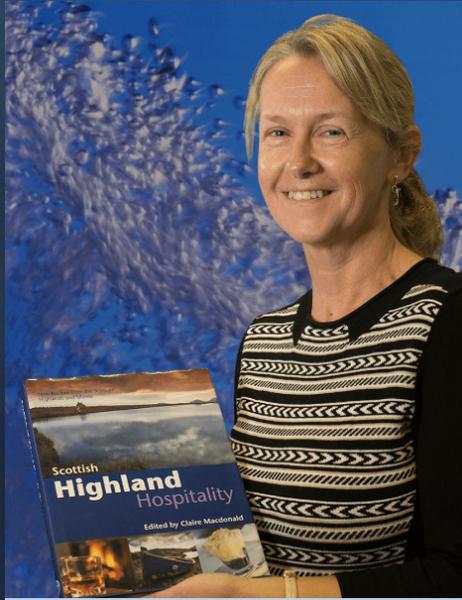


Introducing the Fishawack Group of Companies

Standing out from the crowd

Who am I? A brief introduction



Dr Diane Sutherland
Group Professional Development Director
Fishawack Group of Companies
Abingdon, Oxfordshire, UK
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Tel: +44 (0)7711 222330
www.fishawack.com

Diane has a strong background in the medical sciences and medical communications industry. She gained her PhD in medical microbiology from Edinburgh University and worked as a post-doctoral research scientist for nearly 10 years in tropical medicine and neurobiology at Edinburgh and Oxford universities, respectively. In 1998, Diane entered the medical communications agency environment as a medical writer, and has gained extensive experience in editorial and client service roles within two agencies during this time. She has worked on a broad range of project types, in both a tactical and strategic capacity, and gained a considerable depth of knowledge in a range of therapy areas.

In her role as Group Professional Development Director at Fishawack, Diane is responsible for Human Resource management across the Group, from co-ordinating recruitment, to supporting skills and career development, to retaining talent.

Diane is delighted to have finally reached a stage in her life where she can combine her love of medical science and chatting to people into a bona fide career!

Namesake

- ***Fishawack*** is the name given by the Lenape Indians to the Passaic River in New Jersey, USA
- > 6,000 years ago, they migrated south from Canada and during their travels crossed the Passaic River at a shallow place they called *'the Crossing of the Fishawack'*
- Folklore has it that the Fishawack river confers good fortune on all those who bathe in her, and it continues to be honored annually in the local Fishawack Festival

The Fishawack Group of Companies – who are we?



Specialists in medical and marketing communications with extensive therapy area expertise



Robust processes to ensure compliance



One of the largest, independent global medical communications and medical marketing specialists >450 staff



Enlightened company culture that stimulates innovation & creativity



Preferred partner to 18 of the top 20 pharma/biotech companies



Co-located with global and regional pharma hubs

FISHAWACK
communications

INDICIA
MEDICAL

FISHAWACK
FACILITATE

FISHAWACK INDICIA

JK
Associates
Medical Communications Group

C CARLING
A Division of the Fishawack Group of Companies

The Fishawack Group of Companies

Global Medical Communications

Global footprint offering round the clock coverage



Native languages spoken:

Our full service offering

Delivered with In-house Expertise



What we do – covering a wide range of therapy areas

Sexual health

Neurology – multiple sclerosis and Alzheimer's

Diabetes

Cardiology

Respiratory

Ophthalmology

Dermatology

Oncology

Gastroenterology

Haematology

Infectious diseases – vaccines and anti-microbials



Our Fishawack Medical Communications Group

>230 staff

~60% scientific medical writers & editorial services, of whom 90% hold PhDs / higher degrees



Global capabilities offered locally

BScs, MScs,
PhDs,
PharmDs,
MDs

Pharma experience in medical affairs, marketing,
publications management & product
development

Medical publishers, CMPPs, AMWA,
TIPPA, ISMPP committee members

Physicians, nurses,
pharmacists

What do we have to offer new recruits? A large & talented team of scientific writers to work with and learn from...

