

Olivia Harrison, PhD

Seques

My journey in MedComms

From student to working life



My background



ACADEMIC

BSc in Biomedical Sciences
(Newcastle University)

MSc in Clinical Neuroscience
(King's College London)

PhD in Molecular Medicine
(University of Edinburgh)



WORK EXPERIENCE

Lifeguard

Receptionist

Sales/Membership advisor

Personal tutor
in Biology, Maths and French



EXTRA CURRICULAR

Volunteering
Projects in Africa
Local fundraising

BioTech YES

University societies

Academic vs professional life



ACADEMIC

- Unstable job
- Scientific results are unpredictable which directly affects your career
- Lonely
- Unclear career path
- High expectations – low reward



PROFESSIONAL

- Career progression
- Teamwork
- Money
- Recognition of effort
- Stable, permanent job

VS

What did I have to offer?



Why MedComms?

Putting my PhD experience to good use

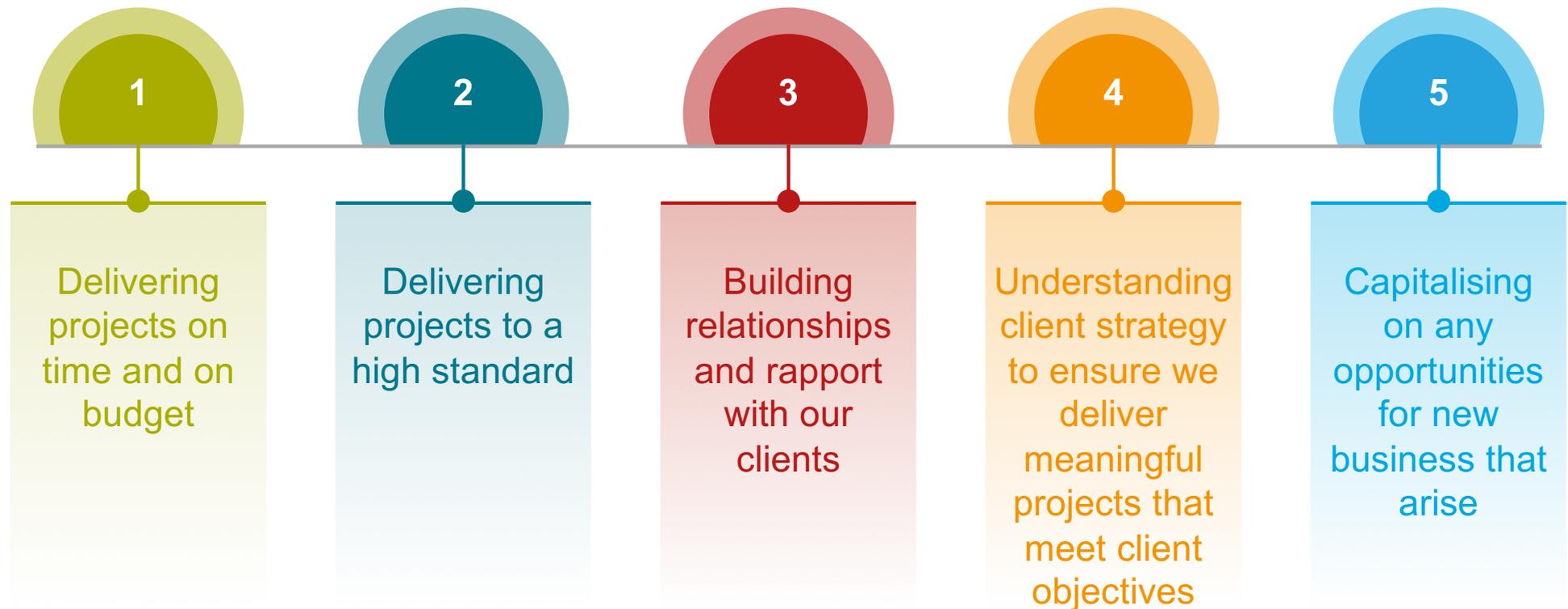
Combining my interests of business and science

