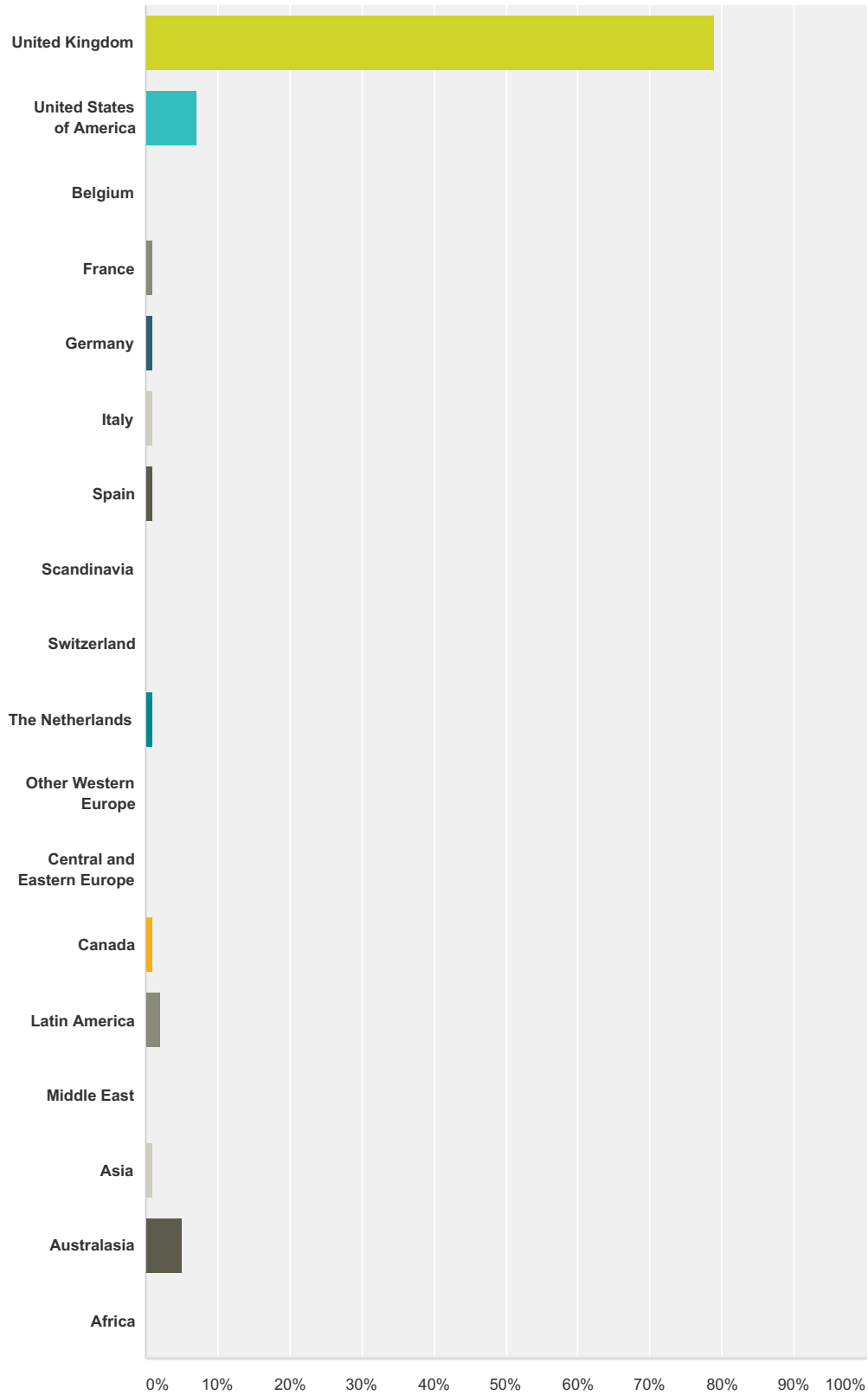


Q1 Where are you based (tick one answer)?

