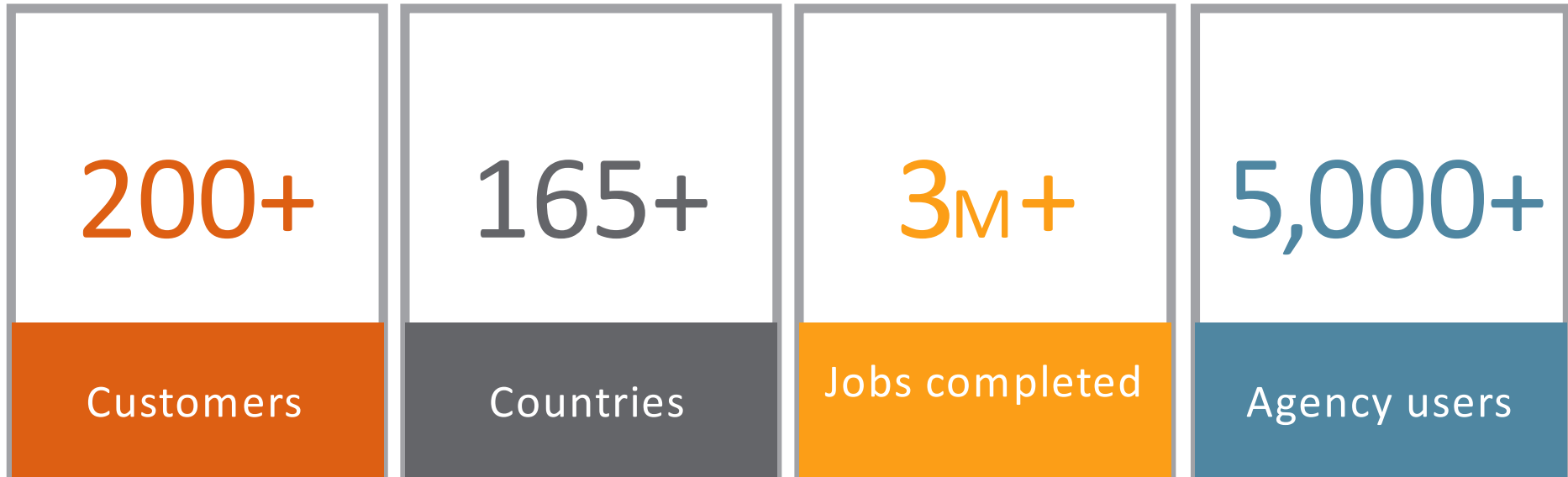
Source
Content



Agencies
are Key



Agencies are Key



Vault PromoMats Certification Program - Agencies

Giving agency individuals the skills they need to work with
Vault PromoMats, giving you peace of mind.



**TRAINING
MODULES**

**EXAM
SIMULATION**

**CERTIFICATION
DATABASE**

**GLOBAL
SERVICE
CENTRE**



Bite-Size Module Library 50+ Modules

Each module takes approximately 5 minutes to view and then try.

Bite-size learning enables users to fit training round work-load

Simple Search to Locate and Open a Document

Veeva

This module is on:

Simple Search to Locate and Open a Document

[View Module](#) [Try Module](#) [Return to main Menu](#)

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Exam Simulation

Simulation Navigation and Scoring Metric

Users should allow 90 minutes to complete

You will be facing a series of different Vault PromoMats tasks. The number of steps you need to take to succeed will differ with each task.

To set expectations, you will be greeted with an introductory pop up before each new task. The pop-up will deliver the necessary instructions required to complete the challenge.

Once a task has been accepted, there are some rules you need to abide by to pass the simulation without losing any lives.

Select an image below to review the instructions.

The image displays three screenshots of the Vault PromoMats interface, each with an orange label below it:

- Scoring Metric:** A screenshot showing a task titled "Links" with instructions to annotate a document. It includes a "Links" section with text and a "Submit" button.
- Simulation Navigation:** A screenshot showing a "Submit" button with a checkmark icon and an information icon (i). Below the button, it says "0 Comments".
- Bonus Tasks:** A screenshot showing a "Bonus Question" section with a question and three answer options represented by icons: a plus sign (+), an at sign (@), and a hash sign (#).

At the bottom of the interface, there is a navigation bar with the Vault PromoMats logo, a close button (X), and a progress indicator showing "03 / 04" with left and right arrows.



Certification Database

www.veeva.com/promomats-certification

Giving agency individuals the skills they need to work with Vault PromoMats, giving you peace of mind.

