

Introducing the Fishawack Group

Standing out from the crowd

FISHAWACK
group of companies



Who I am - a brief introduction



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Diane has a strong background in the medical sciences and medical communications industry. She gained her PhD in medical microbiology from Edinburgh University and worked as a post-doctoral research scientist for nearly 10 years in tropical medicine and neurobiology at Edinburgh and Oxford universities, respectively. In 1998, Diane entered the medical communications agency environment as a medical writer, and has gained extensive experience in editorial and client service roles within two agencies during this time. She has worked on a broad range of project types, in both a tactical and strategic capacity, and gained a considerable depth of knowledge in a range of therapy areas.

In her role as Group Professional Development Director at Fishawack, Diane is responsible for Human Resource management across the Group, from co-ordinating recruitment, to supporting skills and career development, to retaining talent.

Diane is delighted to be have finally reached a stage in her life where she can combine her love of medical science and chatting to people into a bona fide career!

Who we are – The Fishawack Group of Companies

- Established in 2001
- Now one of the largest independent agencies (~240 staff)
- Group of dynamic healthcare communications companies with a reputation built on excellence and creativity
- The Fishawack Group of Companies operates under 5 main brands

 FISHAWACK
communications

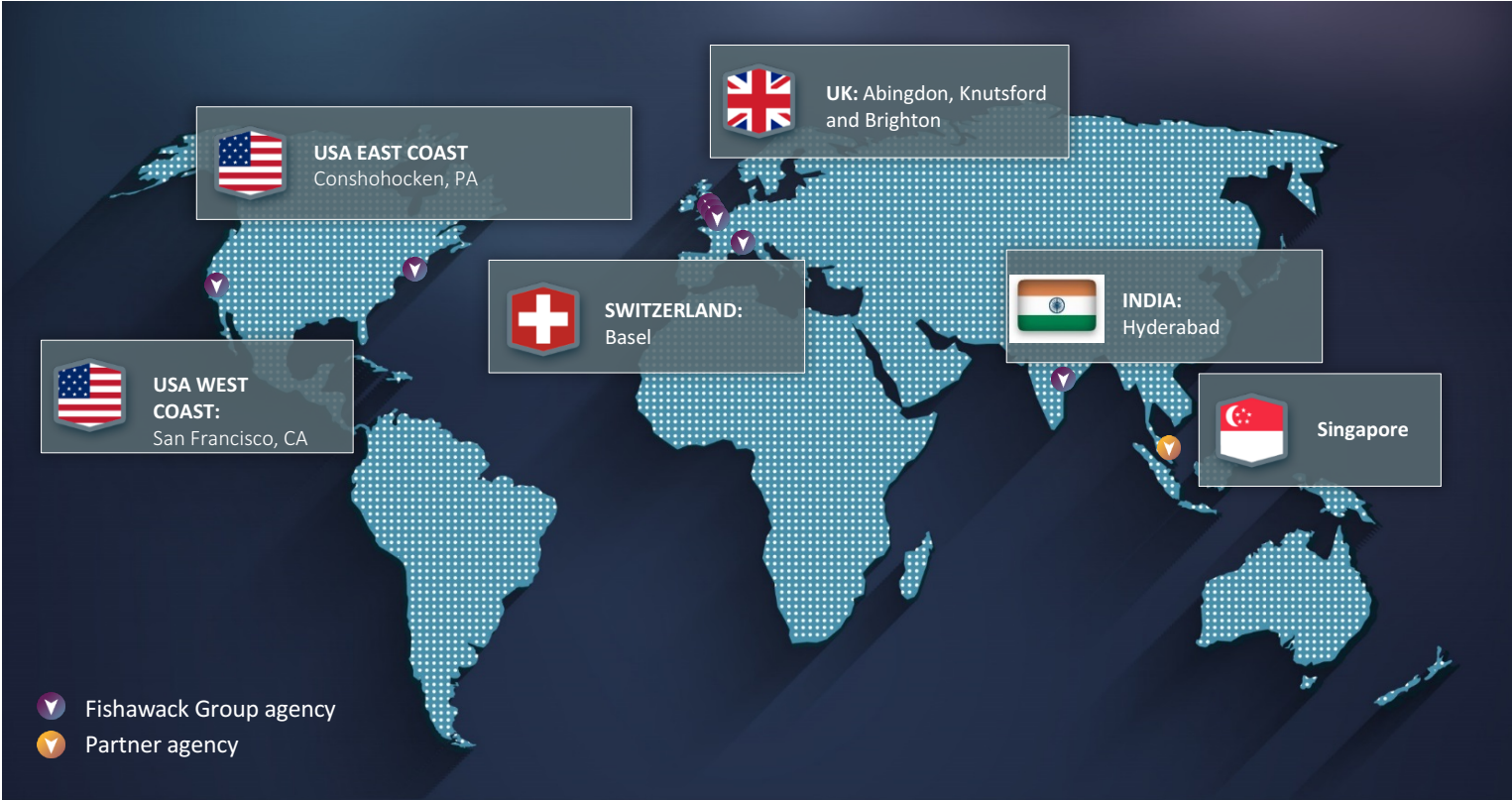
 INDICIA
MEDICAL

 FISHAWACK
FACILITATE

 FISHAWACK INDICIA

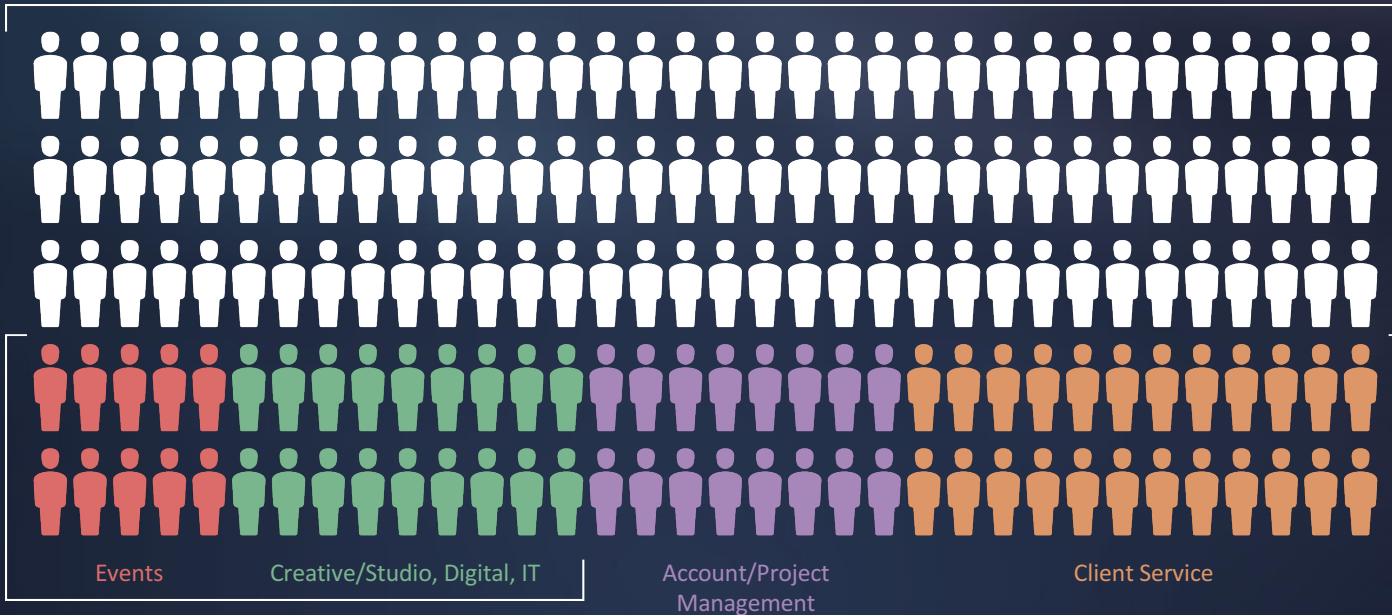
 JK
JK Associates
Medical Communications Group