Answered: 100 Skipped: 0

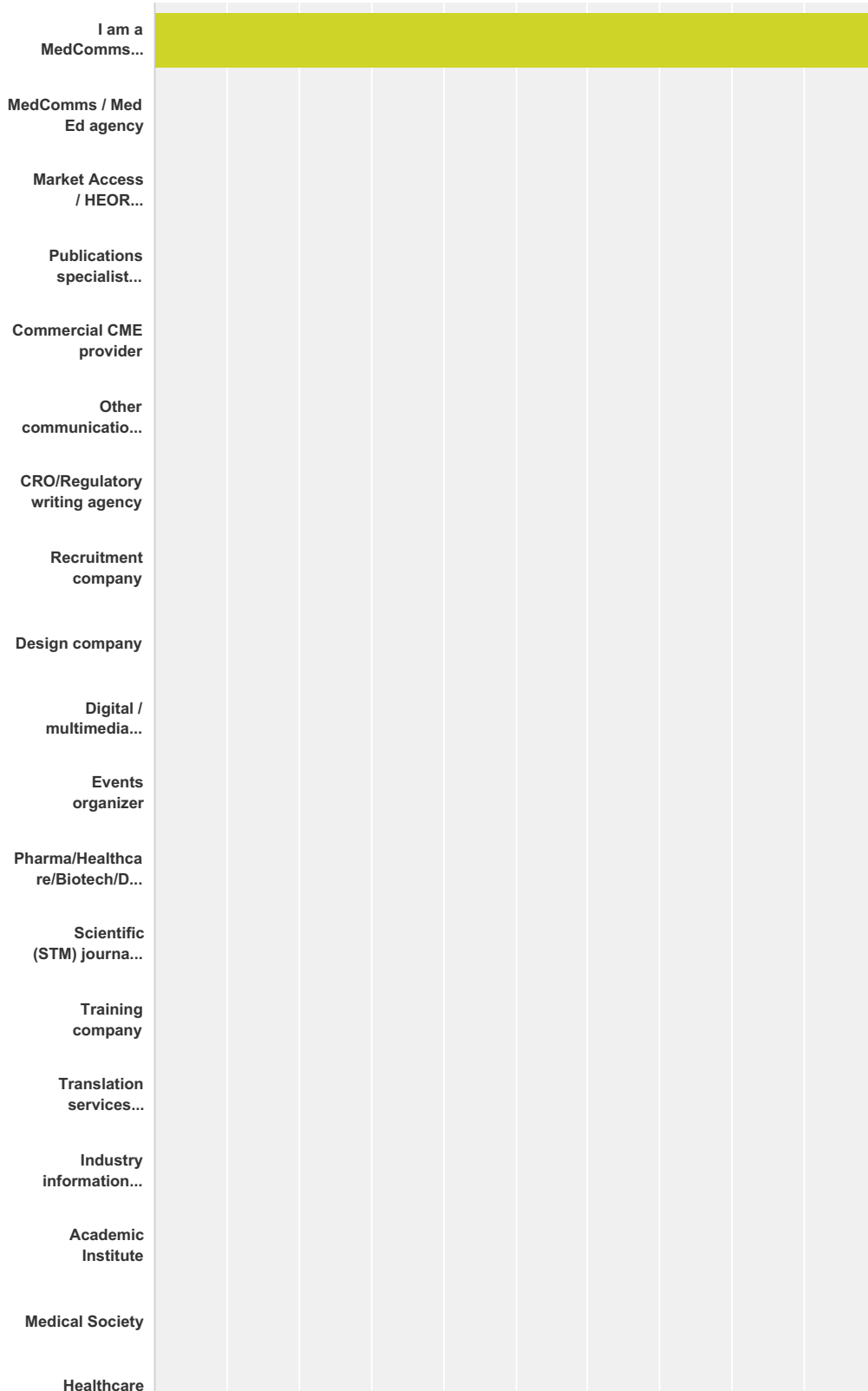


MedComms Networking Barometer 2017

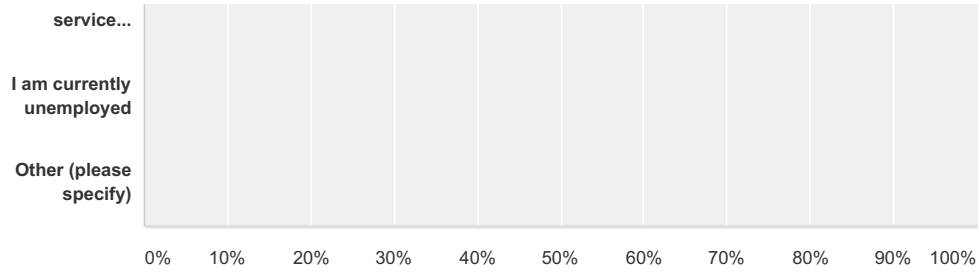
Answer Choices	Responses	
United Kingdom	79.00%	79
United States of America	7.00%	7
Belgium	0.00%	0
France	1.00%	1
Germany	1.00%	1
Italy	1.00%	1
Spain	1.00%	1
Scandinavia	0.00%	0
Switzerland	0.00%	0
The Netherlands	1.00%	1
Other Western Europe	0.00%	0
Central and Eastern Europe	0.00%	0
Canada	1.00%	1
Latin America	2.00%	2
Middle East	0.00%	0
Asia	1.00%	1
Australasia	5.00%	5
Africa	0.00%	0
Total		100

Q2 What best describes where you currently work (we appreciate there will be some overlap of roles and nomenclature but please tick one “best” answer)?

Answered: 100 Skipped: 0



MedComms Networking Barometer 2017

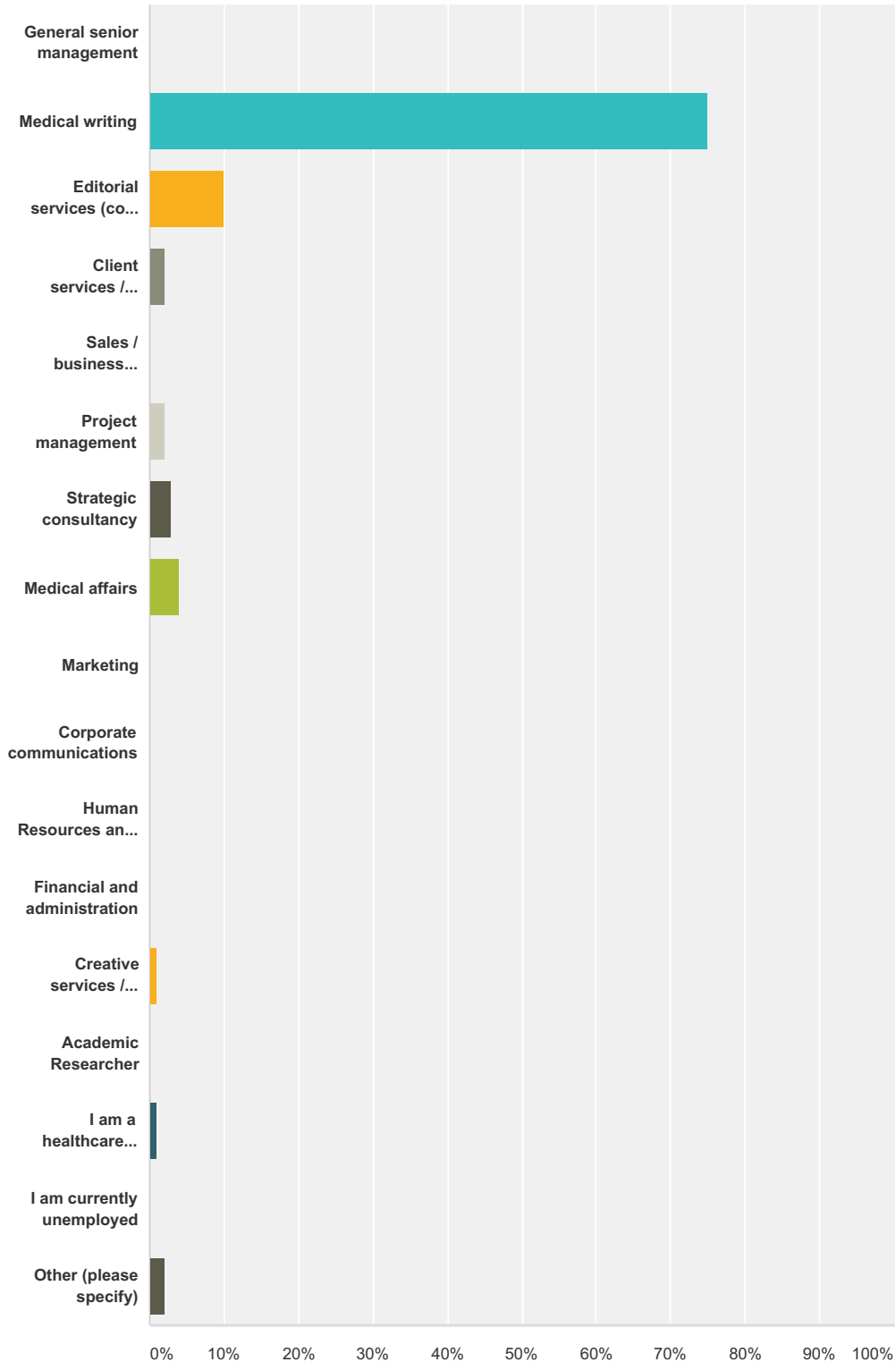


Answer Choices	Responses	
I am a MedComms freelancer / consultant / interim / independent	100.00%	100
MedComms / Med Ed agency	0.00%	0
Market Access / HEOR specialist agency	0.00%	0
Publications specialist agency	0.00%	0
Commercial CME provider	0.00%	0
Other communications agency (PR, branding etc)	0.00%	0
CRO/Regulatory writing agency	0.00%	0
Recruitment company	0.00%	0
Design company	0.00%	0
Digital / multimedia company	0.00%	0
Events organizer	0.00%	0
Pharma/Healthcare/Biotech/Devices company	0.00%	0
Scientific (STM) journals / books publishing company	0.00%	0
Training company	0.00%	0
Translation services provider	0.00%	0
Industry information services provider	0.00%	0
Academic Institute	0.00%	0
Medical Society	0.00%	0
Healthcare service organisation	0.00%	0
I am currently unemployed	0.00%	0
Other (please specify)	0.00%	0
Total		100

#	Other (please specify)	Date
	There are no responses.	

Q3 What is the best fit, broad description, of your primary role (we appreciate there will be some overlap of roles and nomenclature but please tick one “best” answer)?

