



SEVEN POINT FOUR



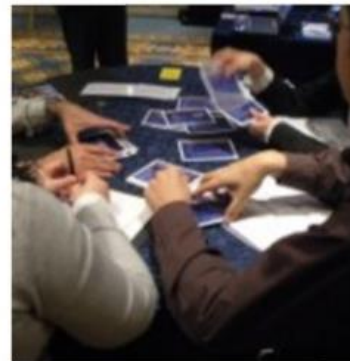
What we do



Contact us

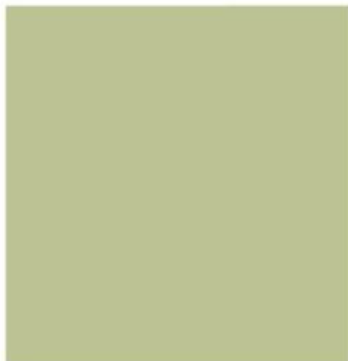
THE PERFECT BALANCE

Who we are



7.4 Limited
274 Banbury Road
Oxford OX2 7DY
United Kingdom

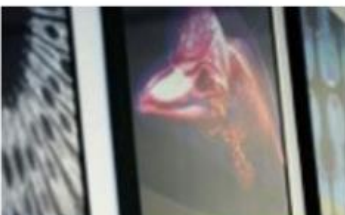
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F: +44 (0)1865 302401
mail@sevenpointfour.biz



Careers at 7.4

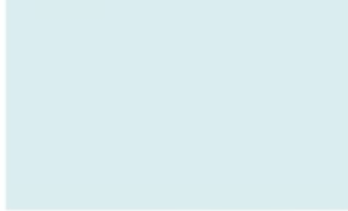


Why 7.4?

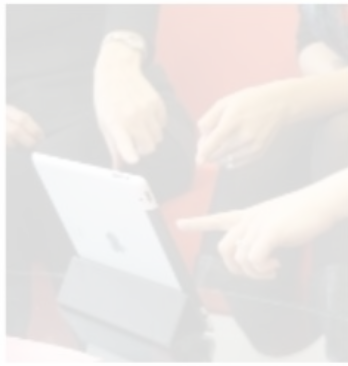
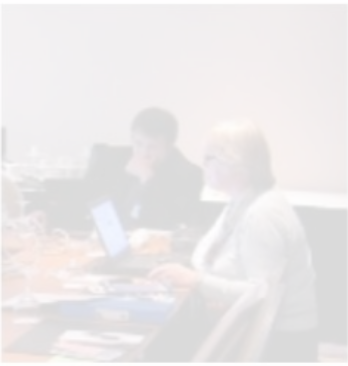


Clients

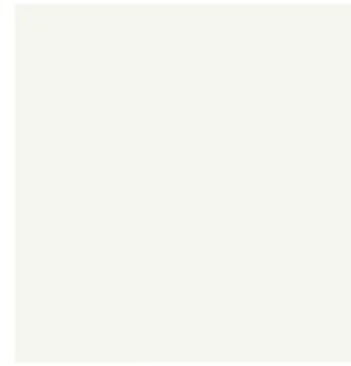




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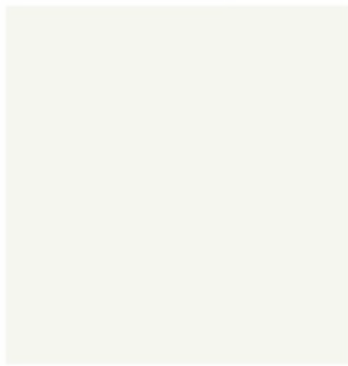
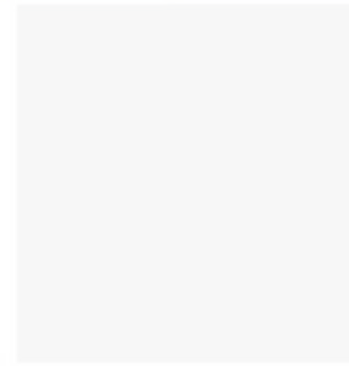
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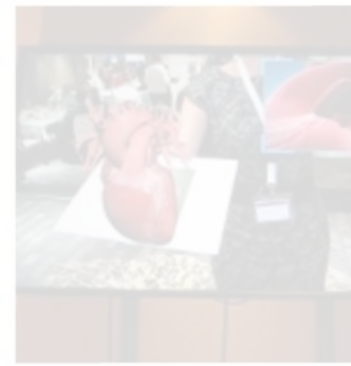
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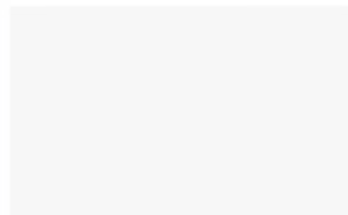
Careers at 7.4



Why 7.4?