Where we are – a Global Medical Communications Company

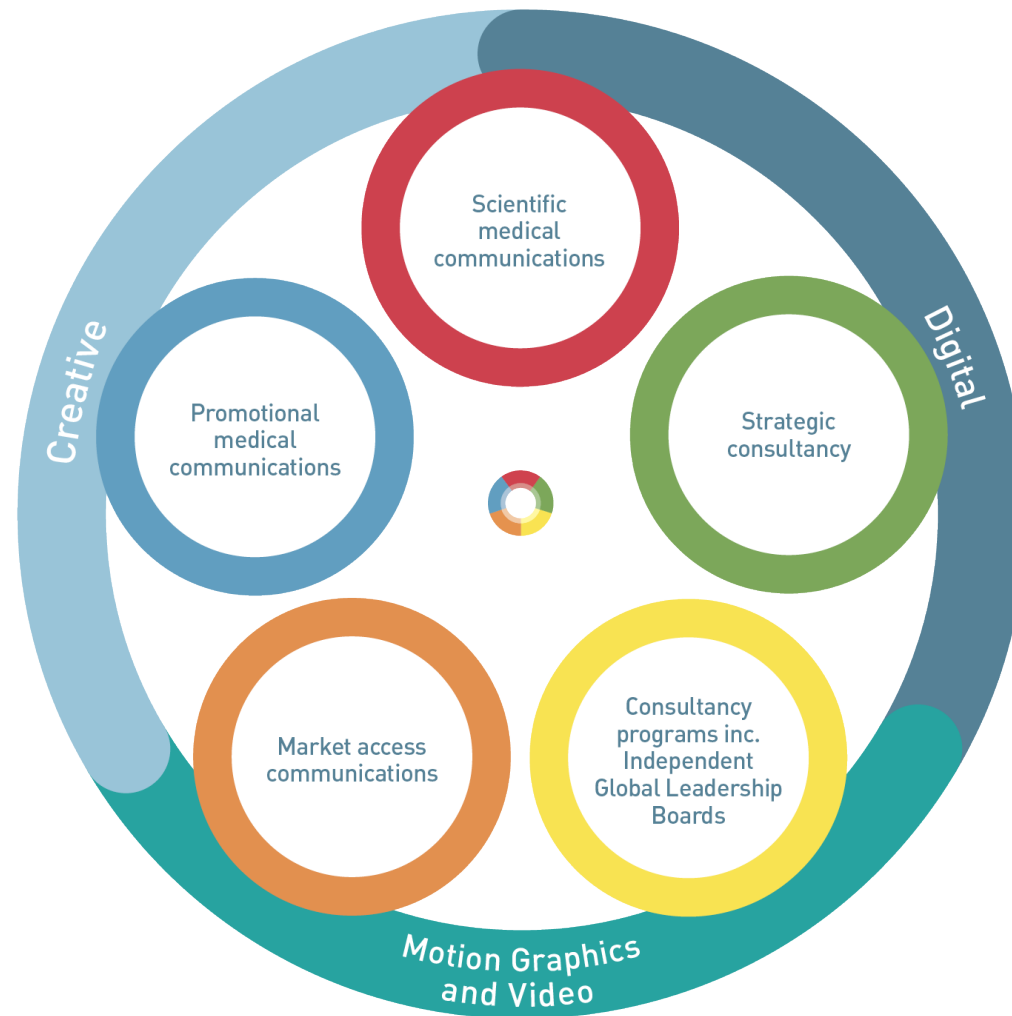


Who we are – our People

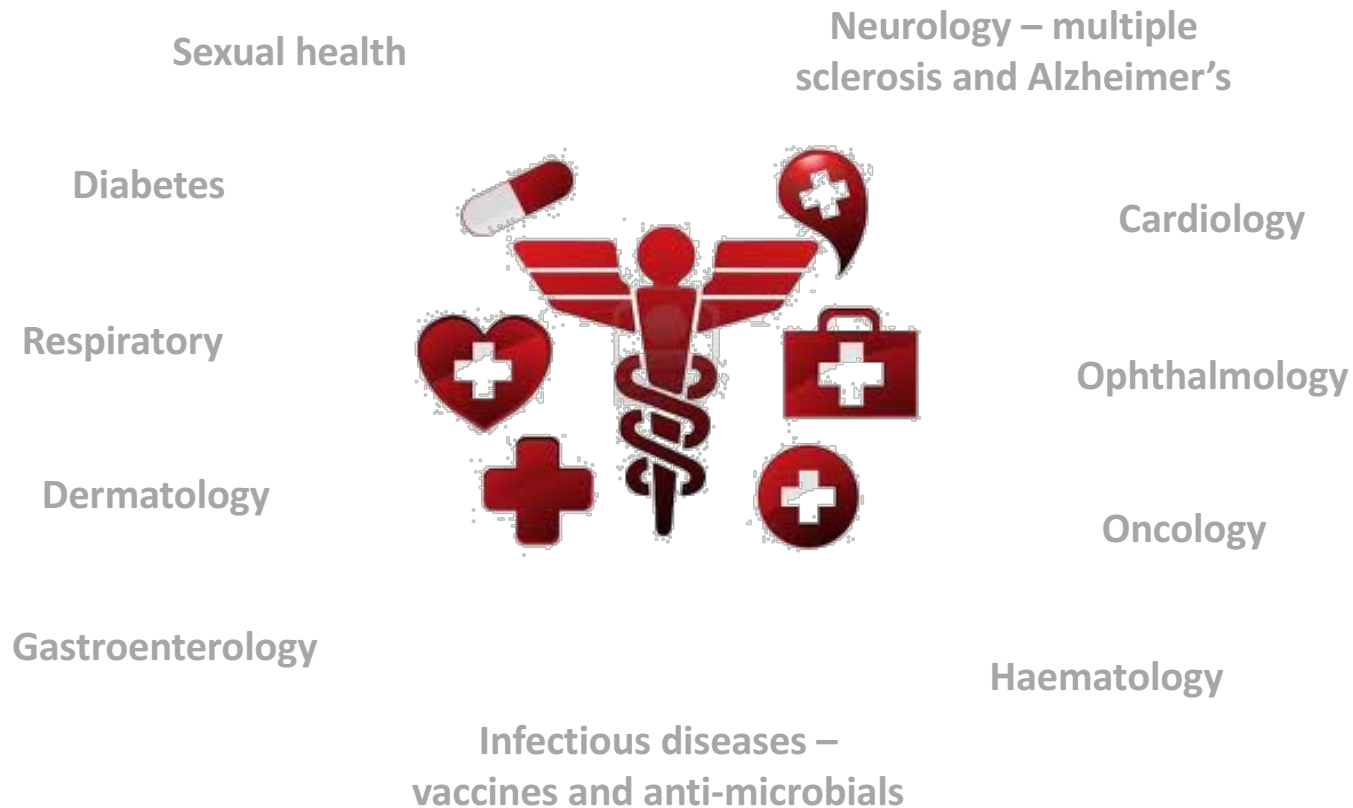
55% medical writers or safety scientists, of which 90% hold PhDs / higher degrees



