



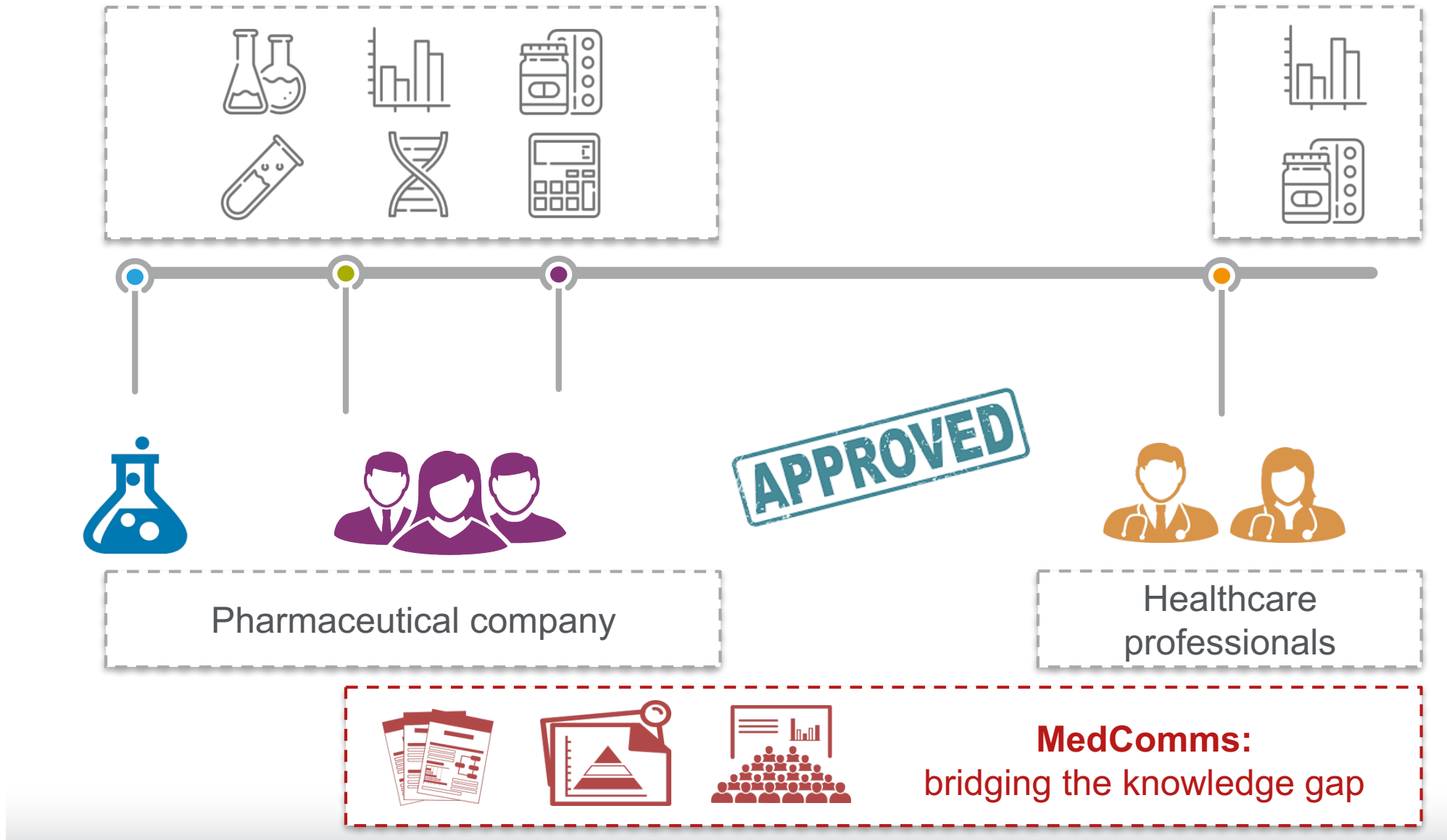
Starting your career in MedComms

Jane Smith