Clients





Leyna



Hannah

Ana



Malini



Lucy



Marina

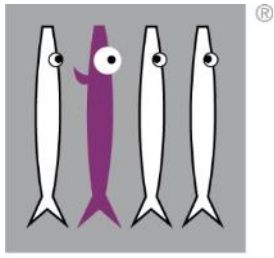


Maria





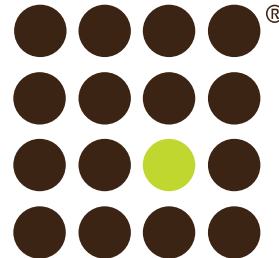
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MUDSKIPPER



DELTA KN



COMRADIS



DIGITAL



CONSULTING



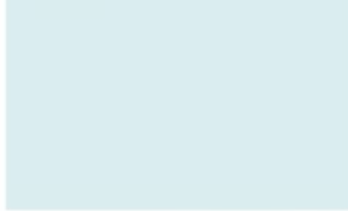
EVIDA



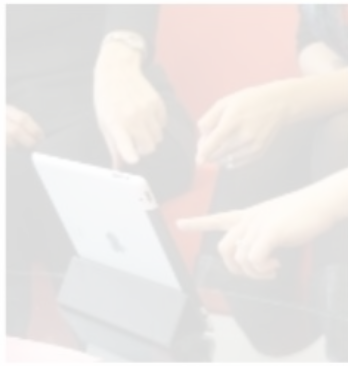
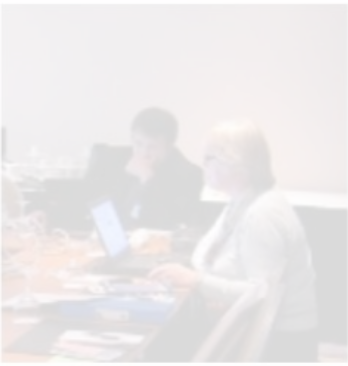
AMICULUM[®]

SHANGHAI • SINGAPORE • DUBAI • LONDON • OXFORD • MANCHESTER • PRINCETON • CHICAGO

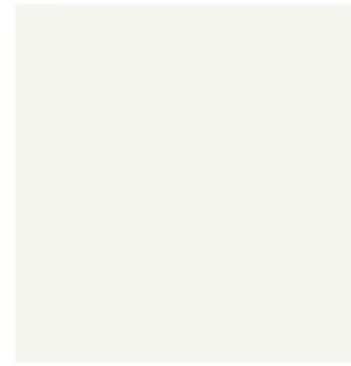
Clients



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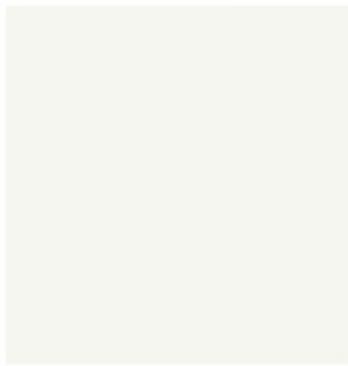
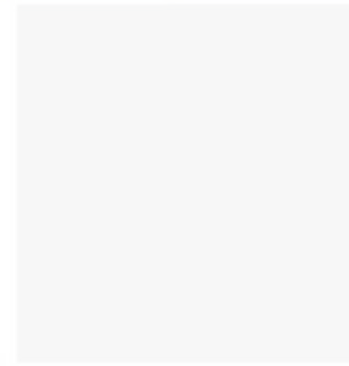
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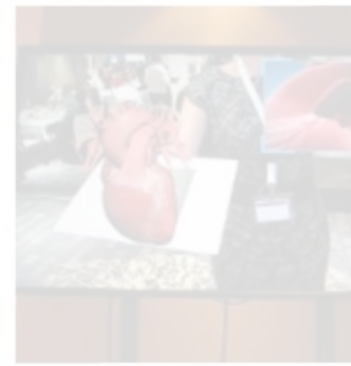
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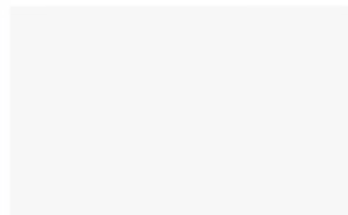
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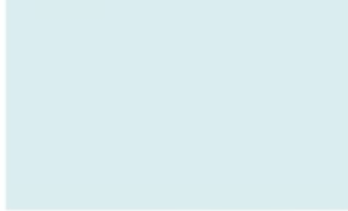