Search our Veeva Vault PromoMats Certification Database

Search for Agencies










Search by Agency Name [20 result\(s\) shown below](#)

Search by Country

[reset search](#)

Filters to aid search

SEARCH RESULTS

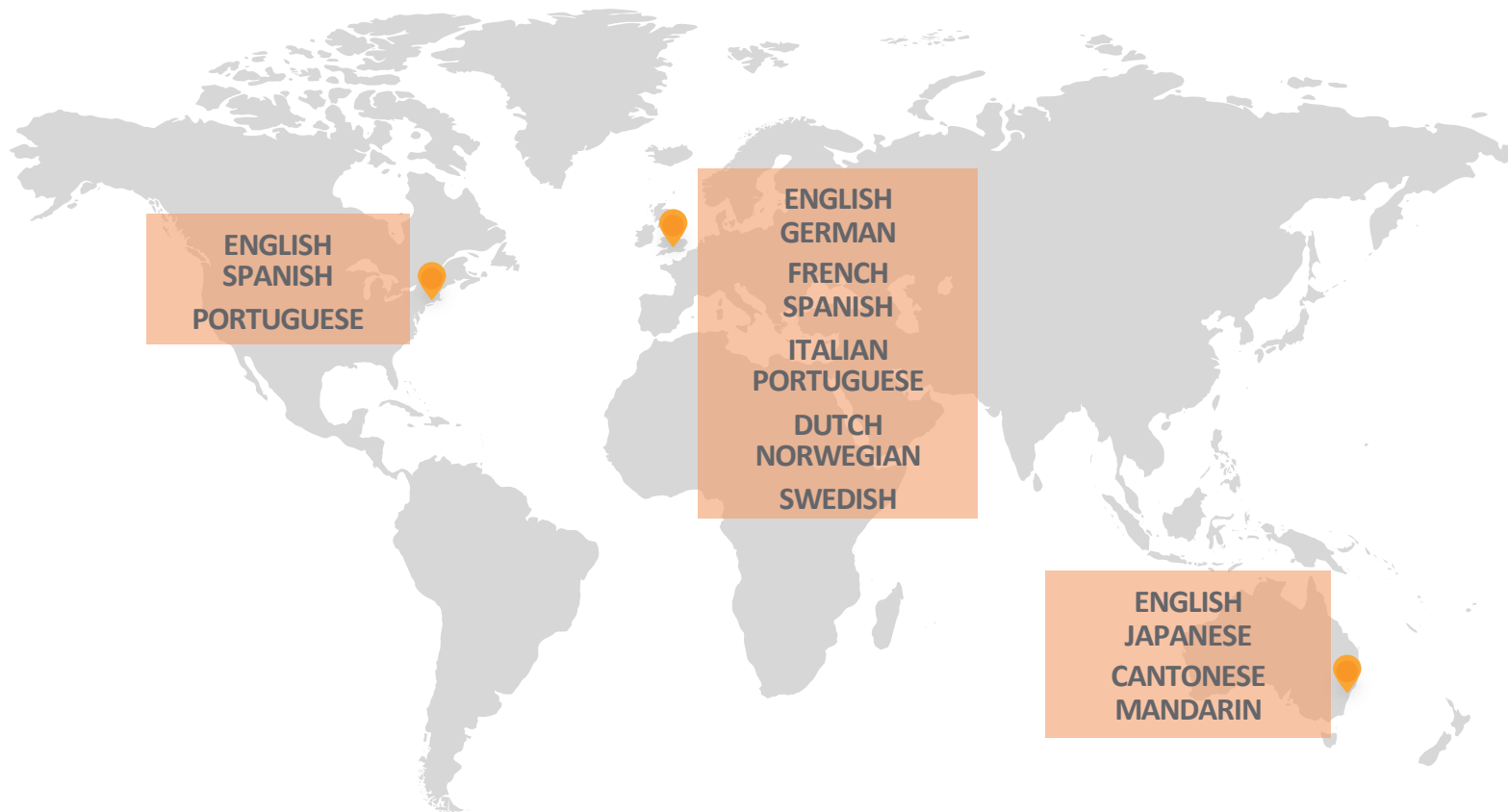
Agency name	No. of users	Agency profile
 AMK Healthcare Mexico	 1	 <input type="button" value="+"/>
 Access Pointe	 1	 <input type="button" value="+"/>
 Aorta Pty Ltd	 1	 <input type="button" value="+"/>

Click on + to view users and details for agency



Global Service Centre

- Veeva continues to provide 24/7 support to Zinc & PromoMats Customers, and process over 10,000 requests each month



Additional Support



**Promotional
Compliance
Group**
[LinkedIn](#)



**DAM life
Sciences
Community**
[LinkedIn](#)



**Vault Help
for
Zinc MAPS**
[Vault Help](#)



**Vault
PromoMats
Innovation
Hub**
[Veeva & U](#)



Get in Touch



For more information regarding any aspect of the Veeva PromoMats Certification Program for Agencies, please send an email to:

vpcpa@veeva.com



Or find us on the web:

<https://www.veeva.com/agencies>





Thank you