What we do – our services



What we do – covering a wide range of therapy areas



Who we do it for – our clients

genzyme
A SANOFI COMPANY

Roche

ACTELION

abbvie

MERCK
SERONO

SANOFI

CSL Behring

gsk
GlaxoSmithKline

ALEXION

Bayer HealthCare
Bayer Schering Pharma

NOVARTIS

Medtronic

Baxter

Johnson & Johnson

AstraZeneca

On preferred
supplier list of
15 of the
top 20 pharma
companies

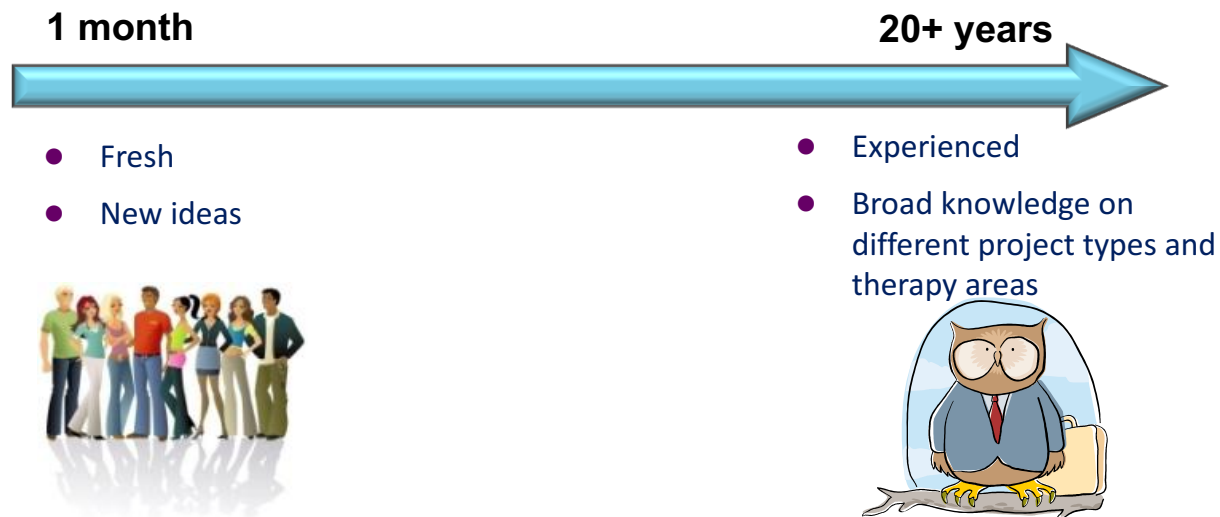
INTERMUNE®
Leader in IPF

Q-MED Hospital
Healthcare

ONYX
PHARMACEUTICALS
An Amgen subsidiary

How do we do it? A large and talented team of scientific writers to work with and learn from...