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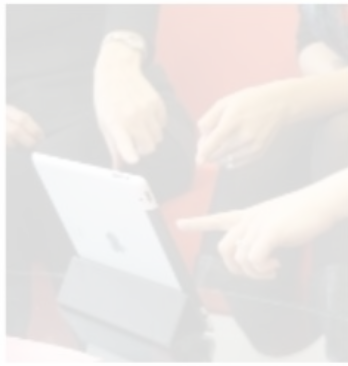
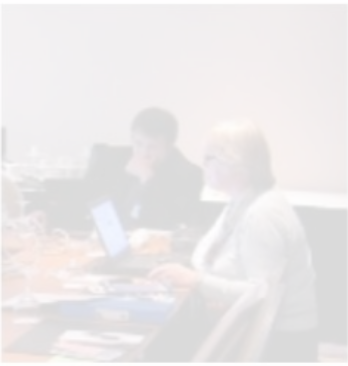


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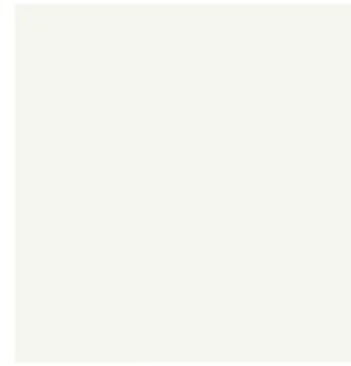




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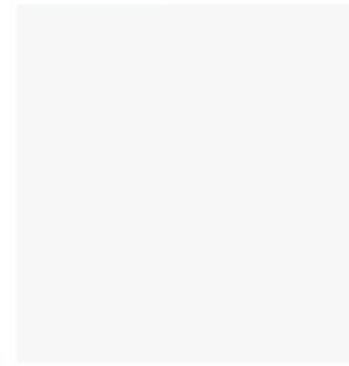
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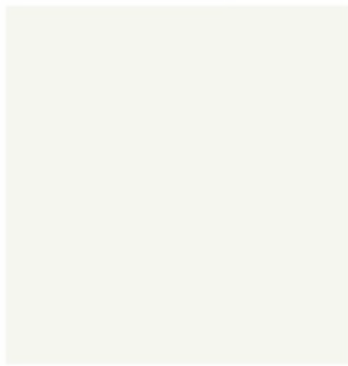
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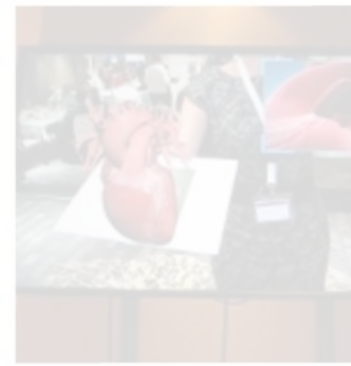


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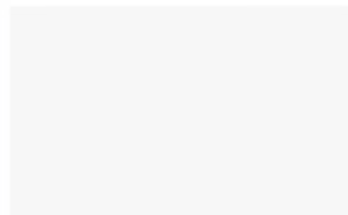
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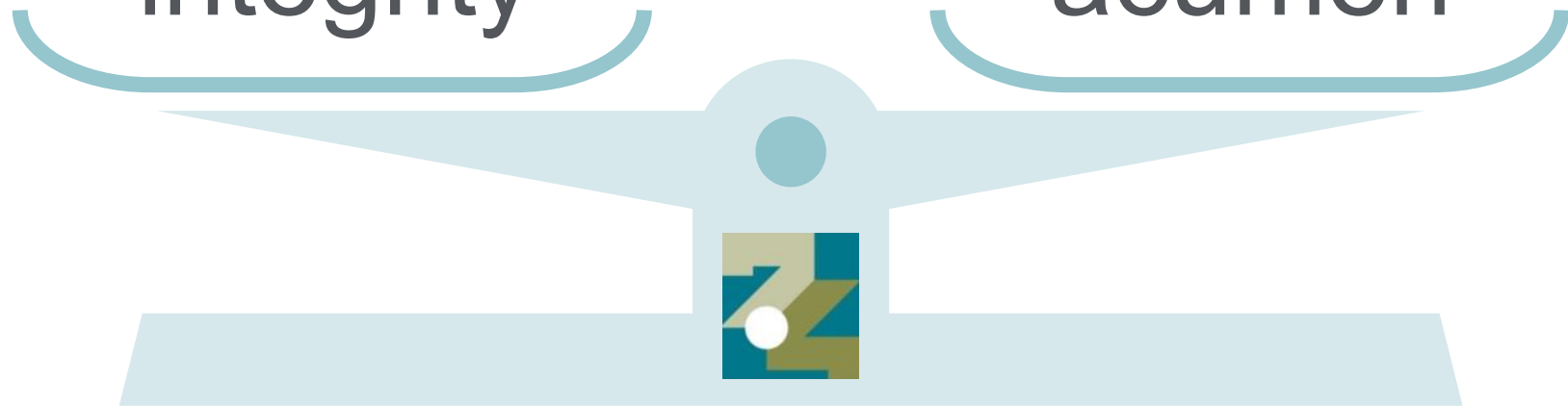
Clients