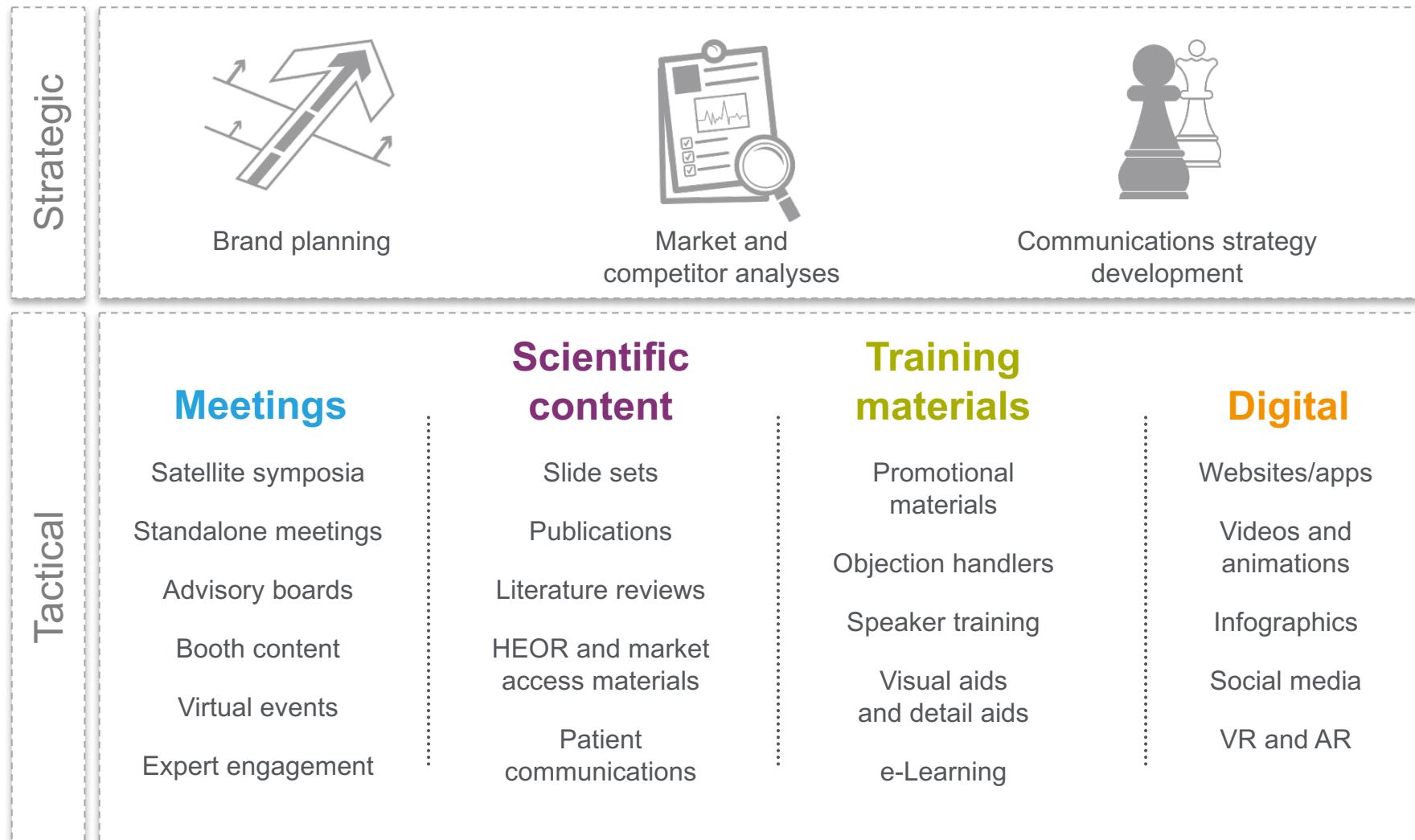
What is MedComms?



Why is it so important?