Answered: 100 Skipped: 0



MedComms Networking Barometer 2017

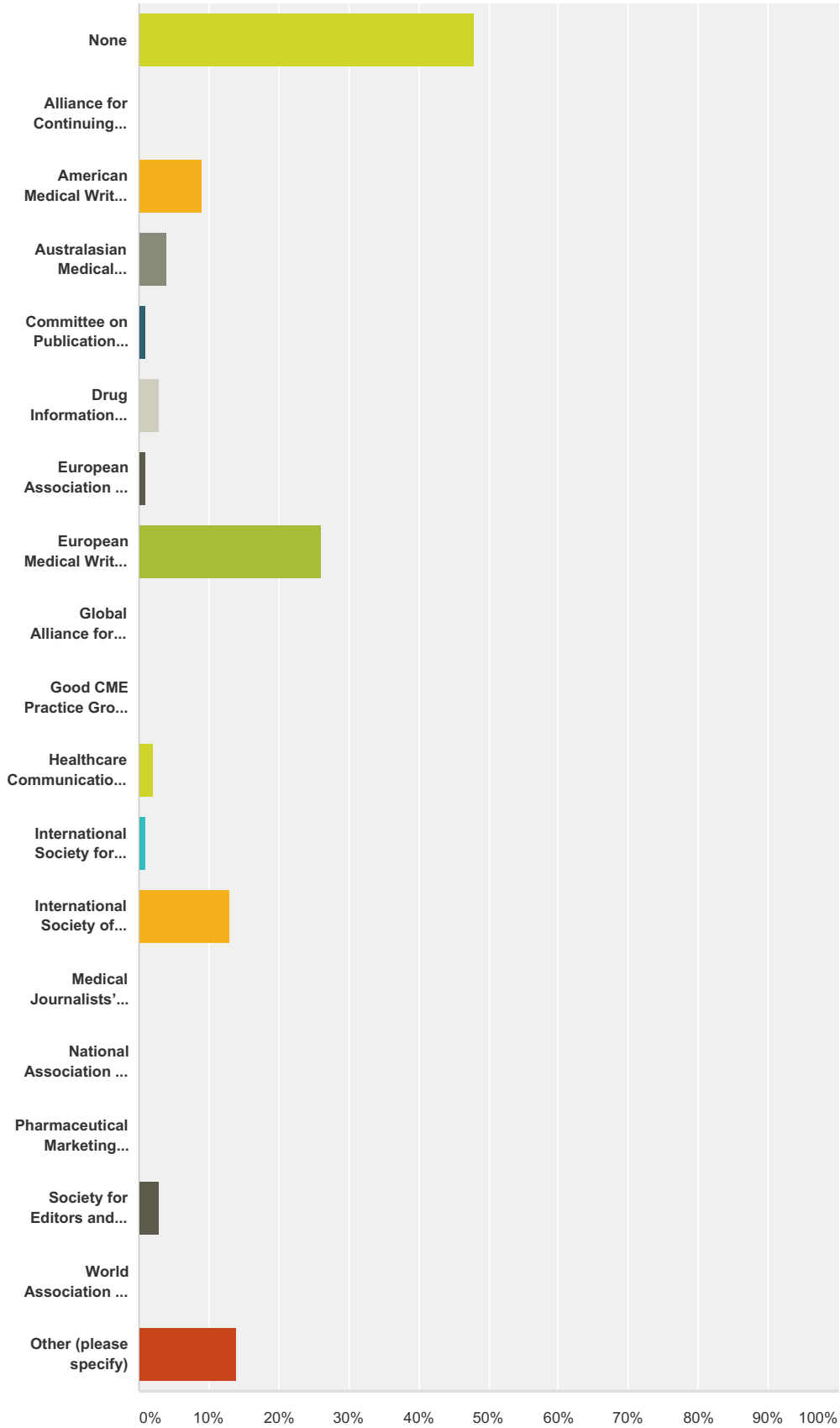
Answer Choices	Responses	
General senior management	0.00%	0
Medical writing	75.00%	75
Editorial services (copy / production editing / proof-reading)	10.00%	10
Client services / account management	2.00%	2
Sales / business development	0.00%	0
Project management	2.00%	2
Strategic consultancy	3.00%	3
Medical affairs	4.00%	4
Marketing	0.00%	0
Corporate communications	0.00%	0
Human Resources and recruitment	0.00%	0
Financial and administration	0.00%	0
Creative services / production / design	1.00%	1
Academic Researcher	0.00%	0
I am a healthcare professional	1.00%	1
I am currently unemployed	0.00%	0
Other (please specify)	2.00%	2
Total		100

#	Other (please specify)	Date
1	Data extraction/ Validation and General Quality Control	2/24/2017 11:34 AM
2	Zinc/Promomats Expert, Referencing	2/6/2017 9:55 PM

Q4 What relevant professional organizations are you a member of (tick all that apply)?

Answered: 100 Skipped: 0

MedComms Networking Barometer 2017



Answer Choices	Responses
None	48.00% 48

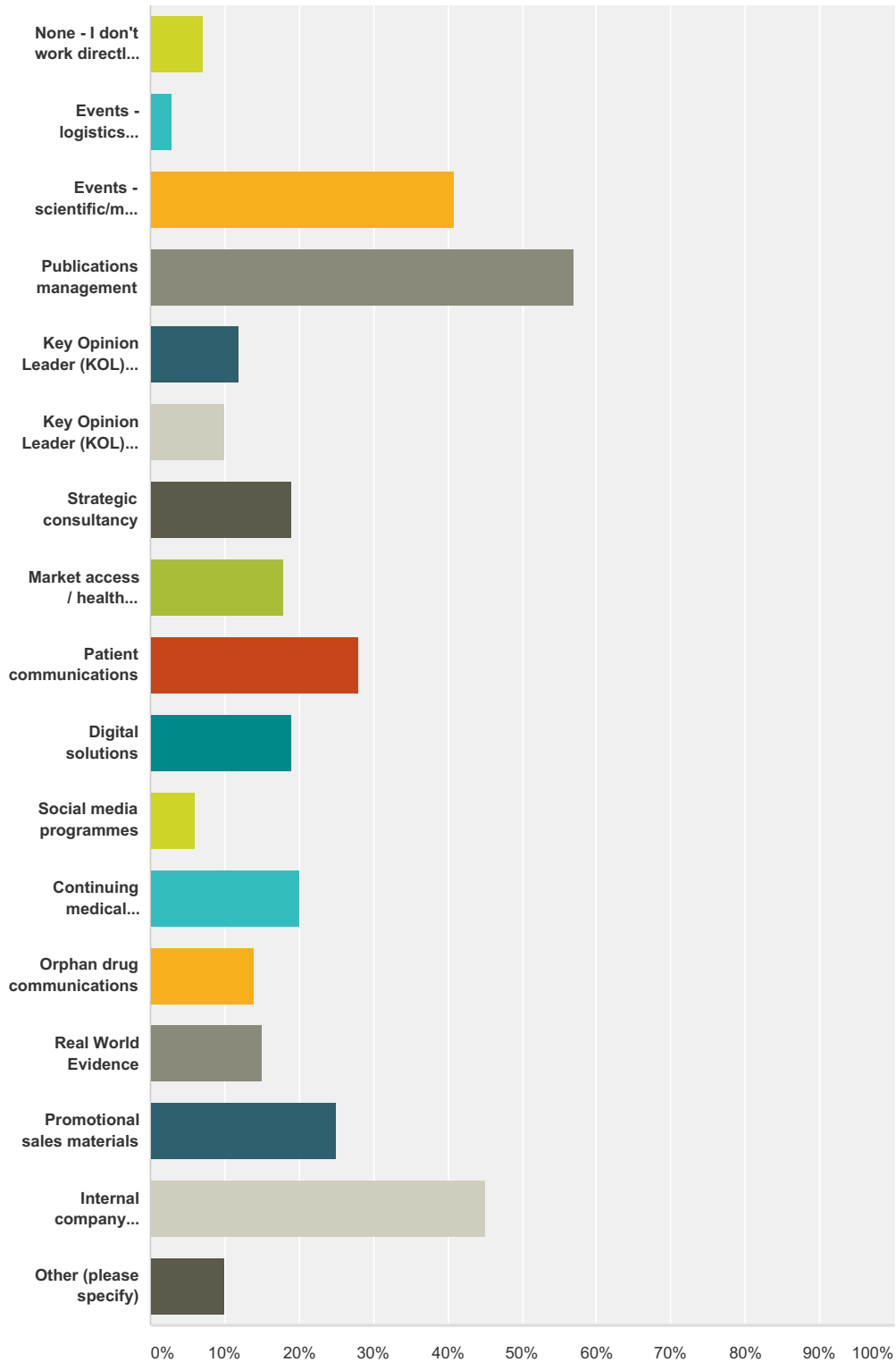
MedComms Networking Barometer 2017

Alliance for Continuing Education in the Health Professions (ACEhp)	0.00%	0
American Medical Writers Association (AMWA)	9.00%	9
Australasian Medical Writer's Association (AMWA)	4.00%	4
Committee on Publication Ethics (COPE)	1.00%	1
Drug Information Association (DIA)	3.00%	3
European Association of Science Editors (EASE)	1.00%	1
European Medical Writers Association (EMWA)	26.00%	26
Global Alliance for Medical Education (GAME)	0.00%	0
Good CME Practice Group (gCMEp)	0.00%	0
Healthcare Communications Association (HCA)	2.00%	2
International Society for Pharmacoeconomics and Outcomes Research (ISPOR)	1.00%	1
International Society of Medical Publishing Professionals (ISMPP)	13.00%	13
Medical Journalists' Association	0.00%	0
National Association of Science Writers (NASW)	0.00%	0
Pharmaceutical Marketing Society (PM Society)	0.00%	0
Society for Editors and Proofreaders (SfEP)	3.00%	3
World Association of Medical Editors (WAME)	0.00%	0
Other (please specify)	14.00%	14
Total Respondents: 100		