Scientific
integrity

Commercial
acumen



THE PERFECT
BALANCE



Clients

Meetings



Satellite symposia



Standalone meetings



Advisory boards



Speaker training

Medical affairs



Slide kits



Expert mapping



Publications/
pubs planning



Literature reviews

Commercial



Promotional materials



Objection handlers



Internal training



Competitor analyses



Websites



Apps



E-learning



Videos and animations

Digital

Clients



Meetings

Programme development

Faculty briefing

Slide development

Meeting materials

Onsite delivery

Meeting report

Post-meeting output



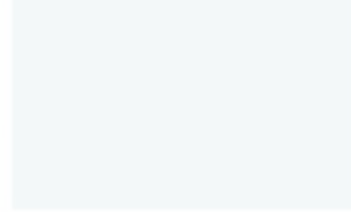
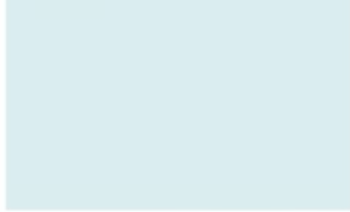
Clients



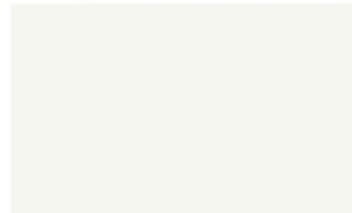
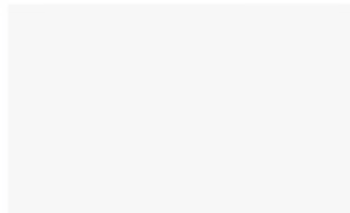
Departures

B	R	U	S	S	E	L	S		N	E	W		Y	O	R	K
V	I	E	N	N	A				R	O	M	E				
N	I	C	E						M	E	X	I	C	O		
M	U	N	I	C	H				B	A	S	E	L			
B	A	R	C	E	L	O	N	A								

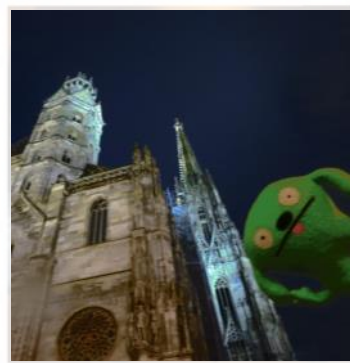
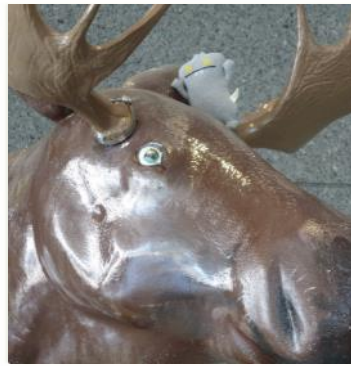
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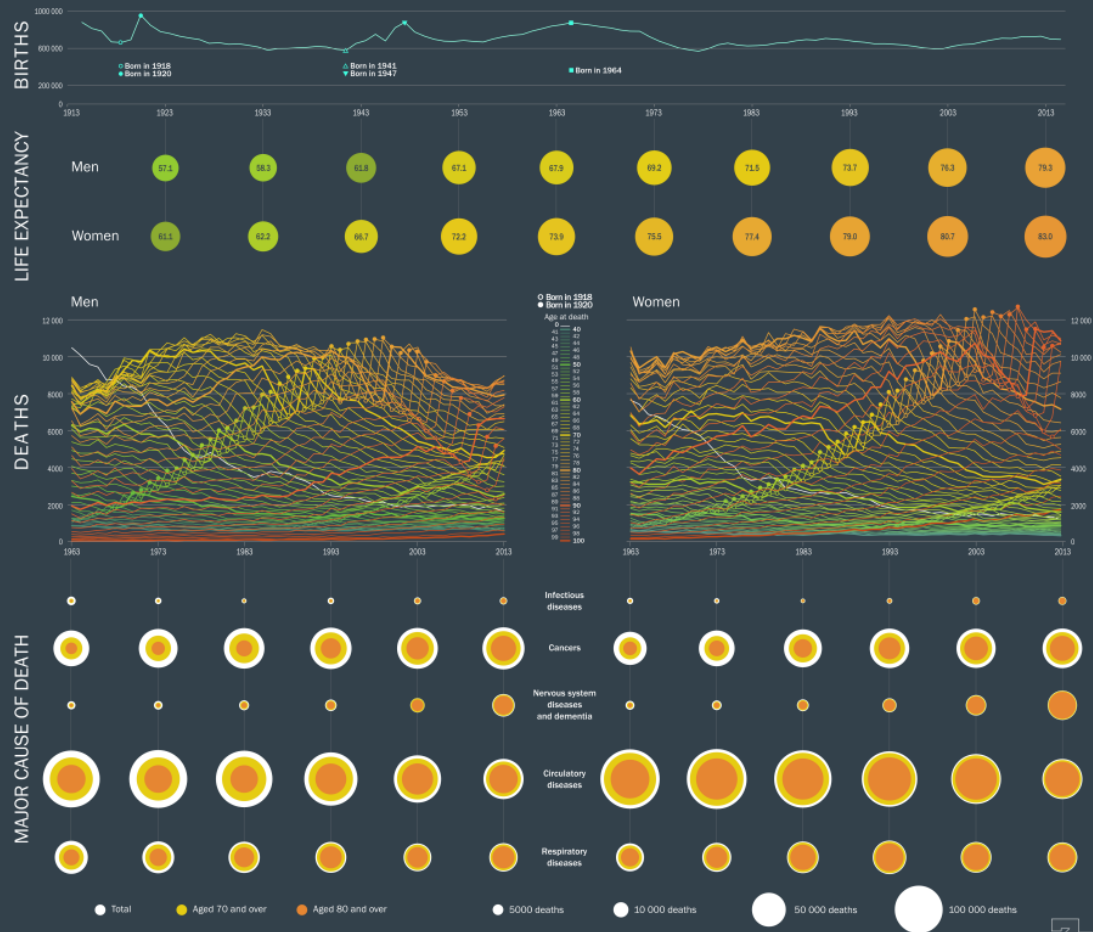
Clients