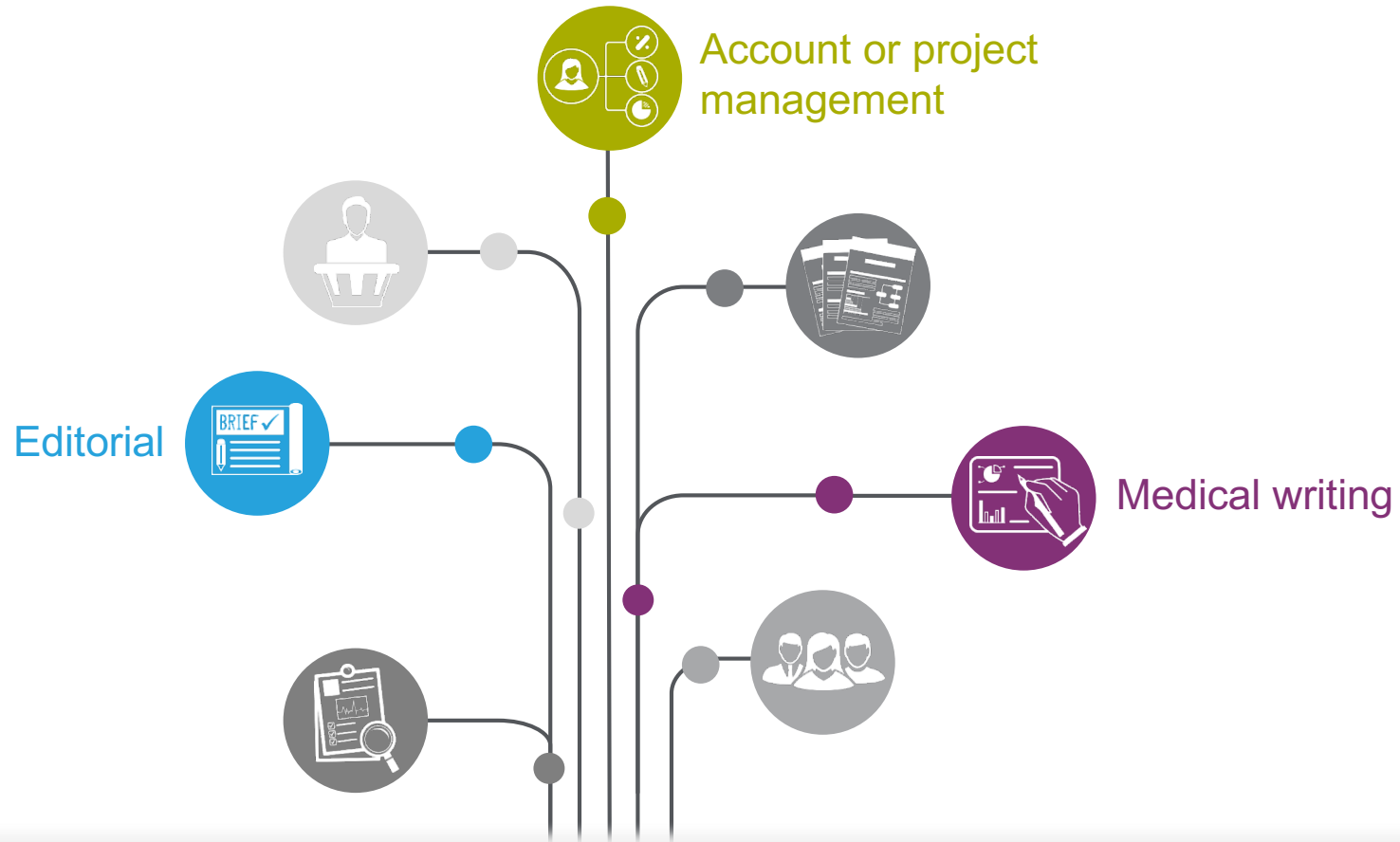
How do we bridge the knowledge gap?



What does MedComms mean to me?