#	Other (please specify)	Date
1	MRPharmS	2/26/2017 6:06 PM
2	Institute of Clinical Research (ICR), British HIV Association (BHIVA)	2/25/2017 12:24 PM
3	Royal Society of Medicine, Institute Clinical Research, European Forum Good Clinical Practice	2/24/2017 1:21 PM
4	NUJ	2/24/2017 10:56 AM
5	Association of British Science Writers	2/24/2017 10:52 AM
6	ISPE, AHA, ADA	2/21/2017 3:42 PM
7	IPSE	2/21/2017 8:51 AM
8	Guild of Health Writers	2/16/2017 10:20 AM
9	Council of Science Editors (CSE)	2/15/2017 12:27 PM
10	MedCommsNetworking (I presume it can be classified as professional so correct me if I am wrong), VGSD (Germany)	2/10/2017 9:47 AM
11	PIPA - Pharmaceutical Information and Pharmacovigilance Assoc	2/9/2017 11:50 AM
12	Chartered Institutes of Public Relations	2/9/2017 6:58 AM
13	GPhC and Royal Pharmaceutical Society	2/7/2017 5:00 PM
14	CIPR	2/6/2017 5:50 PM

Q5 Which of the following specialist MedComms areas are you currently active in (tick all that apply)?

Answered: 100 Skipped: 0



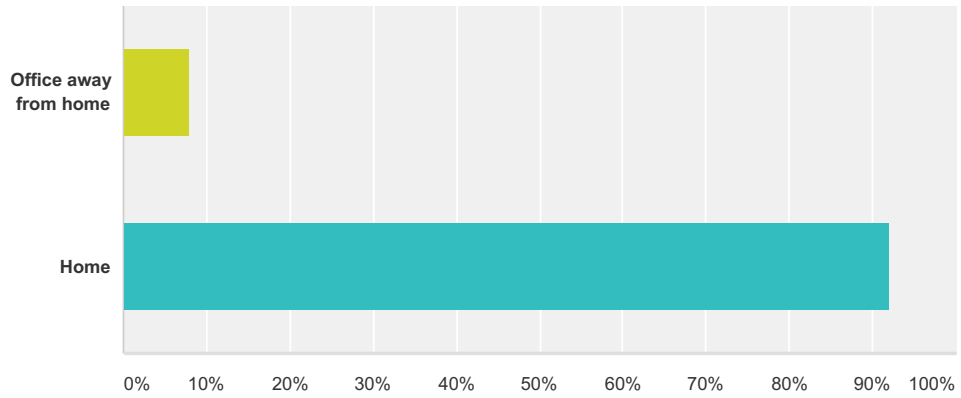
MedComms Networking Barometer 2017

None - I don't work directly in MedComms	7.00%	7
Events - logistics management	3.00%	3
Events - scientific/medical programmes and content development	41.00%	41
Publications management	57.00%	57
Key Opinion Leader (KOL) / external expert profiling and identification	12.00%	12
Key Opinion Leader (KOL) / external expert management	10.00%	10
Strategic consultancy	19.00%	19
Market access / health outcomes	18.00%	18
Patient communications	28.00%	28
Digital solutions	19.00%	19
Social media programmes	6.00%	6
Continuing medical education and professional development (CME / CPD)	20.00%	20
Orphan drug communications	14.00%	14
Real World Evidence	15.00%	15
Promotional sales materials	25.00%	25
Internal company training activities (MSLs, Reps and others)	45.00%	45
Other (please specify)	10.00%	10
Total Respondents: 100		

#	Other (please specify)	Date
1	Market Research	2/26/2017 6:06 PM
2	Reviewing of scientific publicity briefings	2/25/2017 12:24 PM
3	Publications - manuscript writing	2/24/2017 4:49 PM
4	Review articles and reports on specific pharmaceutical topics	2/24/2017 1:23 PM
5	Research design and analysis, epidemiology, HEOR	2/21/2017 3:42 PM
6	None of these categories apply. I would say Medical Communications but this isn't an option.	2/16/2017 7:52 PM
7	Clinical supply chain communications	2/16/2017 10:20 AM
8	Scientific publications	2/14/2017 2:13 PM
9	Overall, healthcare communications is PR	2/6/2017 5:50 PM
10	Author and psychiatric nurse trying to get med comms experience.	2/2/2017 9:01 AM

Q6 Where do you work from primarily?

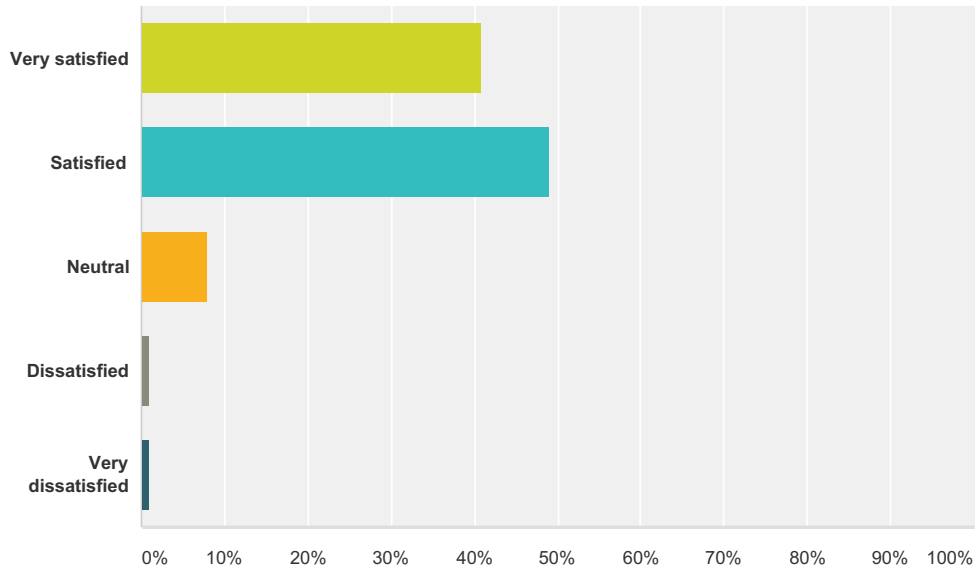
Answered: 100 Skipped: 0



Answer Choices	Responses
Office away from home	8.00% 8
Home	92.00% 92
Total	100

Q7 How satisfied are you with your current job?