ECHOES OF A BABY BOOM



All data from England and Wales, Office of National Statistics, available at: <http://www.ons.gov.uk/ons/publications> (accessed October 2015). Contains public sector information licensed under the Open Government Licence v3.0.



Clients



CHEESE OF Chocolate

Adapted from: Data Strings by
Domestic Data Streamers
[http://domesticstreamers.com/
portfolio/data-strings/](http://domesticstreamers.com/portfolio/data-strings/)

GENDER

AGE
GROUP

ROLE

L/R
HANDED

PREFERRED
DRINK

Female

>45

45

40

35

30

25

<25

Male

Accounts

Editorial

Other

Left

Right

Tea

Juice

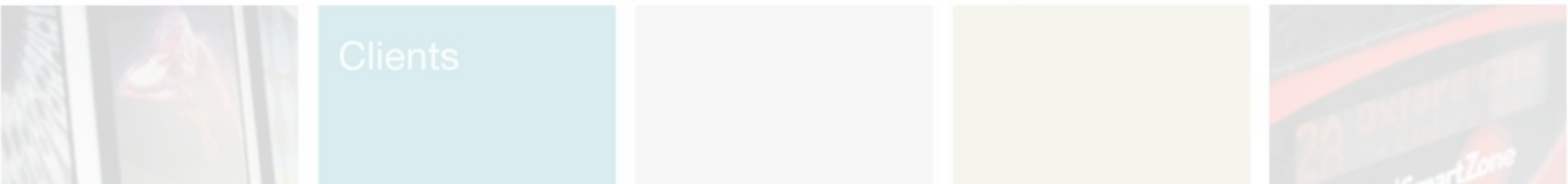
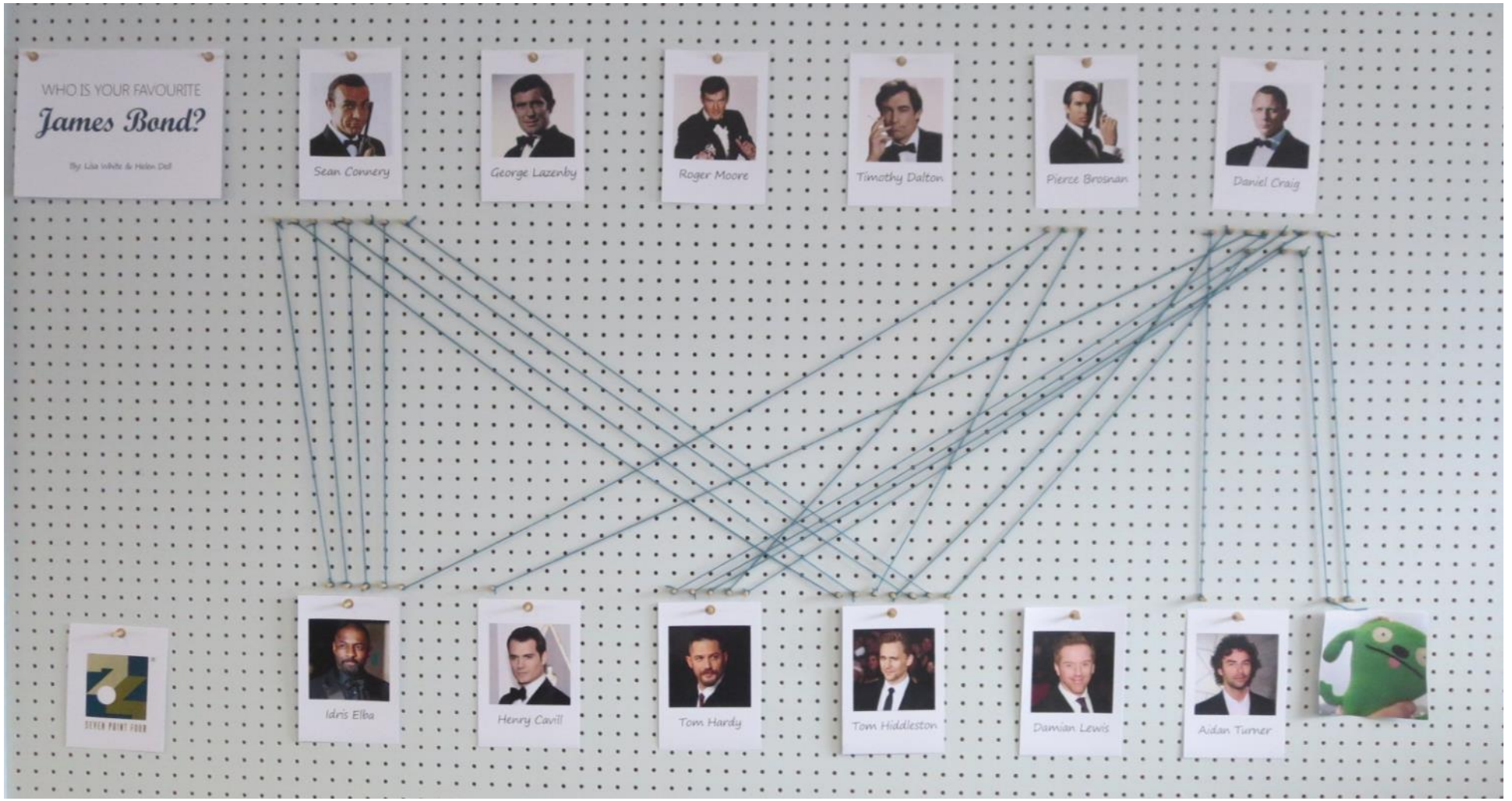
Coffee

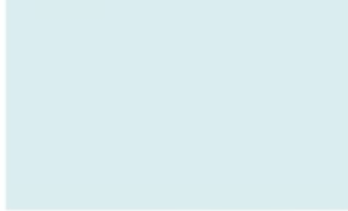
Water

Soda

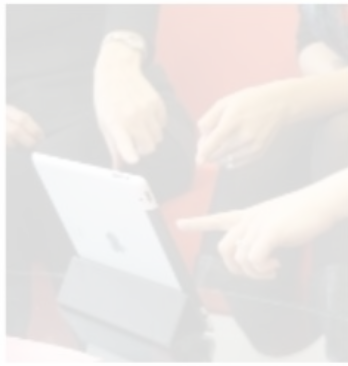
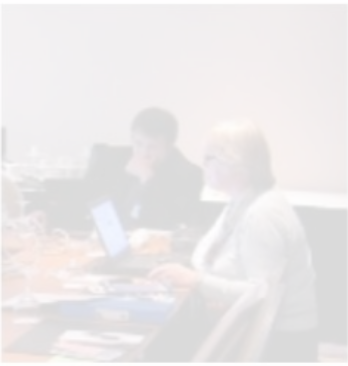


Clients

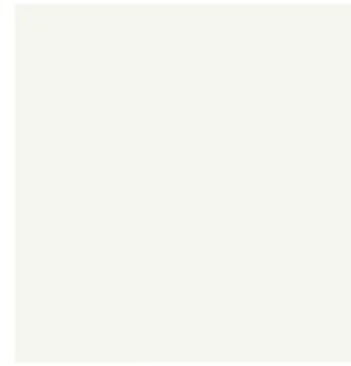




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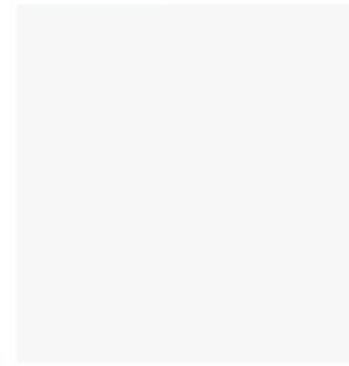
What we do