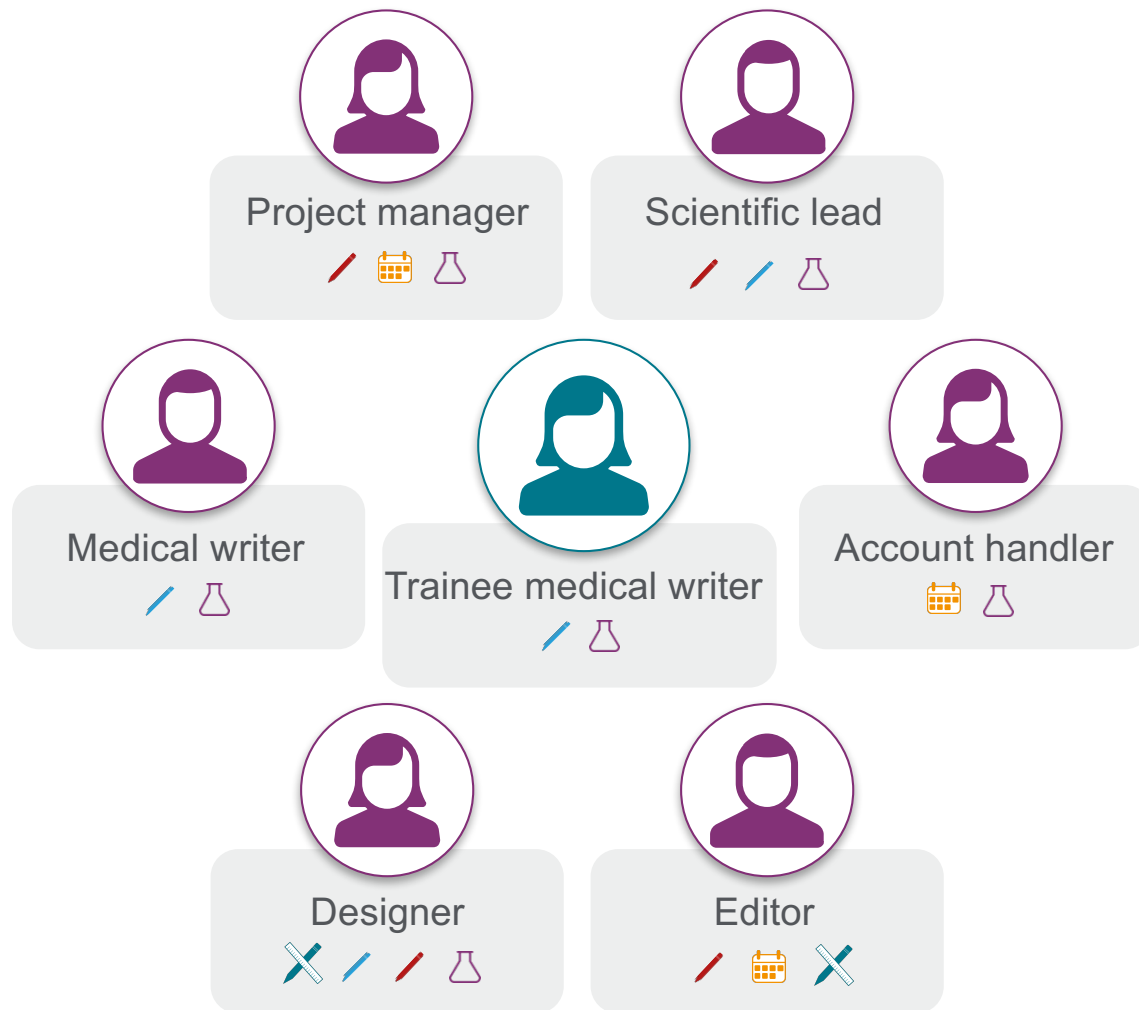


What are the entry opportunities?



Key attributes for *any* role: scientific knowledge, teamwork, eye for detail, organizational skills, good communication, adaptability and eagerness to learn