Answered: 100 Skipped: 0



Answer Choices	Responses
Very satisfied	41.00% 41
Satisfied	49.00% 49
Neutral	8.00% 8
Dissatisfied	1.00% 1
Very dissatisfied	1.00% 1
Total	100

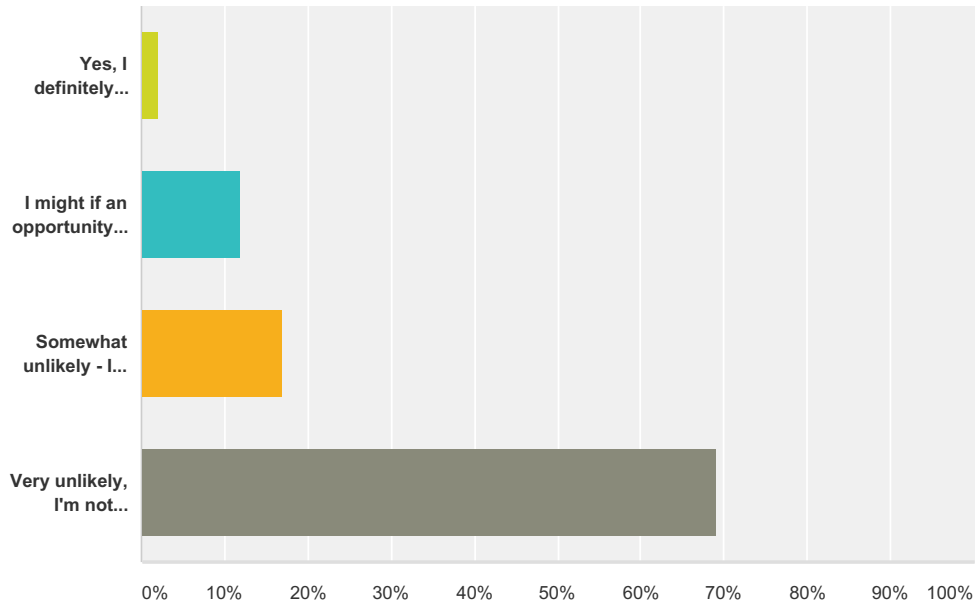
#	Please add any further insights here (remember the comments here will be made public)...	Date
1	Med comms work has become increasingly short term and unreliable. A particular annoyance is being booked for a period of time and then employed for only a fraction of that. Contract agreements are also becoming more skewed towards the benefit of the company providing the work and away from protecting the writer.	2/28/2017 2:56 PM
2	I love the flexibility, but hate the uncertainty of what I do. Clients miss their slots and I am always rearranging my workload to accommodate this.	2/28/2017 2:33 PM
3	Working from home is very convenient but isolating	2/24/2017 1:23 PM
4	MedComms freelance life can be very unpredictable and challenging but I love the diversity and freedom of my work, and the ever-evolving pharma-healthcare industry. I'm very satisfied with my current position.	2/16/2017 10:20 AM
5	Being able to work remotely around the world	2/14/2017 2:23 PM
6	As a freelancer, I have the liberty to continue in my niche areas and expand in other types of writing. I definitely perceive an all-round growth in myself as a science writer since I've started freelancing. It is not all wine and cheese and there definitely are the negatives of freelancing to cope with but overall I am very satisfied with my decision to be my own boss.	2/10/2017 9:47 AM
7	Love the flexibility of being self employed and home-based	2/9/2017 9:39 PM
8	Customers can be very demanding.	2/9/2017 11:59 AM
9	Love the interaction and work within multicultural environment	2/7/2017 5:00 PM

MedComms Networking Barometer 2017

10	I thoroughly enjoy what I do, although I have had quite a few quiet periods recently which worries me a bit.	2/7/2017 10:12 AM
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Q8 How likely is it that you will look to change your employer in 2017 (freelancers, you are your own employer)?

Answered: 100 Skipped: 0

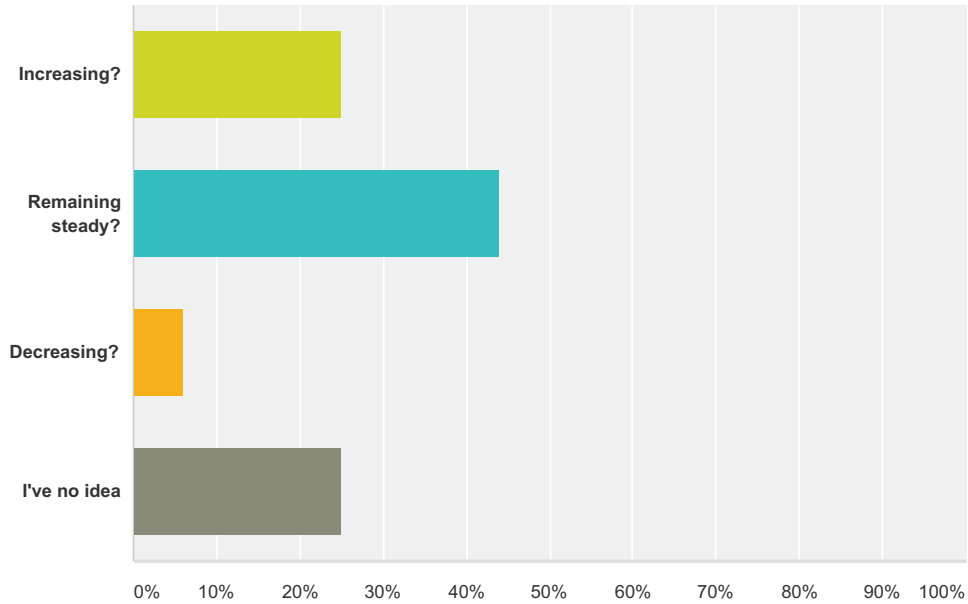


Answer Choices	Responses
Yes, I definitely intend to move	2.00% 2
I might if an opportunity arises	12.00% 12
Somewhat unlikely - I doubt it	17.00% 17
Very unlikely, I'm not expecting to move	69.00% 69
Total	100

#	Please add any further insights here (remember the comments here will be made public)...	Date
1	I'm looking to move away from med comms work in the long run.	2/28/2017 2:56 PM
2	I enjoy the variety of work I get (mainly from one source) and the freedom to set my own agenda without corporate nonsense, appraisals and stifling dictatorial hierarchy/management. I also enjoy direct involvement in projects without being pushed aside by client service directors who can regard writers as 'worker ants' with no role in managing projects and developing new ones.	2/24/2017 1:23 PM
3	NK	2/24/2017 1:21 PM
4	As a freelancer, I can't expect a more driven and yet a deeply understanding boss.	2/10/2017 9:47 AM
5	I won't be moving because I am a freelancer and I like it that way.	2/8/2017 8:44 PM

Q9 From your own perspective, do you think the overall amount of MedComms activity that the Pharma/Healthcare/Biotech/Devices industry is outsourcing year on year is currently...

Answered: 100 Skipped: 0



Answer Choices	Responses
Increasing?	25.00% 25
Remaining steady?	44.00% 44
Decreasing?	6.00% 6
I've no idea	25.00% 25
Total	100