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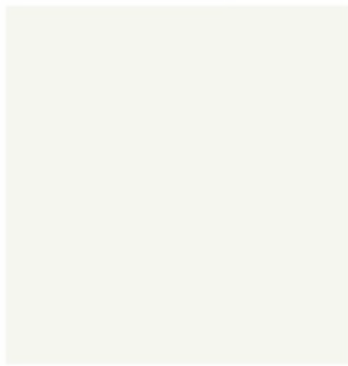
THE PERFECT BALANCE

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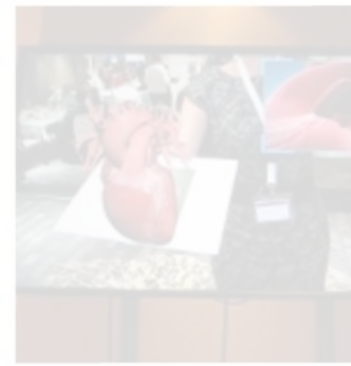


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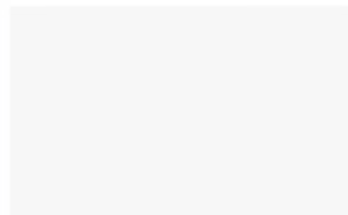
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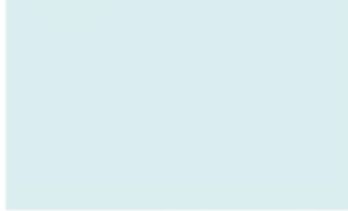


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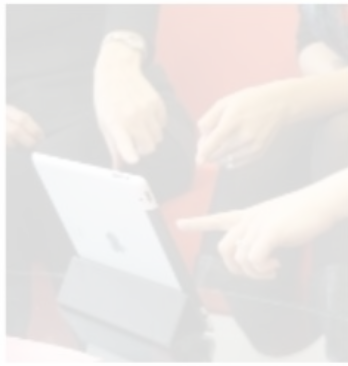
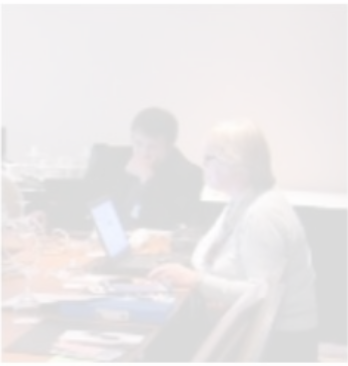


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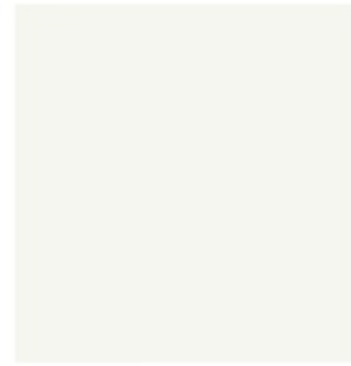




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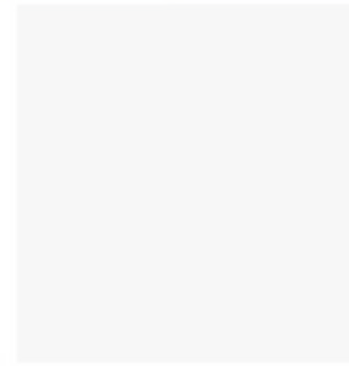
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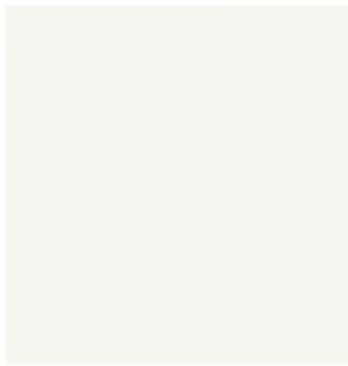
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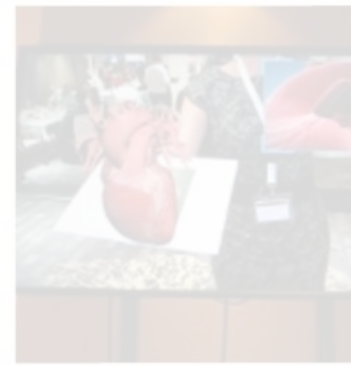