Dynamic and fast-paced environment

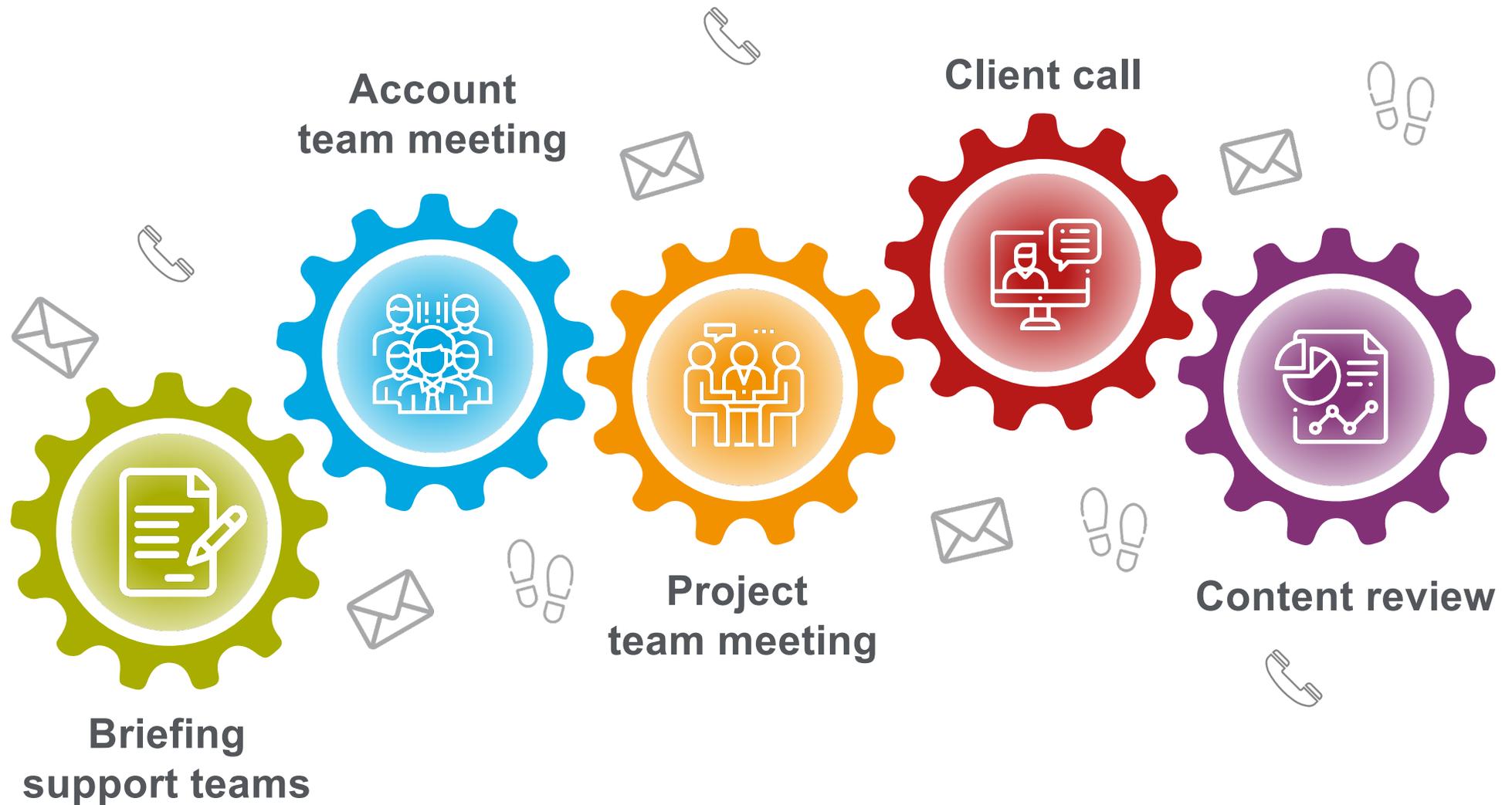
Working closely with the pharmaceutical industry on therapies that directly affect the public

What does the commercial role involve?

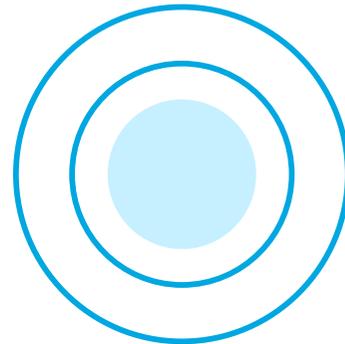
In a nutshell, I am responsible for;



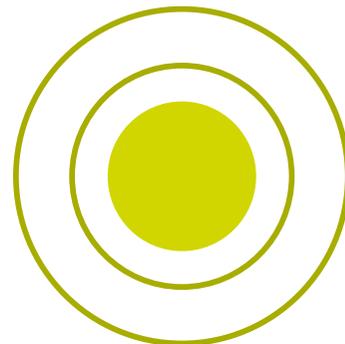
What actually happens in a day...



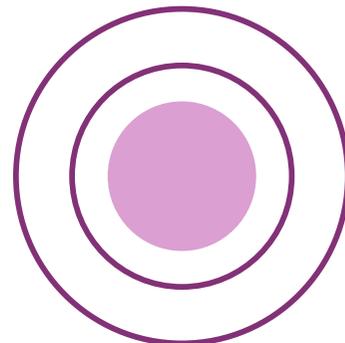
Where could this lead?



Business
development



Strategy
and tactics



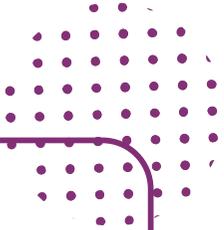
Operations

Did I make the right choice?



- Recognition of hard work
- Trained managers who understand individual growth
- Bonuses
- Responsibilities
- Opportunities to grow in leadership
- Career progression based on ability
- Diversity of projects

My advice



Find out what makes you tick

Don't forget that a job interview goes both ways...



Conversation is key, you never know what opportunities you might unlock



Employers want to get the best out of you so speak up if there is an area you want to get involved in



Thank you for listening