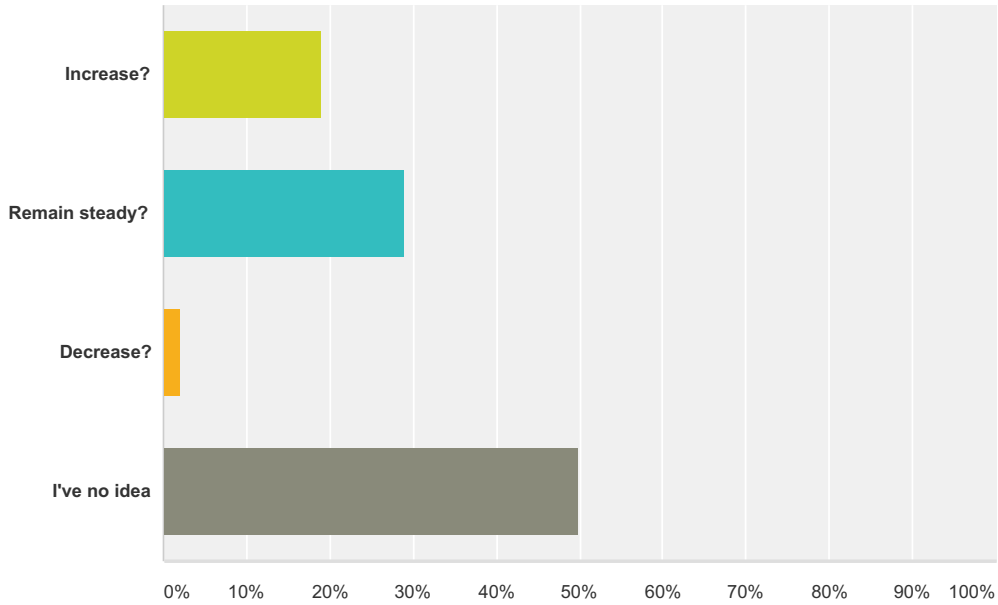
#	Please add any further insights here (remember the comments here will be made public)...	Date
1	I'm increasingly getting approaches from types of organizations that I've not previously had any involvement with, such as medical device manufacturers.	2/28/2017 5:11 PM
2	I used to be constantly employed, but now the work has become intermittent.	2/28/2017 2:56 PM
3	I am not sure if overall it is increasing, but I think the willingness of companies to employ freelancers instead of trophy agencies is growing.	2/25/2017 11:26 AM
4	It is hard to say exactly because the work goes in fits and starts - i.e. feast and famine	2/24/2017 1:23 PM
5	I think the budgets available are similar but increasing audit trail demands and pharma approvals increases the cost for each project.	2/24/2017 11:35 AM
6	People in the industry, including prospective clients, tell me that they are outsourcing more, but I haven't actually seen it yet.	2/24/2017 11:15 AM
7	But greater competition among freelancers as the pool increases	2/14/2017 2:28 PM

MedComms Networking Barometer 2017

8	There's definitely a dearth of data on this but the word on the street is that while outsourcing may have increased or remained steady it has certainly changed geographically.	2/10/2017 9:47 AM
9	It varies so much -- clients who were keeing me super-busy in the summer have now gone quiet, while other clients who I hadn't heard from for months have been battering my door down with work in the past few months. I think it depends on how the in-house people are deployed, sickness, maternity leave, holidays, conferences taking people out of the office etc. Overall I think it is about the same as it was this time last year.	2/8/2017 8:44 PM

Q10 From your own perspective, comparing 2017 vs 2016 do you think the overall amount of consolidation/M&A activity amongst MedComms agencies will...

Answered: 100 Skipped: 0

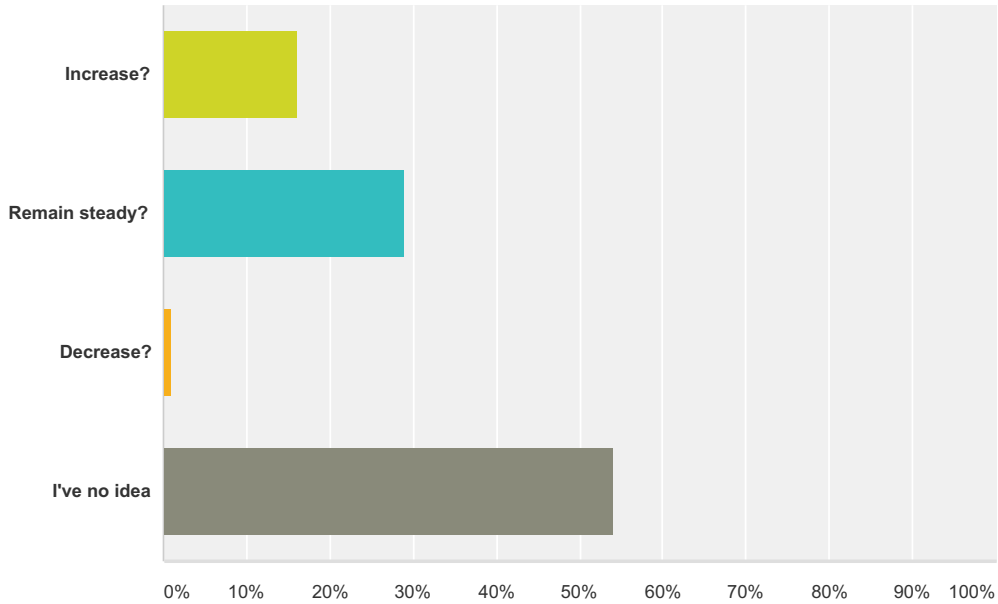


Answer Choices	Responses
Increase?	19.00% 19
Remain steady?	29.00% 29
Decrease?	2.00% 2
I've no idea	50.00% 50
Total	100

#	Please add any further insights here (remember the comments here will be made public)...	Date
1	Big companies are constantly taking over smaller outfits, but start-ups are constantly appearing at the other end of the spectrum, therefore the mix of big and small probably remains the same.	2/25/2017 11:26 AM
2	Don't understand the jargon. What is consolidation/M&A activity?	2/16/2017 7:52 PM
3	Although some MedComms agencies have merged, other attempts to merge have failed. There are pros and cons to both cases for the rest of us, and I think this situation will remain relatively steady for now.	2/16/2017 10:20 AM
4	Think we need to see what impact, if any Brexit will have.	2/9/2017 9:39 PM

Q11 From your own perspective, comparing 2017 vs 2016 do you think the overall amount of consolidation/M&A activity amongst Pharma/Healthcare/Biotech/Devices companies will...

Answered: 100 Skipped: 0

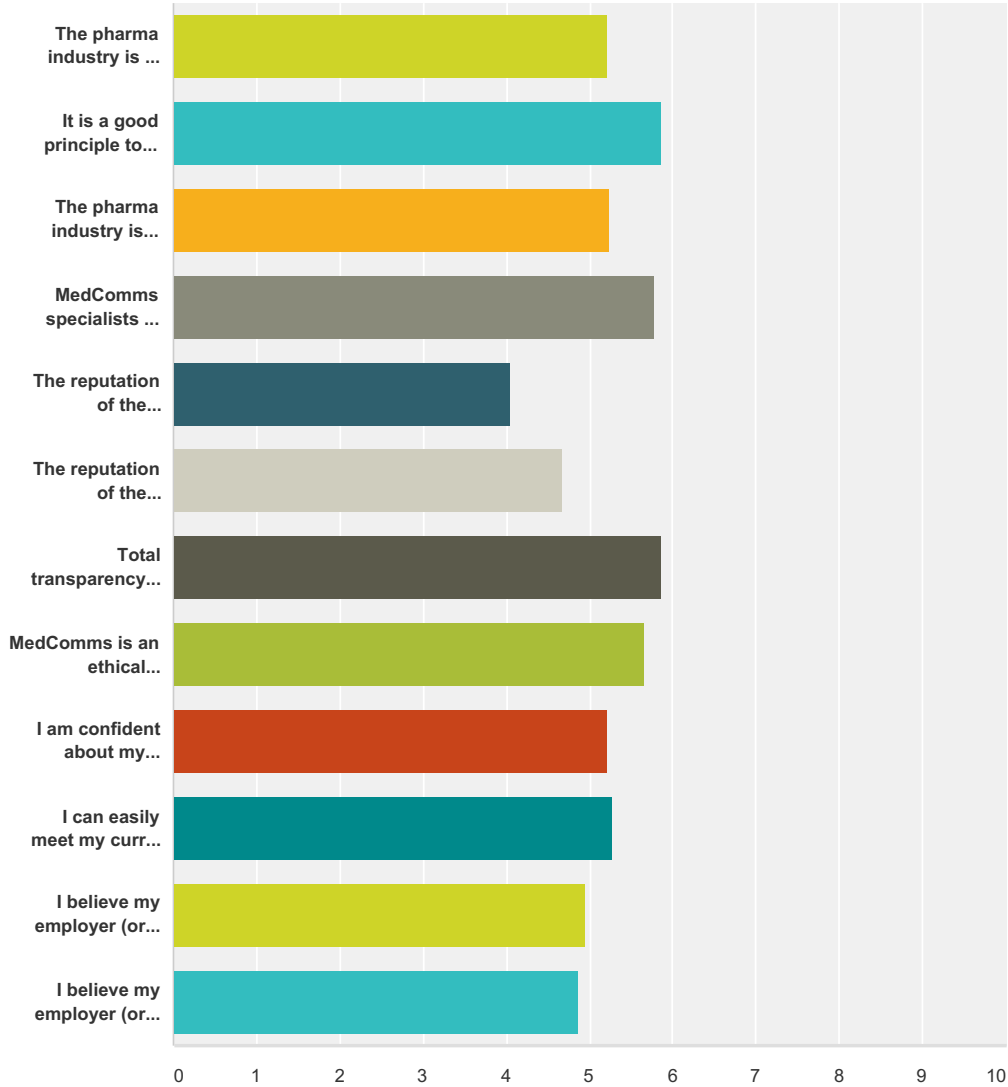


Answer Choices	Responses
Increase?	16.00% 16
Remain steady?	29.00% 29
Decrease?	1.00% 1
I've no idea	54.00% 54
Total	100