- 500+ years of medical writing experience across >25 agencies

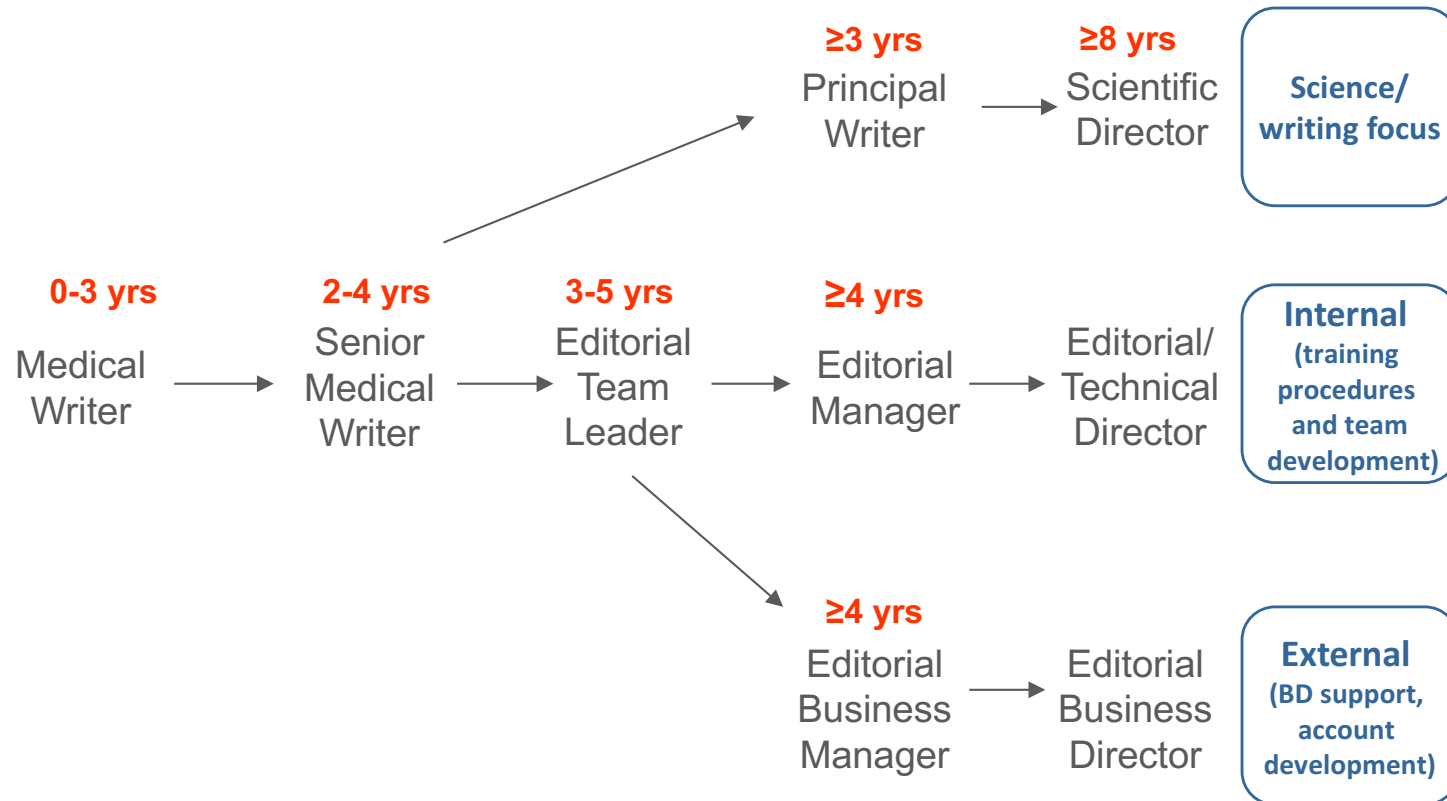


...supported and developed by a fully rounded training programme...



Editorial career progression at Fishawack

Editorial



Our philosophy

- Fishawack represents a set of values and a vision:
- Be the best at what we do
- Show clients the same respect we wish to be shown
- Demonstrate honesty and integrity
- Express individuality whilst working within the professional standards

Standing out from the crowd – a final word

“When asked to summarise why we stand out from the crowd in one sentence, I say that Fishawack is a specialist medical communications business that encourages independent thinking and embraces innovation and creativity. This remains rare for a medical communications business.”

Oliver Jennis