500+ years of medical writing experience across >25 agencies

1 month

- Fresh
- New ideas



20+ years

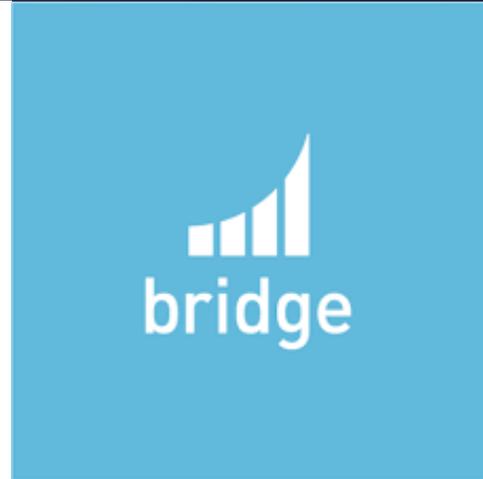
- Experienced
- Broad knowledge on different project types and therapy areas



...a well established training programme delivered through a new learning management system...

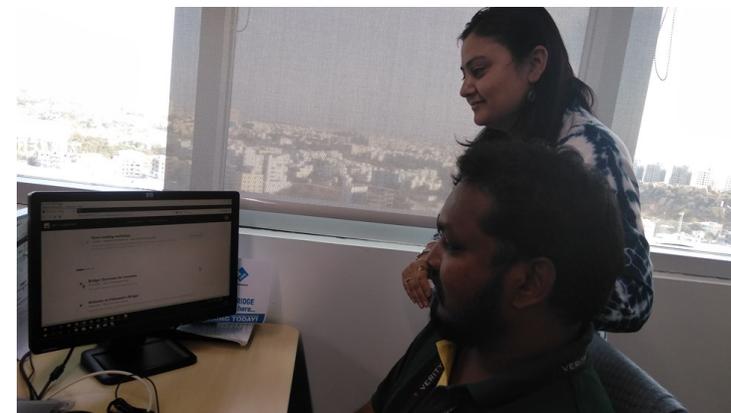


**SUPPORTING TRAINING,
ENHANCING PROFESSIONAL SKILLS**



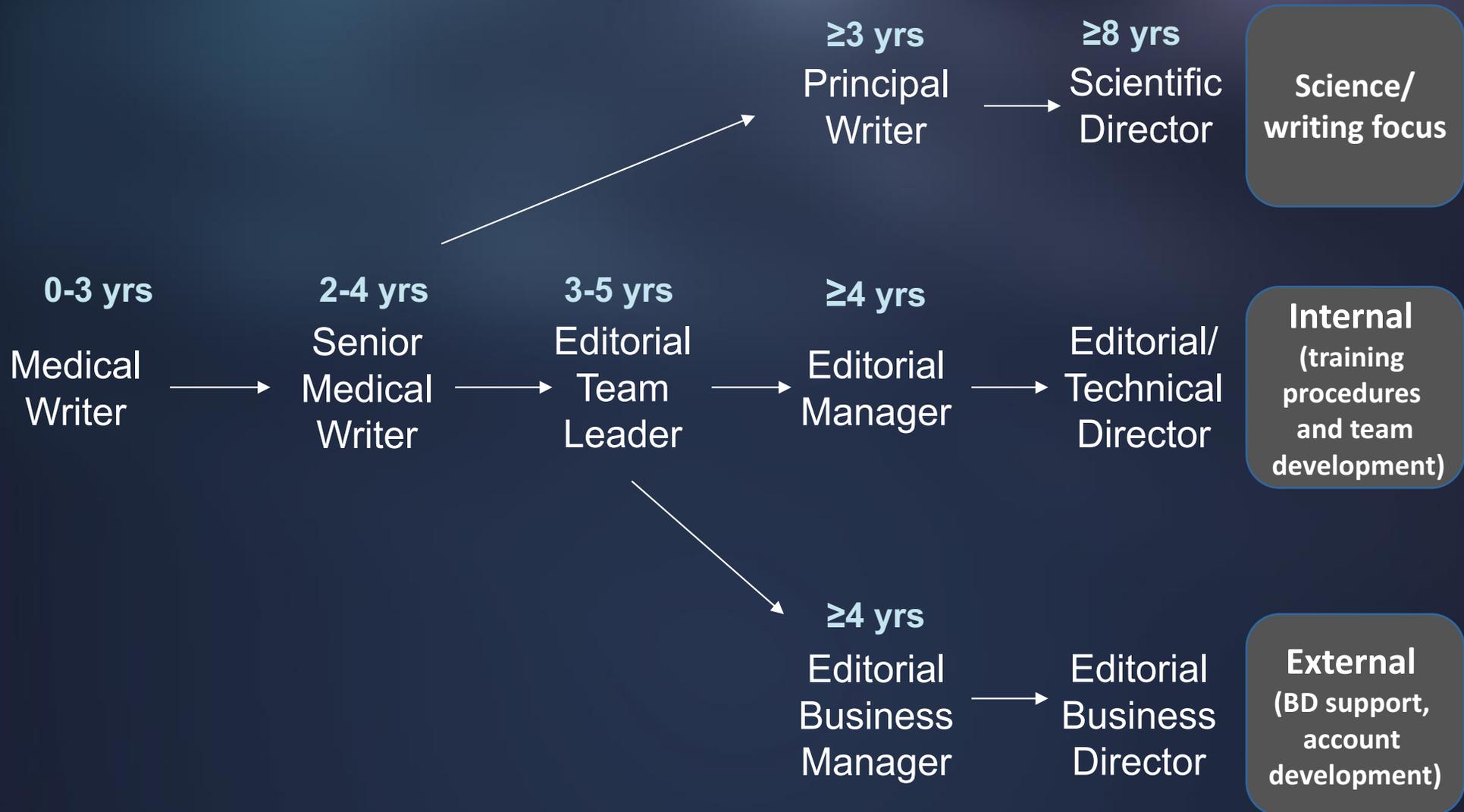
- Centralisation of training resources
- Self-learning when you need it
- Flexible learning: available on any device
- Track-able learning for personal development plans