#	Please add any further insights here (remember the comments here will be made public)...	Date
1	I think Brexit and Trump are still a somewhat unknown quantity here.	2/24/2017 9:50 PM
2	Pharma companies don't seem to be 'eating' each other as much now as they did within the past two decades. There is still a healthy demand for outsourcing of various functions that the industry does not want to provide in-house. Pharma profits are squeezed - this leads to less spend on publicity and congresses etc but cutting internal manpower can also lead to increased outsourcing -hence my belief that activity is remaining steady	2/24/2017 1:23 PM
3	Think we need to see what impact, if any Brexit will have.	2/9/2017 9:39 PM
4	I don't know what M&A stands for?	2/6/2017 4:53 PM
5	I think the current reductive political stance will slow this market quite substantially.	2/2/2017 9:01 AM

Q12 How much do you agree with the following statements? Please answer from a personal viewpoint (read carefully - tick one answer for each statement).

Answered: 100 Skipped: 0



	I don't agree at all 0	1	2	3	4	5	6	7	8	I entirely agree 9	Total	Weighted Average
The pharma industry is a credible and trusted source of information about medicines	2.00% 2	2.00% 2	5.00% 5	5.00% 5	6.00% 6	14.00% 14	29.00% 29	25.00% 25	12.00% 12	0.00% 0	100	5.21
It is a good principle to aim at, to publish all clinical trial data for all products	0.00% 0	0.00% 0	1.00% 1	1.00% 1	3.00% 3	1.00% 1	2.00% 2	15.00% 15	22.00% 22	55.00% 55	100	5.86

MedComms Networking Barometer 2017

The pharma industry is indeed striving to publish all clinical trial data for all products	2.00% 2	3.00% 3	3.00% 3	1.00% 1	9.00% 9	20.00% 20	25.00% 25	16.00% 16	17.00% 17	4.00% 4	100	5.25
MedComms specialists can play a direct role in ensuring pharma companies work to best practice standards	0.00% 0	1.00% 1	0.00% 0	2.00% 2	3.00% 3	5.00% 5	6.00% 6	20.00% 20	31.00% 31	32.00% 32	100	5.79
The reputation of the pharmaceutical industry is improving amongst the wider public	5.00% 5	5.00% 5	13.00% 13	11.00% 11	20.00% 20	25.00% 25	8.00% 8	8.00% 8	4.00% 4	1.00% 1	100	4.05
The reputation of the pharmaceutical industry is improving amongst healthcare professionals	3.00% 3	2.00% 2	7.00% 7	8.00% 8	17.00% 17	23.00% 23	17.00% 17	17.00% 17	5.00% 5	1.00% 1	100	4.68
Total transparency of financial arrangements between industry and healthcare professionals is a good principle to aim at	1.00% 1	1.00% 1	0.00% 0	0.00% 0	0.00% 0	4.00% 4	7.00% 7	9.00% 9	24.00% 24	54.00% 54	100	5.87
MedComms is an ethical business	0.00% 0	2.00% 2	0.00% 0	0.00% 0	9.00% 9	9.00% 9	15.00% 15	26.00% 26	25.00% 25	14.00% 14	100	5.65
I am confident about my personal financial future	0.00% 0	2.00% 2	6.00% 6	5.00% 5	11.00% 11	9.00% 9	13.00% 13	20.00% 20	21.00% 21	13.00% 13	100	5.22
I can easily meet my current training needs	0.00% 0	1.00% 1	5.00% 5	6.00% 6	6.00% 6	18.00% 18	17.00% 17	23.00% 23	15.00% 15	9.00% 9	100	5.28
I believe my employer (or in the case of Freelancers - I) will increase revenues in 2017 compared with 2016	4.00% 4	3.00% 3	6.00% 6	6.00% 6	8.00% 8	16.00% 16	12.00% 12	19.00% 19	17.00% 17	9.00% 9	100	4.94
I believe my employer (or in the case of Freelancers - I) will increase profitability in 2017 compared with 2016	4.00% 4	3.00% 3	6.00% 6	6.00% 6	13.00% 13	14.00% 14	7.00% 7	23.00% 23	16.00% 16	8.00% 8	100	4.86

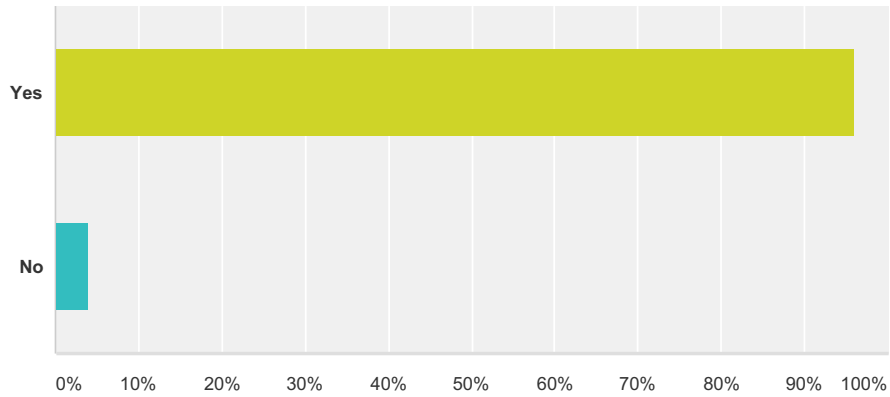
#	Please add any further insights here (remember the comments here will be made public)...	Date
1	I'm anticipating a decreased income as I'm gradually beginning to cut down my hours as a prelude to retirement.	2/28/2017 5:11 PM
2	The changes to the flat-rate VAT scheme in April will probably make most, if not all, VAT-registered writers de-register from the scheme. I fully expect the government to make further punitive tax changes towards contractors.	2/28/2017 2:56 PM
3	The questions on increasing revenues/profitability presume that we all want to see an increase; while this is likely to be true for large companies, many freelancers (including myself) are content to have stable current revenue/profitability levels	2/24/2017 1:35 PM
4	The pharma industry has tarnished its reputation with a few high-profile cases of misconduct. Most of the industry however, does behave responsibly. In my experience, some (not all) marketeers within the industry are inclined to push to make their messages within publication overly promotional and biased. Some forget that it is not within GPP3 and other guidelines for them to control the content and wording of a publication authored by experts.	2/24/2017 1:23 PM

MedComms Networking Barometer 2017

5	So far this year I'm finding it a bit tricky as a freelancer to manage and plan workflow - agencies want to reserve your time but without guaranteeing that they will provide the work to fill it	2/24/2017 11:40 AM
6	I wasn't established with work in 2016 But needed to complete questions. - you may choose to disregard my the last answers	2/11/2017 9:40 AM
7	I hope so!	2/9/2017 9:39 PM
8	These questions do not distinguish 'publication' from 'availability'. CT data is increasingly available in databases and so on. But the publications, recent studies show, might not paint a full picture of the data in the databases. Databases lack context and analysis; so their value in term of prescribing decisions is moot. Availability is not synonymous with publication. In addition, the question asked about ethical, without defining terms. It's ethical in the sense we adhere (or should adhere) to rules, regulations and guidelines. But I suspect this isn't what the question is getting at: perhaps a broader sense of 'ethical' from a moral stance. It's certainly not unethical. In same way as the financial sector or indeed most conventional capitalist business models - I'd argue it's neutral and it's the action of the individual people that determine if it is ethical in particular circumstances. The question is too broad to have much meaning.	2/7/2017 4:49 PM
9	I believe there is plenty of scope for increasing clients and profitability - the only limitation is time	2/6/2017 9:55 PM

Q13 If asked, do you recommend MedComms to others as a worthwhile career option?