Working as part of a team



Advisory board

Objectives and briefing calls

Agenda

Venue logistics

Attendee travel plans

Slide presentations

Pre-reading materials

Signage and materials

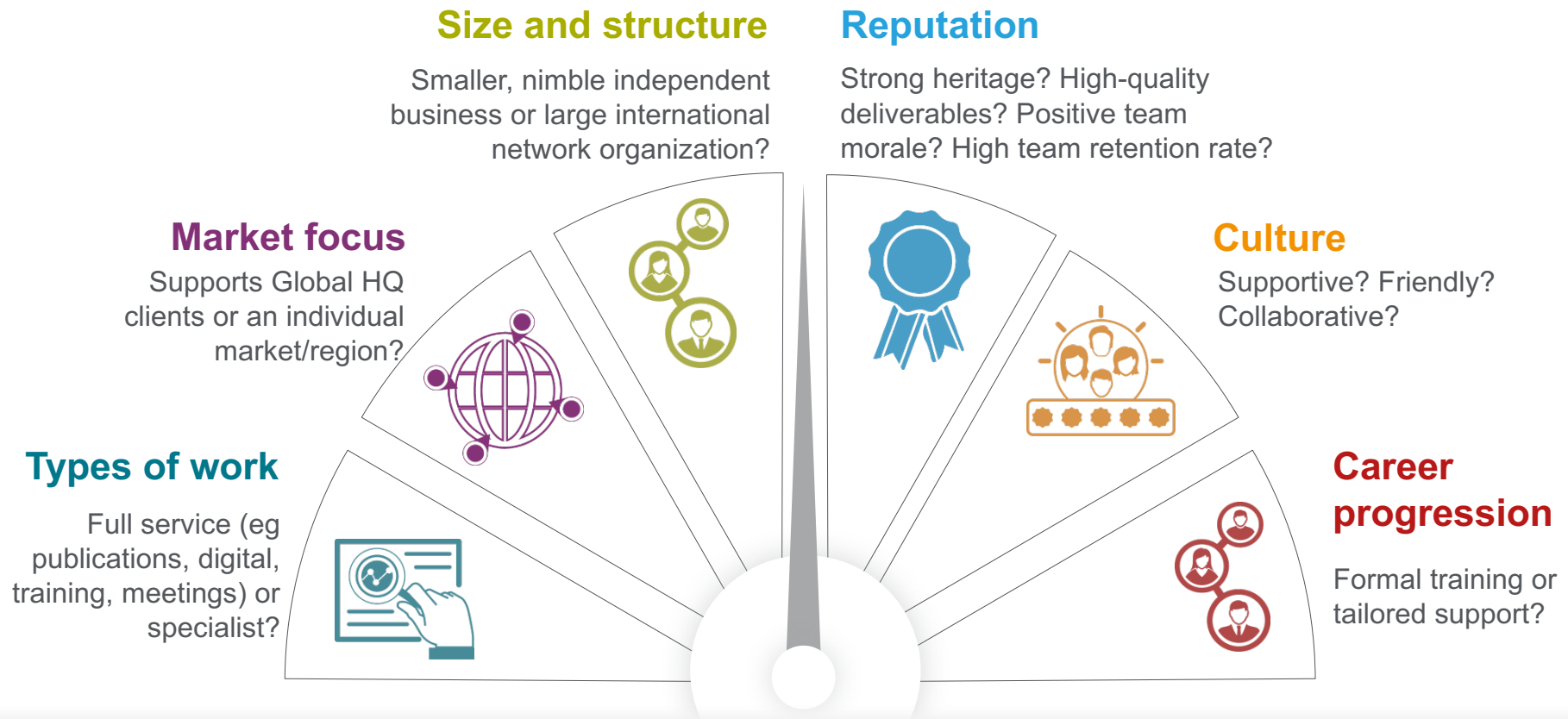
Slide rehearsals/tech checks

Onsite attendance

Post-meeting report

Evaluation forms

Choosing an agency – key criteria



No two agencies are the same – you need to find the *best fit for you*

Sources of information



Websites, networking events, internships/work experience are all invaluable sources of information to ensure that you are prepared for the interview **and** for your first day on the job



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My journey into MedComms

Mary Thorp



This time last year...