Footsteps, posters, balloons, webkeys and sweets in all offices on launch day



BE EVEN GREATER

Uniquely diverse medical writing career pathway



Our philosophy

Fishawack represents a set of values and a vision:

- Be the best at what we do
- Show clients the same respect we wish to be shown
- Demonstrate honesty and integrity
- Express individuality whilst working within the professional standards

STEPS



BE EVEN GREATER

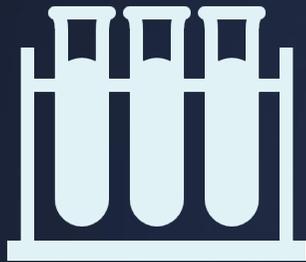
Standing out from the crowd – a final word

“When asked to summarise why we stand out from the crowd in one sentence, I say that Fishawack is a specialist medical communications business that encourages independent thinking and embraces innovation and creativity. This remains rare for a medical communications business.”

Oliver Jennis



Natasha Dean – my journey to Fishawack



Undergraduate degree
in Natural Sciences



Masters in Global Health
and Development



Year abroad

My journey at Fishawack

September 2017

Started as a new medical writer

January 2018

Introduced to key client contacts

Lead first project from start to finish

Submitted first paper!

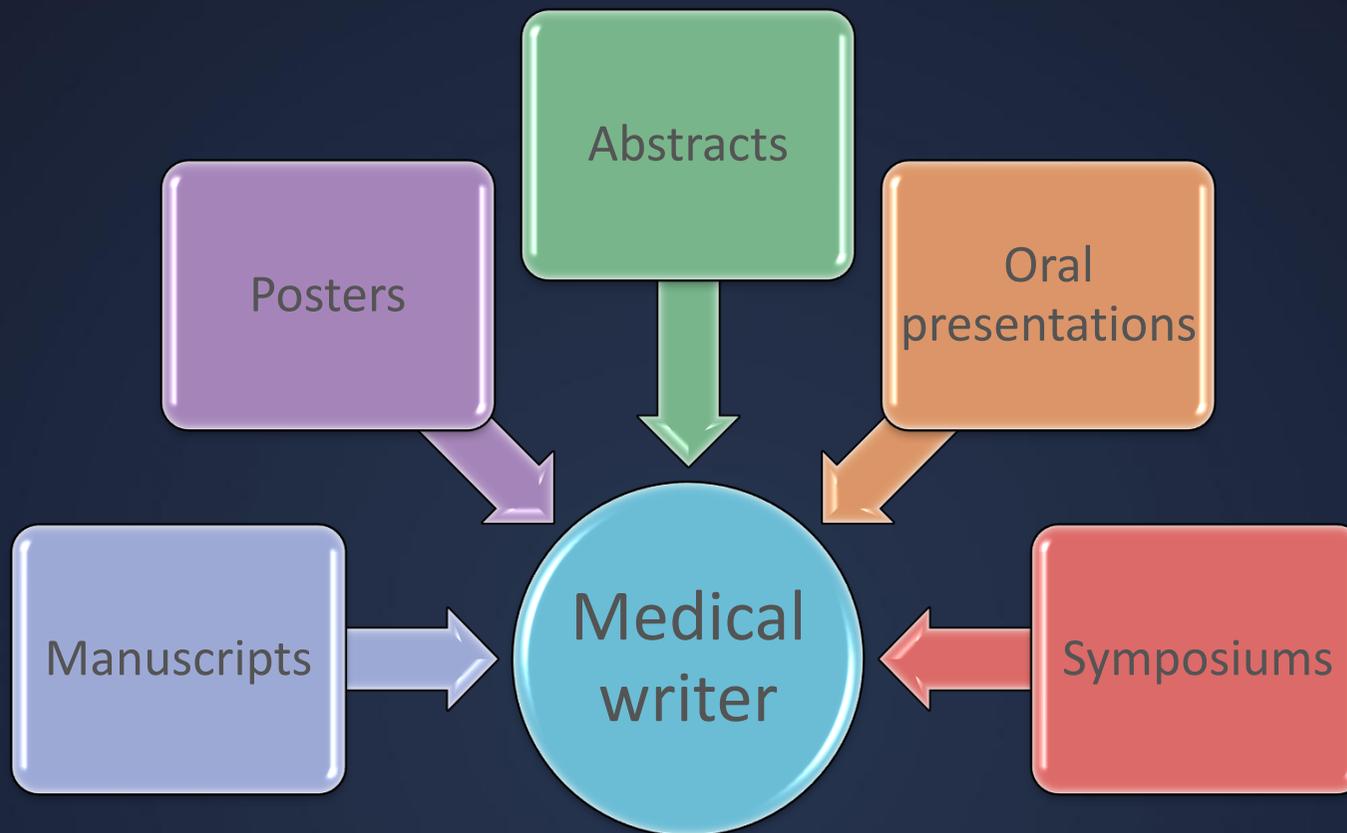
Today

Multiple accounts

Pubs and non-pubs materials

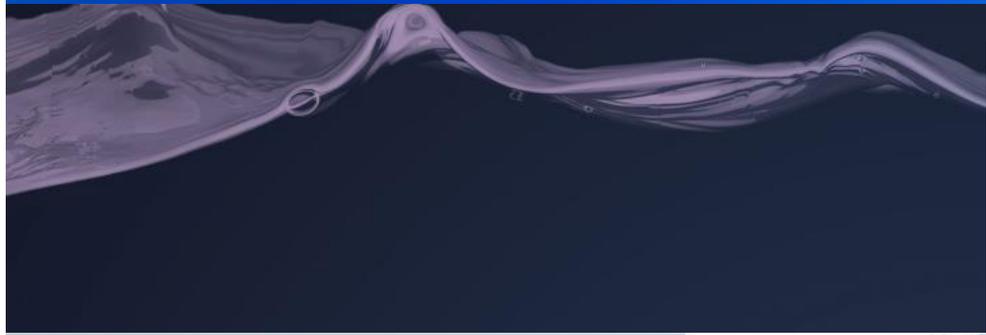
Leading projects and fully client-facing

My journey at Fishawack



JOIN OUR TEAM!

AND START YOUR FISHAWACK JOURNEY



SCIENTIFIC CURIOSITY,
like-minded & a good supply
COLLEAGUES OF COFFEE

HELP FUEL MY MEDICAL WRITING

DRIVE.

THE FISHAWACK TEAM
are always there to provide the support I need
TO FLEX & DEVELOP
my writing muscles.

FISHAWACK
group of companies

MED COMMS
with personality



Jess.

- Jess, Senior Medical Writer

To find out more about starting your Fishawack journey, visit:
www.fishawack.com/contact-us/recruitment

Being a medical writer
AT FISHAWACK
means CONSTANTLY
that i am LEARNING
ABOUT INNOVATIONS IN
science AND medicine.
PLUS Im' part of a GREAT TEAM FOCUSED ON
DELIVERING
TOP-NOTCH WORK *for our*
CLIENTS.

FISHAWACK
group of companies

MED COMMS
with personality



Sarah

Sarah, Medical Writer

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