Answered: 100 Skipped: 0



Answer Choices	Responses
Yes	96.00% 96
No	4.00% 4
Total	100

#	Please add any further insights here (remember the comments here will be made public)...	Date
1	Depends on the individual!	2/28/2017 5:11 PM
2	Within an agency or pharmaceutical company, yes.	2/28/2017 2:56 PM
3	In the past, when I was in the thick of working for an agency, I would have heavily caveated a recommendation to work in MedComms with a note of caution about the hours and workload for medical writers in many agencies. However, in the longer term it has worked out well to pursue a career that lends itself so well to freelance work, so I on balance it was worth the years that felt like a hard slog, as an investment in building experience and contacts in preparation for a freelance career.	2/28/2017 12:35 PM
4	Yes, but with caveats (it isn't an easy or soft option).	2/24/2017 1:44 PM
5	Having said yes, I'm not sure I would recommend life within all med comms agencies - my experience within four such places has been mostly negative and a lot of well-qualified writers like me end up going freelance. Med comms agencies tend to have a small number of key clients and become very dependent on them for their income. This leads to a limited range of work and a rather servile and sycophantic attitude by client service directors and salespeople within the agency towards the client and are inclined to bully, and mistreat writers especially when something goes wrong and expect them to work long hours for no additional reward. Most med comms agencies are owned by larger parent companies (many in the US) who are only interested in profits. This creates a pressured environment that can be very pressured and unpleasant to work in - hence my voting with my feet.	2/24/2017 1:23 PM
6	Yes but with proviso (please see below)	2/24/2017 1:21 PM
7	Especially as a freelancer, I think it can be a unnecessarily pressured job in-house, with writers expected to 'jump' when the client says 'jump'. (For example, unrealistic deadlines.)	2/21/2017 2:29 PM
8	Although there are many other area of growth e.g. Market Access	2/9/2017 11:50 AM
9	I have answered yes, but I think a good medical writer needs an appropriate skills set in terms of experience, training, scientific background, etc.	2/7/2017 1:21 PM

Q14 Do you have any general comments at all to offer about the current state of the MedComms business, the Pharma industry, this survey or about life in general? All comments welcomed. Please remember the comments here will be made public.

Answered: 7 Skipped: 93

#	Responses	Date
1	Please see above.	2/28/2017 2:56 PM
2	Med comms work and medical writing is increasingly restricted by tightened rules and some pharma companies are limiting the amount of work they will allow from external providers and some won't sponsor articles or reports as they used to. Some of this is good in that it prevents the malpractice that went on in the past	2/24/2017 1:23 PM
3	The Medcomms industry is very worthwhile, especially when lives are saved by good communications. Unfortunately in my view Medcomms is very narrow in outlook and how it is resourced. It usually employs those with a PhD and agency experience which (1) limits the freshness of their approach and (2) results in a rather inward looking perspective. There is strong anecdotal evidence that timelines are too short to perform good quality work. I find recruitment agencies tend to be disorganised and difficult to communicate with. There appears to be a bias towards what I call "client worship" i.e. the client must be provided with what they want, not necessarily what they and most importantly what their target audience needs. It would be really helpful if there was more time for push-back and collaborative discussion regarding the brief. This would result in (1) the scope would be better defined (2) the message more effectively communicated (3) less time and money wasted by client and company alike.	2/24/2017 1:21 PM
4	There seems to be an increased interest in using New Zealand-based freelancers.	2/21/2017 4:20 AM
5	The buzz in the scientific community is not yet penetrating pharma (and therefore the support sector). Needs to fuel the big pharma beats, knocks to public reputation and other external factors offset the immensely promising and innovative bio-medical research that is increasingly being driven by the little guys.	2/13/2017 11:00 AM
6	I am seeing the Pharma industry become more ethical, transparent and accountable and, as a MedComms writing professional, this makes my job easier and more rewarding.	2/9/2017 1:03 PM
7	nil	2/7/2017 2:13 AM

Q15 What, if any, thoughts have you about topics you would like to see covered by MedComms Networking events over the coming 12 months? All suggestions welcomed. Please remember the comments here will be made public.

Answered: 15 Skipped: 85

#	Responses	Date
1	How about offering advice and consultancy to Pharma: what can we offer, what do they need, and can we improve the match? I'm thinking about publishing and presenting data, but it could go wider.	2/24/2017 4:49 PM
2	market access	2/24/2017 3:12 PM
3	More support for freelancers on training resources/sources, discussion of most widely used software and available internet resources, insurances (indemnity, other?)	2/24/2017 1:35 PM
4	Med coms vs Regulatory: Can medical writers transition between regulatory and med comms-type writing - what skills are needed in these different areas and how easy is it move between them? should medical writers always be trained in both? Death by PowerPoint: Is creating PowerPoint slides really medical writing? (for some agencies that's about all they do but to me writing actually involves whole sentences and paragraphs not just headings) Authorship: Should the medical writer always be an author on an article/poster etc that he or she has written? (their contribution frequently remains clandestine) Copyright: When do you need to obtain permission (and pay lots for it) and when don't you need it - to reproduce a figure or table - how much do I need to change a figure to escape copyright protection? -this remains a very grey area. Why do some publishers charge so much for permissions? Training: Should medical writers have specific writing qualifications (in addition to scientific skills) or should their experience on the job be the most important thing? - very little so-called 'training' in med writing topics has provides the actual technical skills needed in writing	2/24/2017 1:23 PM
5	How best to include the target audience so they are informed in a way that is best for them. Eg use of patient organisations, HCP panels etc if this doesn't happen already Many thanks!	2/24/2017 1:21 PM
6	Training! For instance, Powerpoint training for medical writers (to include drawing complex graphs, formatting etc), or statistics for medical writers. I've been freelance for more than 10 years, and although I can 'get by', I do feel sometimes as if I'm not as up to date as I should be.	2/21/2017 2:29 PM
7	Would be good to have more information on writing for a lay audience.	2/16/2017 10:58 AM
8	Coverage of the increasing MedComms opportunities in the medical devices and diagnostics industry, as well as medical affairs. For example, specifically what types of content are clients/agencies looking for in each of these sectors?	2/16/2017 10:20 AM
9	Patient centricity versus patient engagement and public involvement - same thing different names?	2/13/2017 11:00 AM
10	Agency prerequisites, procedures, and practices in recruiting freelancers. Collaborative working among freelancers Mentorship of newbies by senior freelancers	2/10/2017 9:47 AM
11	Sub contracting work to other freelancers, do you need a confidentiality agreement? If you have signed one with the company, does that mean you have to do the work personally or that your business will do the work and you are able to pass some of the work load along? How do you determine what to pay whilst still ensuring you gain some financial benefit, if you are on an hourly rate etc.?	2/9/2017 9:39 PM
12	nil	2/7/2017 2:13 AM
13	Making medcomms more accessible in the North of England - Cumbria and Tynedale.	2/2/2017 9:01 AM
14	As non-UK-based freelancer, the webcasts included on the MedComms Networking website are excellent way of keeping up to date. Thanks.	2/1/2017 1:21 AM
15	I'd like to see freelancer events spread across more of the UK - personally I find the current ones hard to reach	1/31/2017 2:40 PM