Scientific research

- Stem cell research project
- Academic poster
- Written literature review and dissertation



Teamwork

- Ladies' Rugby
- Choir
- Orchestra



Communication skills

- Volunteering with young adults with disabilities
- Waitressing
- Laboratory work

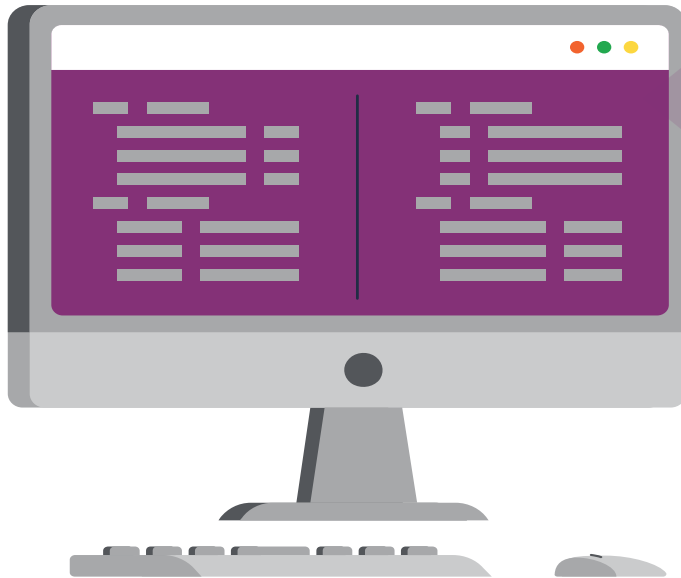


Responsibility

- President of Sheffield University rugby team
- Section leader of King's school orchestra
- Camp counsellor



MedComms vacancy



Vacancy

Trainee medical writer

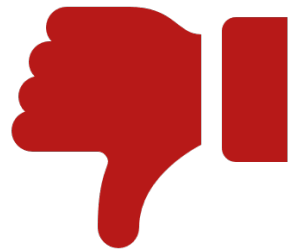
AMICULUM Limited

Location: Bollington



Throughout my Master's degree, I regularly produced **posters and presentations** and enjoyed the challenge of making these visually impactful and accessible to scientists and non-scientists alike. I have also demonstrated both **teamwork** and **leadership** through my role as Club President for my Ladies' Rugby team.