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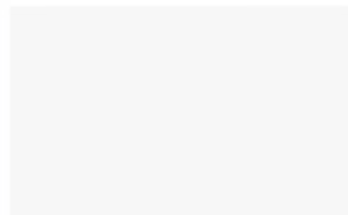
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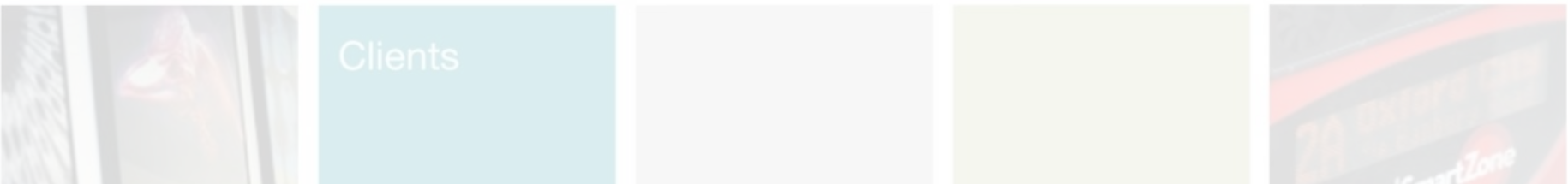


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To-do - Wednesday

- First draft of HF Training module ✓
- Incorporate comments on ESC poster ✓
- Lunch and learn (data visualisation) ✓
- Team meeting ✓
- Briefing call with Dr Steiner ✓
- Timesheet ✓

To-do - Thursday

- Send ESC poster for client review
- Send Training module for internal review
- First draft of Steiner slides
- Weekly status call
- Brainstorm for pitch
- Timesheet

Clients

To-do - Wednesday

First draft of HF Training module

Incorporate comments on ESC poster

Lunch and learn (data visualisation)

Team meeting ✓

Briefing call with Dr Steiner ✓

Timesheet

ACC ABSTRACT

To-do - Thursday

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Send ESC poster for client review

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Weekly status call


Brainstorm for pitch

Timesheet

Clients

Facts alone fall short

Clients



You'll find the culture more interesting at 7.4

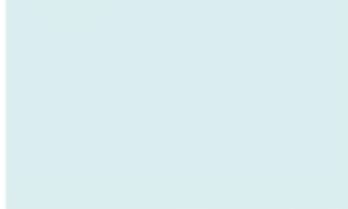
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We are passionate about developing clear and compelling content for a wide variety of medical education materials and events, across a variety of platforms. All our communications are scientifically driven and delivered with visual style, on behalf of our clients in the pharmaceutical industry.

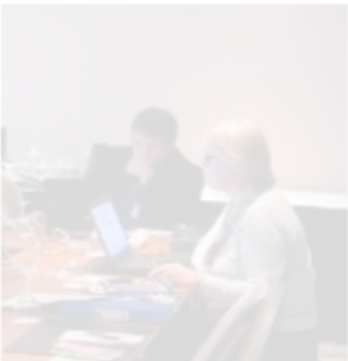
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Clients



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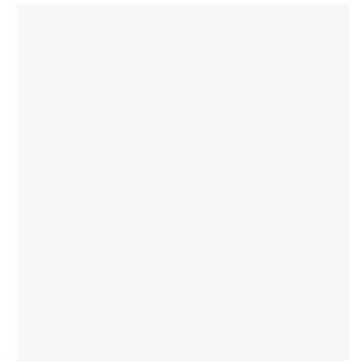
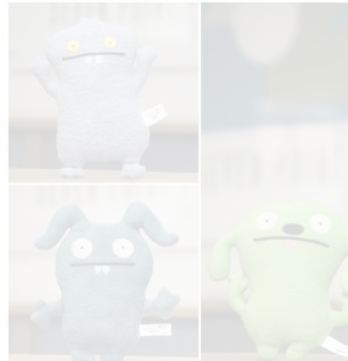
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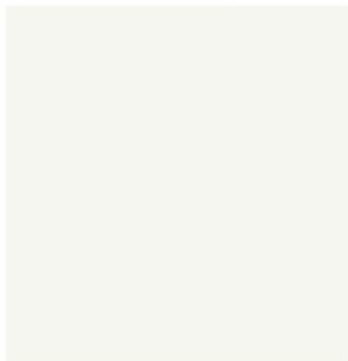
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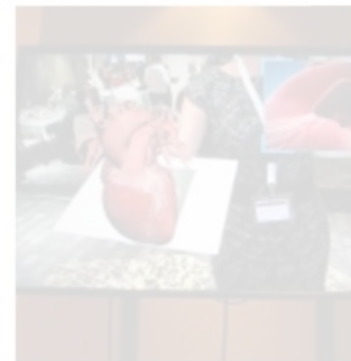


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