**Unsuccessful
application**

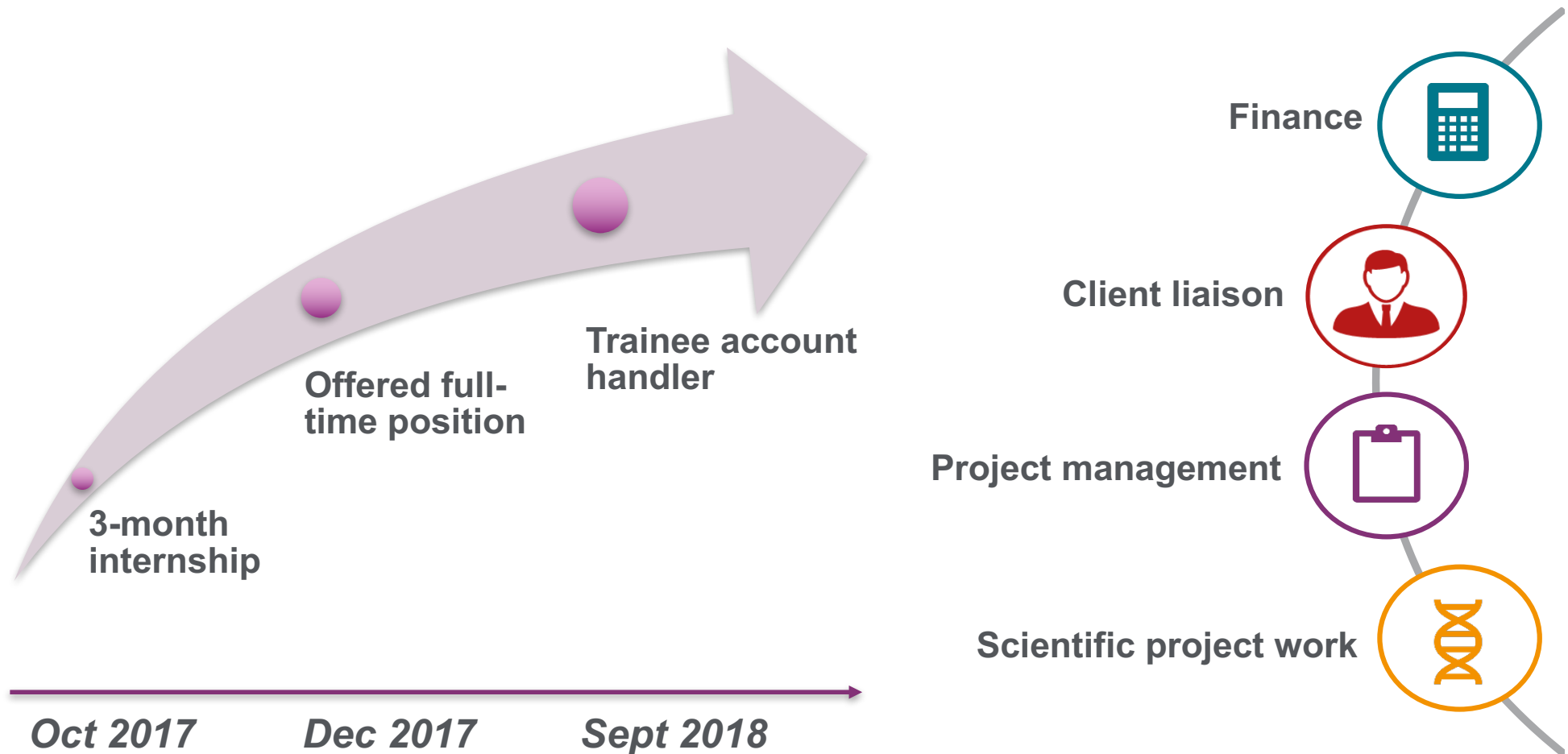


**New internship
vacancy**

The interview



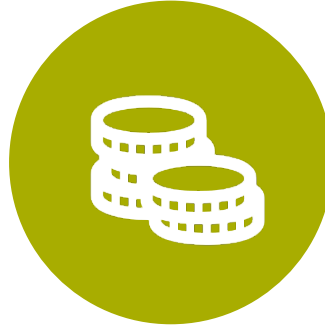
From the interview to the current day



What skills have I developed?



Communication



Financial acumen



Organization
and prioritization

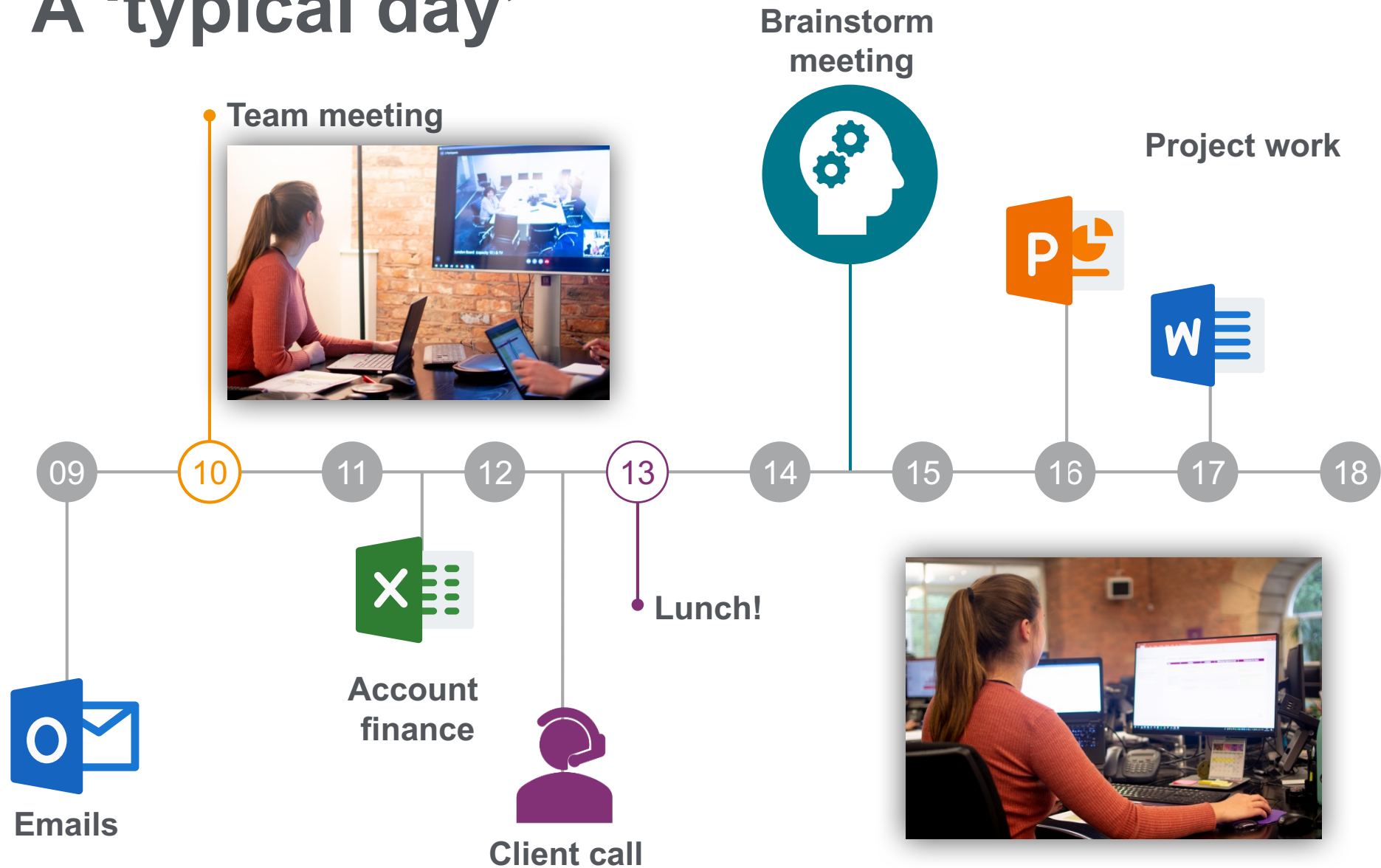


Industry
knowledge



Relationship
development

A 'typical day'



What I've learned



Work in MedComms is extremely varied



Effective prioritization of work is key

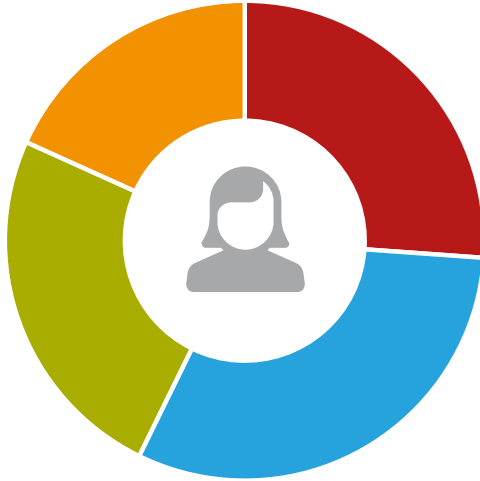


All work is done as part of a team



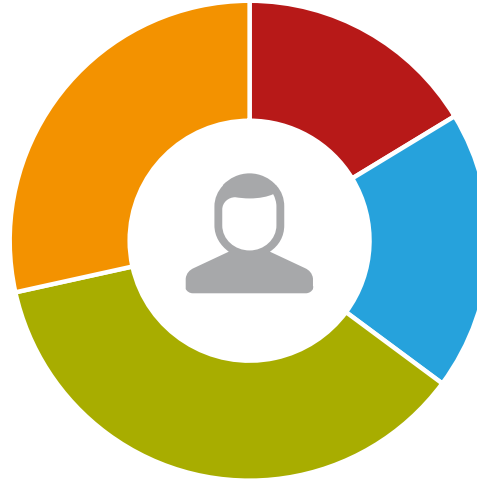
New ideas and creativity are valued

Strength in diversity



Driver

- ✓ Decisive
- ✓ Direct and efficient
- ✓ Administrative skills



Analytical

- ✓ Organized
- ✓ Inquisitive
- ✓ Problem-solver



Amiable

- ✓ Relationship building
- ✓ Team player
- ✓ Counselling skills

Expressive

- ✓ Spontaneous
- ✓ Multi-tasking
- ✓ Enthusiastic

Why MedComms?

One year on...

